

Rochester Institute of Technology

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### 1980-1981 Graduate Bulletin

Rochester Institute of Technology

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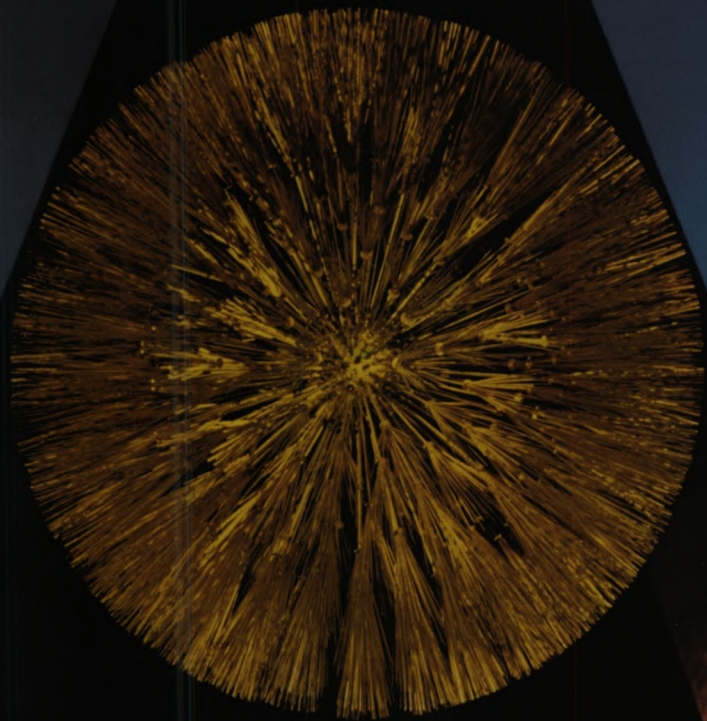
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# GRADUATE STUDY

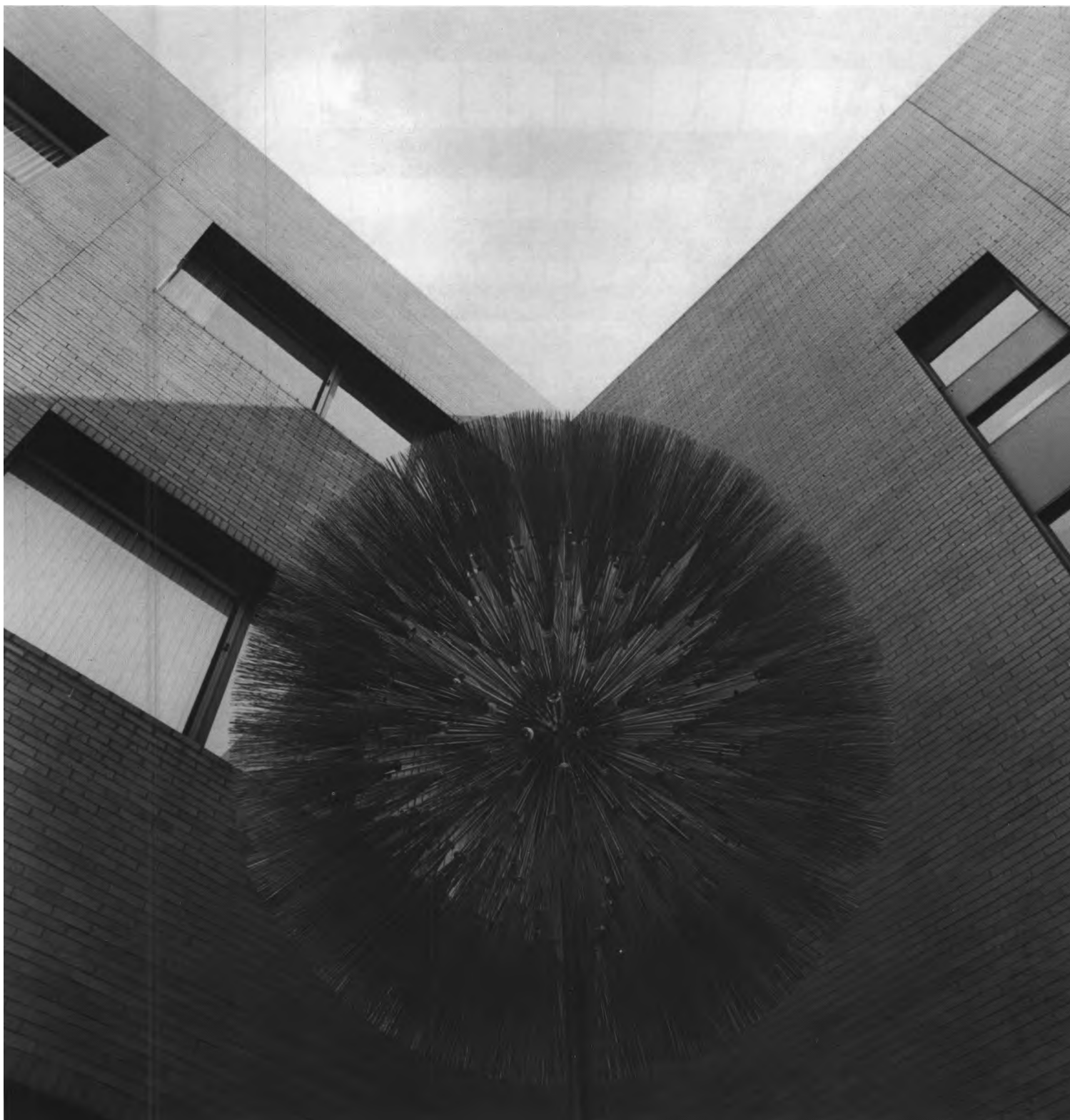


# Rochester Institute of Technology Calendar 1980-81

	Graduate Registration	No Classes	Non-Matriculated Student Registration	Classes Begin Day Colleges	Exam Week	Last Day of Quarter
Fall Quarter 1980	Sept. 5, 6	Nov. 23-29	Sept. 8	Sept. 8	Nov. 17-20	Nov. 22
Winter Quarter 1981	Dec. 1	Dec. 21 Jan. 4 Feb. 3 March 1 -8	Dec. 2	Dec. 2	Feb. 25-28	Feb. 28
Spring Quarter 1981	March 9	May 24-31	March 10	March 10	May 19-22	May 18

**Acknowledgements**

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*This year's graduate bulletin cover is graced by two magnificent works of art. Harry Bertioia's "Golden Dandelion" accents the apex of the College-Alumni Union in this dramatic photo-composition. Bertioia, who died in 1978, originally created seven of these gold-plated visions for the Eastman*

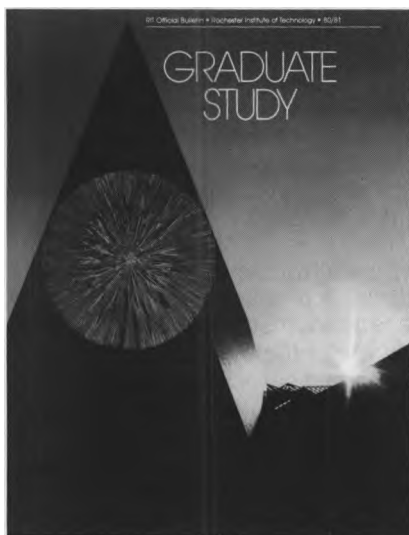
*Kodak Pavilion at the 1964 World's Fair in New York. They were donated to RIT on April 18, 1975, in a ceremony at the College of Fine and Applied Arts. The sculptures now preside over the courtyard of the National Technical Institute for the Deaf at RIT.*





*Lush greenery thrives in a molten bronze cube sculpture by Harry Bertoia. One of three such pieces created in 1968 and a testimonial to Bertoia's*

*versatility and imagination, it is located in the College-Alumni Union lobby.*



#### About this bulletin—

This Graduate Bulletin does not constitute a contract between the Institute and its students on either a collective or individual basis. It represents RIT's best academic, social, and financial planning at the time the Graduate Bulletin was published. Course and curriculum changes, modifications of tuition, fee, dormitory, meal and other charges, plus unforeseen changes in other aspects of RIT life sometimes occur after the Graduate Bulletin has been printed but before the changes can be incorporated in a later edition of the same publication. Because of this, Rochester Institute of Technology does not assume a contractual obligation with its students for the contents of this Graduate Bulletin.

RIT admits and hires men and women, veterans and disabled individuals of any race, color, national or ethnic origin, or marital status, in compliance with all appropriate legislation, including the Age Discrimination Act. The compliance officer is James Papero.

Graduate Study 1980-81  
Produced by RIT  
Communications and the  
Graduate Council

Write or phone:  
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Rochester, NY 14623  
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RIT Official Bulletin

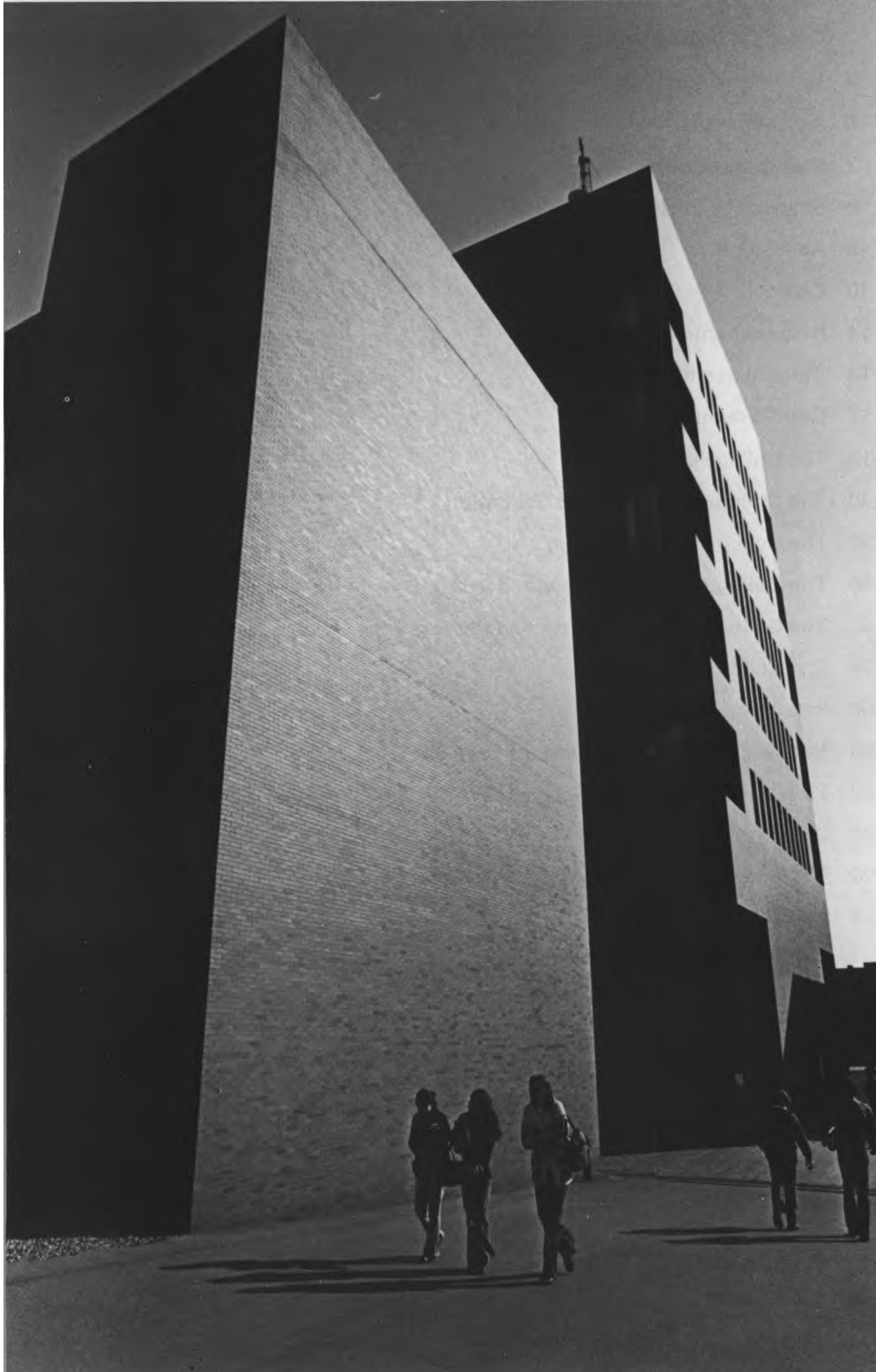
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#### Contents

	Calendar (inside front cover)
4	Graduate Education at RIT
6	Accreditation
7	Programs of study
8	Philosophy of Graduate Education at RIT
8	Admission
10	Costs
11	Requirements
14	Student services
17	Course numbering
18	The College of Business
30	The College of Continuing Education
36	The College of Engineering
50	The College of Fine and Applied Arts
60	The College of Graphic Arts and Photography
74	The College of Science
80	Institute College
95	National Technical Institute for the Deaf
98	The College of General Studies
100	Officers and Deans
100	The Board of Trustees
102	Index
	Campus map (inside back cover)

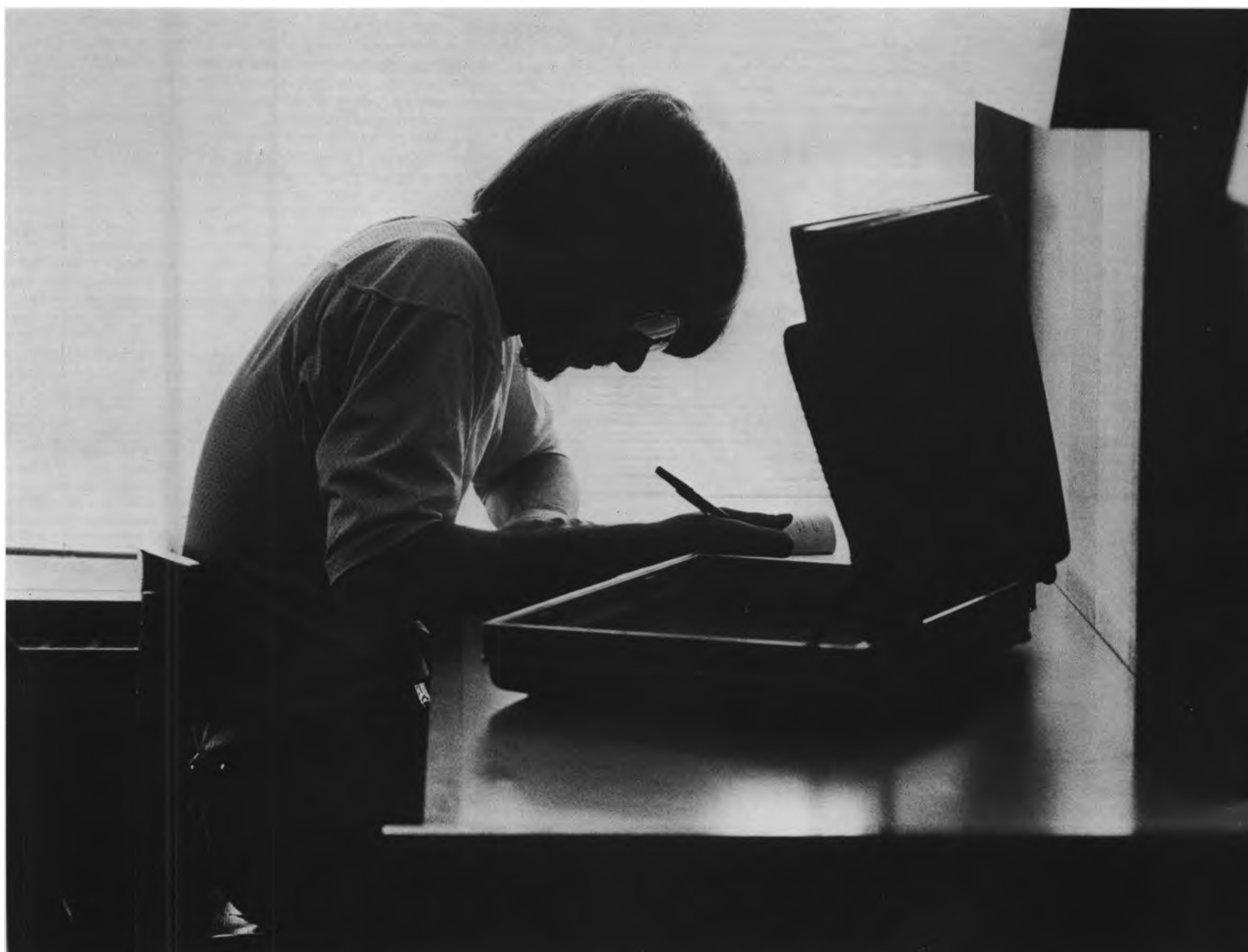
## About RIT



Founded in 1829, Rochester Institute of Technology has been a pioneer in career-oriented and cooperative work-study higher education. RIT consists of a modern 1,300 acre campus in suburban Rochester, The Eisenhower College campus in Seneca Falls, N.Y., and a City Center at 50 W. Main Street in downtown Rochester. The non-sectarian, co-educational, independent Institute prepares students for technical and professional careers in a changing world. RIT consists of 10 colleges: Business, Continuing Education, Eisenhower College (established as a living memorial to former President Dwight D. Eisenhower), Engineering, Fine and Applied Arts, Graphic Arts and Photography, Science, General Studies, Institute College and the federally funded National Technical Institute for the Deaf, the only national post-secondary technical college for the hearing impaired. RIT's world-of-work programs, developed and modified to meet industry's needs, are national and international in reputation.

### Graduate Education at RIT

About 19 years ago, Rochester Institute of Technology expanded its educational responsibilities to include graduate curricula. Encouragement from a variety of professional sources plus student demand caused the Institute to produce programs in the arts and crafts leading to the master of fine arts degree. Shortly thereafter, RIT appointed a graduate council and petitioned for a charter to give the Institute authority to grant the master of science degree. The function of the Council on Graduate Studies was "to define the essential character of a graduate study at the Institute, to establish policies and procedures for the administration of graduate study, and to provide for a continuous coordination in review of graduate programs."



By 1963 student interest and industrial and business requirements caused the College of Science to develop a master's program in chemistry. This program was designed to provide opportunities for significant research, additional acquisition of knowledge in appropriate areas of chemistry, and study in allied areas such as physics and mathematics.

Within a year, the Institute received requests from the armed forces and many industrial employers for a graduate program in photographic science. The new curriculum, in contrast to offerings at European universities, was concerned principally with the application of photography to problems of science and engineering.

By 1965 national and local surveys suggested another area of responsibility that RIT might undertake. Considerable need was indicated for sophisticated

statisticians, particularly individuals who could undertake the complex task of collecting, analyzing, and interpreting data necessary for industrial planning. Accordingly, the College of Continuing Education created a Department of Statistics and began to offer work leading to a master of science degree in applied and mathematical statistics.

Soon thereafter the College of Engineering entered the field of graduate education through new programs in electrical and mechanical engineering. These curricula were designed to meet the needs of the academically capable engineers in industry who wished to continue studies in a graduate degree program. The graduate curricula in engineering provided students with meaningful opportunities to associate with those who were engaged in the daily application of scientific engineering, and management knowledge in business and industry.

By 1968 important unmet demands for graduate training in business administration had been apparent in the Rochester area and beyond. In view of this considerable need, the College of Business developed a master of business administration program which encompassed all of the management and business areas common to middle and upper-middle management. The new curriculum was also designed to provide a balance between the behavioral and quantitative aspects of business management.

As a logical extension of RIT's long experience in technical education, a new area of graduate study for community and technical college faculty was also inaugurated. The Center for Community College Faculty Development was created to provide students with advanced knowledge in their technical specialty, and orientation to the



objectives, programs, and philosophy of the two-year college, and those insights and skills required for teaching at the lower division level. An interdisciplinary approach to graduate study was emphasized, since the educational objectives of two-year college faculty varied from those of traditional graduate students. Programs were made available in the fields of business technology and engineering technology.

Later in 1968, in addition to the two-year MFA program, the College of Fine and Applied Arts developed a program in art education leading to the master of science in teaching degree. The program was specifically designed for secondary school teachers of fine and applied arts who wished to improve their understanding and skills, and earn certification.

One of RIT's newer graduate programs has emanated from its School of Printing. The need for additional people with technological training in the graphic arts, as well as teachers who could apply new instructional methods and concepts that would encourage students to enter the printing profession,

became apparent from the numerous requests RIT received for a graduate program in printing. As a result, the School of Printing introduced a graduate program with two majors, operational in January, 1969, leading to the MS degree.

Recent additions to the list of graduate degree programs now available include the MFA in photography, meeting the demand for higher level professional offerings by the School of Photographic Arts and Sciences, and a program leading to an MS degree in accountancy. Another new program was the graduate internship leading to a master of engineering degree. Also, through the Center for Community/Junior College Relations, there is a new external degree, in cooperation with other graduate learning centers, leading to an MS in engineering technology. The center's most recent addition to its graduate programs is an MS in career information, designed for school, business, and industrial personnel.

The Department of Instructional Technology has developed an MS degree program in instructional technologies for those engaged in teaching or directing multi-media

communications. This combines and builds upon the several communication/graphics/visual disciplines long associated with RIT. In addition, Institute College now offers three new programs through its School of Computer Science and Technology. These are the MS in computer science, the MS in computer systems management and the MS in information science.

The Institute has a continuous concern for the emerging needs of the business, industrial and scholarly communities, and will consider additional graduate programs as these requirements become evident.

#### Accreditation

The Institute is chartered by the legislature of the State of New York and accredited by the Middle States Association of Colleges and Secondary Schools. In addition to institutional accreditation, curricula in some of the colleges are accredited by appropriate professional accreditation bodies. Specific mention of these are included in the college descriptions, where applicable.



# Graduate Programs of Study

	Graduate Degrees Offered	Programs Available in	HEGIS* Code	For More information See Page
College of Business	Master of Business Administration	Business Options Listed on page 23	0506	18
	Master of Science	Accountancy	0502	
College of Continuing Education	Master of Science	Applied and Mathematical Statistics	1702	30
College of Engineering	Master of Science	Electrical Engineering Mechanical Engineering	0909 0910	36
	Master of Engineering	Engineering (EE, ME, IE)	0901	
College of Fine and Applied Arts	Master of Fine Arts	Ceramics and Ceramic Sculpture Communication Design Environmental Design Glass Metalcrafts and Jewelry Painting Printmaking Weaving and Textile Design Woodworking and Furniture Design	1009 1002 1002 1009 1009 1002 1002 1009 1009	50
	Master of Science for Teachers	All above areas plus Art Education	0831	
College of Graphic Arts and Photography	Master of Science	Printing Technology Printing Education	0699 0806	60
	Master of Science for Teachers	Printing Education	0839	
	Master of Science	Photographic Science and Instrumentation	0999	
	Master of Fine Arts	Photography	1011	
College of Science	Master of Science	Chemistry Clinical Chemistry	1905 1223	74
Institute College	Master of Science	Business Technology Career Information Computer Science Computer Systems Management Instructional Technology Information Science	0806 0826 0701 0701 0699 0702	80
	Certificate	Information Science	0702	
National Technical Institute for the Deaf	None	Educational Specialists for the Deaf	-	95

Enrollment in other than registered or otherwise approved programs may jeopardize a student's eligibility for certain student aid awards. All the above programs are registered according to the indicated HEGIS\* code.

*\*Higher Education General Information Survey*

# Philosophy of Graduate Education at RIT

Graduate education has been part of the mission of the Rochester Institute of Technology since the first graduate program in Fine and Applied Arts was begun in 1958. During the ensuing years, student demand has led to the emergence of more than 40 graduate programs in such diverse areas as fine arts, business, engineering and career education. These offerings have drawn on the total resources of the Institute and have received wide acceptance.

From its beginnings as the Mechanics Institute, RIT has stressed both "earning a living and living a life." Its offerings have also emphasized the amalgam of formal education and experience, and have included a definitive commitment to career training in a context of social responsibility. In particular, RIT's graduate thrust has been oriented in the direction of technology and business, as well as the aesthetic content of the fine arts, photography, and printing.

RIT's graduate programs stress the applications of specialized knowledge that enable students to use their professional knowledge and skills to attain personal and career goals. Further, their graduate accomplishments at the Institute are basic to continuing lifelong learning, career development and personal satisfaction. In certain areas, the MS or MFA is the terminal degree in the field, while in others it provides the base for work at a higher level.

Another fundamental objective of graduate education at RIT is that it be characterized both by effective teaching and quality scholarship. Out of this concern has arisen selective research projects and centers that aid education of students and the desire to provide continuing opportunities for professional growth. Research centers such as GARC (Graphic Arts Research Center), the newly-announced Institute for Applied Energy Studies (IAES), and a proposed Career Information Resource Center can also facilitate close relationships with those business, industrial, and academic units that have historically been central to the life of the Institute.

Graduate programs at RIT help students understand the conceptual structure and organization of knowledge of their chosen programs. Such an understanding is a necessity if our graduates are to cope with the accumulation of knowledge and technological change in the professions. These programs provide the educational base for additional learning, and offer access into and mobility within one or more professional areas. Through their education, RIT's graduate learners become equipped with the knowledge, skills, and attitudes to stay abreast in their professional fields.

Graduate study should help students to mature as perceptive problem-solvers who will emerge as professional and community leaders. It should provide a strong base for independent study and experimental learning. Above all, graduate education should help students become skillful and incisive professionals who perceive the human purposes that underscore all learning.

## Admission Requirements

Decisions of graduate selection rest within the college offering the program to which the student is applying. Correspondence between the student and the Institute will be conducted through the Admissions Office, according to the following procedures:

1. Inquiries about, and applications for, graduate study are directed to the Director of Admissions, Rochester Institute of Technology, One Lomb Memorial Drive, Rochester, New York 14623.
2. The Admissions Office will acknowledge the inquiry or application, instructing the student as to the information required by the school or department to which he or she is applying before the admission can be made.

3. Once a student has made formal application, the Admissions Office will prepare an applicant folder for him or her. All correspondence and admission data will be collected by the Admissions Office, and placed in the applicant's folder.

4. When all relevant admission data has been received, the applicant's folder will be sent to the appropriate school or department for action.

5. When the school or department has made a decision on the application, this decision and the applicant's folder will be returned to the Admissions Office.

6. The Admissions Office will notify the student of the admission decision.

RIT admits and hires men and women, veterans and disabled individuals of any race, color, national or ethnic origin, or marital status, in compliance with all appropriate legislation, including the Age Discrimination Act. The compliance officer is James Papero.

The basic entry requirements for master's degree candidates include the completion of a baccalaureate degree and whatever other evidence of the applicant's potential to successfully complete graduate studies may be required by the particular college. Rare exception to the baccalaureate requirement can be made in the case of candidates who have demonstrated unusual competence in their field of specialization. For these exceptions the recommendation of the department chairperson or director and the approvals of the appropriate dean and the Graduate Council are required.

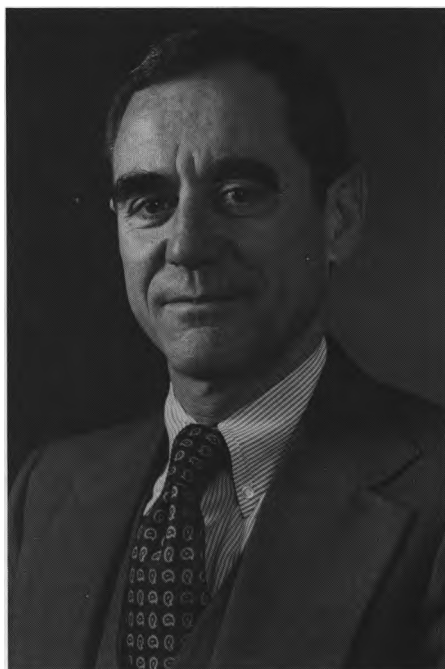
In certain cases graduate students may be admitted prior to, but conditional on completion of, the baccalaureate degree. Applicants should not be considered for admission prior to the start of their final year of undergraduate study. The student must present a final transcript within one quarter after first registering for a graduate program.

Graduate applicants who do not fully satisfy all admission criteria as to grades, test scores or other credentials, but do show sufficient promise to qualify for a trial period

of graduate study may be admitted on probation to the Institute. Such students must achieve a 3.0 ("B") program cumulative grade point average by the end of their first 12 quarter credit hours of graduate study. Those students who do not meet this criterion will be suspended. Responsibility for specific requirements and maintenance of the student's appropriate status rests with the department in consultation with the Admissions Office and the Registrar.

All applications are processed through the Office of Admissions. The applicant's file folder will include an RIT application, previous college or secondary school records, applicable test scores, recommendations (if required) and other documents that may support admission of the candidate.

Evaluation of transfer credit (see p. 12) is made by the academic school or department in question and the College of General Studies. For students applying to the College of Continuing Education, transfer credit will be evaluated within that college.



**Dr. M. Richard Rose**  
**Seventh President of RIT**

"RIT means different things to different people. For those of us who work and study here, it's a progressive academic citadel that always has been willing to take those extra steps necessary to maintain relevant educational programs.

"For its alumni, RIT hopefully has provided an opportunity to improve themselves and their families educationally, professionally, financially and socially.

"And, we hope, RIT also is something special to that vast majority in the Greater Rochester community who have never studied or worked at any of our facilities. It's a special pride in having the main campus of the Institute here.

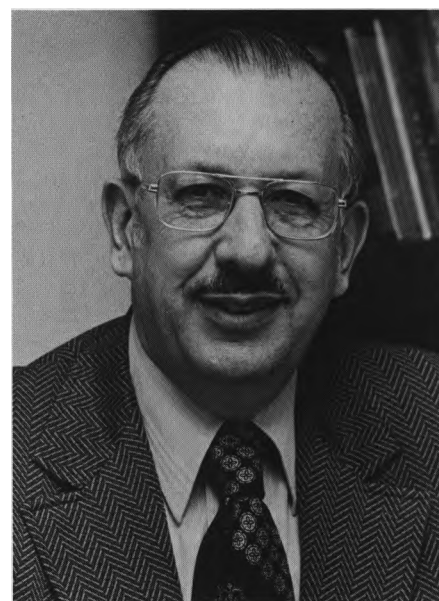
"For, in many ways, it symbolizes much of what we find so desirable about our community, particularly through its attractive blend of tradition and innovation.

"RIT is progressive and relevant. It always has been willing to take chances if chances were necessary to further its unique approach to higher education.

"Yet in many ways, it has grown hand-in-hand with Greater Rochester itself. Its very roots are in the area's early industry.

"It is this link with Greater Rochester's history and growth that makes RIT a special place for the entire community, we believe. It's a link of which we're very proud. We hope you will share in the pride."

## Graduate programs specialized, and diverse



*Dr. Paul Bernstein*

"RIT is a highly specialized institution and our graduate program is a reflection of that," says Dr. Paul Bernstein.

"The hallmark of our overall graduate program is the diversity of the individual programs," he says.

Bernstein is dean of Graduate Studies. He received his bachelor's and master's degrees in education from Temple University, and his Ph.D. in history from the University of Pennsylvania, and has been at RIT since 1966.

"Each of our graduate programs is built as a freestanding unit," he says. "They're programs designed to fill a specific need in their respective fields.

"As a need developed in a specialized field and RIT felt it could satisfy that need, we started a program," he says.

"A good example of that is the computer management program. We perceived a real need for people to learn management skills as well as computer skills, and we didn't feel the need was being satisfied elsewhere. RIT has started a graduate program in career information for the same reasons."

## Costs

On the date of publication, the tuition for graduate students pursuing a master's degree is:

Full time (12-18 credit hours)-  
\$1371/quarter  
Part-time (11 credit hours or less)-  
\$117/credit hour  
Master of Science (CCE)-  
\$91/credit hour  
Internship\*-\$42/credit hour

In addition, any graduate student carrying over 18 credit hours of study will be charged the full-time tuition rate plus \$117/credit hour for each hour of study exceeding 18.

The graduate fee charge for those receiving a master's degree is \$20, which also includes rental of the master's hood.

Tuition and fee payments are due on the following dates: Fall Quarter, August 8, 1980; Winter Quarter, November 3, 1980; Spring Quarter, February 9, 1981; Summer Quarter, May 4, 1981. These due dates are rigid. If payment is not received by the date stated, the student must appear at the registration day for the quarter desired. (See calendar on inside front cover.) The Institute reserves the right to change its charges without prior notice.

## Deferred payment plan

For those students who are not able to pay the amount due by the designated due date, RIT has made arrangements for deferred payment through a local bank. With this plan you may defer no more than 50 percent of your quarterly balance. For further information regarding this plan call the RIT Bursar's Office at (716)475-6186.

## Refund policy

Advance deposits are not refundable.

The date of a Drop Form or Withdrawal Form shall be the date of official dropping of course(s) or official withdrawal from the Institute and shall be used to determine any refundable amount.

\*Applied only to the internship portion of the master of engineering degree in the College of Engineering, the industrial research option of the MS degree in the Department of Chemistry and the MS degrees in business technology and career information in Institute College.

Note: Matriculated graduate students enrolled in CCE courses will be charged the Day College graduate tuition rate.

The acceptable reasons for any refund during the quarter are:

### Full refund

1. Active military service: Students called to active military service during the term may receive full tuition refund. If called after the eighth week, they may elect to complete the course by making special arrangements with both their instructor and department advisor.
2. Academic reasons: Students sometimes register before grades from the previous quarter are available. If such students later find that they are subject to academic suspension or have failed a prerequisite course, they will be given a full refund upon dropping the prerequisite course. It remains the student's responsibility to contact their department to assure that the Drop Form and refund are properly processed.
3. If part-time students drop course(s) during the Official Drop Period (first 10 days of classes during that specific quarter), they may contact the Bursar's Office for a 100 percent refund for that course dropped. Courses dropped after the Official Drop Period will not result in any tuition refund.

### Full- to part-time status

If students drop their course load from full-time (12 or more credits) to part-time (less than 12 credits) status during the Official Drop Period (first 10 days of classes for that specific quarter), they may contact the Bursar for a refund based on the differential between the full-time tuition payment and the total per-credit-hour charge for the part-time load. Courses dropped after the Official Drop Period will not result in any tuition refund.

### Partial refund

A partial refund will be made during a quarter if *total withdrawal* from the Institute is necessitated for one of the following reasons:

1. Illness, certified by the attending physician, causing excessive absence from classes
2. Withdrawal for academic reasons at the request of the Institute during a quarter (suspension)
3. Transfer by employer, making class attendance impossible
4. Total withdrawal from the Institute for academic or personal reasons at the request of the student; approved by the student's advisor or department representative and the Bursar

Partial refund of tuition in totally withdrawing from the Institute for the above reasons will be according to the following schedule:

- 90 percent during the first week of classes
  - 75 percent during the second week of classes
  - 60 percent during the third week of classes
  - 50 percent during the fourth week of classes
  - No refund during the fifth and subsequent weeks of classes
- In order for a refund to be processed the student must contact the Bursar's Office directly and provide it with a copy of the official Withdrawal Form.

### Room and board

To complete a withdrawal from RIT, a resident student or a non-resident student on a meal plan must check out with Housing and/or Food Service. Refunds, when granted, are pro-rated from the date of official withdrawal from the Institute.

90 percent of unused room charge during the first week of classes

75 percent of unused room charge during the second week of classes

60 percent of unused room charge during the third week of classes

50 percent of unused room charge during the fourth week of classes

Board charges will be refunded according to the following schedule:

75 percent of unused board charge during the first four weeks

50 percent of the unused board charge after the first four weeks

A specific rate schedule is available in the Housing Office.

### Fees

Fees are not refundable.

### Financial aid

Fellowships and graduate assistantships are often available. Please write to the appropriate department chairperson or dean shown in the Correspondence Directory or contact the Financial Aid Office (475-2187).

#### Other

Fees for all proficiency examinations in the MS degree programs offered by the Center for Community/Junior College Relations and the College of Business are charged at the rate of \$20 per quarter credit hour covered by the examination. Arrangements for such proficiency examinations are made through the director of the Center for Community/Junior College Relations.

Students enrolled in the external degree engineering technology area offered by the Center for Community/Junior College Relations are charged a \$10 fee for each quarter of each academic year (not including summers) when not taking courses for credit at RIT under the normal tuition procedures. The charge is applicable after the student has been accepted into the external degree program. This fee is to partially defray the cost of correspondence and committee and faculty time needed for preparing and maintaining individual curriculum contracts.



The steps toward earning  
your degree



#### Graduate degree program

A master's degree at RIT may be obtained in programs ranging from accountancy to photography, from computer science and technology to environmental design. (Please refer to p. 7 for a complete listing of graduate programs of study.)

Upon completion of the stipulated requirements, a student's academic department certifies him or her for a degree. A statement of requirement completion will be listed on the transcript in the appropriate term. After commencement, a statement verifying that a degree has been awarded will be posted to the transcript. Degrees for fall, winter and spring graduates are mailed during the Summer Quarter. Degrees for summer graduates are mailed during the Fall Quarter.

#### Graduate registration

Matriculated graduate students are those who have applied and been formally accepted into a graduate program through the Office of Admissions. Such students may register for graduate level courses (700-800) that fit their home department approved programs. When registering for graduate courses outside the home department, not in the normally approved program, the approval of the department offering the course is also necessary.

Non-matriculated (undergraduate or graduate) students will be allowed to take graduate courses with the department's approval and with the knowledge that the course work completed while a non-matriculated student may not apply to any given baccalaureate or masters program.

Matriculated and non-matriculated graduate students may register for undergraduate level courses with the understanding that these courses may not always apply to an RIT master's program. In certain cases, where educationally sound programs will result, appropriate undergraduate courses as approved by the faculty advisor and by the department may be included in a master's program. However, no more than nine undergraduate quarter credit hours (600 level or below) may be applied toward the 45 quarter credit minimum (12 undergraduate hours for those programs requiring 48 or more quarter credit hours). Where undergraduate work is allowed, it must be well planned and closely controlled. Careful and well-informed advisement should be employed to assure a quality program. In the majority of cases, most, if not all, course work will be at the graduate (700-800) level.



### **Credit requirements**

The minimum credit requirement for a master's degree is 45 quarter (or 30 semester) credit hours. Students should refer to the section covering the college in which they will enroll to earn the credit hour requirements. At least 36 of these quarter credit hours must be earned at the graduate level in residence at the Institute.

External master's degree programs allow for varying amounts of acceptable graduate transfer credits. Thus, the residency requirement may be decreased, if approved by the Graduate Council and Provost. Other exceptions pertaining to a group of students must be approved by the Graduate Council.

### **Transfer credit**

A maximum of nine quarter credit hours in a 45 credit hour program or 12 quarter credit hours in a 48 credit hour program or more may be awarded as transfer credit from other institutions (except for the external degree offered through the Center for Community/Junior College Relations). A request for transfer credit must be made at the time of application for graduate student status. Only a grade of B (3.0) or better may be transferred.

Transfer credits are not calculated in the student's Grade Point Average (GPA) but will count toward overall credit requirements for the degree. Transfer credits do not count in the satisfaction of residency requirements.

A graduate student who wishes to take work at another institution and transfer it to his or her degree work at the Institute must obtain prior permission.

### **Thesis requirements**

Included as part of the total credit hour requirement may be a research and thesis requirement as specified by each department. Some departments have requirements in place of a thesis. The amount of credit the student is to receive for Research and Thesis Guidance in any given quarter must be determined by the time of registration for that quarter, recorded on the student's card and verified on the course list.

For the purpose of verifying credit, an end-of-quarter grade of R should be submitted for each registration of Research and Thesis Guidance by the student's faculty advisor. Before the degree can be awarded, the

acceptance of the thesis must be recorded on the student's permanent record.

### **Candidacy for an advanced degree**

A graduate student must be a candidate for an advanced degree for at least one quarter prior to receipt of the degree.

The basic position of the Graduate Council is that a student is a candidate for the master's degree when he or she has been formally admitted to the Institute as a graduate student.

A student not formally admitted as a graduate student of the Institute (regardless of the number of graduate credits earned) is a non-matriculated student and not a candidate for an advanced degree. Such a student cannot be a candidate until formally admitted to the Institute as a graduate student. There is no guarantee that any credits in graduate courses earned as a non-matriculated student will apply toward an advanced degree.

### **Summary experience**

The Graduate Council regards some form of integrative experience as necessary for candidates of advanced degrees. Such requirements as the comprehensive examination, the oral examination of the thesis and a summary conference are appropriate examples, provided they are designed to help the student integrate the separate parts of his or her total experience. The nature of the experience will be determined by the individual college or department.

### **Overlapping credit for second degree**

At the discretion of the Graduate Committee in the specific degree area, 9-12 previous master's quarter credit degree hours can normally be applied toward satisfying requirements for a second master's degree. The use of a given course in two different programs can be allowed only if the course that applied for credit toward the first degree is a required course for the second degree. The course must be used in both programs within five years; i.e., no more than five years between time used for first degree and applied again toward second degree.

In no case shall less than the minimum 36 quarter credit hours of residency be accepted for the second degree. If duplication of

courses causes a student to go below the 36-hour limit in the second degree program, he or she would be exempted from these courses but required to replace the credit hours with departmentally approved courses. An RIT student will not be admitted through the Admissions Office to the second degree program until the first program has been completed.

### **Full- to part-time status**

If a student drops the course load from full-time (12 or more credits) to part-time (less than 12 credits) status during the official drop period, he or she may contact the Bursar's Office for a refund based on the differential between the full-time tuition payments and the total per-credit-hour charge for the part-time load. When courses are dropped after the official drop period, there is no tuition refund.

### **Financial standing**

Tuition and fees paid to the Institute cover approximately 60-70 percent of the actual expense of a student's education. The rest of the cost is borne by the Institute through income on its endowment and from the gifts of alumni and other friends.

Students, former students, and graduates are in good financial standing when their account is paid in full in the Bursar's Office. Any student whose account is not paid in full will not receive grade reports, transcripts, degrees or recommendations from the Institute.

The Institute reserves the right to change its prices without prior notice.

### **Summary of requirements for master's degree**

1. Successfully complete all required courses of the Institute and the college. These requirements should normally be met within seven years of the time of initial registration for graduate study. Extensions of this rule may be granted through petition to the Graduate Council.
2. Complete a minimum of 45 credit hours for the master's degree. At least 36 quarter credit hours of graduate level course work and research (courses numbered 700-800) must be earned in residence at the Institute.
3. Achieve a program cumulative grade point average of 3.0 (B) or better. (See p. 13 for further details.)

4. Complete a thesis or other appropriate research or comparable professional achievement, at the discretion of the degree granting program.
5. Pay in full, or satisfactorily adjust, all financial obligations to the Institute.

**Note:** The dean and departmental faculty can be petitioned, in extraordinary circumstances, to review and judge the cases of individual students who believe the spirit of the above requirements have been met yet fall short of the particular requirement. If the petition is accepted and approved by the faculty, dean and provost, a signed copy will be sent to the registrar for inclusion in the student's permanent record.

#### Definition of grades

Grades representing the students' progress in each of the courses for which they are registered are given on a grade report form at the end of each quarter of attendance. The letter grades are as follows:

A Excellent

B Good

C Satisfactory

D and F grades do not count toward the fulfillment of program requirements for a master's degree.

**The grades of all courses attempted by graduate students will count in the calculation of the program cumulative grade point average.** This program cumulative grade point average shall average 3.0 ("B") as a graduation requirement. The dean of the college or his designee must approve all applications for graduate courses a student wishes to repeat.

#### Quality points

Each course has a credit hour value based on the number of hours per week in class, laboratory or studio and the amount of outside work expected of each student. Each letter grade yields quality points per credit hour as follows:

A 4 quality points

B 3 quality points

C 2 quality points

D 1 quality point

E and F count as 0 in computing the grade point average (GPA). The GPA is computed by the following formula:

$$\text{GPA} = \frac{\text{total quality points earned}}{\text{total hours}}$$

There are other evaluations of course work that do not affect GPA calculations. Only I, W and R (as

described below) can be assigned by individual faculty members at the end of a quarter.

**Registered (R)** - a permanent grade indicating that a student has registered for a given course but has yet to meet the total requirements of the course or has continuing requirements to be met. The grade is given in graduate thesis work.

Completion of this work will be noted by having the approved/accepted thesis title, as received by the registrar from the department, typed upon the student's permanent record. Full tuition is charged for these courses. "R" graded courses are allowed in the calculation of the residency requirement for graduate programs.

**Incomplete (I)** - this grade is given when the professor observes conditions beyond the control of the student such that the student is not able to complete course requirements in the given quarter. This is a temporary grade that reverts to an F if the registrar has not received a "change of grade" form from the professor by the end of the second succeeding quarter. Full tuition is charged.

**Withdrawn (W)** - will be assigned in courses from which a student withdraws after the second week of classes or if a student withdraws from all courses in a given quarter. A student can change from credit to audit or from audit to credit status for a course only during the first 10 days of classes.

**Audit (Z)** - indicates a student has audited the course. The student need not take exams and full tuition will be charged. Audited courses do not count toward the residency requirement.

**Transfer (T)** (credit) - assigned through the admission process and, possibly, through later review (see p. 12 for details).

**Credit by examination (X)** - assigned for the successful completion of various external or Institute examinations provided such examinations cover or parallel the objectives and content of the indicated course. Credit must be assigned in advance of any credit received through registration for the indicated course. X graded courses do not count toward the residency requirement. A maximum of 12 quarter credit hours is allowed for graduate courses.

**Exceptions** to the maximum transfer credit or credit-by-exam for graduate programs can be granted by the dean of Graduate Studies in unusual circumstances upon appeal

from the dean of the college involved.

**Waived** - Waived courses are those courses eliminated from the list of requirements that a student must take to graduate. For graduate students, required courses may be waived because of previously completed academic work, but in no case shall the resulting graduate program requirements be reduced below 45 quarter credit hours. In addition, waiver credit for graduate courses can be applied only towards required, not elective, courses. The process of waiving courses and thereby reducing graduate program requirements is not to be confused with the process of exempting certain requirements that are then replaced by an equal number of credit hours, thus retaining the total number of credit hours in the specified program.

**Changing grades** - once a grade has been reported by a faculty member it is not within the right of any person to change this unless an actual error has been made in computing or recording it. If an error has been made, the faculty member must complete the appropriate form, and the completed form must be approved by the head of the department in which the faculty member teaches and the head of the department enrolling the student. When approved by both of these individuals, the form is to be forwarded to the registrar. There is, however, an appeal procedure for disputed grades through the Academic Grievance Committee of the college in which the course was offered, with final appeal to the Institute Hearing and Appeals Board.

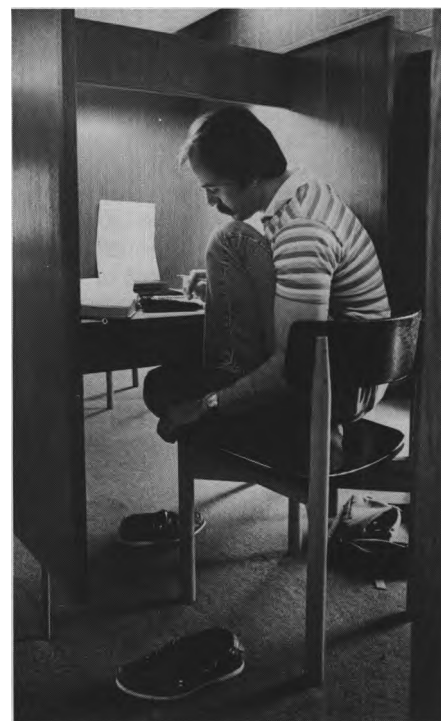
#### Academic probation and suspension

Any matriculated graduate student whose program cumulative GPA falls below a 3.0 after 12 quarter credit hours or subsequently will be placed on probation and counseled by the departmental advisor concerning continuation in the graduate program.

Those students placed on probation must raise their program cumulative GPA to the 3.0 level within 12 quarter credit hours or be suspended from the graduate program.

Should it be necessary to suspend a graduate student for academic reasons, the student may apply for readmission to the dean of the college upon demonstration of adequate reason for readmission.

## Student Services



### **The Wallace Memorial Library**

The Wallace Memorial Library is a true multi-media learning center with expanded services and innovative procedures to increase its usefulness.

Particularly adapted to an institution of technology and the arts and sciences, the Wallace Memorial Library contains, in addition to material in the usual form of books, magazines, newspapers, and pamphlets, material in the form of microfilm, microfiche, films and slides. To assist students in the use of all of these resources, reference librarians are on duty during the week and on weekends. Located throughout the three floors of the library are over 900 student study stations, including individual study carrels and group study rooms.

During the year student work in art and photography is exhibited in the second floor display gallery. Outstanding student art work is permanently displayed throughout the building. Two music listening rooms are located on the third floor, and there are several lounge areas within the building.

The library contains a special collection of materials on the deaf to serve the National Technical Institute for the Deaf and to support research by anyone wishing to

pursue studies in the problems of deafness. Supplementing the main library is the Graduate Chemistry Library.

The Media Resource Center located just inside the library entrance on the main level contains a variety of audiovisual equipment and non-print media for individual use. In addition, the Center contains one of the finest slide collections in the country with more than 70,000 slides. Preview facilities and study carrels are also provided.

The Audiovisual Services Department houses a collection of nearly 400 films and provides materials, equipment, and assistance for classroom instruction. Approximately 3,500 films are shown in classrooms each year.

### **Counseling Center**

The counseling and testing services of the Counseling Center are available to graduate students. Any student may see a counselor promptly for assistance in dealing with a personal problem or in clarifying career plans. When appropriate, tests may be used to obtain more evidence about interests, abilities, aptitudes, and personality characteristics. In its offices in the residence halls the Counseling Center maintains a

library of educational and occupational information.

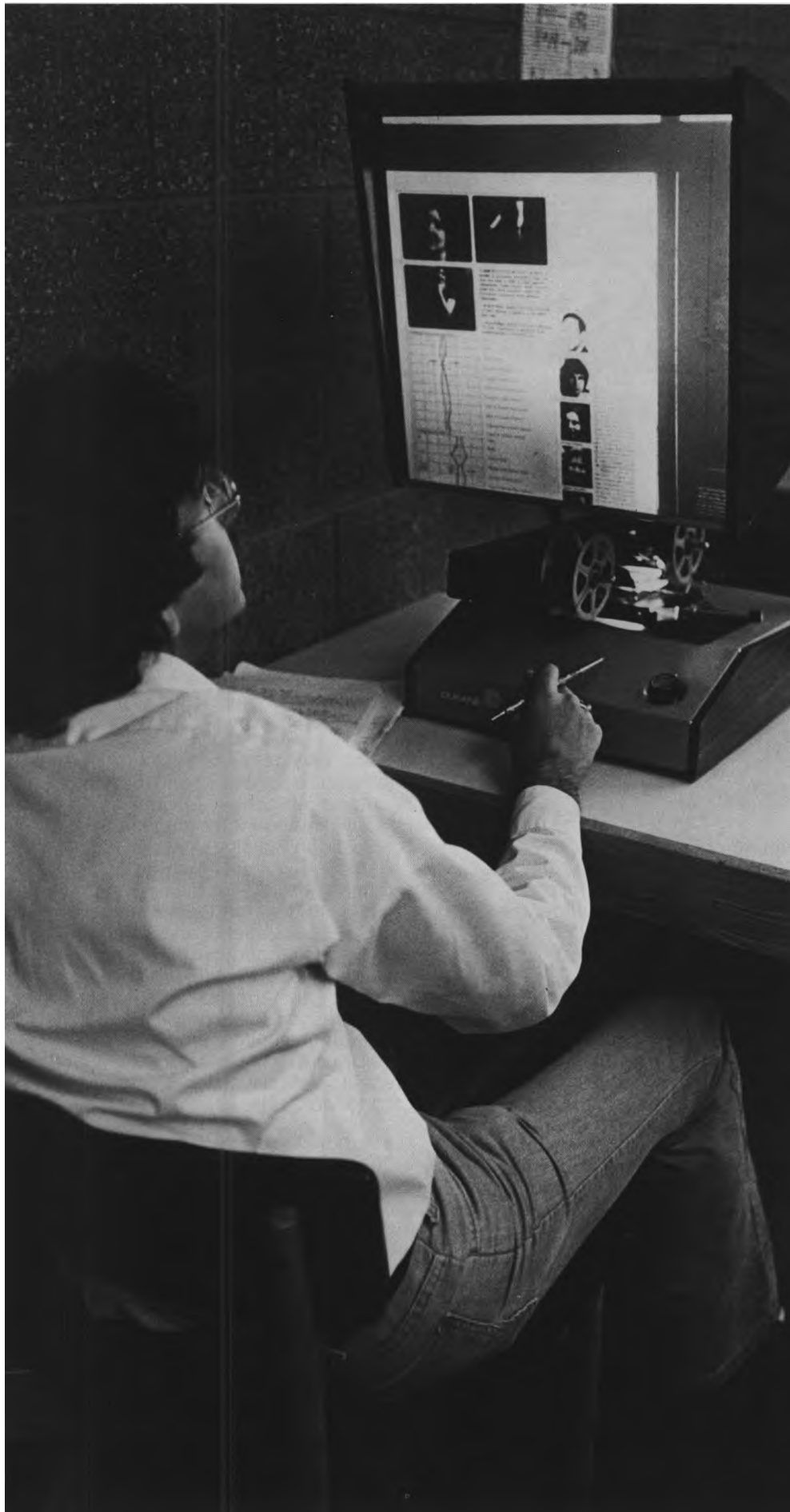
In addition to providing counseling services for RIT students, the Counseling Center offers career counseling for individuals. Brochures describing the types of service and fees may be obtained by telephoning or writing the Counseling Center.

### **Learning Development Center**

The Learning Development Center provides individual and group instruction in efficient reading, study procedures, mathematics and writing skills. These services are available at no additional charge to all graduate students of the Institute and may be scheduled at the Center located on the second floor, north end, of the administration building.

### **Automobile registration**

Those students having automobiles on campus must register these vehicles with the Protective Services Department at the time they first register for classes, or upon bringing the automobile onto campus for the first time.



## Wallace Library 'is more than books' says director

"We're a pretty advanced library, technologically speaking," Wallace Memorial Library Director Gary MacMillan says.

"Books are losing some of their importance and other media are taking over...there's growing awareness here that there are other ways to get information than from the printed word," he says.

And so, Wallace Library has phased out the traditional clumsy card catalog in favor of a microfiche system. "The entire card catalog," MacMillan says, "can be held in a notebook."

Other technological advances are evident throughout the three-story air-conditioned Wallace Library. The Media Resource Center on the first floor offers a wide range of instructional audiovisual materials such as videotapes and motion pictures for student use in the building.

MacMillan came to RIT in December, 1970, fresh from a job at the University of Liberia in West Africa, where he was working in a joint United States government-Cornell University program. He's a graduate of Kalamazoo College (psychology/sociology) and University of Michigan (library science).

"A library doesn't mean just books any more," he says. "It's a collection of information kept in the way that's easiest to retrieve."



### **Housing**

RIT has three campus apartment complexes on the campus for both married and single students. You should apply through the Campus Apartment Housing Office, 113 Kimball Drive, Rochester, NY 14623. Do this at your earliest convenience, as there is a waiting list.

The Residence Halls are designed and programmed primarily for undergraduate students. Due to increased enrollment and the number of returning students living in the halls, they have been filled beyond capacity for the past several years. Entering students are tripled.

There are several large apartment complexes within a short distance of the campus. Please call the Orientation Office at 716-475-2070 for information.

### **Identification cards**

You'll need an RIT identification card to use any campus facility.

You apply for your identification card at the time of your first registration.

For further information, call the ID office at 475-2125.

### **Enrollment of veterans**

Courses and Programs at the Institute are approved for the education of veterans under the Veterans Readjustment Benefits Act, the Rehabilitation Acts, and War Orphans Act.

To receive benefits, an eligible veteran or dependent must submit an application for the VA "Certificate of Eligibility." This application must be sent to the VA Regional Office in Buffalo, N. Y., well in advance of the beginning of the starting quarter.

These applications are available at your local VA Office or on campus from the Veterans Affairs Office.

Visit the Veterans Affairs Office and complete the necessary forms to ensure your benefits will arrive on time for the beginning of school.

Students who have been receiving benefit payments at other institutions or while participating in a different program and wish to transfer into one of RIT's many programs will be required to complete and submit a "Request for Change of Program or School" form.

To ensure a smooth transition and successful academic program completion at RIT, start your benefits paper work early. For benefits assistance or information, call the Veterans Affairs Office at 475-6641.

### **Emergencies**

In case of an emergency (fire, injury) the Institute 24-hour emergency number 475-3333, should be called. For routine security services 475-2853, which is staffed 24 hours a day, should be contacted.

### **Central Placement Services**

This office provides career counseling and aids students in making appropriate contacts with part-time, co-op and full-time employers. The centralized activities of Central Placement Services make it easier for potential employees and employers to meet and to become aware of the full spectrum of opportunities and personnel available at any given time. The staff and facilities of Central Placement Services are located on the second floor of the George Eastman Memorial Building and are available to students Monday through Friday, 8:30 a.m. to 4:30 p.m.

### **Medical service**

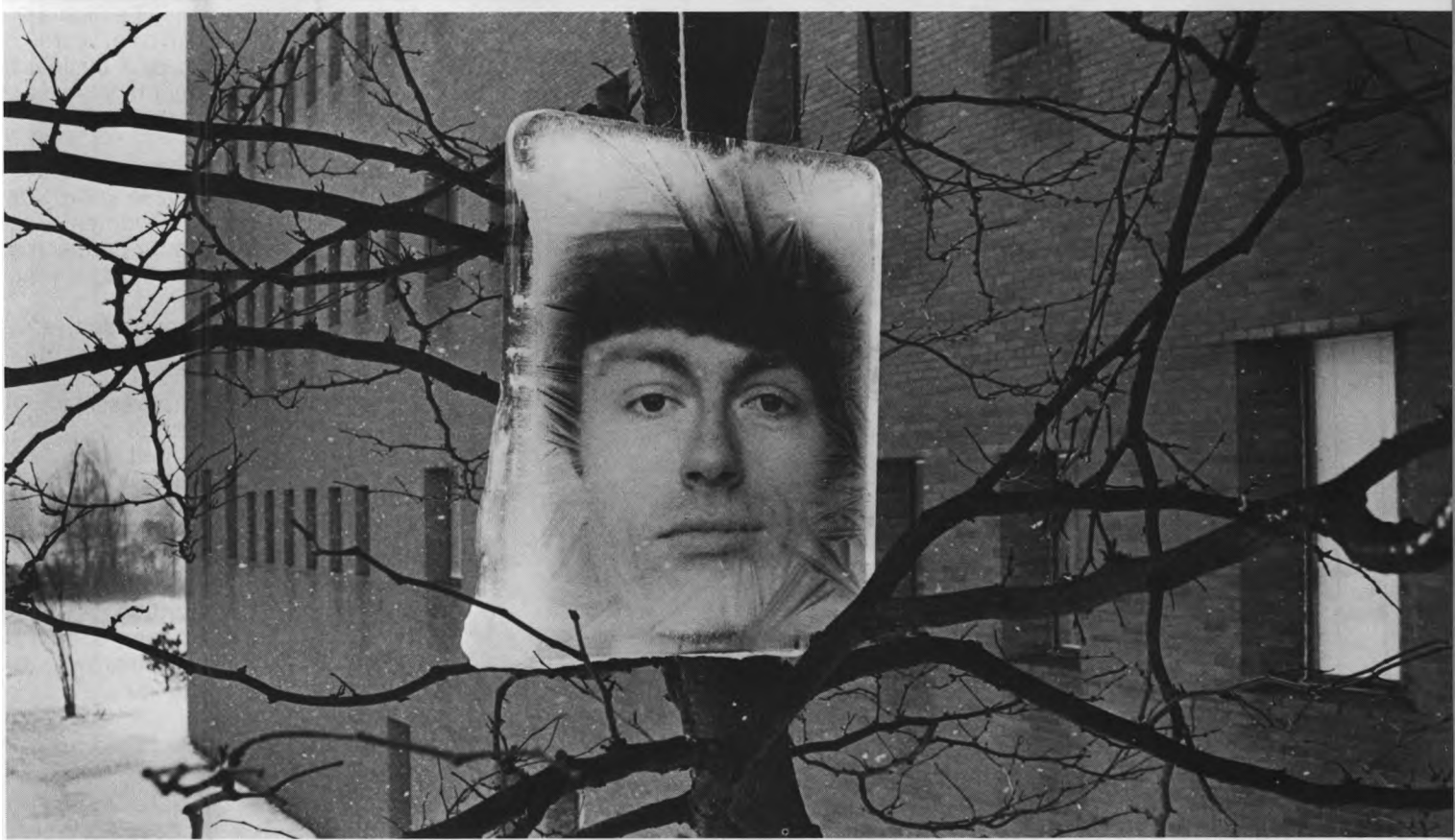
The Institute Student Health Service maintains out-patient services at the Health Center on the second floor of the Eastman Building. A nurse and physician are on duty Monday through Friday during the daytime hours posted at the Health Center. The usual out-patient services are rendered to students without charge while they are attending the Institute. Other medical expenses are the responsibility of the student. The student should bring his or her Blue Cross-Blue Shield or other prepaid medical plan identification card to the Center.

### **Institutional and civil authority**

Students must recognize that they are members of the local, state and federal communities, and that they are obliged to live in accord with the law without special privilege because of their status as students or temporary residents.



Course Descriptions

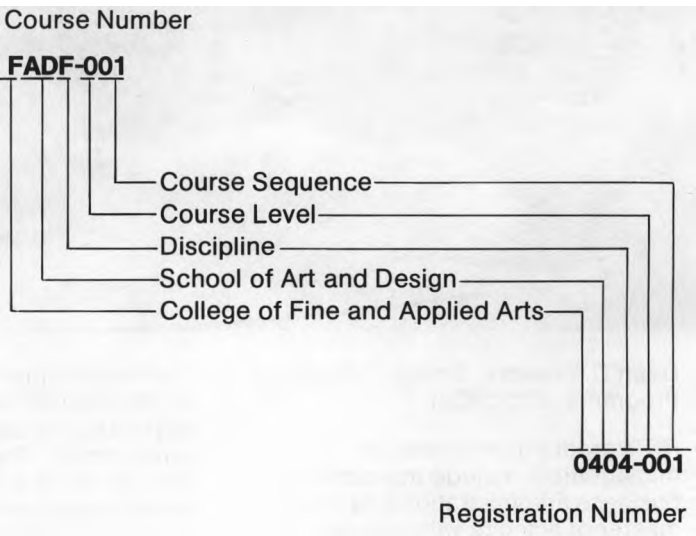


The Institute reserves the right to alter any of its courses at anytime.

Course numbering

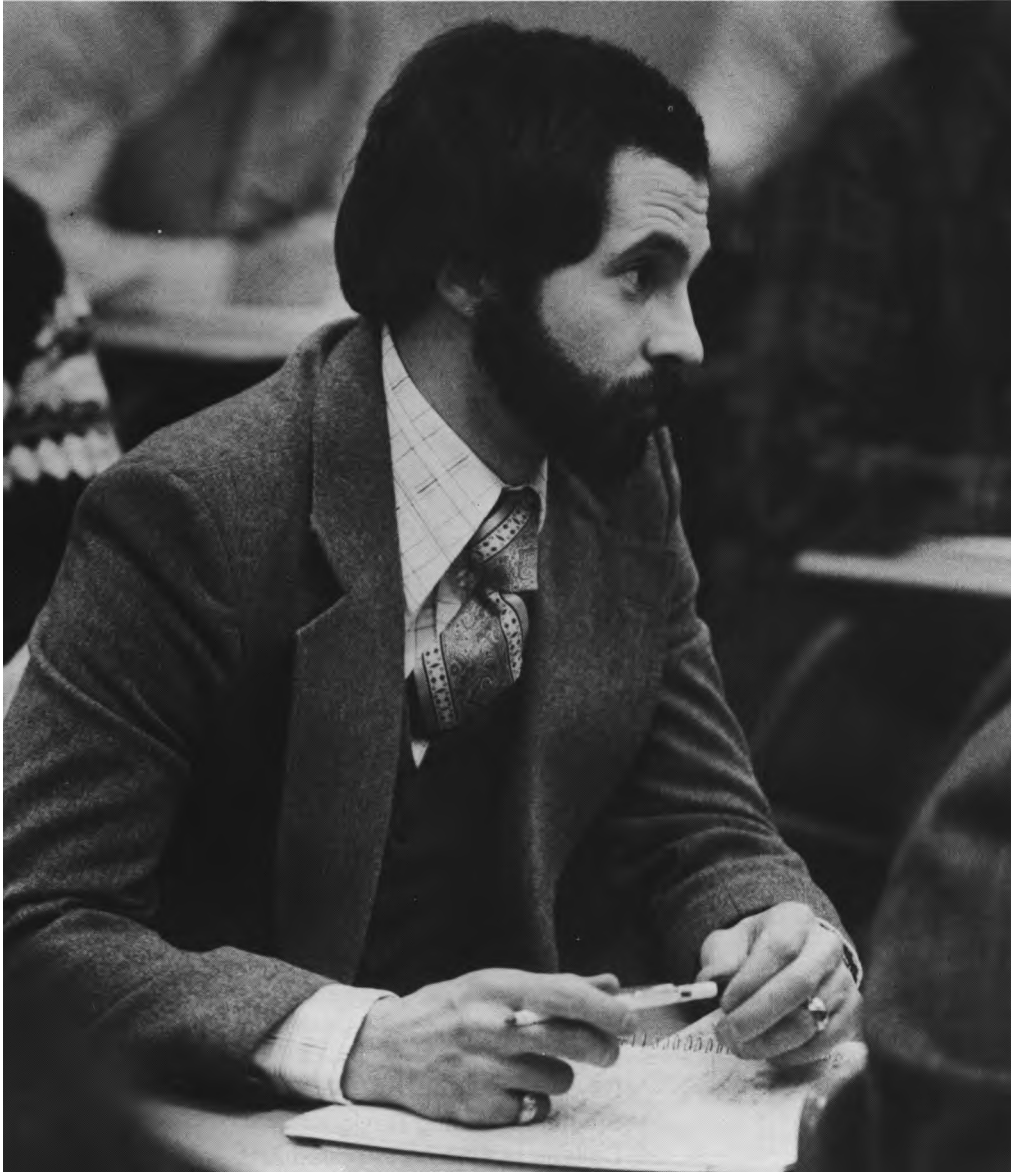
In addition to its title, each course is identified by two numbers.  
The alpha-numeric course number directly to the left of the course title is the official Institute course number. This number will appear on grade reports, transcripts, and other official correspondence. This is what the alpha-numeric number means:

- First letter: College offering the course
- Second and Third letters: School or department of that college
- Fourth letter: Discipline
- First number: Course level: 0 = Non-credit; 1 = Diploma; 2 or 3 = Lower level degree courses; 4, 5 or 6 = Upper level undergraduate degree courses; 7, or 8 = Courses for graduate credit.
- Second and Third numbers: Course differentiation and sequencing



Directly below the alpha-numeric number in the course description is the registration number. You must use this number with a section number (i.e., 01, 02) when you register for a course, because the alpha-numeric number cannot be read by the computer system. Course prerequisites are shown in parenthesis after course descriptions.

# College of Business



**Dean C. Siewers**, Director, Graduate Programs (475-2256)

RIT's graduate programs in management include the master of business administration and the master of science with an emphasis in accountancy. Each program is designed for full- and part-time students.

Through a flexible, decision-oriented curriculum, graduate students focus on key aspects of modern management common to profit, non-profit, and human service organizations, with the opportunity to concentrate in selected areas.

Tomorrow's manager must be able to handle highly complex problems set in an ever changing environment. Recognizing this need, RIT blends its graduate management and accounting programs with education in management theory and analytical techniques. All is based on extensive applications and problem solving considerations. In addition, an effective manager must have an appreciation for the behavioral facets of his or her position. The faculty arranges courses and experiences that offer the requisite knowledge necessary for a leadership role in business and government.

The College of Business is housed in the George Eastman Memorial Building on RIT's main campus. Facilities include a Learning Support Center, time-sharing computer terminals on-line with RIT's Sigma 9 computer and extensive software support, and an up-to-date business collection of texts, periodicals and reference services in the Wallace Memorial Library.

The overall goal of RIT's graduate management programs is to provide education for men and women preparing themselves for continuing executive positions in management. Preparation for managerial responsibilities and opportunities, together with the development of the individual are integral parts of the program. While progressing toward a graduate degree in management, the student should be able to develop: a systematic approach to problem solving; maturity of character and the ability to make intelligent decisions; the ability to communicate and work with people in organization management; a base from which the individual can continue to grow professionally in a changing environment.

## Master of Business Administration

The master of business administration program is professional in nature. Management is the common element found in all successful organizations. The professional manager must be able to work with and through others. He or she must have organizational skills, be able to identify and solve problems, and carry out decisions by motivating others to accomplish goals.

While the MBA degree was originally conceived for education in the profit-oriented business discipline, this is no longer the only area where broad based managerial talent is employed to advantage. Whether you are running a business, government agency, social service organization, school or other non-profit group, management is the key to success. The MBA program presents a body of knowledge that provides a foundation common to both profit and non-profit organizations and then allows the student to explore concentrations suited to his or her particular desires. In its early stages, the

program prepares the student with courses in basic management skills. At the intermediate level, the student deals with the forces influencing decisions. Advanced courses allow for continued intellectual growth in a specialty, the application of previously acquired skills to specialized areas as well as the integration of the various management functions.

To accomplish program objectives, the curriculum provides:

1. education in the basic tools needed for management decision making;
2. a background in the functional areas of marketing, finance, accounting, management, and operations;
3. an understanding of the environment in which business operates;
4. an opportunity to develop a specialty with the broad foundation of required courses by offering concentrations in accounting, finance, marketing, management, and decision sciences;
5. an opportunity to develop a tailored program directed towards an emerging professional specialty or the enhancement of particular skills in a coordinated program through use of free electives in the general option.
6. an opportunity to practice management problem solving through the use of cases, computers, simulation, gaming, and other dynamic management techniques;
7. an opportunity to integrate fundamental and advanced knowledge through course work and job experiences.

#### Full-time program

Those students desiring to minimize their time in school will find that four or five quarters of intensive study will allow them to complete degree requirements, if previous undergraduate or graduate work permits maximum course waivers and the maximum course load is carried.\*

After a thorough grounding in tools and foundations, the student pursues a course in each of the functional areas. Simultaneously with functional courses, a major area may be explored by concentrating in a sequence of option area courses. The particular major area may also influence the minimum time in school. Alternatively, the general business option may be completed by



selecting appropriate free electives to form a coherent program. Details on available programs will be found in the following material. Actual credit hour requirements will vary depending on the student's background and the major concentration.

Full-time students desiring work experience while in the master's program may include a management internship in their curriculum. Students may arrange internships with business and non-profit organizations, both locally and nationally. Each academic quarter of internship will add one quarter of time to the program's duration. RIT offers no guarantee to provide internships but does work with students to obtain positions. Students should contact the director of Experiential Learning Programs for the College of Business in the Career Education Division for more information. To gain academic credit for a management internship, a research paper is required and the internship must be approved by the director of the Graduate Business Programs prior to its start.

Full-time students will find that while certain courses may be scheduled during the day, they will take most courses during the evening hours with each evening course meeting once a week.

#### Part-time program

In addition to full-time study, all graduate programs are available on a part-time basis, with courses offered in the evening and on Saturday. Course requirements, faculty, and admission procedures correspond to the full-time program. The part-time MBA allows individuals from the Greater Rochester area to prepare themselves for advancement in management without interrupting their careers. A feasible course load for the part-time student is two courses per quarter, permitting program completion in approximately two years if no courses are waived. Credit hour requirements and curriculum will be found in the following material. The student is expected to complete the program within seven years of initial registration.

\*Three courses per quarter provides a load equivalent of most full-time programs.

## Graduate programs in Accountancy

The increasing demands on the professional accountant have produced a need for a broad, extensive educational preparation. In recognition of this need, the College of Business offers graduate programs leading to the master of business administration with accounting option, and the master of science with an emphasis in accountancy.

These two programs are registered with the New York State Education Department. This means that graduates meet the educational requirements for the Uniform Certified Public Accounting examination and may sit for the exam immediately upon completion of the master's degree.

Proper selection of electives within an accounting program will also prepare a student for a number of possible accounting careers other than in public accounting. Not only has the curriculum been designed to help prepare students for the Certificate in Management Accounting examination as administered by the Institute of Management Accounting of the National Association of Accountants, but also the student has the opportunity to gain an in-depth knowledge in taxation, international accounting, and accounting for non-profit organizations, by electing courses in a seminar series. Students desiring to pursue an accounting major must notify the Graduate Office to insure their programs are designed to meet licensing requirements.

### MBA with accounting option

The MBA with accounting option enables the student to obtain a broad education encompassing those behavioral and quantitative aspects of management common to middle and upper management, in addition to meeting the previously mentioned educational requirements for either the Certified Public Accounting Certificate or the Certificate in Management Accounting.

Specifically, the MBA with accounting option is designed for students without an extensive background in accounting or business at the undergraduate level. The program requires a sequence of accounting courses to be integrated as approved electives in the MBA program.

### MS with an emphasis in accountancy

The master of science in accountancy is an intensive 48 quarter credit hour program and is specifically designed for students with 28 to 32 undergraduate quarter credit hours of accounting in their bachelor's degree program who desire to continue their accounting studies at an advanced level. Those students lacking the prerequisite undergraduate hours in accounting may still pursue the MS degree by making up those courses, at the graduate level, in which they are deficient. This program prepares students for the Uniform Certified Public Accounting examination and meets New York State requirements. The admission standards and procedures are the same as those for the MBA program.

## Programs prepare students to 'go out and manage'



Dr. Dean C. Siewers

"We want students to go through one of our management programs and then be able to go out and manage. We know that they can apply what they've learned directly to their jobs. They also have the knowledge to continue their management growth," says Dr. Dean C. Siewers, director of Graduate Business Programs at RIT.

"We're a managerially oriented program as opposed to a highly theoretical or research oriented one. We are interested in the ability of students to apply their knowledge to business problems. I believe that theory is necessary to provide direction to the solution of a management problem. The professional application of theory and knowledge is mandatory for continued business success," he says.

RIT graduated its first class of graduate business students in 1970 and the classes have grown consistently since then. During the past academic year, more than 700 students were enrolled. "And," Siewers says, "full-time enrollment in the program is steadily increasing."

"The majority of our students are people who've done undergraduate work in other areas-like social work, graphic arts, liberal arts, or engineering-see the need to come over and enroll for a graduate program in business. They not only want to be able to do what they do well, but also to be able to manage others in the same or other fields."



"One important thing about a graduate business program at RIT is that you do not have to have had any undergraduate work in business to be admitted-or successful-in the program. A well-developed undergraduate experience is important, however."

The faculty in the College of Business, brings to the classroom a blend of high quality academic preparation and strong business relationships. Most of the professors have previous and continuing business experience, are active consultants, and maintain memberships on numerous boards of directors.

Professors teach both undergraduate and graduate programs in both day and evening classes.

"We think it's important for everyone on the faculty to be available to all our students, and not be shelved with any particular group. It's good for both the faculty and the students."

Siewers is a graduate of Marietta College (BS, physics and mathematics), Duke University (MBA, finance and marketing), and the University of North Carolina (Ph.D., marketing). He has been at RIT since 1976, and has been director of Graduate Programs since 1978. Prior to coming to RIT, he had extensive industrial experience in domestic and international spheres.

## Admission

Any student who wishes to study in the graduate business programs must first be admitted to one of the graduate programs. Admission will be granted to graduates of accredited baccalaureate degree programs,\* who, in the opinion of the Graduate Admission Committee of the College of Business, have demonstrated their potential to successfully complete graduate business studies through their achievements in their undergraduate program, through the results of the Graduate Management Admission Test, and applicable professional experience.

Applicants whose past performance does not satisfy all conditions of admission but who appear to merit a trial period may be admitted and their performance reviewed after the completion of 12 credit hours of graduate level work. Additional preparatory work may be required prior to applicant acceptance.

All applicants who are admitted prior to the conclusion of their baccalaureate program are required to submit their final transcript by the end of the first quarter of graduate work.

Applicants from foreign countries where a degree or diploma is granted by an institution not holding accreditation may be admitted provided that their study and performance approximates the standards of an accredited bachelor's degree and an ability to meet graduate standards is indicated. The TOEFL score should be submitted by applicants with limited or no experience in an academic program in the United States.

### Procedures

To be considered for admission it is necessary to file an application, submit transcripts of all previous undergraduate and graduate work, two letters of recommendation, and results of the Graduate Management Admission Test. The admission test must be taken. Information may be obtained from College of Business or by writing the Graduate Management Admission Test, Educational Testing Service, Box 966, Princeton, NJ 08540. The test is usually given four times a year in convenient locations.

### Non-matriculated students

Individuals already holding master's or doctor's degrees in business may enroll in graduate business courses as non-matriculated students. Evidence of previous degree must be presented to the College of Business before registering as a non-matriculated student.

### Financial aid

Graduate research assistantships are available to deserving full-time graduate students. Assistants work with faculty on research projects, thus enhancing their education, and receive in turn tuition remission. The amount of the grant is dependent upon the nature of the appointment. Interested individuals should write to the director, Graduate Business Programs, requesting an assistantship and indicating the quarter or quarters in which they desire aid.

Assistantships and most other forms of financial aid are available only to full-time students.

Other forms of financial aid such as fellowships, loans, and grants should be investigated through the director of Financial Aid at RIT's Student Financial Aid Office.

### Placement service

RIT maintains a fully staffed Central Placement Service. Students seeking employment after graduation should register with the Placement Service approximately one year prior to graduation. This lead time will enable the student to take full advantage of resume preparation aid and offers the opportunity to interview a wide variety of local and national firms as they visit the campus. The Placement Service is located in the administration building.

### Credit hour requirements

Credit hour requirements vary depending on the particular program and a student's prior academic achievements. Normally 72 quarter credit hours are required in the master of business administration program. † The master of science with an emphasis in accountancy



\*Algebra and calculus courses at the undergraduate level are highly desirable. A list of appropriate courses is available for students desiring supplementary knowledge.

†See additional requirements in Accounting option—CPA preparation.



program requires a minimum of 48 quarter credit hours. Each course carries four quarter credit hours. In certain cases, total credit hour requirements may be reduced by the use of waiver credit and/or transfer credit.\*\* Some accounting majors may require more than the normal maximum hours depending on background.

An admitted student with appropriate undergraduate business courses, taken prior to entry in the MBA program, carrying grades of “B” or better, may waive up to 24 quarter credit hours and thus reduce the total required hours accordingly. Certain courses may also be waived in the MS program; however, they must be replaced by approved electives to maintain the 48 quarter credit total.

Ordinarily, courses eligible for waiver will be those commonly referred to as foundation or tool courses. Elective courses cannot be waived.

#### **Transfer credit**

A maximum of 12 quarter credit hours (eight semester credit hours) may be awarded as transfer credit from other graduate programs provided the courses in question carry a grade of “B” or better. This applies to both the MBA and MS programs. Courses designated for transfer must not have been used for any other degree, and must be relevant to the MBA program. However, courses that are required for both degrees may be waived for replacement by other advanced courses. In some cases, transfer credit may be granted if residency requirements at the professional level are also met. All such cases will be governed by current graduate policy at the time application for waiver is made. A graduate student who wishes to take work at another institution and transfer it to his or her degree work at the Institute must obtain prior permission.

Waiver and transfer credits are subject to similar time constraints as for program completion. Any questions concerning waiver or transfer credit should be referred to the director, Graduate Business Programs.

#### **Academic standards**

The average of all course grades earned at RIT while in a graduate business program must be at least a “B” in order to satisfy requirements for master’s degree certification. Transfer credits, waiver credits, or credits from undergraduate courses taken while in the graduate program are not counted in the grade point computation. Graduate course credit cannot be given for undergraduate courses taken while in the graduate program. If at any time a student’s average falls below “B”, he or she will be placed on probation and must raise the average back to a “B” level within the next 12 credit hours or face suspension from the program.

Incomplete grades may be given when a student has justifiable reasons for not completing course requirements during the quarter he or she is registered for the course. Incomplete grades must be removed by the second quarter following that in which the “Incomplete” grade was given. If the Incomplete is not removed within two quarters, the student will receive a failing grade for the course. All grades earned will be included in the computation of grade point averages.

Courses repeated are averaged as separate courses.

#### **Course offerings**

Information concerning courses to be offered in a given quarter will be available through the Graduate Business Office. The Institute reserves the right to make any necessary changes in course schedules or instructors, including the right to cancel courses, without prior notice. Day courses meet twice a week, and evening or Saturday courses meet once a week. The Institute makes no guarantee that every catalog course will be offered in any given year or that courses will be offered in a particular quarter or sequence.

#### **Curriculum**

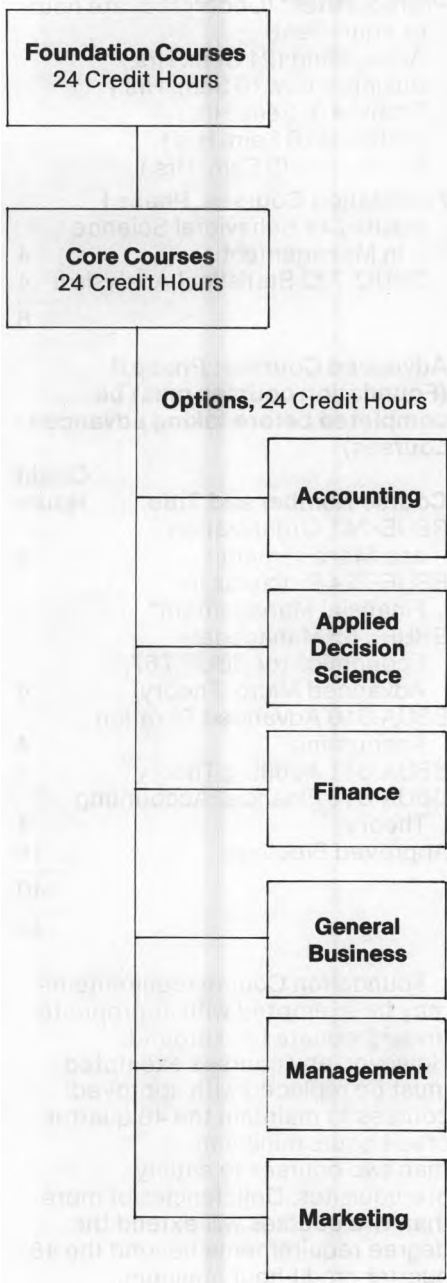
The master of business administration curriculum is designed so that a student will progress through the program in a logical sequence while allowing for maximum flexibility. Three curriculum phases are evident in the accompanying model. Initially, students must demonstrate their ability in foundation courses, either by taking graduate coursework or by waiving up to 24 quarter credit hours of foundation courses, based on having taken appropriate undergraduate courses or have successfully challenged them by examination.

In the second phase the professional level is reached and students are exposed to the various functional areas of business through a series of required core courses. Coincident with or following the core courses, students may pursue electives concentrating in accounting, decision science, finance, management, marketing or general business. These options are illustrated in the following listed programs. Except for the registered accounting programs, these options are not indicated by title on the transcript or degree itself.

A general program requirement is that foundation courses must be completed before a student attempts core courses or option electives. However, as a student approaches completion of the foundation courses, he or she may combine the last foundation courses with appropriate core courses in order to maintain a full schedule in the specified quarter. Students must also adhere to the prerequisite sequencing. Any proposed exceptions to the above must be approved by the director of Graduate Business Programs.

\*\*Credit offerings subject to same time restriction as program courses.

Master of Business Administration curriculum



Foundation Courses: Phase I

Course Number and Title	Credit Hours
BBUA-701 Financial Accounting	4
BBUB-744 Behavioral Science in Management	4
BBUF-745 Economic Environment of American Business	4
BBUQ-780 Quantitative Analysis	4
BBUQ-781 Statistical Analysis I	4
BBUQ-782 Statistical Analysis II	4
	24

Core Courses: Phase II  
(Prerequisites listed in parentheses)

Course Number and Title	Credit Hours
BBUA-702 Cost and Managerial Accounting (Phase I)	4
BBUF-721 Financial Management (Phase I)	4
BBUB-741 Organization and Management (Phase I)	4
BBUB-743 Operations Management (Phase I)	4
BBUB-759 Integrated Business Analysis (All other Phase II courses)	4
BBUM-761 Marketing Concepts (Phase I)	4
	24

Option Courses: Phase III  
Approved options are illustrated in the following material. Free electives may be selected from graduate level courses offered by the College of Business or by other colleges of the Institute subject to the approval of the director of Graduate Business Programs. In addition to elective courses, students may earn up to eight hours of Research Option credit in fulfilling elective requirements.

Total hours	72
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Note that the required foundation courses must be completed before a student attempts core or option courses.

Accounting Option—CPA Preparation

(Prerequisites listed in parentheses)  
(Accounting programs may exceed 72 hours)

Course Number and Title	Credit Hours
*BBUA-704 Accounting Theory I (Phase I)	4
* BBUA-705 Accounting Theory II (BBUA-704)	4
BBUA-707 Advanced Accounting (BBUA-705)	4
BBUA-708 Auditing (BBUA-705)	4
**BBUA-709 Basic Taxation Accounting (Phase I)	4
BBUB-751 Legal Environment of Business (Phase I)	4
t BBUF-724 Problems in Financial Management (BBUF-722) 4	
	28

Note: If BBUF-745, Economic Environment of American Business is waived, it must be replaced by a graduate level economics elective if the student wishes to qualify for the New York State Uniform Certified Public Accounting Examination. Students deficient in undergraduate economics may be required to complete two graduate economics courses making the maximum possible total program 80 quarter hours for CPA preparation.

Decision Science Option†  
(Prerequisites listed in parentheses)

Course Numbers and Title	Credit Hours
BBUB-770 Business Research Methods (Phase I)	4
BBUQ-785 Applied Regression Analysis (Phase I)	4
Three courses from Group A or other quantitative related electives approved by Graduate Program director	12
One graduate elective approved by Graduate Programs director 4	
	24

\*Can be waived with 28 to 32 undergraduate quarter credit hours in accounting. If waived, other approved electives must be taken.  
\*\*Can be waived on the basis of an equivalent undergraduate tax course. The approved elective to be substituted must be a graduate level tax course.  
†This Option course will be replaced effective 6/1/81 or before with BBUF-722 Financial Management II (BBUF-721).

<b>Group A</b>		
BBUQ-784 Decision Analysis (Phase I)		
BBUQ-786 Mathematical Programming (BBUQ-780)		
BBUQ-788 Survey Design and Sampling (Phase I)		
BBUQ-789 Simulation (Phase I)		
BBUQ-793 Business Forecasting (BBUQ-785 or permission of the instructor)		
BBUQ-794 Multivariate Methods in Business (Phase I)		
BBUQ-795 Seminar in Decision Sciences (Permission of Director)		
<b>Finance Option#</b>		
<b>(Prerequisites listed in parentheses)</b>		
	<b>Credit</b>	
<b>Course Number and Title Hours</b>		
BBUF-722 Financial Management II (BBUF-721)	4	
BBUF-723 Theory of Finance and Research (BBUF-722, -767*, -768*)	4	
BBUF-767 Advanced Microeconomic Theory (Phase I)	4	
BBUF-768 Advanced Macroeconomic Theory (Phase I)	4	
Two electives from Group A	8	
	24	
<b>Group A</b>		
BBUF-724 Problems in Financial Management (BBUF-722, -723*)		
BBUF-725 Securities and Investment Analysis (BBUF-722)		
BBUF-729 Seminar in Finance (prerequisites determined by individual Instructor)		
<b>General Business Option</b>		
<b>(Prerequisites listed in parentheses)</b>		
	<b>Credit</b>	
<b>Course Number and Title Hours</b>		
BBUB-770 Business Research Methods (Phase I and BBUM-761)	4	
Five graduate electives from the College of Business or approved by Graduate Programs director	20	
	24	

<b>Management Option</b>		
<b>(Prerequisites listed in parentheses)</b>		
	<b>Credit</b>	
<b>Course Number and Title Hours</b>		
BBUB-750 Personnel Systems (Phase I)	4	
BBUB-770 Business Research Methods (Phase I)	4	
Three courses in Group A	12	
One graduate elective from the College of Business or approved by Graduate Programs Director	4	
	24	
<b>Group A</b>		
BBUB-742 Business and Society (Phase I)		
BBUB-746 Management Development (BBUB-741)		
BBUB-748 Labor/Management Problems (Phase I)		
BBUB-751 Legal Environment of Business (Phase I)		
BBUB-758 Seminar in Management (various; permission of director)		
BBUF-765 Managerial Economics (BBUF-745, BBUA-702; BBUB-743 recommended)		
<b>Marketing Option</b>		
<b>(Prerequisites listed in parentheses)</b>		
	<b>Credit</b>	
<b>Course Number and Title Hours</b>		
BBUM-762 Advanced Marketing Management (BBUM-761)	4	
BBUB-767 Advanced Microeconomic Theory (Phase I)	4	
BBUB-770 Business Research Methods (Phase I)	4	
Two courses from Group A	8	
One graduate elective from the College of Business or approved by Graduate Programs director	4	
	24	
<b>Group A</b>		
BBUM-763 Consumer Behavior Seminar (BBUM-761)		
BBUM-764 Marketing Logistics (BBUM-761)		
BBUM-766 International Marketing (BBUM-761)		
BBUM-769 Seminar in Marketing (various; permission of director)		
BBUQ-785 Applied Regression Analysis (BBUQ-782)		
BBUQ-788 Survey Design and Sampling (BBUQ-782)		
BBUQ-793 Business Forecasting Methods (BBUQ-785)		

Master of Science  
in Accountancy  
curriculum

<b>Prerequisites:</b> (Undergraduate hours or equivalent)	
Accounting (21 Sem. Hrs.)	
Business Law (6 Sem. Hrs.)	
Finance (6 Sem. Hrs.)	
Statistics (6 Sem. Hrs.)	
Economics (9 Sem. Hrs.)	
<b>Foundation Courses: Phase I</b>	
BBUB-744 Behavioral Science in Management	4
BBUQ-782 Statistical Analysis II	4
	8
<b>Advanced Courses: Phase II</b>	
<b>(Foundation courses must be completed before taking advanced courses)</b>	
	<b>Credit</b>
<b>Course Number and Title Hours</b>	
BBUB-741 Organization and Management	4
BBUF-724 Problems in Financial Management*	4
BBUF-765 Managerial Economics (or BBUF-767, Advanced Micro. Theory)	4
BBUA-810 Advanced Taxation Accounting	4
BBUA-811 Auditing Theory	4
BBUA-813 Financial Accounting Theory	4
Approved Electives	16
	48

Foundation Course requirements may be exempted with appropriate undergraduate background. However, any courses exempted must be replaced with approved courses to maintain the 48 quarter credit hours minimum, than two courses to satisfy prerequisites. Deficiencies of more than two courses will extend the degree requirements beyond the 48 quarter credit hour minimum.

#7/1/s option in revision. Students entering after 9/1/80 should consult the MBA Program Office for applicable courses and requirements.  
†certain decision science courses may not be offered in the current year.  
\*Effective 9/1/81

\*After 6/1/81, students should consult the Program Office for appropriate courses.

## Business Administration courses

### Accounting Group

#### BBUA-701

##### Registration #0101-701

An introduction to financial accounting. Topics covered will include: financial statements; transaction analysis; accounting for revenues, costs, and expenses; accounting for assets, liabilities and owner's equity; measurement; and the use of financial statements.

Credit 4 (offered each year)

#### Financial Accounting

#### BBUA-702

##### Registration #0101-702

The uses of cost data and reports for managerial decision making. Includes problems and procedures relating to job order, process, and standard cost systems with special attention to problems of overhead distribution. The planning process, the control process, and analytical processes are considered in detail. (Foundation courses).

Credit 4 (offered each year)

#### Cost and Managerial Accounting

#### BBUA-704

##### Registration #0101-704

A comprehensive exposure at an intermediate level to accounting theory and practice which exists within the present day structure of accounting. Emphasis is placed on applying underlying accounting theory to complex accounting problems. The effects of alternative methods are considered throughout the course. (Foundation courses).

Credit 4 (offered each year)

#### Accounting Theory I

#### BBUA-705

##### Registration #0101-705

Continuation of Accounting Theory I with emphasis on liabilities, equity, long-term debt and special reporting problems. Included here is the Statement of Changes in Financial Position, pensions, leases, and accounting for changes in the price level. (BBUA-704)

Credit 4 (offered each year)

#### Accounting Theory II

#### BBUA-707

##### Registration #0101-707

Analysis and evaluation of current accounting thought relating to the nature, measurement and reporting of business income and financial position; concepts of income; attention to special areas relating to consolidated statement, partnerships, consignments and installment sales. (BBUA-705).

Credit 4 (offered each year.)

#### Advanced Accounting and Theory

#### BBUA-708

##### Registration #0101-708

The theory and practice of advanced public accounting are examined; critical study of auditing procedures and standards in the light of current practice; measurement and reliance of internal control covered by case studies; modern day auditing techniques by statistical sampling and electronic data processing applications. (BBUA-705).

Credit 4 (offered each year)

#### Auditing

#### BBUA-709

##### Registration #0101-709

Study of federal income taxation of individuals. Income tax and accounting concepts affecting revenues and deductions are compared, including concepts of gross income, basis, recognition of gain and loss, capital asset transactions, exemptions and deductions. (Foundation courses).

Credit 4 (offered each year)

#### Basic Taxation Accounting

#### BBUA-712

##### Registration #0101-712

Course content will differ by instructor and quarter. Topics covered: taxation, international accounting and accounting for non-profit organizations (Permission of director of Graduate Programs).

Credit 4 (offered upon sufficient demand)

#### Seminar in Accounting

#### BBUA-810

##### Registration #0101-810

A study of federal income taxation as it relates to corporate tax planning; reorganization, merger, and liquidation; partnership, estates, trusts, and gifts. Problems of the special corporation-Subchapter S, Personal Holding company-are examined. Tax planning for the individual, tax shelters, estate and gift taxes are studied and discussed. Emphasis will be placed upon the need for tax planning in the complex business or personal situation. (BBUA-709 or admission to MS in accountancy).

Credit 4 (offered each year)

#### Advanced Taxation Accounting

#### BBUA-811

##### Registration #0101-811

Advance course in auditing where classical auditing cases, uses of computer and statistical accounting techniques, current official auditing pronouncements and changes in legal and ethical considerations are fully explored.

Credit 4 (offered each year)

#### Auditing Theory

#### BBUA-812

##### Registration #0101-812

A variety of advanced accounting topics covered, depending on the instructor. Topics included would be: CPA problems, SEC accounting, small business accounting, internal auditing.

Credit 4 (offered each year)

#### Accountancy Seminar

#### BBUA-813

##### Registration #0101-813

An advanced course in financial accounting theory which examines the basic assumptions, principles and postulates upon which current practice rests; and, alternative theories of valuation and measurement. Critical analysis of the historical cost model and the several major current value models is the main emphasis throughout discussions of financial statements and their individual components.

Credit 4 (offered each year)

#### Financial Accounting Theory

### Business group

#### BBUB-741

##### Registration #0102-741

Analysis and description of management principles and processes from the classical and behavioral viewpoints. Study of organizations and organizational change from the structural, systematic, and humanistic perspectives. Text and reading of original sources supplemented by case analysis and/or research paper. (Foundation courses).

Credit 4 (offered each year)

#### Organization and Management

#### BBUB-742

##### Registration #0102-742

A study of the impact on the manager of the needs, demands and restrictions posed by employees, government, the consumer and other environmental forces. The course examines possible managerial responses within the framework of several definitions of "social responsibility." (Foundation courses).

Credit 4 (offered upon sufficient demand)

#### Business and Society

#### BBUB-743

##### Registration #0102-743

An analytical approach to the theory and application of operations management. Combines quantitative models and qualitative considerations relating to forecasting, inventory management, quality control, and queuing analysis. Statistical reasoning and computer utilization are basic tools in problem solution. (Foundation courses)

Credit 4 (offered each year)

#### Operations Management

#### BBUB-744

##### Registration #0102-744

The implications of studies from the fields of psychology are discussed; problems in perception, motivation, social interaction, group dynamics, attitudes and values are stressed. Lecture, discussion, case studies and emphasis on critical analysis and interpretation of original research readings.

Credit 4 (offered each year)

#### Behavioral Science in Management

**BBUB-746 Management Development**  
**Registration #0102-746**  
 Concepts of career development; overview of present individual and group procedures; implications of current technological development for training, replacement, and advancement. (BBUB-741)

Credit 4 (offered each year)

**BBUB-747 Systems Administration**  
**Registration #0102-747**  
 General systems theory applied to the management of business systems. Topics covered include philosophy of systems, design, analysis and control of systems, cybernetics, project management, reliability, and human factors. (Foundation courses).

Credit 4 (offered upon sufficient demand)

**BBUB-748 Labor/Management Problems**  
**Registration #0102-748**  
 Problems in labor/management relations as they influence managerial decision making. Topics may include collective bargaining, conflicts and agreements between labor and management, and contemporary issues. From the perspective of labor/management structure, concepts are developed concerning market forces, unionism and labor laws as they influence wage levels and wage structure. (Foundation courses).

Credit 4 (offered each year)

**BBUB-750 Personnel Systems**  
**Registration #0102-750**  
 This course introduces the concept of personnel systems and allows a detailed examination of the systems' different elements. The student will become acquainted with current theory and research in behavioral sciences. The course also allows the student to integrate theory with practical application through exercises and class projects dealing with problems in personnel selection, placement, training and evaluation. (Foundation courses).

Credit 4 (offered each year)

**BBUB-751 Legal Environment of Business**  
**Registration #0102-751**  
 An introduction to legal principles and their relationship to business practices including the background and sources of law, law enforcement agencies and procedures. Topical cases and examples are used as a guide to the observation of legal requirements and the legal forces which influence business and accounting decisions. (Foundation courses).

Credit 4 (offered each year)

**BBUB-752 Comparative Organizations**  
**Registration #0102-752**  
 A course providing a critical evaluation of a wide range of current management theory and research concerned with organizations of all types; public and private, profit and non-profit. Appropriateness of the body of knowledge for managing different types of organizations is a primary concern. A focus on comparative analysis of a variety of organizations is made to understand differences and similarities and to determine whether research and theory is generalizable across organizations. Particular emphasis is placed on non-profit organizations.

Credit 4 (offered each year)

**BBUB-753 Small Business Administration**  
**Registration #0102-753**  
 A course providing students with the opportunity to act in a consulting capacity with a given business firm. Under an arrangement with the Small Business Administration and working with faculty, teams of students provide management consulting to small businesses. (BBUA-702, BBUF-722, BBUM-761).

Credit 4 (offered each year)

**BBUB-758 Seminar in Management**  
**Registration #0102-758**  
 This course will take on different content depending on the instructor and quarter when offered. Topics which may be covered include management thought, systems theory and application, and behavioral aspects of management. Specific content for a particular quarter will be announced prior to the course offering. (Permission of director of Graduate Programs).

Credit 4 (offered each year)

**BBUB-759 Integrated Business Analysis**  
**Registration #0102-759**  
 A course intended to give experience in combining theory and practice gained in other course work. This integrative exposure is achieved by solving complex and interrelated business policy problems that cut across the several functional areas of marketing, production, finance and personnel. This course is aimed at the formulating and implementation of business policy as viewed by top management. The case method is used extensively. (All other core courses).

Credit 4 (offered each year)

**BBUB-770 Business Research Methods**  
**Registration #0102-770**  
 Research as a basis for policy building, planning, control and operation of the business enterprise. Concepts, tools, sources, methods, and applications are covered. Procurement and evaluation of data for business use from government and private sources. Introduces the use of multivariate techniques as a means for data reduction and the analysis of complex data bases. (Foundation courses).

Credit 4 (offered each year)

**BBUB-771, 772 Research Option**  
**Registration #0102-771,-772**  
 A Practicum or thesis alternative permitting the student to confront a real management problem. Requirements include steps from design to completed management report. (Core courses and one of the following: BBUB-770, BBUF-723, BBUQ-784).

Credit 4 or 8 (Option to be developed with selected faculty).

**BBUB-790 Information Systems**  
**Registration #0102-790**  
 The concepts and techniques for the design and implementation of a computer-based management information system are studied. Topics include systems theory, the generation and collection of data, the transformation of information, and the economics of information. (BBUB-743).

Credit 4 (offered upon sufficient demand)

**BBUB-799 Independent Study**  
**Registration #0102-799**  
 A supervised investigation and report within a business area of professional interest. The exact content should be contained in a proposal for review, acceptance, and assignment to an appropriate faculty member, who will provide supervision and evaluation. Appropriateness to written career objectives and availability of faculty will be included in the review and considerations for acceptance. (Foundation Courses plus permission of Director).

Credit 1-4 (variable) (offered subject to review)

## Finance group

**BBUF-721 Financial Management I**  
**Registration #0104-721**  
 Critical examination of the financial elements and systems of the firm. The emphasis is on asset management to include valuation theory and analysis, cost of capital, current asset management, and capital budgeting. Portfolio approaches to security and project selection and management. (Foundation Courses).

Credit 4 (offered each year)

**BBUF-722 Financial Management II**  
**Registration #0104-722**  
 Liability and equity management receive primary emphasis to include short and intermediate term financing, long term financing, leases, capital structure, dividend policy, and bankruptcy and reorganization. Theory and application approaches are shared. (BBUF-721)  
 Credit 4 (offered each year)

**BBUF-723 Theory of Finance and Research**  
**Registration #0104-723**  
 This course involves a study of the current literature and most recent developments relating to the theories of investment and valuation, cost of capital, risk and dividend policy. Also considered are specific areas of application and the policy implications of the theories studied. (BBUF-722, -767\*, -768\*)  
 Credit 4 (offered each year)

**BBUF-724 Problems in Financial Management**  
**Registration #0104-724**  
 This course is designed to give the student greater depth in the basic concepts of financial management and greater facility in using the analytical techniques. Extensive use will be made of case material. Problem types to be considered include liquid asset management, capital budgeting, security valuation, methods of financing and dividend policy. (BBUF-722, -723\*)  
 Credit 4 (offered each year)

**BBUF-725 Securities and Investment Analysis**  
**Registration #0104-725**  
 Study of securities and various investment media and their markets. Analysis of investment values based on financial and other data. Considers factors such as return, growth, and risk. (BBUF-722).  
 Credit 4 (offered each year)

**BBUF-729 Seminar in Finance**  
**Registration #0104-729**  
 This course will take on different content depending on the instructor and quarter when offered. Topics which may be covered are: financial models, financial analysis techniques, financial institutions and capital markets. Specific content for a particular quarter will be announced prior to course offering. (Permission of director).  
 Credit 4 (offered upon sufficient demand)

**BBUF-745 Economic Environment of American Business**  
**Registration #0104-745**  
 Nature of the business firm; theory of demand, costs and prices; competition and monopoly; production function and the marginal productivity theory of distribution; saving and investment; the determination of the level of income; Federal Reserve operations; fiscal and monetary policies.  
 Credit 4 (offered each year)

**BBUF-757 Seminar in Economics**  
**Registration #0104-757**  
 Content will differ depending on the quarter and instructor. Topics which may be covered include international finance, monetary theory, labor economics and market structure. (Permission of director).  
 Credit 4 (offered upon sufficient demand)

**BBUF-765 Managerial Economics**  
**Registration #0104-765**  
 Analysis of the economic conditions facing the firm. Topics include: demand and cost analyses, resource utilization, pricing, market structure, and other selected topics. (BBUF-745, BBUA-702, BBUB-743 recommended).  
 Credit 4 (offered each year)

**BBUF-767 Advanced Microeconomic Theory**  
**Registration #0104-767**  
 An advanced study of the fundamental economic principles underlying the nature of a business firm. Topics include: theories of demand and revenue; theory of costs and production analysis in both the short-run and the long-run; equilibrium of demand and supply and efficiency of competition; market structures and their characteristics; pricing and output under perfect competition, pure monopoly, imperfect competition, and oligopoly; resource allocation and product distribution. Business applications are given along with the exposition of the theory. (Foundation courses).  
 Credit 4 (offered each year)

**BBUF-768 Advanced Macroeconomic Theory**  
**Registration #0104-768**  
 An advanced study of the fluctuations and growth of economic activity in a modern complex society. Topics include: measuring macroeconomic activity; modeling economic activity; microeconomic foundations in macroeconomic theory (the labor, the commodity, the money, and the bond markets); a parallel discussion of the complete Classical and Keynesian macroeconomic models; recent criticism of the two models; the general equilibrium; the phenomena of inflation and unemployment and the way business can forecast them; the impact of fiscal and monetary policies in promoting and maintaining economic stability and growth; reality and macroeconomic disequilibrium; and wage-price policies. (Foundation courses).  
 Credit 4 (offered each year)

## Marketing group

**BBUM-761 Marketing Concepts**  
**Registration #0105-761**  
 Critical examination of the marketing system as a whole; functional relationships performed by various institutions such as manufacturers, brokers, wholesalers, and retailers. Analysis of costs, strategies and techniques related to the marketing system. Both behavioral and quantitative aspects of marketing are considered. (Foundation courses).  
 Credit 4 (offered each year)

**BBUM-762 Advanced Marketing Management**  
**Registration #0105-762**  
 Advanced study of selected problems which face marketing managers concerned with promotion, place, price, and product. Material centers on staff marketing functions. Research topics unique to the field of marketing are covered. (BBUM-761).  
 Credit 4 (offered each year)

**BBUM-763 Consumer Behavior Seminar**  
**Registration #0105-763**  
 A study of the market in terms of the psychological and socio-economic determinants of buying behaviors, including current trends in purchasing power and population movements. (BBUM-761).  
 Credit 4 (offered each year)

**BBUM-764 Marketing Logistics**  
**Registration #0105-764**  
 The study of an integrated system for the distribution of products from producer to consumer. The emphasis is on the physical flow of goods both between and within marketing institutions. Specific topics covered are unit geographic location, internal product flow, inter-unit transportation, and warehousing. (BBUM-761).  
 Credit 4 (offered upon sufficient demand)



**BBUM-766**  
**Registration #0105-766**

**International Marketing**

A study of the differences in market arrangements as well as in the legal, cultural, and economic factors found in foreign countries. Topics included are planning and organizing for international marketing operations; forecasting and analysis; inter-relationships with other functions; and product, pricing, promotion, and channel strategy. (BBUM-761).

Credit 4 (offered upon sufficient demand)

**BBUM-769**  
**Registration #0105-769**

**Seminar in Marketing**

This course will take on different content depending on the instructor and quarter when offered. Topics which may be covered are: marketing models, marketing channels, articulation with top marketing executives, and marketing positioning. Specific content for a particular quarter will be announced prior to course offering. (Foundation courses).

Credit 4 (offered each year)

**Quantitative group**

**BBUQ-780**  
**Registration #0106-780**

**Quantitative Analysis**

An introduction to quantitative approaches to decision making. Topics covered include linear programming, decision theory, computer simulation, and calculus-based solution procedures. The emphasis is not on the techniques per se, but rather on showing how quantitative approaches can be used to contribute to a better decision making process. (BBUQ-781 or concurrent registration)

Credit 4 (offered each year)

**BBUQ-781**  
**Registration #0106-781**

**Statistical Analysis I**

A study of probability and statistics including discrete and continuous probability distributions, sampling distributions, point estimation, and interval estimation. Applications are made to the managerial decision making situation. The use of SPSS in analyzing data will be introduced.

Credit 4 (offered each year)

**BBUQ-782**  
**Registration #0106-782**

**Statistical Analysis II**

A continuation of topics from classical statistics including hypothesis testing, nonparametric tests, analysis of variance, regression and correlation analysis. All students will analyze several data sets using SPSS. (BBUQ-781)

Credit 4 (offered each year)

**BBUQ-784**  
**Registration #0106-784**

**Decision Analysis**

An introduction to decision analysis for the manager. Emphasis will be on structuring the problem in terms of alternatives possible, decision attributes, and operational constraints; quantifying the manager's judgments as probabilities; assessing the utility of the manager's preferences; analyzing the problem via evaluation of the alternatives and checking the sensitivity of the solution(s). Single and multiple attribute cases under certainty and uncertainty will be covered. (BBUQ-782).

Credit 4 (offered upon sufficient demand)

**BBUQ-785**  
**Registration #0106-785**

**Applied Regression Analysis**

The primary objective of this course is to teach the student how to effectively utilize a variety of data analysis techniques commonly referred to as regression analysis. Emphasis will be placed on model formulation and analysis. All students will be required to analyze several large datasets using SPSS. Relevant theory will be introduced to enable the student to pursue further study in data analysis. (BBUQ-782)

Credit 4 (offered each year)

**BBUQ-786**  
**Registration #0106-786**

**Mathematical Programming**

An indepth investigation of several mathematical programming techniques with an emphasis upon model development and the decision making process. Specific topics covered include linear programming, goal programming, and integer programming. (BBUQ-780).

Credit 4 (offered upon sufficient demand)

**BBUQ-788**  
**Registration #0106-788**

**Survey Design and Sampling**

The following topics in survey design and sampling are covered: questionnaire development; types of sampling techniques; determination of sample size; methods for increasing the response rate; interpretation of results and report preparation. Students will be required to design a questionnaire, administer it, and analyze the results. (BBUQ-782).

Credit 4 (offered upon sufficient demand)

**BBUQ-789**  
**Registration #0106-789**

**Simulation**

An introduction to the various uses of simulation as a management tool for decision making. Models of varying levels of sophistication employing simulation programming languages are constructed. (Foundation courses).

Credit 4 (offered upon sufficient demand)

**BBUQ-793**  
**Registration #0106-793**

**Business Forecasting Methods**

An introduction to quantitative and qualitative forecasting methods and their use in business forecasting. The student will be taught how to recognize which forecasting procedure to use based upon an analysis of problem characteristics. A significant part of the course will involve analyzing several data sets using a set of interactive forecasting or econometric programs such as SIBYL/RUNNER and TSP. (BBUQ-785 or permission of the instructor.)

Credit 4 (offered each year)

**BBUQ-794**  
**Registration #0106-794**

**Multivariate Methods in Business**

An introduction to the use of multivariate techniques, other than multiple regression analysis, and their use in analyzing business data. The major objective will be to demonstrate the proper use of a variety of multivariate techniques for large scale data sets. Students will be required to use a standard statistical package (SPSS, BMDP, TSP) to carry out the analytical procedures. A major emphasis is placed on the interpretation of analytic output in terms of the decision making situation underlying the problem being investigated. (BBUQ-770)

Credit 4 (offered upon sufficient demand)

**BBUQ-795**  
**Registration #0106-795**

**Seminar in Decision Sciences**

This course will take on different content depending on the instructor and quarter when offered. Topics which may be covered are: multi-variate analysis, simulation, operations research, linear programming and Bayesian techniques. Specific content for a particular quarter will be announced prior to course offering. (Permission of director of Graduate programs).

Credit 4 (offered each year)

## Graduate Faculty, College of Business

**Walter F. McCanna**, Ph.D., University of Wisconsin-Madison-Dean; Professor

**Dean C. Siewers**, Ph.D., North Carolina-Chapel Hill; MBA, Duke-Director, Graduate Business Programs; Assistant Professor, Marketing

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**Robert J. Barbato**, Ph.D., Michigan State; Assistant Professor, Management

**Bruce C. Burdick**, BA, Ohio Wesleyan University-Lecturer, Finance

**Thomas R. Burns**, J.D., Notre Dame-Lecturer, Law

**Robert C. Camp**, Ph.D., Pennsylvania State-Lecturer, Marketing

**You-Keng Chiang**, Ph.D., Chicago-Professor, Economics

**Thomas E. Comte**, Ph.D., University of Missouri; MBA, Columbia-Assistant Professor, Management

**Frederick D. Crowley**, MBA, Iona-Assistant Professor, Finance

**Martin J. Cuniffe**, MS, University of Rochester-Lecturer, Information Systems

**Terry L. Dennis**, Ph.D., MSIA, Purdue-Associate Professor, Operations Systems

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**William E. Dunkman**, Ph.D., MS, Columbia-Professor, Economics

**Stanley M. Dye**, BA, Haverford, C.P.A., New York-Distinguished Lecturer, Accounting; Former Partner, Coopers Lybrand

**Larry O. Edwards**, MBA, Harvard-Lecturer, Management

**Daniel S. Ehrman, Jr.**, MBA, Michigan; C.P.A., Virginia-Lecturer, Accounting

**Leonard J. Fela**, Ph.D., Syracuse; MBA, MS, Rochester Institute of Technology-Lecturer, Marketing

**Eugene H. Fram**, Ed.D., SUNY at Buffalo-Director, Center for Management Study; Professor, Marketing

**James C. Galloway**, MBA, Pennsylvania-Assistant Professor, Finance

**Robert M. Gluckman**, MS, Carnegie-Mellon-Lecturer, Statistics

**Kenneth Graham, Jr.**, Ph.D., Union College-Assistant Professor, Management.

**C. Michael Hamilton**, Ph.D., Kansas-Lecturer, Finance

**John A. Helmuth, II**, MA, Old Dominion-Assistant Professor, Economics

**Frank E. Holley**, BS, Illinois-Distinguished Lecturer, Finance/Economics; Former Chairman of the Board, Marine Midland

**Bernard J. Isselhardt**, MS, Southern Illinois, Assistant Professor, Operations Systems

**Paul A. Lebowitz**, MS, Rochester Institute of Technology; C.P.A., New York-Instructor, Accounting

**Vernon G. Lippitt**, Ph.D., Harvard-Lecturer, Economics

**Henry E. Mattice**, MBA, Indiana-Lecturer, Statistics

**James McGuire**, MBA, Rochester Institute of Technology-Lecturer, Labor Relations

**E. James Meddaugh**, Ph.D., Pennsylvania State; MBA, Drexel C.P.A., New York, Washington, D.C.-Accounting Coordinator; Associate Professor, Accounting

**William L. Mihal**, Ph.D., University of Rochester; MS, Clarkson-Assistant Professor, Behavioral Sciences

**Herbert J. Mossien**, BS, Alfred-J. Warren McClure Professor of Marketing; Former Vice President and General Manager, Scientific Apparatus Division, Bausch & Lomb, Inc.

**Donald J. Onimus**, MBA, Syracuse; C.P.A., New York-Lecturer, Accounting

**James E. Pawlukiewicz**, MA, Kentucky-Assistant Professor, Finance

**Thomas F. Pray**, Ph.D., Rensselaer Polytechnic Institute-Lecturer, Operations Systems

**Jose A. Rullan**, MS, Rochester Institute of Technology-Instructor, Accounting

**Harold P. Scheinkopf**, Ph.D., New York University-Lecturer, Marketing

**Patricia A. Sorce**, Ph.D., MS, University of Massachusetts-Assistant Professor, Marketing and Behavioral Science

**G. Hollister Spencer**, DBA, Arizona State; MBA, Harvard-Professor, Management

**Robert D. Spooner**, Ph.D., Pennsylvania-Lecturer, Finance

**Robert M. Stern**, MBA, Lehigh-Lecturer, Information Systems

**William J. Stevenson**, Ph.D.; MBA, Syracuse-Assistant Professor, Operations Systems

**Daniel D. Tesson**, MS, Clarkson; C.P.A. New York-Instructor, Accounting

**Philip R. Tyler**, DBA, MBA, Michigan State-Assistant Professor, Marketing

**Paul H. Van Ness**, MBA, Michigan-Assistant Professor, Quantitative Methods

**Stanley M. Widrick**, Ph.D., Syracuse; MBA, SUNY at Buffalo-Assistant Professor, Marketing

**Thomas A. Williams**, Ph.D., Rensselaer Polytechnic Institute—Professor, Management Science

**William H. Williams**, Ph.D., Syracuse-Lecturer, Information Systems

**Julian E. Yudelson**, Ph.D., Northwestern; MBA, Emory-Assistant Professor, Retailing/Marketing

**John S. Zdanowicz**, Ph.D., MBA, Michigan State-Assistant Professor, Finance

College of Continuing  
Education

Master of Science  
Degree in Applied  
and Mathematical  
Statistics



Austin J. Bonis, Chairman  
Department of Statistics: 475-2002

**Objectives**  
Statistics, today, is defined as the science of making decisions in the face of uncertainty. To aid those needing the basic statistical tools to collect and analyze data and to make predictions, and to aid those needing to update their present statistical skills, the graduate program in statistics is offered by the College of Continuing Education at RIT.

**Candidates**  
Specifically, the students are engineers, managers, scientists, auditors, production and inspection personnel and those interested in industrial research, quality control, reliability, metrology, and testing. Generally, the degree offers opportunity for immediate advancement in many early careers, and for career changes. The uniqueness of the program is its intent to help on the job today, or in the near future.

**Part-time evening program**  
The program in applied and mathematical statistics is conducted on a part-time evening basis and is intended primarily for full-time employees of business and industry. Classes meet once a week for three hours 6:30-9:30 p.m. unless otherwise arranged, with approximately six hours of homework. Normally, it takes two years to complete the program, attending two nights a week. Students from other programs at RIT may also participate, as may those without a degree objective who desire specialized training in particular statistical fields. Also, those in industry desiring to update their skills or extend their education in statistics further will find this program well-suited to their needs.

**Independent study**  
In addition to serving those in the Rochester area with graduate education in statistics, the College of Continuing Education offers an MS in Applied and Mathematical statistics on an independent study basis for those who cannot attend formal classes. It now becomes possible for students anywhere in the world, who hold an undergraduate degree, to obtain the master of statistics degree without actually coming to the campus. Transfer credits and credits for experiential learning are granted in accordance with existing Graduate Council policies.

**No entrance exam**

Courses are offered on an open enrollment basis which is supportive of the RIT commitment to recurrent education. There are no entrance exams, and the program is self-contained at RIT.

**A practical program**

Both teachers and students work to put job experience and class studies together. For example, theses and papers often have job supervisor's approval and wind up being put into effect rather than into the library. Theory is used for understanding, but is not an end in itself. It is sometimes perceived as being only mathematical and proof-oriented. In this program, "theory" means gaining knowledge of the principles and learning how to solve problems intelligently rather than in "cookbook" style. The degree is considered as "terminal." Additional and higher level mathematics, not presently part of the program, are required for the Ph.D. degree.

**Requirements**

For the master of science in applied and mathematical statistics degree, the satisfactory completion of the following quarter courses is required:

**Two basic courses:**

(These may be waived by the departmental chairperson upon evidence of equivalent learning, experience, or competency.)  
CTAM-711 and 712 Fundamentals of Statistics I & II

**Eight core courses:**

CTAM-801 and 802 Design of Experiments I & II  
CTAM-821 and 822 Theory of Statistics I & II  
CTAM-841 and 842 Regression Analysis I & II  
CTAM-851 Nonparametric Statistics  
CTAM-881 Bayesian Statistics

**Seven electives:**

Taken from other courses listed under "Course Descriptions" in such areas as quality control, managerial decision making, multivariate analysis, sample surveys, reliability, and probability theory.

The total of 15 or 17 courses, each counting 3 quarter credits, comes to 45 or 51 credits depending on whether the basic courses (711-712) are or are not waived. As indicated above, studies are normally completed in two to four years by attendance one or two nights a week.

**Levels of courses**

There are 700 and 800 courses. The 700 level furnishes most of the standard methods currently used in industry; the 800 series covers theory and applications in special areas like the design of experiments. Generally, the 800 level is more advanced. From time to time, special courses are offered in topics of particular interest when requested by the students or as new fields of statistics open up.

**Career guidance**

The minimum of 24 credits in the 800 series (core courses above) is required. All other courses are elective. In consultation with a departmental advisor, a total program structured to achieve individual professional objectives is worked out with each person interested in such guidance.

**Admission**

Admission to the degree program will be granted to qualified holders of a baccalaureate degree from an accredited college or university who have acceptable mathematics credits through integral calculus. Applicants who fail to meet the latter requirement may, at the discretion of the department chairperson, be accepted and required to complete two or three undergraduate mathematics courses before being able to matriculate in the regular graduate program.

Although students are encouraged to begin their graduate studies at any time, it is highly advisable to formally seek admission to the program no later than after completion of six courses. This will assure proper selection of courses, adequate administrative time for transcripts, etc., and an early oral exam to indicate student capability to attain the MS degree.

**Procedure**

To be considered for admission it is necessary to file an application, submit transcripts of all previous undergraduate and graduate work, obtain two letters of recommendation, and pay a \$25 application fee. RIT graduates do not have to pay this fee. Forms and instructions, including quarterly offerings and registration forms, may be obtained by writing to:

Director of Admissions  
Rochester Institute of Technology  
One Lomb Memorial Drive  
Rochester, NY 14623

**Transfer and interdisciplinary credits**

Credit for courses of graduate stature in statistics, mathematics, computer programming, operations research, and other quantitative fields related to statistics may be accepted toward fulfillment of degree requirements at the discretion of the department chairperson with due regard to the candidate's objectives. However, to insure credit toward the degree, candidates should write the chairperson indicating courses for which he or she would like transfer credit for work in the past and obtain prior approval of courses for which transfer credit is sought. While these matters would be discussed with either the candidate's advisor or the department at various times during the advisement process, it is essential that all agreements be documented *in writing*. A letter to the departmental chairperson will assure proper recognition of outside work accomplished toward the degree.

**Non-matriculated students**

It is not necessary to be formally admitted or matriculated into the MS in Statistics Program in order to register for course offerings. Those who are eligible, however, should matriculate as early as possible, as recommended above. Those who do not have college degrees may be admitted to courses in fields of their special interest by consent of the department chairperson.

**Grades, exams and theses**

The candidate must attain an overall average grade of 3.0 (B) for graduation. An oral examination is required at the end of six courses to assure subject matter and verbal proficiency as well as ability to perform as a statistician in a working environment. Successful completion of each quarter course requires passing a final exam, submission of a written paper or thesis, or completion of a group project, as determined by the instructor. Students are encouraged to develop their writing and speaking skills as well to use the computer as ways to improve their knowledge.

### Location

Courses are offered at the Rochester campus, at selected off-campus locations, and at in-plant training facilities. Special arrangements are made for training for various engineering certification examinations given by the American Society for Quality Control. Those students pursuing individual courses of special interest work under the independent study option, can, of course, complete their courses at home.

### Plans of study

Students may, with the permission of the departmental chairperson, secure credits toward the master's degree in three ways:

First, a student may complete the required 45 or 51 quarter credits, depending on whether the basic "Fundamentals" courses are or are not waived, by formal *classroom* attendance and receipt of satisfactory grades.

Second, three, six or nine of these credits may be obtained by submission of a satisfactory research project and *thesis*. The project and credits must be approved prior to registration by the departmental chairperson. A letter outlining the project and requesting this approval must be addressed to the chairperson by the candidate prior to the regular registration periods. The depth of the project will determine the number of credits received. Generally this type of credit should be sought at the end of the program after sufficient knowledge of the subject is available for use. CTAM-896, 897, and 898 are the registration numbers used for thesis work.

Third, credits may be obtained by Independent Study. Under this option, students who register for a course must complete the readings, homework assignments, examinations, assigned papers, and projects by the end of the quarter, but without the necessity of attending formal classroom sessions. Contact with the instructor is maintained by visits, telephone, or mail. Local area residents will be asked to take final exams at the Rochester campus. Out of town students will take these examinations at suitable locations by arrangement with proctors. Any course may be taken on an independent study basis provided the chairperson agrees to accept the student as qualified to do the work on his own. For registration,

CTAM course numbers (shown under "Course Descriptions") with a 25 suffix added indicates the Independent Study Option will be used.

### Independent study

Using the independent study mode, qualified students may complete all required credits without attending formal classes on campus. To assure that the standards for this "external degree" are maintained at a high level, candidates will stand for both an early *oral* examination at the end of six quarters and for a comprehensive *written* examination at the end of formal course work. Arrangements for out of town proctors will make taking these examinations as convenient as possible for candidates. Independent study students may proceed at their own pace. Administrative necessity, however, dictates that they must register during the regular registration periods each quarter. Students are expected to keep up with the class to which they are assigned.

### Faculty

Two full-time and some 15 adjunct faculty teach in the master's program in applied and mathematical statistics. All instructors have an industrial background. This is reflected in their realistic approach to the subject matter. Many of the faculty hold jobs which require them to apply daily what they teach at night; e.g., the quality control instructor installs quality control systems for his company's suppliers. As with many others dedicated to continuing education, faculty members have a commitment to give evening students personal attention. This involves needed help on the jobs and in career counseling.

The faculty select textbooks, determine subjects to be taught, and keep students up to date with new developments in their fields. Quarterly meetings of the faculty provide a continuous avenue of communication. An Industrial Advisory Committee periodically advises the Chairperson and collegiate administrators on academic and administrative matters. It assists in the determination of how RIT can best serve local and regional needs.

## Program tries to 'serve local industry'

"Security is an illusion; the only real security people have is their trade," says Dr. Austin J. Bonis, chairman of the graduate statistics program at RIT.

And Bonis, since he joined RIT in 1970, has devoted all of his energy to helping employees of local firms stay secure in their positions by keeping their statistical skills polished.

"Basically, I believe we try to help people get ahead in the job that they're in," he says. "We hope that what they learn today will be applied in their work tomorrow."

Bonis, a recognized expert in the field of statistical reliability, is a former chief statistician for the Department of Defense and served as military aide to Presidents Roosevelt and Truman. He still does consulting for the Army, as well as private industry.

But his approach to teaching statistics is, he says, "definitely not the classical approach."

"The typical program is classic, in that it leads to further study in the field; ours is a terminal program...it's interdisciplinary and it really attempts to serve local industry."

"The leading researchers at Kodak and Xerox have considerable input into the structure of the program... they guide us toward teaching what industry needs."

The faculty, he says, are tops in their field: "Each of our faculty members is rated quarterly by his or her students. Those who don't measure up are not rehired."

Bonis, who was director of research for a division of General Motors Corp., said he left industry and came to RIT because "I've been teaching all my life, no matter what job I happened to be in. And I was attracted by the challenge of teaching in this program."

## Course descriptions

### Statistics

#### **CTAM-711** **Fundamentals of Statistics I** **Registration #0240-711**

For those taking statistics for the first time. Covers the statistical methods used most in industry, business and research. Essential for all scientists, engineers, and administrators.

Topics: organizing observed data for analysis and insight; learning to understand probability as the science of the uncertain; concepts of practical use of the Central Limit Theorem. (Consent of the department).

Credit 3 (offered each quarter)

#### **CTAM-712** **Fundamentals of Statistics II** **Registration #0240-712** Continuation of CTAM-711.

Topics: concepts and strategies of statistical inference for making decisions about a population on the basis of sample evidence; tests for independence and for adequacy of a proposed probability model; learning how to separate total variability of a system into identifiable components through analysis of variance; regression and correlation models for studying the relationship of a response variable to one or more predictor variables. (All standard statistical tests) (CTAM-711 or equivalent.)

Credit 3 (offered each quarter)

#### **CTAM-721** **Quality Control: Control Charts** **Registration #0240-721**

A practical course designed to give depth to practicing quality control personnel.

Topics: statistical measures; theory, construction, and application of control charts for variables and for attributes; computerization procedures for control charts; tolerances, specifications, and process capability studies; basic concepts of total quality control, and management of the quality control function. (Consent of the department.)

Credit 3 (offered in Fall and Spring Quarters)

#### **CTAM-731** **Quality Control: Acceptance Sampling** **Registration #0240-731**

Investigation of modern acceptance sampling techniques with emphasis on industrial application.

Topics: single, double, multiple, and sequential techniques for attributes sampling; variables sampling; techniques for sampling continuous production. The course highlights Dodge-Romig plans, Military Standard plans, and recent contributions from the literature. (Consent of the department.)

Credit 3 (offered in Winter and Summer Quarters)

#### **CTAM-751** **Introduction to Decision Processes** **Registration #0240-751**

A first course in statistical decision theory featuring concrete situations and realistic problems.

Topics: basic statistical ideas; how to make the best decision prior to sampling, after sampling, sequentially; optimum managerial strategies, practical applications. (Consent of the department.)

Credit 3 (offered in Fall Quarter)

#### **CTAM-761** **Reliability** **Registration #0240-761**

A methods course in reliability practices; what a reliability engineer must know about reliability prediction, estimation, analysis, demonstration, and other reliability activities. Covers most methods presently being used in industry.

Topics: applications of normal, binomial, exponential, and Weibull graphs to reliability problems; hazard plotting; reliability confidence limits and risks; strength and stress models; reliability safety margins; truncated and censored life tests; sequential test plans; Bayesian test programs. (CTAM-712 or equivalent.)

Credit 3 (offered in Spring Quarter)

#### **CT AM-801** **Design of Experiments I**

##### **Registration #0240-801**

How you design and analyze experiments in any subject matter area; What you do and why.

Topics: basic statistical concepts, scientific experimentation, completely randomized design, randomized complete block design, nested and split plot designs. Practical applications to civil engineering, pharmacy, aircraft, agronomy, photoscience, genetics, psychology, and advertising. (CTAM-712 or equivalent.)

Credit 3 (offered in Winter, Spring and Summer Quarters)

#### **CTAM-802** **Design of Experiments II**

##### **Registration #0240-802**

Continuation of CTAM-801

Topics: factorial experiments; fractional, three level, mixed; response surface exploration. Practical applications to: medical areas, alloys, highway engineering, plastics, metallurgy, animal nutrition, sociology, industrial and electrical engineering. (CTAM-801.)

Credit 3 (offered in Fall, Spring, and Summer Quarters)

#### **CTAM-821** **Theory of Statistics I**

##### **Registration #0240-821**

Provides a sound theoretical basis for continuing study and reading in statistics.

Topics: constructs and applications of mathematical probability; discrete and continuous distribution functions for a single variable and for the multivariate case; expected value and moment generating functions; special continuous distributions. (Consent of the department.)

Credit 3 (offered in Fall Quarter)

#### **CTAM-822** **Theory of Statistics II**

##### **Registration #0240-822**

Continuation of CTAM-821.

Supporting theory for, and derivation of, sampling distribution models; applications and related material. (CTAM-821 or equivalent.)

Credit 3 (offered in Winter Quarter)

#### **CTAM-823** **Theory of Statistics III**

##### **Registration #0240-823**

Continuation of CTAM-821, 822.

Point estimation theory and applications, the multivariate normal probability model, its properties and applications; interval estimation theory and applications. (CTAM-822 or equivalent.)

Credit 3 (offered in Spring Quarter)

#### **CTAM-830** **Multivariate Analysis**

##### **Registration #0240-830**

Deals with the summarization, representation, and interpretation of data sampled from populations where more than one characteristic is measured on each sample element. Usually the several measurements made on each individual experimental item are correlated, as univariate analysis should not be applied to each measurement separately. This course covers the use of the basic multivariate techniques. Computer problem solving will be emphasized. Topics will include multivariate, t-test, ANOVA, regression analysis, repeated measures, quality control and profile analysis. (CTAM-801, 802.)

Credit 3 (offered in Fall and Spring Quarters)



**CTAM-831**  
**Registration #0240-831**

**Multivariate Analysis II**

A continuation of CTAM-830, this course covers the use of advanced multivariate techniques. Topics include Principal Component analysis, cluster analysis, multidimensional contingency tables, discrete discriminant analysis, multi-dimensional scaling, and regression with errors in the independent variables. Practical applications will be emphasized. (CTAM-830)

Credit 3 (offered in Summer only)

**CTAM-841**  
**Registration #0240-841**

**Regression Analysis I**

A methods course dealing with the general relationship problem.

Topics: the matrix approach to simple and multiple linear regression; analysis of residuals; dummy variables; orthogonal models; computational techniques. (CTAM-802 or equivalent.)

Credit 3 (offered in Winter Quarter)

**CTAM-842**  
**Registration #0240-842**

**Regression Analysis II**

A continuation of CTAM-841.

Topics: selection of best linear models; regression applied to analysis of variance problems; nonlinear estimation and model building. (CTAM-841 or equivalent.)

Credit 3 (offered in Spring Quarter)

**CTAM-851**  
**Registration #0240-851**

**Nonparametric Statistics**

Distribution-free testing and estimation techniques with emphasis on applications.

Topics: sign tests; Kolmogorov-Smirnov statistics; run tests; Wilcoxin-Mann-Whitney test; Chi-Square tests; rank correlation; rank order tests; quick tests. (CTAM-712 or equivalent.)

Credit 3 (offered in Fall, Spring, and Summer Quarters)

**CTAM-853**  
**Registration #0240-853**

**Managerial Decision Making**

Continuation of CTAM-751, statistical decision analysis for management.

Topics: utilities; how to make the best decision (but not necessarily the right one); normal and best Bayesian theory; many action problems; optimal sample size; decision diagrams. Applications to marketing; oil drilling, portfolio selection; quality control; production; and research programs. (CTAM-751 or equivalent.)

Credit 3 (offered in Winter Quarter)

**CTAM-861, 862**  
**Registration #0240-861,-862**

**Reliability Certification Seminars I & II**

The American Society for Quality Control (ASQC) offers Certification as a Reliability Engineer by written examination. These two-quarter courses prepare students for this examination. Purpose is to increase reliability expertise. Offered are lectures, handouts, workshops, and practice examinations.

Topics: reliability management, prediction, estimation, analysis, apportionment, test and demonstration, math models growth; maintainability, parts selection, design review, human factors; and other selected reliability activities. (Consent of the department.)

Credit 3/Qtr. (offered in Fall and Winter Quarters)

**CTAM-871**  
**Registration #0240-871**

**Sampling Theory and Application**

An introduction to sample surveys in many fields of applications with emphasis on practical aspects.

Topics: review of basic concepts, sampling problem elements; sampling; random, stratified, ratio, cluster, systematic, two-stage cluster; wild life populations, questionnaires, sample sizes. (CTAM-712 or equivalent.)

Credit 3 (offered in Winter and Summer Quarters)

**CTAM-881**  
**Registration #0240-881**

**Bayesian Statistics I**

Probability as a degree of belief; how we learn; the applications of Bayesian principles to: estimation of failure rates, revising odds, testing precise hypotheses, finding credible regions, tests of significance and goodness of fit from Bayesian point of view; handling several variables; straightline analysis. A potpourri of applications; reliability, acceptance sampling, decision-making etc. (CTAM-712 or equivalent.)

Credit 3 (offered in Fall Quarter)

**CTAM-886**  
**Registration #0240-886**

**Sample Size Determination**

The question most often asked of an industrial statistician is "What size sample should I take?" This course answers that question for a wide variety of practical investigational projects. Techniques for the full use of the optimal sample evidence are also offered. (CTAM-712 or equivalent.)

Credit 3 (offered in Summer Quarter)

**CT AM-891,892,893 Special Topics in Applied Statistics**  
**Registration #0240-891, -892, -893**

This course provides for the presentation of subject matter of important specialized value in the field of applied and mathematical statistics not offered as a regular part of the statistics program. (Consent of the department.)

Credit 3/Qtr. (offered upon sufficient demand; usually in Fall Quarter)

**CTAM-895**  
**Registration #0240-895**

**Statistics Seminar**

This course or sequence of courses, provides for one or more quarters of independent study and research activity. This course may be used by other departments at RIT (or other colleges) to provide special training in statistics for students who desire an independent study program in partial fulfillment of graduate degree requirements. (Consent of all departments involved.)

Credit 3 (offered each quarter)

**CTAM-896, 897, 898**  
**Registration #0240-896, -897, -898**

**Thesis**

For students working for the MS degree in applied and mathematical statistics who use a research project and thesis for three, six or nine credits. (Consent of the department.)

Credit 3 (offered each quarter)

## Faculty

Robert Clark, BS, MIT; Ph.D.,  
University of Maryland-Associate  
Professor, Dean

Austin J. Bonis, BS, College of the  
City of New York, Ph.D., George  
Washington University-Professor,  
Chairman, Statistics

Mason E. Wescott, Ph.D.,  
Northwestern-Professor Emeritus,  
Statistics

Ann Barker, BA, Nazareth College;  
MS, Rochester Institute of  
Technology

Thomas B. Barker, BS, MS,  
Rochester Institute of Technology

Larry P. Chapman, BS, North  
Carolina State; MS, Rochester  
Institute of Technology

Douglas Ekins, BS, Virginia Military  
Institute; MS, University of  
Rochester

Richard A. Garth, BS, University of  
Rhode Island; MS, Rochester  
Institute of Technology

Robert Kringle, BS, MS, University of  
Wisconsin

John K. Lynch, BS, MS, University of  
Wyoming

Martin J. Madigan, BS, MS,  
Rochester Institute of Technology

Mitchell Mergenthaler, BS, State  
University College of New York at  
Cortland; MS, Pennsylvania State  
University

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University of Rochester

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University of Rochester

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Rochester Institute of Technology-  
Professor

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City of New York; MS, Rochester  
Institute of Technology

Richard R. Scott, AAS, BS, MS,  
Rochester Institute of Technology

A. Said El Shami, BS, MS, The  
American University in Cairo



Allan F. Toth, BS, Widener College;  
MS, Rochester Institute of  
Technology

Joseph Tsiakals, BS, MS, Bradley  
University

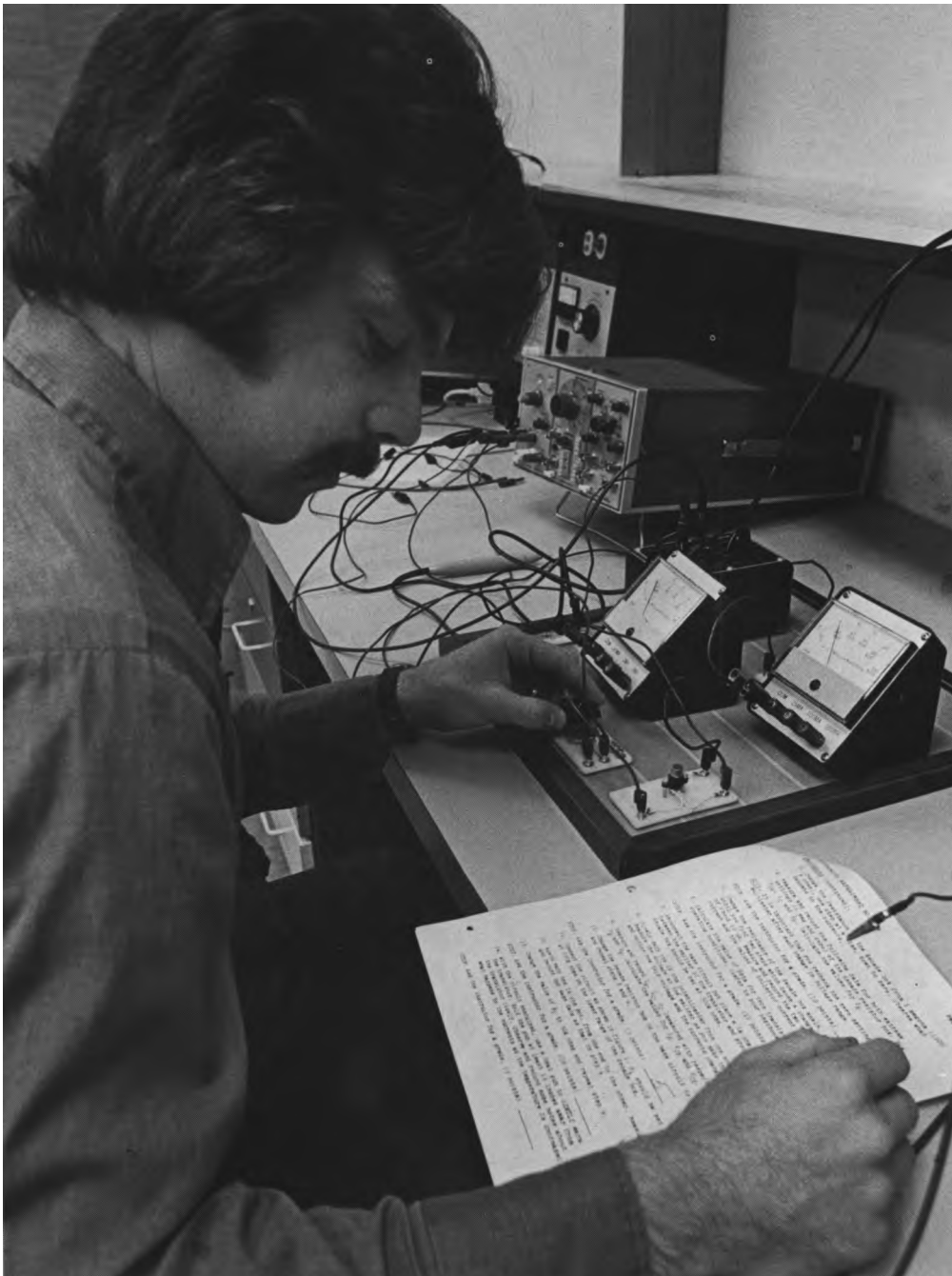
Hubert D. Wood, BS, George  
Washington University; MS,  
University of Rochester

Raymond F. Woods, BS, Canisius  
College; MA, Bowling Green State  
University

Nicholas A. Zaino, Jr., AAS, Mohawk  
Valley Technical Institute; BS,  
Rochester Institute of Technology;  
MSEE, Pennsylvania; MA, University  
of Rochester

College of

Engineering



Richard A. Kenyon, Dean  
Swaminathan Madhu, Director of  
Graduate Programs

Master of Engineering degree

Master of Science degree in  
Electrical or Mechanical  
Engineering

The College of Engineering offers graduate programs leading to the master of engineering degree, or the master of science degree in electrical or mechanical engineering. The purpose of the graduate programs in engineering is to equip the graduate student with the insight, understanding and competence commensurate with demands of current and future positions in engineering.

Degree programs are available on either a part-time or a full-time basis.

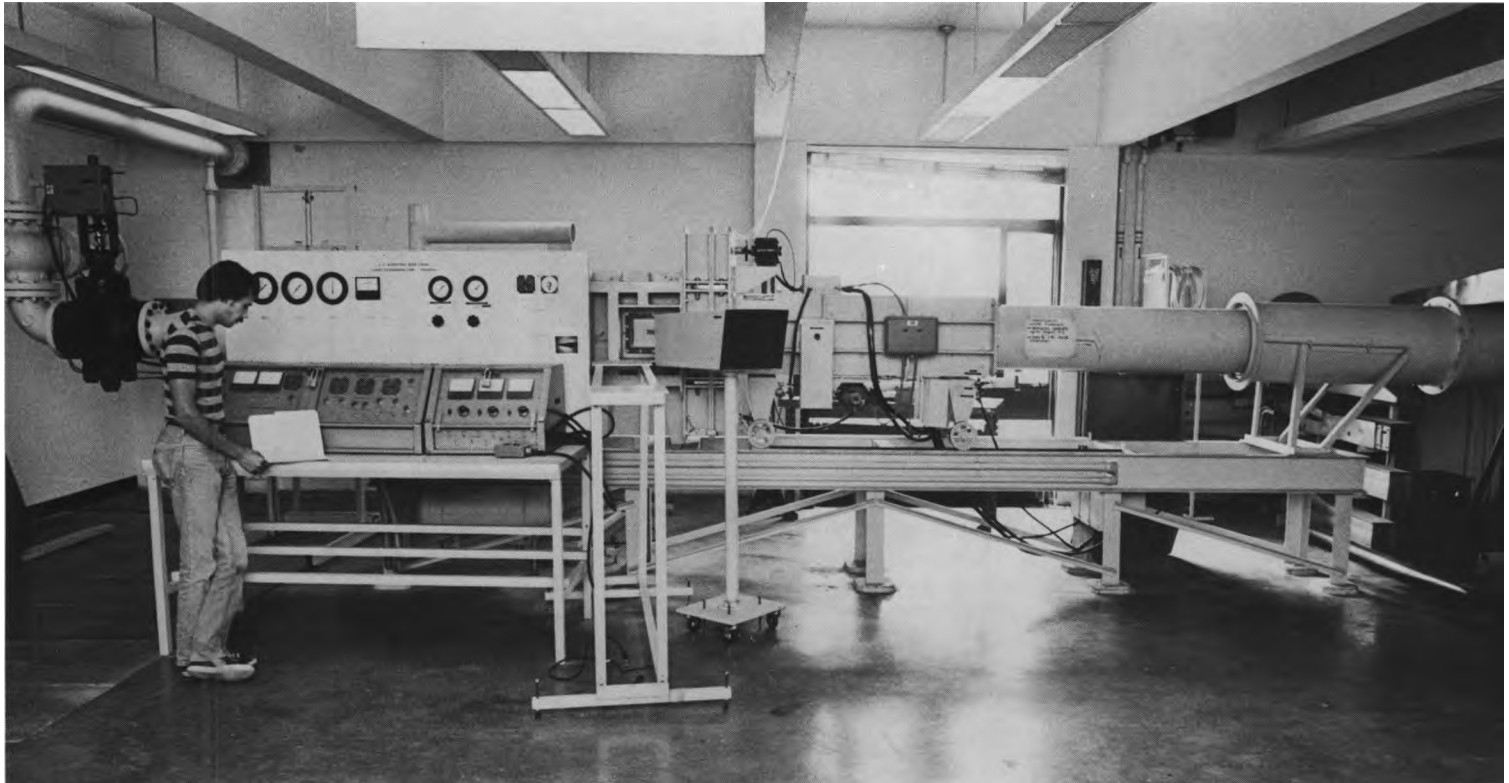
Part-time study

The College of Engineering encourages practicing engineers in the Greater Rochester industrial community to pursue a program toward the master of science degree or the master of engineering degree without interrupting their work at their place of employment. Consequently, many of the courses in the graduate programs in engineering are normally scheduled in the late afternoons or early evenings.

Students employed full-time in industry are limited to a maximum of two courses or eight credits each quarter. A student who wishes to register for more than eight credits while employed in full-time industry must obtain the permission of his or her advisor and the approval of the department head.

It is possible for a student to obtain the MS degree in two academic years (or six academic quarters) by taking courses in late afternoons or early evening only.

A student in the master of engineering degree program may earn academic credits for industrial experience which will be treated as internship experience while the student is enrolled in the program.



#### Full-time study

Even though graduate programs in engineering serve the need of a large number of practicing engineers who wish to pursue a part-time program, the different programs may also enroll full-time graduate students. A full-time student may take up to 16 credits per quarter.

A full-time student in the master of engineering degree program alternates academic quarters with his or her internship. A full-time student can normally complete the degree requirements in one calendar year.

#### Financial aid

A limited amount of financial aid is available to the full-time student. Detailed information on aid can be obtained from the individual department heads.

#### In plant graduate courses

In order to enable the practicing engineer to take graduate courses with the minimum amount of inconvenience, a number of courses for RIT credit are offered in selected industrial locations using a combination of video tapes and in-person discussion sessions.

#### Admission

Any student who wishes to study at the graduate level must first be admitted to the graduate program.

An applicant is admitted as a graduate student if he or she has received a bachelor's degree from an approved undergraduate school, and if an examination of the required documents indicates the qualifications to undertake a graduate program.

Graduate applicants who do not fully satisfy all admission criteria as to grades, test scores or other credentials, but do show sufficient promise to qualify for a trial period of graduate study may be admitted on probation. Such students must achieve a 3.0 ("B") program cumulative grade point average by the end of their first 12 quarter credit hours of graduate study. Those students who do not meet this criterion will be suspended.

All applicants who are admitted prior to the conclusion of their baccalaureate program are required to submit their final transcript by the end of the first quarter of graduate work.

To be considered for admission it is necessary to file an Application for Admission to Graduate Study accompanied by the appropriate transcripts of previous undergraduate and graduate study, and two letters of recommendation.

#### Non-matriculated status

An applicant is permitted to take graduate courses as a non-matriculated student if he or she has a bachelor's degree from an approved undergraduate school and the necessary background for the specific courses in which he or she wishes to enroll. The courses taken for credit on a non-matriculated status can usually be applied toward the master of science or master of engineering degree when the student is admitted to the graduate program at a later date. However, the maximum number of credits which can be transferred to the degree program from courses taken as a non-matriculated student is normally 16 credits.

To be admitted as a non-matriculated student, the applicant must file an application/registration form each quarter. There is usually no need to submit supporting documents of the type required with the application for admission to a graduate program.

#### Graduate Record Examination

The College of Engineering does not require graduate applicants to take the Graduate Record Examination.



#### **Plan of study**

The programs are flexible and afford students an opportunity to plan a course of study suited to their own interests and directed toward their own objectives. Each graduate student should submit a plan of study to the department office within the first year after admission as a graduate student. To assure a coherent program and one which reflects the student's maturing capacities and aims, the plan may be revised on request.

#### **Transfer credits**

A maximum of nine quarter credits in a 45 credit hour program or 12 quarter credits in a 48 credit hour program can be transferred from graduate courses taken outside the Institute. To be considered for transfer credit, the course must have been taken within a five-year period prior to the date of the student's initial entry into a graduate program in engineering at RIT as a non-matriculated or regular student. Courses taken at another institution after the student's initial entry into a graduate engineering program at RIT are also eligible for transfer credit. However, to insure transferability, prior approval should be obtained. The student should contact the individual department office about the procedure for obtaining transfer credits.

#### **Faculty advisor**

A member of the graduate faculty is appointed as a faculty advisor for each graduate student. The faculty advisor supervises the progress of the student towards the master's degree. Non-matriculated students should direct their questions to either the department head or the chairperson of the department's Graduate Committee.

#### **Course descriptions**

For a complete outline of courses, refer to the course description section.

#### **Grade requirements**

The average of the grades for all courses taken at the Institute and credited toward the master's degree must be at least a "B" (3.0). Transfer credits from other institutions and internship credits are not included in the computation of the cumulative grade point average. If at any time a student's average falls below a "B," he or she will be placed on probation. If a student fails any required examination, the student's advisor may recommend to the dean that the student's performance be reviewed and appropriate action taken.

#### **Thesis**

The thesis requirements vary among the different departments. The requirements of an individual department are stated in the sections describing each

department's programs.

The thesis must comply with the following regulations:

The thesis must be completed and accepted at least 30 days before the last day of scheduled classes of the quarter in which the student expects to receive a degree. The original and two copies of the thesis must be submitted to the departmental office before the above deadline. These copies are for transmittal to the Institute library, the departmental office, and the student's thesis advisor. For detailed instructions about the organization of the thesis, the student should consult the brochure "Thesis Format," available at the departmental office.

#### **Maximum limit on time**

The required credits for the master's degree must be completed within seven years after the student's initial registration in graduate courses at the Institute as a regular or non-matriculated student.

#### **Courses of instruction**

Information about the courses that will be offered in a particular quarter will be available from the departmental office prior to registration. The Institute reserves the right to withdraw any course for which enrollment is insufficient, or to make any changes in the schedule of courses if necessary.





(C) (Right) Solar powered, energy efficient Energy House, used for research on campus, is home to Professor Jasper Shealy and his family; (A) (above left) installation of the solar panels; (B) (above right) this wind-powered generator is essential to the energy research activities also carried on at RIT.



## Master of Engineering degree program

This is a post-baccalaureate internship program leading to the professional degree of master of engineering. The objective of the program is to provide the engineering BS graduate the means for earning a terminal master's degree, substituting a well organized and carefully chosen cooperative, industrial internship for the conventional thesis or equivalent requirement for an MS degree.

### Special features of the program

An industrial internship of duration equivalent to two academic quarters in a specially developed full-time engineering position is an integral part of the program. A minimum of eight and a maximum of 16 credits may be earned by the student's internship experience. The internship position is selected to reflect each student's primary professional interest and is integrated with his or her curriculum.

In a limited number of cases, where a regular internship is not practical due to extraordinary

circumstances, case studies may be substituted for internship. Such a substitution has to have the prior approval of the department head and the director of graduate programs.

The program, although rooted in engineering, will be significantly interdisciplinary. By design, a student's program may range over several colleges of the Institute in assembling courses which will best help the student meet professional objectives. A maximum of 16 credits can be taken by the student in courses outside the traditional area of engineering and the sciences, subject to advisor approval.

### Admission requirements

The requirements and general standards for admission and the selection procedure will be essentially similar to those for the MS degree programs. However, the number of full-time students admitted into the program will be limited by the number of internship positions available.

### Degree requirements

A minimum of 48 credits, including the academic credits awarded for the internship experience, are required for the master of engineering degree.

### Faculty advisor

Each student will be assigned a faculty advisor as soon as he or she is formally admitted to the program.

In cases where the student's background warrants it, a committee of two advisors will be assigned. The faculty advisor will assist the student in preparing a meaningful plan of study. The advisor will also monitor and evaluate the student's internship experience (in cooperation with the student's industrial supervisor) and recommend to the Graduate Committee of the College of Engineering the number of academic credits to be awarded for the internship experience.

### For information

General questions of graduate engineering programs call 475-2167 (Dr. Madhu)

Specific questions on the individual department programs:

Electrical Engineering 475-2167 (Dr. Madhu)

Industrial Engineering 475-2147 (Dr. Reeve)

Mechanical Engineering 475-2166 (Dr. Halbleib)

Questions on course schedules and registration:

Electrical Engineering 475-2164

Industrial Engineering 475-2598

Mechanical Engineering 475-2163

## Electrical Engineering Department

**Harvey E. Rhody**, Department Head  
**Master of Science degree program**

### Thesis

The master of science degree in electrical engineering is awarded upon successful completion of an approved graduate program consisting of a minimum of 45 quarter credits. Under certain circumstances, a student may be expected to complete more than the minimum number of credits.

The inclusion of a thesis as a formal part of the master of science degree program in electrical engineering is optional. Students who decide to write a thesis can earn a minimum of six credits and a maximum of 12 credits toward their degree from the thesis.

### Non-thesis options

Students who do not wish to write a thesis may choose one of the following non-thesis options:

#### Option 1

A student with significant industrial experience of at least six years after earning the baccalaureate degree may be permitted to make an oral technical presentation on an engineering project the student has worked on. The technical presentation carries no academic credits and the student will earn all the required credits for the degree in course work. Proposals for such a technical presentation must be submitted to the chairperson of the Graduate Committee on or before January 31 of the academic year in which the presentation is to be made.

#### Option 2

A student may choose to write a "graduate paper" in lieu of a thesis. The graduate paper is an extensive term paper on a topic of professional interest. The objective of the graduate paper is to enable the student to undertake an independent and in-depth literature search, and write a report summarizing the findings. A faculty member interested in the topic of the paper will serve as the student's supervisor and direct the scope and depth of the paper as well as the format of the final written version. The paper will normally be used to earn a minimum of four and a

maximum of eight academic credits. The student must first consult a faculty member about a suitable topic for the paper and obtain consent. The course numbers EEEE-800-801 Graduate Paper are used in registering for the paper. The student choosing this option will earn the remainder of the required credits for the degree by means of course work.

### Core courses

The two courses EEEE-700, 701 Linear Systems I, II are required of all students entering the graduate programs in electrical engineering in fall, 1977 or later. The requirement will be waived only in cases where the student can clearly establish that he or she already has an adequate background in linear system theory.

With the exception of the above two courses, students choose courses in consultation with their advisors and according to their professional objectives. Students should, however, make sure that they have the proper prerequisite background (as stated in this Bulletin) for any course they plan to take.

It should be emphasized that, besides the two courses in linear systems mentioned above, the courses EEEE-702 Introduction to Random Variables and Signals and EEEE-713 Modern Control Theory are prerequisites for a number of courses in the department. The student should arrange to take these courses as early in the program as possible.

### Elective courses

A maximum of 12 quarter credit hours can be chosen from graduate or advanced undergraduate courses offered by any department of the Institute with prior approval of the faculty advisor. The remaining credit hours must be earned from graduate courses in electrical engineering.

### Course calendar

Most of the graduate courses in electrical engineering are scheduled on the basis of a two-year cycle as shown in the course calendar below. The calendar does not, however, apply to courses offered off campus at several industrial locations. Courses which are found in the course descriptions but not included in the following calendar, are offered when there is sufficient student interest, or on an independent study basis.

### Fall 1980 and every even-numbered year

EEEE-700 Linear Systems I  
EEEE-711 IC Operational Amplifiers  
EEEE-712 Control Systems Fundamentals  
EEEE-720 Optimum Control Systems  
EEEE-743 Microcomputer Fundamentals

### Winter 1981 and every odd-numbered year

EEEE-701 Linear Systems II  
EEEE-722 Control Systems Design  
EEEE-734 Communications Techniques  
EEEE-738 Physics of Semiconductor Devices  
EEEE-744 Advanced Microcomputer Systems Design

### Spring 1981 and every odd-numbered year

EEEE-713 Modern Control Theory  
EEEE-716 Digital Signal Processing  
EEEE-735 Digital Data Transmission  
EEEE-739 Integrated Circuits Design

### Fall 1981 and every odd-numbered year

EEEE-700 Linear Systems I  
EEEE-718 Stochastic Estimation and Control  
EEEE-736 Information Theory  
EEEE-743 Microcomputer Fundamentals  
EEEE-750 Logic Design of Digital Systems I

### Winter 1982 and every even-numbered year

EEEE-701 Linear Systems II  
EEEE-702 Introduction to Random Variables and Signals  
EEEE-719 Digital Control Systems  
EEEE-744 Advanced Microcomputer Systems Design  
EEEE-751 Logic Design of Digital Systems II

### Spring 1982 and every even-numbered year

EEEE-708 Passive and Active Filter Design  
EEEE-713 Modern Control Theory  
EEEE-721 Thyristor Power Control and Conversion  
EEEE-737 Random Signals and Noise  
EEEE-752 Logic Design of Digital Systems III

## Industrial Engineering Department

**Richard Reeve**, Department Head

Graduate courses are offered by the Industrial Engineering Department primarily for candidates of the master of engineering degree whose professional interests fall within industrial engineering and/or engineering management. Close cooperation with the School of Business Administration insures the master of engineering (engineering management, industrial engineering) candidate a wide selection of courses and a unique opportunity to build a program tailored to his or her professional interests and goals. There is no master of science degree in industrial engineering at the present time.

## Mechanical Engineering Department

**Bhalchandra V. Karlekar**,  
Department Head  
**Master of Science degree program**

The master of science degree in mechanical engineering is awarded upon successful completion of an approved graduate program consisting of a minimum 45 quarter credit hours. A minimum of 33 credits is to be earned in course work, while the thesis as independent work carries a minimum of four credits and a maximum of 12 credits.

### Independent work

There are four options offered by the department with regard to completing the requirements of the master of science degree. Each student is free to select a design project, literature search, a research thesis, or additional work with a comprehensive examination. A minimum of four credits is to be earned by doing an independent piece of work if a student does not elect to take a comprehensive examination. Detailed information can be obtained from the department head.

Each student completing an independent work will be required to

make a successful oral presentation of the work. The comprehensive examination, when elected by a student, will be in his major field and it will be taken near the end of the formal program of study, but in any case no earlier than the completion of at least 30 graduate credits.

### Core courses

All graduate students in the Mechanical Engineering Department are expected to have a mathematics background equivalent to Analysis for Engineers, EMEM-692. Students not meeting this prerequisite will be expected to take EMEM-692 as soon as possible after enrolling.

All graduate students are required to complete the following:

### Course Number and Title Credits

EMEM-871 Mathematics for Engineers	4
EMEM-872 Mechanics	4
EMEM-873 Heat Transfer	4
EMEM-874 Numerical Methods	4
EMEM-875 Instrumentation and Experimental Analysis	4
EMEM-876 Engineering Materials	4

In those cases where students have had the equivalent in graduate level courses of any of the core courses, the departmental Graduate Committee may permit substitution or award transfer credit for the appropriate course. The maximum number of transfer credits permitted is nine.

Students changing their major discipline to mechanical engineering from another field, or having graduated from a non-accredited undergraduate program, should anticipate additional core requirements.

### Elective courses

The following elective courses are available to the student for graduate credit.

### Course Number and Title Credits

EM EM-812 Theory of Plates and Shells	4
EM EM-815 Experimental Stress Analysis	4
EMEM-816 Finite Elements	4
EMEM-821 Vibration Theory and Applications	4
EM EM-833 Heat Exchanger Design	4
EMEM-845 Turbomachines	4

When the needs of a particular program require additional courses, the student may elect to take up to 12 credits from other departments in the Institute. Graduate students are allowed to take those upper

level undergraduate electives in mechanical engineering specified in the course description catalog as EMEM-6XX (for example, Advanced Strength of Materials, Turbomachinery, Nuclear Power, and Stress Analysis). However, a maximum of two such courses is allowed for graduate credit.

A student also may earn a limited number of credits by doing an independent study with guidance from a member of the graduate faculty. Some of the areas for independent study are selected topics in applied mathematics, theory of elasticity, energy methods in mechanics, analytical mechanics, lubrication, convective and radiative heat transfer, thermodynamics, fluid mechanics, wind and solar energy, and control systems.

All graduate student programs must be submitted to and approved by the Departmental Graduate Committee.

### Course descriptions

For a complete outline of graduate courses offered, please consult the course description section.

### Assistantships and fellowships

Some assistantships and fellowships are available for full-time students. Appointment as a teaching assistant carries a 12-hour per week commitment to a teaching function, and permits a student to take graduate work at the rate of 12 credits per quarter. Appointment as a research assistant also permits taking 12 credits per quarter while the remaining time is devoted to the research effort which serves as a thesis subject. Fellowships generally permit taking courses at the rate of 16 credits per quarter. All appointments provide full tuition and may provide stipends up to \$3,200 per academic year. Applicants for financial aid should write directly to the department head for details.

### Course calendar

The core courses are offered every quarter so that, in a given academic year, a student can fulfill the core requirements. The elective courses are generally given at least every other year. For further information on current course offerings, the student should contact the office of the Mechanical Engineering Department (716-475-2163).

## Engineering Courses

### Electrical Engineering

The courses listed below are normally open only to students who have been formally admitted into the graduate electrical engineering programs. Students with a baccalaureate degree in engineering or science may be permitted to enroll in any of these courses as non-matriculated students if they have already completed the stated prerequisites for a particular course. Undergraduate students may be permitted to take some of these courses as undergraduate technical electives provided they are fourth or fifth year students and have already completed the prerequisites. The permission of the director of Graduate Programs is required for enrolling in these courses except in the case of matriculated graduate students.

Whenever a prerequisite is stated in the form of a specific course number, the words "or equivalent" are always implied. Prerequisites if any, are shown in parentheses following the description of the course.

#### EEEE-700, 701

#### Linear Systems I, II

##### Registration #0301-700, -701

These two courses are required of all graduate students in Electrical Engineering (Except those who were admitted before September 1977). Topics in the first course (700) include differential equations, linear algebra, linearity and superposition, convolution, Fourier series and Fourier Transforms. Topics in the second course include LaPlace Transforms, complex variables, Inverse LaPlace transformation, transfer functions of networks, state variables, Z transform and difference equations. Many of above topics might be familiar to the graduate student because they are covered in undergraduate EE courses in some form or other. However, these topics will be covered in these two courses in greater depth and the student will be expected to develop a higher level of understanding.

Credits 4/Quarter (EEEE-700 offered every fall)  
(EEEE-701 offered every winter)

#### EEEE-702 Introduction to Random Variables and Signals Registration #0301-702

Random events, random variables, histograms, probability density functions; functions of a random variable, moments; multivariate topics; statistical decision theory; parameter estimation. This course is a prerequisite for the sequence 735, 736, 737.

Credit 4 (Winter 82 and every other winter)

#### EEEE-704

#### Electromagnetic Fields

##### Registration #0301-704

Vector analysis; electrostatic fields in vacuum and in dielectrics; energy and forces; analytical methods of solution of electrostatic problems; approximate methods; magnetic field of steady currents, magnetic materials; electromagnetic induction; Maxwell's equations. (EEEE-471, 472)

Credit 4 (offered upon sufficient demand\*)

#### EEEE-705

#### Electromagnetic Waves

##### Registration #0301-705

Maxwell's equations; propagation of plane waves in unbounded regions; reflection and refraction of waves; total reflection, polarizing angle, multiple dielectric boundaries, guided electromagnetic waves; characteristics of common waveguides; circular waveguides; resonant cavities; radiation and antennas. (EEEE-471,472)

Credit 4 (offered upon sufficient demand\*)

#### EEEE-706

#### Special Topics in Electromagnetics

##### Registration #0301-706

Selection of one or more of the following topics depending upon the interest of the students: interaction of fields and matter; wave propagation in anisotropic media; theory of antenna arrays; microwave networks; field computation by method of moments; generation of microwaves. (EEEE-704, 705)

Credit 4 (offered upon sufficient demand\*)

#### EEEE-708

#### Passive and Active Filter Design

##### Registration #0301-708

Network analysis (review); classical frequency domain filters and passive filter design; filter transformations; low pass to high pass and bandpass; active filter design using single Op amps and RC networks; filter design using multiple Op amps for two-pole and two-zero sections; realization of n-pole filters using two-pole sections; sensitivity analysis; tuning of filters; effect of non-ideal Op amp characteristics on filter performance; design examples and demonstrations. (EEEE-700, 701)

Credit 4 (Spring 82 and every other spring)

#### EEEE-709

#### Active Network Synthesis

##### Registration #0301 -709

Fundamentals of network synthesis; energy functions, P.R. functions; properties of network functions; synthesis of RC one-port and two-port networks; approximation, normalization and frequency scaling; active network analysis; active network elements; tunnel diodes, gyrators, impedance converter, impedance inverter; realizability, stability and sensitivity of active networks; synthesis of one-port and two-port active networks using negative resistances; synthesis of one-port and two-port active networks using controlled sources. (EEEE-700, 701)

Credit 4 (offered upon sufficient demand)

#### EEEE-711

#### Integrated Circuit Operational Amplifiers

##### Registration #0301-711

Analysis of operational amplifier circuits using the ideal op amp; development of circuit models to predict non-ideal op amp characteristics; study of feedback systems, stability (using Bode plots), and compensation; direct-coupled amplifiers and operational amplifier design; interpretation of manufacturers' specifications and basic applications with emphasis on practical aspects. (EEEE-442, 700, 701)

Credit 4 (Fall 80 and every other fall)

#### EEEE-712

#### Control System Fundamentals

##### Registration #0301-712

This course is intended for graduate students who have not had a formal course in control systems in their undergraduate program. It is not open to those who have already had an introductory control systems course.

It is a study of linear control systems, their physical behavior, dynamical analysis and stability using mathematical models. This involves the use of root locus, Bode, and Nyquist techniques for the analysis of single and multiple-loop systems. (Elementary knowledge of LaPlace transforms)

Credit 4 (Fall 80 and every other fall)

#### EEEE-713

#### Modern Control Theory

##### Registration #0301-713

The development of the analytical techniques of modern theory as applied to linear control systems. Topics include vector spaces, state space, state variables, matrices and matrix functions, controllability, observability and stability theory. (EEEE-613 or EEEEE-700 and either 613, or 712)

Credit 4 (Spring 81 and every other spring)

#### EEEE-714

#### Nonlinear Control Systems

##### Registration #0301-714

An introduction to the physical nature and mathematical theory of nonlinear control systems' behavior using phase plane techniques, Liapounov theory, (including Aizerman's method, variable gradient methods and the Lure Forms), perturbation methods, describing function techniques and Popov's criterion; analysis of switching and relays. These are applied to both piecewise-linear and analytical nonlinear systems. (EEEE-713)

Credit 4 (offered upon sufficient demand)

\*\*"sufficient demand" normally is interpreted as a minimum of 10 students expressing interest in the course.



**EEEE-716 Digital Signal Processing**  
**Registration #0301-716**

A course in sampled data methods aimed at the development and study of discrete signal processing techniques. Elementary sampling theory and the one-sided Z transform are the principal tools used. Emphasis is placed on the design of digital filters and the use of fast Fourier transform methods. (EEEE-700, 701)

Credit 4 (Spring 81 and every other spring)

**EEEE-718 Stochastic Estimation and Control**  
**Registration #0301-718**

Review of random process theory; stochastic control and optimization; estimation and filtering techniques such as Wiener filtering and Kalman filtering; stochastic stability; applications. (EEEE-713 or equivalent)

Credit 4 (Fall 81 and every other fall)

**EEEE-719 Digital Control Systems**  
**Registration #0301-719**

An introduction to the analysis and design of systems in which the mini/micro digital computer plays a central role. Topics include: mathematics of discrete-time systems, control algorithms, analytical design of discrete systems, computer word length requirements, engineering characteristics of computer control systems. (EEEE-701, 702, 713)

Credit 4 (Winter 82 and every other winter)

**EEEE-720 Optimum Control Systems**  
**Registration #0301-720**

Introduction to calculus of variations: conditions of optimality; optimizing transient performance by statistical and variational procedures, dynamic programming and by Pontryagin's maximum principle; design of optimal linear systems with quadratic criteria. (EEEE-713)

Credit 4 (Fall 80 and every other fall)

**EEEE-721 Thyristor Power Control and Conversion**  
**Registration #0301-721**

Thyristor family of semiconductors is becoming increasingly important in the area of power control and conversion. The objective of this course is to provide an adequate, application-oriented knowledge to those interested in the areas of control, power and power electronics. Topics to be discussed: preliminaries; basic principles of static switching, thyristor theory, triggering, commutations; rectifiers; principles of controlled rectification, analysis of single and three-phase controlled rectifiers; inverters; series and parallel SCR inverters, design of inverters, sinewave filters, forced commutated inverter, McMurray inverter; DC systems; principles of DC-DC conversion, choppers, DC motor control, single-phase DC motor drives, three-phase DC motor drives, dual converter; cyclo-converter; frequency conversion using SCR's phase-controlled cycloconverters, cycloconverter controls.

Modeling and simulation of thyristor circuits; thyristor models, approximations, digital simulation of choppers, inverters and cyclo-converters, areas for further research.

Demonstration experiments will be set up. Also, individual projects by interested students will be encouraged.

Credit 4 (Spring 82 and every other spring)

**EEEE-722 Control System Design**  
**Registration #0301-722**

Evaluation of feedback control system performance; design using root locus and frequency response plots; compensating networks; realization of transfer functions-cascade and feedback compensation; applications; analysis and design of AC feedback control systems; introduction to nonlinear system representation and design. (EEEE-613 or EEEEE-712)

Credit 4 (Winter 82 and every other winter)

**EEEE-734 Communication Techniques**  
**Registration #0301-734**

Study of different modulation schemes; linear modulation; angle modulation; Heuristic discussion of noise in linear modulation and FM systems; noise figure; brief discussion of pulse modulation. (EEEE-700)

Credit 4 (Winter 81 and every other winter)

**EEEE-735 Digital Data Transmission**  
**Registration #0301-735**

Pulse code modulation and pulse amplitude modulation: carrier systems, FSK and PSK systems, DCPSK system; signal space representation of data signals and discussion of signal space. (EEEE-702, 734)

Credit 4 (Spring 81 and every other spring)

**EEEE-736 Information Theory**  
**Registration #0301-736**

An introduction to the fundamental concepts of information theory: entropy, equivocation, transinformation and redundancy; coding for binary channels; measurement of signal parameters in the presence of noise; bandwidth vs. accuracy. (EEEE-702)

Credit 4 (Fall 81 and every other fall)

**EEEE-737 Random Signals and Noise**  
**Registration #0301-737**

Random processes; correlation functions; spectrum of periodic functions and periodic random processes; orthogonal series for a random process; spectral densities; the Gaussian random process; noise through a linear system; physical sources of noise; noise figure; statistical decision theory. (EEEE-700, 702)

Credit 4 (Spring 82 and every other spring)

**EEEE-738 Physics of Semiconductor Devices**  
**Registration #0301-738**

A basic course dealing with the physics of semiconductor devices. Topics include: physics of semiconductor materials, metal-semiconductor contacts, PN junctions, bipolar transistors, MOS structures, and IGFET transistors.

Credit 4 (Winter 81 and every other winter)

**EEEE-739 Integrated Circuit Design**  
**Registration #0301-739**

An introductory course in integrated circuit design and fabrication. Topics include: evaporation, sputtering, epitaxial growth, diffusion, ion implantation, oxidation of silicon, photolithography, pattern generation, layout of silicon integrated circuits, resistors, MOS capacitors, isolation techniques, bipolar transistors, MOS transistors, assembly techniques, and in-process measurement and testing. (EEEE-738)

Credit 4 (Spring 81 and every other spring)

**EEEE-742 Computer Methods in Electrical Engineering**  
**Registration #0301-742**

A study of numerical methods for the solution of problems in electrical engineering with special emphasis on approximation techniques. The method of moments and computer solutions of problems in antennas and microwave networks are studied. (SMAM-611)

Credit 4 (offered upon sufficient demand)

**NOTE:** The microcomputer course sequence has been reorganized effective Fall 1980, as reflected in the new titles for 743 and 744. The material covered in the new two-course sequence 743, 744 includes the material originally covered in the old two-course sequence, as well as some additional topics which were not taught before. Students who had taken the old 743, 744 sequence will not be permitted to take the new 743. They may be permitted, however, to take the new 744.

**EEEE-743 Microcomputer Fundamentals**  
**Registration #0301-743**

This course provides an understanding of the operation and use of microcomputers. It begins with discussions of computer architecture and computer number systems. It then analyzes the major components of a computer including the CPU, memory and I/O structures. Computer instruction sets and addressing modes as well as machine language programming are studied in detail. The software and hardware aspects of input/output operations are considered including discussions of some special purpose I/O chips. The course concludes with an introduction to subroutines and stack operations. Most of the discussion is based on Motorola 6800 and Intel 8085 microprocessors. *Laboratory exercises are an integral part of the course.*

Credit 4 (offered every fall)

**EEEE-744                      Advanced Microcomputer Systems Design**  
**Registration #0301-744**

The effective application of microprocessors in the design of digital systems requires a knowledge of both hardware and software. This course will develop an understanding of assembly language programming and hardware design techniques. The role of macro-assemblers, editors, linking loaders, and other system software aids used in microcomputer development systems to produce efficient modular code will be covered. Several aspects of hardware/software organization of input/output programs will be considered including interrupts and direct memory access. The use of special LSI interface devices to allow a microcomputer to operate with peripheral devices such as A/D and D/A converters, CRT terminals, floppy disks, etc., will be studied. Concepts relating to the use of multiprocessor systems will also be discussed. Laboratory sessions will be used to provide experience in the use of software development systems, in-circuit emulators, and logic analyzers in developing and testing a microcomputer system design. (EEEE-743)

Credit 4 (offered every winter)

**EEEE-750                      Logic Design of Digital Systems I**  
**Registration #0301-750**

This is the first in a sequence of three courses dealing with the logical design of digital systems. The student is assumed to be already familiar with the fundamental concepts of logic, logic gates, logic networks, truth tables, as well as some knowledge of Karnaugh maps and their applications. The topics that will be covered in this course are as follows. *I. Boolean algebra and applications:* A formal development of Boolean algebra and its theorems. Emphasis will be placed on algebraic proofs of theorems and their applications to the manipulation and simplification of switching functions. Karnaugh maps will be reviewed and discussed in a formal manner. *II. Number Systems and Arithmetic:* Binary, octal, and hexadecimal number systems. Addition and subtraction in the different number systems. Adders, subtractors, and high speed addition of numbers. Subtraction using 1's complement and 2's complement representation of negative numbers. Arithmetic units. *III. Asynchronous Sequential Circuits:* Flip flops and their application to sequential circuits. Fundamental mode asynchronous sequential circuits will be studied in detail covering their analysis, design, equivalence of states and state minimization, races and the elimination of critical races. Pulse mode sequential circuits.

Credit 4 (offered Fall 81 and every other fall)

**EEEE-751                      Logic Design of Digital Systems II**  
**Registration #0301-751**

The objective of this course is to study the switching characteristics of transistors (BJT, JFET, MOSFET) and to teach the students how to analyze digital electronic circuits. Topics include: transistor in the saturation, active, and cutoff modes - normal and inverse modes; JFETs and MOSFETs as switches. Logic families: RTL,  $I^2L$ , DTL,  $T^2L$ , ECL, CMOS, NMOS, PMOS. Analog switches. (EEEE-441, 442 or equivalent background in electronic circuit analysis.)

Credit 4 (offered Winter 82 and every other winter)

**NOTE:** The course EEEE-740 Digital Integrated Circuits is no longer offered. However, much of the material from that course has been included in 751.

**EEEE-752                      Logic Design of Digital Systems III**  
**Registration #0301-752**

This course will discuss a selected list of topics which follows those covered in 750 and 751. The exact list of topics and the outline of the course is in the process of being developed and will be available by Fall 1981.

Credit 4 (offered Spring 82 and every other spring)

**EEEE-760                      Practical R & D Management**  
**Registration #0301-760**

The course is intended to help engineers currently in industrial R&D or engineering and students interested in R&D management careers, understand the concepts and practical aspects of project and organizational management and planning in RD&E environment. Topics to be discussed will include: objectives of industrial R&D, types of R&D organizations, selection of new products for development, long and short range planning, methods of project scheduling and control, communication within R&D and with other organizations, task assignment, problem solving in R&D, financial controls and budget preparation, proposal and report writing. The participants will be expected to carry out planning, organization and control of a simulated R&D project.

Credit 4 (offered upon sufficient demand)

**EEEE-772,773,774 Special Topics in Electrical Engineering**  
**Registration #0301-772, -773, -774**

Topics and subject areas that are not among the courses listed above are frequently offered under the title of Special Topics. Such courses are offered in the normal course format (regularly scheduled class sessions taught by an instructor). The number of credits may vary from course to course, but usually it is 4 credits per course. (No regular schedule)

Credit variable (maximum 4 per course number)

**EEEE-780                      Independent Study**  
**Registration #0301-780**

This course number should be used by students wishing to study a topic on an independent study basis. The student must obtain the permission of the faculty member prior to registration.

Credit 4

**EEEE-800, 801                      Graduate Paper**  
**Registration #0301-800, -801**

This course number is used to fulfill the graduate paper requirement under the non-thesis option for the master of science degree in electrical engineering. The graduate paper is an extensive term paper on a topic of professional interest. The student must obtain the consent of a faculty member to supervise the paper before registering for these course numbers.

Credit 4 for EEEE-800; variable (maximum 4) for EEEE-801

**EEEE-890                      Research and Thesis Guidance**  
**Registration #0301-890**

An independent engineering project or research problem to demonstrate professional maturity, preferably involving the reduction of theory to practice. An oral examination and a written thesis are required.

Credit variable (maximum of 12 credits total)

**EENG-790                      Engineering Internship**  
**Registration #0302-790**

This course number is used by the students in the master of engineering degree program for earning internship credits. The actual number of credits to be determined by the student's faculty advisor and subject to approval of the Graduate Committee of the College of Engineering.

Credit variable.

## Industrial Engineering

The following courses are recommended as part of the master of engineering program in industrial engineering and engineering management. They are offered on an annual basis:

**EIEI-620                      Engineering Economy**  
**Registration #0303-620**

Time value of money, methods of comparing alternatives, depreciation and depletion, income tax consideration, replacement, retirement and obsolescence, and capital budgeting.

Credit 4

**EIEI-715, 716                      Statistical Analysis for Engineers I & II**  
**Registration #0303-715, -716**

A basic two-quarter course in probability and statistics designed to give the student a foundation for further study in areas such as design of experiments, stochastic systems, and simulation.

Credit 4

The following courses can be used as part of the master of engineering program in industrial engineering and engineering management. The courses are generally offered in alternating years and/or as demand dictates:

**EIEI-601    Value Analysis**  
**Registration #0303-601**

This course examines the nature and measurement of value. The concept and construction of a value index representing average value is related. Numerical estimation methods such as ranking, pair comparison, magnitude estimation, and criteria analysis are explained and used to measure the value of diverse items. The methods used are applicable to the study of a wide variety of problems and have special utility in engineering design studies.

Credit 4

**EIEI-701    Principles of Operations Research I**  
**Registration #0303-701**

Applied linear programming. Computational techniques for solving constrained optimization problems. Linear programming, the Simplex method and variations, duality and sensitivity testing.

Credit 4

**EIEI-702    Mathematical Programming**  
**Registration #0303-702**

Application of non-linear programming techniques. Classical optimization techniques; quadratic, stochastic, integer programming and dynamic programming. Applications to industry. (EIEI-701)

Credit 4

**EIEI-705    Survey of Operations Research**  
**Registration #0303-705**

A survey course designed to introduce the student to such topics as waiting line analysis, inventory, scheduling, replacement, and simulation. This course is intended to present an integrated view of the field of operations research to students who will take more specialized courses as well as those in other disciplines desiring only a limited exposure to the field.

Credit 4

**EIEI-710    Systems Simulation**  
**Registration #0303-710**

Methods of modeling and simulation man-machine systems. Model validation, design of simulation experiments, variance reduction techniques, random number generation and distribution generation are discussed. However, emphasis is placed on the G.P.S.S. simulation language.

Credit 4

**EIEI-718    Inventory Design**  
**Registration #0303-718**

Overview of inventory problems. Single period models under risk and uncertainty, dynamic models under certainty, dynamic models under risk and uncertainty. Forecasting, inventory system analysis.

Credit 4

**EIEI-720    Production Control**  
**Registration #0303-720**

A systems approach to the design of production control operations. Investigation of forecasting, operations planning, inventory control, and scheduling. Case studies and the design of actual production systems is encouraged.

Credit 4

**EIEI-723    Facilities Planning**  
**Registration #0303-723**

Principles of plant layout and material handling. Topics covered include criterion selection, cost elements, the layout design process, SLP, computerized plant layout and quantitative plant layout and material handling techniques relating to operations research.

Credit 4

**EIEI-725    Technological Forecasting**  
**Registration #0303-725**

Technological forecasting is concerned with the Delphi method, SOON charts, trend extrapolation, relevancy trees, cross input analysis, internally consistent scenarios, and decision matrices. The course will provide a thorough introduction to the basic concepts and techniques of technological forecasting.

Credit 4

**EIEI-730    Biotechnology and Human Factors I**  
**Registration #0303-730**

Basic functional anatomy and physiology. Human body systems. Anthropometry. Applications on the design for man and man-machine systems. Work physiology. Industrial biomechanics.

Credit 4

**EIEI-731    Biotechnology and Human Factors II**  
**Registration #0303-731**

Effect of mechanical and physical environment on: physiology, behavior, performance of man. Design considerations to protect man against environmental effects (thermal environment, noise, vibration, acceleration, light, altitude).

Credit 4

**EIEI-732    Biotechnology and Human Factors III**  
**Registration #0303-732**

Theoretical fundamentals of human body mechanics. Development and applications of biomechanics and biomechanical models. Kinematics of the link system of the body and extremity joints.

Credit 4

**EIEI-733    Biotechnology and Human Factors IV**  
**Registration #0303-733**

Measurements of human performance. Functions that man performs in man-machine systems. Techniques to quantify man's behavior at work.

Credit 4

**EIEI-734    Systems Safety Engineering**  
**Registration #0303-734**

Accident study of the human component in occupational systems. Product systems safety analysis. Approaches in accident prevention.

Credit 4

Special courses related to a particular student's interest can be arranged via the following course:

**EIEI-771, 772, 773, 774                      Special Topics in Industrial**  
**Registration #0303-771,-772, -773, -774                      Engineering**

This is a variable credit, variable topics course which can be in the form of regular courses or independent study under faculty supervision.

Credit variable (maximum 4 per course number)

## Mechanical Engineering

The courses EMEM-871, EMEM-872, EMEM-873, EMEM-874, EMEM-875, and EMEM-876 are offered every year. The other courses will be offered every other year (except those listed as "offered on sufficient demand").

### EMEM-692

### Analysis for Engineers

#### Registration #0304-692

Partial differentiation, chain rule, and total differential; multiple integration and manipulation of multiple integrals; linear constant coefficient ordinary differential equations; vector algebra and differentiation of vectors or complex variables.

Credit 4 (offered on sufficient demand)

### EMEM-812

### Theory of Plates and Shells

#### Registration #0304-812

Theory of thin plates for small deflections. Rectangular and circular plates with various boundary conditions, elliptic and triangular plates. Membrane theory of shells, cylindrical shells, pressure vessels, shells of revolution. (EMEM-811)

Credit 4

### EMEM-815

### Experimental Stress Analysis

#### Registration #0304-815

Experimental methods of analysis of structural machine members, including strain gages and instrumentation, photo-elastic methods, brittle coating, Moire fringe method, holographic techniques; and the hydrodynamic, electrical, and membrane analogs. Laboratory tests of models. (EMEM-694 or equivalent)

Credit 4

### EMEM-816

### Finite Elements

#### Registration #0304-816

Development of theory from variational principles. Two-dimensional applications to elastic continua, considering plane stress, plane strain, and axisymmetric loading examples. Problem-solving sessions using RIT computer. Applications in structural mechanics, considering beam elements, plate elements, and shell elements. Utilization of these elements in solving specific structural problems. Introduction to three-dimensional stress analysis. Features of large general-purpose computer programs.

Credit 4

### EMEM-821

### Vibration Theory and Applications

#### Registration #0304-821

Vibration of discrete multi-mass systems using matrix methods. Normal mode theory, and matrix eigenvalue extraction procedures. Matrix forced response. Practical examples using two and three degrees of freedom. Computer situations.

Credit 4

### EMEM-828, 829

### Special Topics in Applied Mechanics

#### Registration #0304-828, -829

An opportunity for the advanced student to undertake an independent investigation in the area of applied mechanics. Assistance will be given only when the student requests it. The project may be a comprehensive literature investigation, theoretical study, or an investigation involving laboratory experiment.

Credit variable (maximum of 4 credits/quarter) (offered on sufficient demand)

### EMEM-833

### Heat Exchanger Design

#### Registration #0304-833

The course covers analytical models for forced convection through tubes and over surfaces, experimental correlations for the Nusselt number and pressure drop; design of single and multiple pass shell and tube heat exchangers; compact, baffled, direct contact, plate, and fluidized bed heat exchangers; radiators, recuperators, and regenerators. (EMEM-514)

Credit 4

### EM EM-845

### Turbomachinery

#### Registration #0304-845

One-dimensional analysis of centrifugal pumps, water turbines, and axial flow turbines and compressors. Emphasis on blending the application of physical principles, dimensional analysis, and empirical data to design turbomachines. (EMEM-516)

Credit 4

### EMEM-848,849 Special Topics in Thermo Fluid Systems

#### Registration #0304-848, -849

An opportunity for the advanced student to undertake an independent investigation in the area of thermo fluid systems. Assistance will be given only when the student requests it. The project may be a comprehensive literature investigation, a theoretical study, or an investigation involving laboratory experiment.

Credit variable (maximum of 4 credits/quarter) (offered on sufficient demand)

### EMEM-858, 859

### Special Topics in Systems Analysis

#### Registration #0304-858, -859

An opportunity for the advanced student to undertake an independent investigation in the area of systems analysis. Assistance will be given only when the student requests it. The project may be a comprehensive literature investigation, a theoretical study, or an investigation involving laboratory experiment.

Credit variable (maximum of 4 credits/quarter) (offered on sufficient demand)

### EMEM-871

### Mathematics for Engineers

#### Registration #0304-871

Vector calculus review, solutions to ordinary differential equations using the method of Frobenius, and Laplace transforms, phase plane analysis of linear and nonlinear differential equations, and an introduction to functions of complex variables. (SMAM-308, EMEM-692, or equivalent)

Credit 4

### EMEM-872

### Mechanics

#### Registration #0304-872

Advanced dynamics and vibrations are emphasized. Newtonian vector mechanics and energy formulations are applied to two- and three-dimensional problems of single and multi-degree of freedom. The concepts of Virtual Work, Hamilton's Principle, and Lagrange's Equations are covered. The vibration of discrete multi-mass systems includes the formulation and eigenvalue solutions of the motion equations using matrix methods. Matrix iteration, eigenvalue solutions by computer, and the method of finite elements are included. The vibration of continuous systems and discrete modeling is introduced. (SMAM-308 or EMEM-692 and EM EM-543)

Credit 4

### EMEM-873

### Heat Transfer

#### Registration #0304-873

Formulation of the heat conduction equation, solution of the one-dimensional, unsteady heat conduction equation by separation of variables: Sturm-Liouville system, orthogonal functions, generalized Fourier Series, Bessel functions. Solution of the two-dimensional, steady heat conduction equation; Cartesian and cylindrical geometry. (SMAM-308, EMEM-514)

Credit 4

EMEM-874 Numerical Methods  
Registration #0304-874

The course emphasizes the use of digital computers for obtaining solutions to practical engineering problems through numerical techniques. Algebraic and transcendental equations, systems of linear algebraic equations using matrix manipulations and iterative methods, numerical integration and differentiation, ordinary differential equations including initial value and boundary value problems, partial differential equations including elliptic, parabolic, and hyperbolic with stability analysis. Extensive use of the computer will be required. (Graduate standing and experience in the use of digital computers.)

Credit 4

EMEM-875 Instrumentation and Experimental Analysis  
Registration #0304-875

Various displacement, strain, velocity, acceleration, pressure transducers will be discussed along with the associated electronic equipment and recorders to measure and record the variables. A laboratory session will be substituted in place of class when experiments are assigned. The static and dynamic characteristics of the instruments will be obtained as these instruments are mathematically modeled and subjected to impulse, step and ramp frequency functions of time. (Graduate standing)

Credit 4

EMEM-876 Engineering Materials  
Registration #0304-876

Review of physical metallurgy, effects of alloying elements in steel, corrosion, fatigue, fracture, high and low temperature behavior, plastics, welding (EMEM-344).

Credit 4

EMEM-890 Research and Thesis Guidance  
Registration #0304-890

An independent research project or research problem to be attacked by the student choosing the thesis option. Periodic progress reports and final written thesis with an oral examination will be required.

Credit variable (maximum 12 credits total)

Independent study may be arranged in the following areas with the concurrence of the appropriate faculty member:

- i) Introduction to Continuum Mechanics
- ii) Theory of Elasticity
- iii) Energy Methods in Mechanics
- iv) Advanced Finite Elements
- v) Analytical Mechanics
- vi) Advanced Vibration Theory
- vii) Lubrication
- viii) Advanced Heat Transfer
- ix) Thermodynamics
- x) Statistical Thermodynamics
- xi) Fluid Dynamics
- xii) Gas Dynamics
- xiii) Automatic Control Systems
- xiv) Optimal Control Systems Design



## Graduate Faculty College of Engineering

**Richard A. Kenyon**, Ph.D., P.E.,  
Syracuse-Dean, Professor,  
Mechanical Engineering

**Swaminathan Madhu**, Ph.D.,  
University of Washington-Director  
of Graduate Programs; Professor,  
Electrical Engineering

**Douglas M. Marshall**, MSEM, West  
Virginia University-Associate Dean,  
Associate Professor, Mechanical  
Engineering

### Electrical Engineering Department

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Communication Theory, Department  
Head

**Frank J. Bogacki**, MS, Pennsylvania  
-Assistant Professor, Solid State  
Devices

**George Brown**, MSEE, University of  
Rochester-Associate Professor,  
Systems and Control

**Roy S. Czernikowski**, Ph.D.,  
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Visiting Associate Professor, Digital  
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**Mohamed K. El-Sherbiny**, Ph.D.,  
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**Tapan K. Sarkar**, Ph.D., Syracuse-  
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Antenna Theory

**Fung-I Tseng**, Ph.D., Syracuse-  
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**Raman M. Unnikrishnan**, Ph.D.,  
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**Watson F. Walker**, Ph.D., Syracuse-  
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### Adjunct Faculty in Electrical Engineering

**John Bancroft**, Ph.D., Brigham  
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Processing

**Alex Martens**, MS, Rochester-Vice  
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### Industrial Engineering Department

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**Sudhakar R. Paidy**, Ph.D., Kansas  
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### Mechanical Engineering Department

**Bhalchandra V. Karlekar**, Ph.D., P.E.,  
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Applied Mathematics, Energy

**William Bober**, Ph.D., P.E., Purdue-  
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Mechanics, Heat Transfer, Applied  
Mathematics

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Professor, Thermoelasticity

**Richard A. Kenyon**, Ph.D., P.E.,  
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Fluid Mechanics

**Neville F. Rieger**, Ph.D., University of  
Nottingham-Professor, Structures  
Machine Design

**Robert L. Snyder**, Ph.D., P.E., Iowa  
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Chemistry

**Wayne W. Walter**, Ph.D., P.E.,  
Rensselaer Polytechnic Institute-  
Associate Professor, Applied  
Mechanics

**Paul Wojciechowski**, Ph.D.,  
University of Rochester-Associate  
Professor, Systems Analysis,  
Environmental Studies, Energy



# College of Fine & Applied Arts



**Robert H. Johnston**, Dean  
**Peter Giopulos**, Associate Dean  
 (475-2634)

## **Master of Fine Arts** **Master of Science for Teachers**

The College of Fine and Applied Arts, in its School for American Craftsmen, and in the environmental design, communication design, painting and printmaking programs of the School of Art and Design, prepares artists, craftsmen and designers to operate their own studios and shops, as self-employed professionals, and to work in business and industry as artists and designers. It also prepares graduates to teach at colleges and at secondary levels.

The College of Fine and Applied Arts provides a center for advanced study in the graphic, plastic and the fine arts in which the student has the opportunity to work in a professional environment which stimulates and encourages work of the highest quality. Students of superior ability who possess a baccalaureate degree in art or crafts may increase their competence in the field of their major interest under the guidance of accomplished professional artists and craftsmen. For those students who have a background in graphic design, painting, sculpture, printmaking, or one of the craft areas, there is opportunity to develop new areas of competence. The master's programs are also designed to enable students to broaden their experience in the practice of art in areas other than their majors and to increase their understanding of the arts in the humanistic sense. Students are expected to participate in the planned non-credit program of assemblies, seminars, and exhibits as well as their formal class requirements.

## **Graduate degrees**

The College of Fine and Applied Arts offers two graduate degrees. The master of science for teachers may be taken in nine studio areas in art education. The art education concentration leads toward permanent art N-12 certification to teach in the public schools of the State of New York and involves pedagogical studies and student teaching. The master of science for teachers may also be pursued in communication design,



environmental design, painting, printmaking, ceramics and ceramic sculpture, glass, metalcrafts and jewelry, weaving and textile design and woodworking and furniture design.

The second graduate degree is the master of fine arts, considered the highest degree of study in the studio arts. This involves the presentation of a thesis and usually requires two years of study.

#### Objectives

The MFA and the MST programs are constituted to reflect the goals of Rochester Institute of Technology.

They are designed to graduate artists, designers, craftsmen and teachers who can meet the needs of the environmental condition through high standards of personal discipline.

#### Requirements for admission to the MST degree programs

The applicant should have received the baccalaureate degree in a field of the arts from a regionally accredited college or university in the United States or Canada with a major concentration in art, art education, or industrial arts education. Applicants with different backgrounds should refer to the section on non-matriculated students. The undergraduate studies should include a minimum of 54 quarter credit hours (36 semester hours) in drawing, painting, design, or the crafts. If the applicant for admission holds the BA or BFA degree and seeks the MST degree in art education, the undergraduate program must have included the

studio course distribution required by the New York State Education Department. For those holding the BS degree in art education and provisional certification, the graduate concentration should be in the studio area, and the program must include a minimum of 10 quarter credit hours in liberal studies or humanities.

A student is accepted into the program with the understanding of full-time status unless granted part-time status at admission.

#### Requirements for admission to the MFA degree programs

The applicant should hold the baccalaureate degree in a field of the arts or education from a regionally accredited college in the United States or Canada and demonstrate, in the quality of the undergraduate record and creative production, a genuine, professional potential (See also non-matriculated students). The undergraduate degree should include 75 quarter credit hours (50 semester hours) in studio courses.

#### Acceptance for graduate study

Students are admitted to graduate study by action of the Graduate Committee. Enrollment in graduate courses does not constitute admission to the graduate program, and credit is not given for courses taken prior to acceptance unless the grade received in the course is a "B" or higher; in such a case the student, if admitted to graduate study, may petition for a grant of credit, but not in excess of 12 quarter credit hours.

A student may be admitted who needs additional undergraduate study requirements. This study will be structured for breadth or increased performance in areas designated and will be determined at the time of acceptance.

Such prerequisites must be satisfied as defined in the letter of acceptance which students will receive prior to admission as a graduate student. Extended study may require additional time on campus.

Upon full acceptance into any of the graduate programs the student is considered qualified to pursue the degree. This status would be changed by evidence of poor performance in the program. A 3.0 grade point average must be maintained.

#### Teacher education and certification

The teacher of arts and crafts in college or high school, the teacher or administrator of art programs in schools and community centers, the instructor in occupational skills, and the private teacher of art will find in the depth and breadth of the master's program a way of extending and improving the skills and content background necessary for effective teaching. The student who possesses a baccalaureate degree with provisional certification for the teaching of art or industrial arts in the State of New York can achieve permanent certification within the structuring of the master of science for teachers program (studio concentration) or the master of fine arts.



#### Admission as non-matriculated students

Students who have a baccalaureate degree and who wish to take particular courses may be admitted as non-matriculated students to courses for which they are qualified. They may receive graduate credit, but it may not be submitted toward degree requirements. Students deficient in admission requirements, or competence, may take upper level undergraduate courses, as advised by the Graduate Committee, to qualify for admission.

Those coming from foreign countries where the baccalaureate is not given for programs in the practice of art may be admitted to graduate study if the diploma or certificate received approximates the standards of the BFA, BA, or BS degrees, and their academic record and portfolio indicate an ability to meet graduate standards. A foreign student will receive individual evaluation and be considered for admission at the highest level commensurate with his or her preparation.

#### Admission procedure

To apply for admission to graduate study a student must submit evidence of his or her baccalaureate degree, a portfolio or other evidence of creative work, a statement of purpose, and references.

The portfolio is to consist of 20 to 24 slides in plastic folders or photographs (no larger than 8x10). No original work is to be sent unless it is specifically requested by the Graduate Committee. Return postage must be included. All correspondence concerning applications, catalogs and portfolios should be addressed to Director of Admissions, Rochester Institute of Technology. Program inquiries should be addressed to Graduate Programs, College of Fine and Applied Arts.

#### Transfer of credit

Graduate work pursued to the extent of 12 quarter credits (nine semester hours) may be applied at the discretion of the Graduate Committee to specific course requirements, depending on the nature of the student's program and major, if completed within the five years preceding.

#### Policy regarding student work

The College of Fine and Applied Arts reserves the right to retain student work for educational use or exhibition for a period of time not to exceed one and one-half quarters beyond the year the object has been made.

### **Bevier Gallery**

During the year, the Bevier Gallery presents a continuing series of important exhibitions planned to present new directions in the fields of the arts, design, and the crafts, as well as to do honor to the works of the past. The gallery, architecturally impressive, and a part of the college, serves to enrich the cultural life of the community, the Institute at large, and to inform and inspire the college's graduate body.

The Faculty Show, Graduate Thesis Show, and Student Honors Show are annual events on the gallery calendar.

### **The MFA and MST degrees**

The MFA degree is designed as a professional degree for the practicing artist, craftsman, or designer, and for those wishing to teach at the college or university level. This is earned normally in two years of full-time study and the completion of a minimum of 85 credit hours including the presentation of an acceptable thesis. Those who have entered the MST program and who may wish to change to the MFA program must petition the graduate faculty for permission to change the degree objective. In view of the pronounced difference in entrance requirements, students requesting a transfer from MST to the MFA program may be required to take additional undergraduate or graduate courses. Such students must also have demonstrated their professional potential by establishing a "B" average (3.0) in at least one quarter (or one summer session) of the MST course of study.

The MST degree may be earned normally in one academic year or three summer sessions through the satisfactory completion of a minimum of 48 credit hours in course work. It is arranged for the student holding the BFA degree (or a BA degree with an art major) who wishes to earn teacher certification, or who holds provisional certification (with a BS or BA degree in art or industrial arts education) and seeks permanent certification. The MST degree may also be taken as a concentration in the studio areas with supporting courses on the basis of need and interest from graduate offerings in other schools and departments of the Institute. This major in art education integrates public school teaching, social sciences and studio classes. In contrast, the studio MST candidate selects one of the nine art areas: communication design, environmental design, painting, printmaking, ceramics, metals, textiles, wood or glass. Three summer sessions can accommodate teachers seeking permanent certification through study in an art area.

### **Attendance regulations**

The programs of the college utilize the studios and shop experiences as an essential part of the educational program; therefore it is imperative that the student regularly attend all classes unless specifically excused for special projects or activities by the instructors. Failure to attend classes, and to complete assignments, will be taken into consideration in grading.



*Peter Giopulos*

**Graduate art students 'usually know where they're going'**

"Today's art student is not just interested in courses, but in a program of study that's well planned," says Peter Giopulos, coordinator of graduate programs in the College of Fine and Applied Arts.

"Most of our graduate students have been through an experimental stage, both in their lives and in their creative work. They've learned how to bring that experimentation into focus, whether personally or artistically. And they usually know where they're going."

RIT offers a variety of graduate programs through the School for American Craftsmen and the School of Art and Design, but all of them, Giopulos says, have "depth within the major and allow for a minor sequence and electives, which are available from almost any program at the Institute."

In the graduate program, study is geared to the person "who has gained a marketable skill as an undergraduate or in other previous experience," Giopulos says. "These are people with very definite ideas about where they're going artistically."

Giopulos is a graduate of Syracuse University (BFA), and Pennsylvania State University (M.Ed.). He has been on the faculty of the College of Fine and Applied Arts for 12 years, and has been named associate dean of that college and coordinator of graduate programs.



The Programs

The Master of Fine Arts program includes five categories of study:

	Quarter Credit Hours
1. Major concentration Designed to give depth of experience in the area of the student's major interest and chosen from one of the following: ceramics and ceramic sculpture, metalcrafts and jewelry, woodworking and furniture design, weaving and textile design, glass, environmental design, communication design, fine art (painting), fine art printmaking).	30
2. Minor Concentration* From the above, to consist of studio and related electives, or internship, other than major.	15
3. Electives	18
4. Humanities, art history	10
5. Thesis	12
Total	85



\*In certain cases the minor concentration or courses may be taken elsewhere in the Institute (photography, printing, business, etc.) when related to the objectives of the student. Such courses must be approved in advance, normally after arrival on campus, by the advisor and the deans of the colleges involved. Another minor concentration can be taken in the Center for Community College Faculty Development program. The three required courses concern (1) the student, (2) the institution, and (3) methods, along with eleven weeks of teaching in an area community college.

The Master of Science for teachers program requirements include two categories of studies:

1. Master of Science for teachers in art education (for those holding the BFA or BA (art major) degree and permanent certification for teaching in the public schools.

	Quarter Credit Hours
The degree offers a concentration consisting of background courses in Education: Developmental Psychology, History of American Educational Thought and Practice, Educational Psychology, Educational Sociology	20
Art Education Concentration: Methods and Materials in Art Education, Seminar in Art Education, Practice Teaching Studio elective:	22
	6
Total	48

Master of science for teachers in studio art (for those holding the degree in art education or industrial arts education, who desire permanent certificates, or for the BA or BFA student wishing advanced study).

The degree offers a major concentration of studies designed to meet the needs of individual students, and may include appropriate or relevant courses from other schools and departments of the Institute.

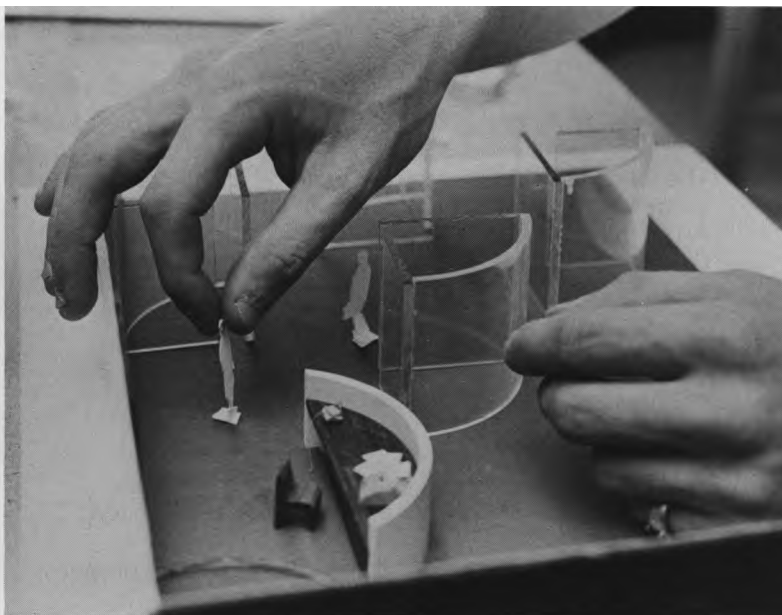
The following general pattern of studies covers requirements for the degree.

	Quarter Credit Hours
Major Concentration: Studio art, or crafts	24
Art history and humanities	10
Minor Concentration and electives from above:	14
Total	48

The City Center  
The College of Fine and Applied Arts graduate painting and art education programs are housed in downtown Rochester's historic area, within its cultural, educational, and business center, at 50 West Main Street. This provides students who enroll in these programs with stimulating surroundings, city resources, and ample work space.

	MFA	MST STUDIO	MST ART EDUCATION
Major	30 credits	24 credits	22 credits
Minor	15	14	6
Humanities	10	10	20 Social Sciences
Electives	18		
Thesis	12		
	85 credits	*48 credits	**48 credits

\*One year or three summers \*\*September start





## Portfolio Guidelines For Graduate Applicants

The following guidelines are presented for all graduate students applying to the College of Fine and Applied Arts.\* Presentation of the portfolio is one of the requirements used in totally assessing the performance and academic capabilities of the applicant.

1. The portfolio should contain examples of at least 20-24 pieces of the applicant's best work-35mm slides are preferred, displayed in an 8 1/2" x 11" vinyl slide protector page.
2. Slides will be returned by the College of Fine and Applied Arts only when return postage is enclosed.
3. While every precaution will be taken to insure proper care and handling, the Institute assumes no responsibility for loss or damage to slides.
4. Identify slides by name and address. Please send portfolio and all other application materials to:

**Rochester Institute of Technology**  
Office of Admissions  
One Lomb Memorial Drive  
Rochester, New York 14623  
Telephone: (716) 475-6631

*\*Environmental design and art education majors are offered only during Fall, Winter and Spring Quarters. Art education applicants should arrange a personal interview with Mr. Peter Giopulos, associate dean, College of Fine and Applied Arts (716) 475-2634.*

## Fine and Applied Arts Courses

### School of Art and Design

Courses for the education concentration of the MST program are offered through the College of General Studies, and course descriptions are given under that heading with a GS call number.

#### Art Education

**FADA-701, 702** **Methods and Materials**  
**Registration #0401 -701, -702** **in Art Education**  
Intensive study of curriculum in terms of teaching materials for both studio and appreciation aspects of elementary, early secondary and high school art education. Includes studio and elementary school teaching experience.

Class 2, Lab. 9, Credit 5 (offered every year-fall, winter)

**FADA-820** **Seminar in Art Education**  
**Registration #0401 -820**  
Evaluation and study of the practice teaching experience. Discussion of the professional role of the art teacher in terms of professional associations, supervision, teacher training, and research. A final project on some intensively studied aspect of art education is required.

Lab. 25, Credit 3 (offered every year-spring)

#### FADA-860

#### Practice Teaching in Art

##### Registration #0401 -860

A seven-week full-time practice teaching experience in secondary school, including professional duties of the art teacher in humanities courses, publication advising, audiovisual work, and supervision. Supplements the studio-theoretical education. Meets the state education requirements.

Credit 9 (offered every year-spring)

### Communication Design

#### FADC-750 (MST, elective, minor) Communication Design Registration #0402-750

Advanced creative problem solving experiences in communication design imagery. Professional problems in graphic design and related visual techniques for communication media such as print, television, film, computer and business practices. Media Center facility available for extension of studio problems.

Lab. 6, Credit 3 (offered every quarter)

#### FADC-780 (MFA)

#### Communication Design

##### Registration #0402-780

Advanced creative problem-solving experiences relating to visual communications imagery. Formal design values are emphasized and utilized in communications applications. Studio involvement is directed toward the solution of individual, group and assigned graphic design problems. Specification of the program is developed in accordance with the professional goal of the individual student and work leading toward the master's thesis. Media Center facilities are available for application of studio imagery.

Lab. 9-27, Credit 3-9 (offered every quarter)

### Environmental Design

#### FADD-750 (MST, elective, minor)

#### Design Applications

##### Registration #0403-750

Various problems will emerge from the study of products and interiors. The reasoned application of theoretical three-dimensional design world will be probed by considering the importance of the decision making role of the designer in an industrialized world.

Lab. 6, Credit 3 (offered every quarter)

#### FADD-780 (MFA)

#### Design Applications

##### Registration #0403-780

The reasoned application of theoretical three-dimensional design, to responsible practical solutions that are valid in our complex and dynamic world environment by considering the importance of the decision making role of the individual designer in a mass industrialized society. Studio involvement is directed toward the solution of individual, group and assigned product, industrial to interior problems. The individualized solutions lead toward a master's thesis.

Lab 9-27, Credit 3-9 (offered every quarter)

### Painting

#### FADP-750 (MST, elective, minor)

#### Painting

##### Registration #0405-750

The pursuit and comprehension of the pertinent, the ecstatic and the beautiful, by a small group of those who intend to both paint and teach the young to understand and appreciate painting.

Lab. 6, Credit 3 (offered every quarter)

#### FADP-780 (MFA)

#### Painting

##### Registration #0405-780

The pursuit of the pertinent, the ecstatic, the beautiful, by a small group of those dedicated to the art. The student will become familiar with the trends and questings of modern painting, and by strengthening both his intellectual and technical facilities, be prepared for a career as a professional painter. The work leads toward the master's thesis.

Lab. 9-27, Credit 3-9 (offered every quarter)

## Printmaking

**FADR-750 (MST, elective, minor)**  
**Registration #0406-750**

**Printmaking**

Advanced techniques in etching, lithography and woodcutting, as well as in many experimental areas including color processes, photo-etching, photo-lithography, vacuum-forming and combination printing. Students are expected to develop along independent lines, and direction is offered in contemporary thought and concept. The emphasis is toward developing a complete respect for the printmaking craft and profession.

Lab. 6, Credit 3 (offered every quarter)

**FADR-780 (MFA)**  
**Registration #0406-780**

**Printmaking**

Contemporary and historical printmaking concepts are presented as stimulant and provocation for the development of an individual approach to expression. Advanced techniques are demonstrated in intaglio, relief and lithography with resources available in non-silver photo processes, paper making and combinations. A complete understanding of the development and maintenance of the print studio is supportive for the professional artist. The work leads toward the master's thesis.

Lab. 9-27, Credit 3-9 (offered every quarter)

**FADS-750**  
**Registration #0407-750**

**Sculpture**

Sculptural concepts are approached through a variety of processes and materials. The studio work is executed in paper, wood, fabrics, metal, stone, clay and plastics.

Lab. 6, Credit 3 (offered each year)

## Thesis

**FAD (C, D, P, or R)-890**  
**Registration #040 (2, 3, 5 or 6)-890**

**Research and Thesis Guidance**

The development of a thesis project instigated by the student and approved by a faculty committee and the Graduate Academic Council representative. Primarily creative production, the thesis must also include a written report.

Credit 12 (offered every quarter)



## School for American Craftsmen

### Ceramics

**FSCC-750 (MST, elective, minor)**  
**Registration #0409-750**

**Ceramics and Ceramic Sculpture**

Basic instruction and experience in ceramic design, fabrication and production of ceramic forms is undertaken. This study provides ceramic technology and terminology and gives experience with clays and glazes along with fundamental forming techniques. The development of design awareness is encouraged through lectures and critiques.

Lab. 6, Credit 3 (offered every quarter)

**FSCC-780 (MFA)**  
**Registration #0409-780**

**Ceramics and Ceramic Sculpture**

A program structured on the basis of individual needs, interests and background preparation as they may be determined through faculty counseling. There will be a strengthening of ceramic techniques, design fundamentals and encouragement of personal ceramic expression. The student will be encouraged to evaluate new techniques, materials and concepts through clay into its uses in pottery, murals, lights, fountains, space dividers and other forms. This sequence leads to the master's thesis, suggested by the student and approved by the faculty.

Lab. 9-27, (offered every quarter)

### Glass

**FSCG-720**  
**Registration #0411-720**

**Monumental Stained Glass**

This elective teaches the basics to stained glass designing, cutting, soldering, leading, glazing, and other fabrication techniques.

Lab. 6, Credit 3 (offered each year)

**FSCG-750 (MST, elective, minor)**  
**Registration #0411-750**

**Glass**

This will expand the appreciation of glass and add cold glass techniques to the student's understanding. Sandblasting, grinding, belt sanding, flexible shaft drawing, cutting and epoxy painting are techniques presented for student to apply toward design concepts.

Lab. 6, Credit 3 (offered every quarter)

**FSCG-780 (MFA)**  
**Registration #0411-780**

**Glass**

The study and manipulation of hot glass, including refinement of traditional and innovation of new techniques will be undertaken: design, cold glass, sagging, slumping, casting, industrial and studio glass lines, copper wheel and stone engraving along with glass technology and history. The program is structured on individual needs, interests and background preparation as they may be determined through faculty counseling. This sequence leads to the master's thesis, suggested by the student and approved by the faculty.

Lab. 9-27, Credit 3-9 (offered every quarter)

### Metalcrafts and Jewelry

**FSCM-750 (MST, elective, minor)**  
**Registration #0412-750**

**Metalcrafts and Jewelry**

This is the study and manipulation of metals for hollow ware/jewelry. Design sensitivity and concepts are approached through the raising, forming and planishing or casting, forging, and fabricating techniques.

Lab. 6, Credit 3 (offered every quarter)

**FSCM-780 (MFA)**  
**Registration #0412-780**

**Metalcrafts and Jewelry**

A program structured on the basis of individual needs, interests and background preparation as they may be determined through faculty counseling. Both hollow ware and jewelry areas will be explored. It is designed to give the student a broad exposure to metalworking techniques, expand the student's knowledge of applied design, strengthen perceptual and philosophical concepts and develop an individual mode of expression. This sequence leads to the master's thesis, suggested by the student and approved by the faculty.

Lab. 9-27, Credit 3-9 (offered every quarter)

### Weaving and Textile Design

FSCT-750 (MST, elective, minor) Weaving and Textile Design  
Registration #0413-750

This is the study and appreciation of weaving and textile techniques, soft sculpture, off loom weaving and printing. Design approaches are stressed.

Lab. 6, Credit 3 (offered every quarter)

FSCT-780 (MFA) Weaving and Textile Design  
Registration #0413-780

A program structured on the basis of individual needs, interests and background preparation as they may be determined through faculty counseling. Techniques offered are combination weaves and pattern design, double weave, embroidery and stitchery, finn-weave, ikat, multiple layer, dyeing, non-loom, pile rug, printed surface, silkscreen, tapestry, and soft sculpture. Design concepts are complements to the techniques. This sequence leads to the master's thesis, suggested by the student and approved by the faculty.

Lab. 9-27, Credit 3-9 (offered every quarter)

### Woodworking and Furniture Design

FSCW-750 (MST, elective, minor) Woodworking and Furniture Design  
Registration #0414-750

This is a course in woodworking techniques and procedures. It enables the student to gain design competency through wood and an individual solution to wood projects based on suggested needs. The MST student selects a chair, table or cabinet for design execution.

Lab. 6, Credit 3 (offered every quarter)

FSCW-780 (MFA) Woodworking and Furniture Design  
Registration #0414-780

A program structured on the basis of individual needs, interests and background preparation as they may be determined through faculty counseling. This provides an opportunity for technical, aesthetic and design competency to grow through the exploration of hand and machine tools; solid wood theory, joinery and practice; veneer theory, joinery and practice; production theory; chair, table, cabinet design and construction. This sequence leads to the master's thesis, suggested by the student and approved by the faculty.

Lab. 9-27, Credit 3-9 (offered every quarter)

### Thesis

FSC (C, G, M, T or W)-890 Research and Thesis Guidance  
Registration #04 (09, 11, 12, 13 or 14)-890

Research and presentation of an acceptable thesis with a focus on technique, design, production, or a combination of these approved by the faculty. The thesis subject will be chosen by the candidates with the approval of the faculty advisor. The thesis will include a written summation or report of the research and presentation program.

Lab. 27, Credit 12 (offered every quarter)



Graduate Faculty  
College of Fine and  
Applied Arts

Robert H. Johnston, Ph.D.,  
Pennsylvania State-Dean, Director,  
School for American Craftsmen;  
Professor

Peter Giopulos, M.Ed., Pennsylvania  
State-Associate Dean, Director,  
School of Art and Design-Associate  
Professor

Norman Bate, MFA, University of  
Illinois-Professor Emeritus,  
Printmaking, School of Art and  
Design

Philip W. Bornarth, MAE School of  
the Art Institute-Professor, Painting,  
School of Art and Design\*

Donald G. Bujnowski, MA, University  
of Minnesota-Professor, Weaving  
and Textile Design, School for  
American Craftsmen

Hans Christensen, Diploma,  
National College of Arts and Crafts,  
Copenhagen-Charlotte Fredricks  
Mowris Professor of Contemporary  
Crafts, School for American  
Craftsmen

Hobart Cowles, MA, Ohio State-  
Professor, Ceramics, School for  
American Craftsmen

David Dickinson, MFA, Rochester  
Institute of Technology-Lecturer,  
Printmaking, School of Art and  
Design

Gary S. Griffin, MFA, Tyler School of  
Art, Temple University-Assistant  
Professor, Metalcrafts and Jewelry,  
School for American Craftsmen\*

Robert Heischman, U.C.F.A., Ruskin  
School of Drawing and Fine Art,  
Oxford University-Assistant  
Professor, Painting, School of Art  
and Design

James M. Hennessey, MFA,  
California Institute of the Arts-  
Assistant Professor, Environmental  
Design, School of Art and Design

William Keyser, MFA, Rochester  
Institute of Technology-Professor,  
Woodworking and Furniture Design,  
School for American Craftsmen

Max Lenderman, MFA, University of  
Kansas; MS, Indiana State  
University-Assistant Professor,  
Weaving and Textile Design, School  
for American Craftsmen

Andrew Magdanz, MFA, California  
College of Arts and Crafts-Assistant  
Professor, Glass, School for  
American Craftsmen

Craig McArt, MFA, Rochester  
Institute of Technology-Assistant  
Professor, Environmental Design,  
School of Art and Design\*

Frederick R. Meyer, MFA, Cranbrook  
Academy of Art-Professor, Painting,  
School of Art and Design\*

Jon Meyer, BS, University of  
Vermont, Orrefors, Sweden-  
Assistant Professor, Glass, School  
for American Craftsmen

R. Roger Remington, MS, University  
of Wisconsin-Professor,  
Communication Design, School of  
Art and Design

Robert Schmitz, MFA, University of  
Wisconsin; MS, Alfred University-  
Assistant Professor, Ceramics,  
School for American Craftsmen

Douglas Sigler, MFA, Rochester  
Institute of Technology-Assistant  
Professor, Woodworking and  
Furniture Design, School for  
American Craftsmen

Toby Thompson, MFA, Rochester  
Institute of Technology-Professor,  
Environmental Design, School of Art  
and Design

James C. Ver Hague, Jr., MFA, State  
University of New York at Buffalo;  
MS, Rensselaer Polytechnic  
Institute-Assistant Professor,  
Graphic Design, School of Art and  
Design

Lawrence Williams, MFA, Illinois  
State-Professor, Printmaking,  
School of Art and Design

Norman Williams, MS, Syracuse  
University-Assistant Professor, Art  
Education, School of Art and Design



\*Representative to the Academic Council

College of Graphic Arts  
And Photography

Master of Science  
degree in Printing



Lothar K. Engelmann, Dean

Printing Technology or Printing Education

The curriculum leading to a master of science degree in the School of Printing is a professional program designed to provide graduate education in printing for students whose undergraduate majors were in the arts, sciences, education, or other non-printing areas, as well as for graduates with a major in printing.

The program is formulated to allow the individual student to specialize in a particular area and develop research skills. The goal of the program is to educate students who will have, in addition to a broad understanding of the procedures and theoretical concepts in printing processes, an appreciation of particular problems in special areas at an advanced level. This can normally be completed in six academic quarters.

Special libraries

Special libraries housed in the college include the Graphic Arts Research Center Library, and the Melbert B. Cary, Jr. Graphic Arts Collection. The latter contains over 3,500 volumes including many rare books and other materials illustrating past and present fine printing, book design and illustration, papermaking, and other aspects of the graphic arts. The Frederick W. Goudy-Howard W. Coggeshall Memorial Workshop contains letters, papers, photos, memorabilia and cases of Goudy types which can be seen and used only at RIT, since matrices for their manufacture were destroyed by fire in 1939.

The majors

The student may major in either printing technology or printing education. There is a program in the technology major for the student who has an undergraduate degree in printing as well as a program for the student who has an undergraduate degree in another area. These programs are normally followed by those whose career will be in the printing industry or as specialists in related fields.

The graduate programs in printing are designed on a two-fold basis: to provide extended competence for persons with an interest in entering an area of printing technology, and

to offer an opportunity for furthering and expanding the education of individuals who wish to teach printing.

The printing education major offers two options, related to certification. The printing education major emphasizing teacher preparation for the secondary school has separate programs for the student with an undergraduate degree in printing, in education, or in some different field. Upon successful completion of this printing education major program the student will qualify for permanent New York State certification as a teacher of graphic arts as a trade subject. Included in this program is one year's experience in actual printing which must be arranged by the student to meet state certification requirements. This program culminates in a master of science for teachers degree.

Students wishing to pursue the MST degree should note this in the appropriate place on the graduate application form.

The printing education major emphasizing teacher preparation for the two-year college has a program for students with varying undergraduate backgrounds. This culminates in the MS degree.

Those teachers within the secondary school system who already hold permanent certification will normally follow a program leading to the MS degree.

The printing education programs are designed to develop teachers with sufficient breadth in printing-technology education so that they will be equipped to encourage and assist students who are interested in printing as a career, whether at the high school or two-year college level. Such development is necessary to support the growth of the printing industry. It is desirable for students entering the education major programs to have taken basic courses in psychology and sociology at the undergraduate level.

A goal of the technology major is to graduate students with well-rounded backgrounds in both the theoretical and practical aspects of graphic arts technology. An additional goal is to provide graduates with the education to approach printing problems by an orientation to processes and materials based on systematic analysis.

Technology majors' preparation is for entry as a professional into the printing field in areas such as production, administration, research and development, sales, etc. The printing field is extremely varied and requires an interdisciplinary approach. In this regard, students are encouraged to broaden their backgrounds in a variety of academic areas.

All students may elect certain graduate courses which will be beneficial in introducing them to particular areas of the graphic arts, updating their knowledge in the area, and helping them with their research problems. However, regardless of the major which the student chooses, there is a core of instructional areas vital to advanced instruction.

This "core" is to develop:

1. An increased awareness of an emerging theory of graphic reproduction and an appreciation of how this theory may be applied to graphic arts procedures in the future.
2. An understanding of the importance and value of statistical techniques as they apply to the graphic arts today.
3. An understanding of how computer technology can be applied to graphic arts management and reproduction at the present time and what potential the computer has in the future for reproduction, management, and educational applications.
4. An ability to carry through an acceptable research project on either an experimental or survey basis.

#### **Admission**

Prior to being admitted to the master of science degree program applicants must satisfy the Graduate Admissions Committee of the School of Printing that their previous training, ability, and practical experience indicate a reasonable chance of success. Applicants may be admitted who hold a baccalaureate degree from an accredited institution. The School of Printing encourages applicants with undergraduate records at the "B" (3.0) level or higher. All applicants are required to take the Graduate Record Examination. An on-campus interview is encouraged for all applicants.

Technology in the printing industry continues to rapidly evolve with incorporation of innovative materials and concepts from other disciplines. This evolution covers all aspects of



*Julius L. Silver*

graphic communication as well as non-communicative graphics such as circuit printing and textile decorating. The graduate program is designed to teach the student methods of remaining current after leaving RIT.

The graduate program is specifically arranged for each student so that completion prepares him or her for participation in a volatile industry whether in production, research or other functions as well as for the possibility of a career in teaching. In this regard the program rests on theory and the applications of basic theory along with training in the use of modern equipment. With few exceptions the student must complete a thesis allowing the student to bring to bear acquired knowledge on a specific problem. Thesis work affords the student the opportunity to contribute to the existent knowledge of the printing technologies. This work is done under the guidance of faculty experienced in the area of printing which the student has chosen to focus upon.

The graduate program is planned with recognition of the value of aesthetics in the Graphic Arts and allows opportunity for the student to bring technology to bear on form and beauty. Those students whose interests run heavily to this aspect of printing, such as book design, are encouraged to master the technology so that thesis work can apply technology to aesthetic goals. However, the program remains a technical one with strongest attraction for the students primarily interested in technology.

**Julius L. Silver, (475-2696)**  
Graduate Program Coordinator  
School of Printing





**Degree requirements**  
The master of science degree program in printing requires the completion of 70 quarter credit hours of study including eight hours for the thesis. Normally this study would be completed in six quarters. Depending on the student's graphic arts experience, however, the total number of hours may be reduced. Programs are individually tailored for each student according to his or her needs, interests, and educational-industrial experience. A typical distribution of credits might be:

	Quarter Credit Hours
Core to the program	13
Core to the major	20
Electives	29
Thesis	8

**Core Courses: Printing graduate programs**  
**Required for all majors and programs**  
Computers in the Graphic Arts-PPRM-701  
Graphic Reproduction Theory-PPRT-702  
Statistical Inference-PPRT-703

**Technology major: undergraduate degree in printing (MS)**  
Application of Mechanics/Electronics-PPRT-705, 706, 707  
Introduction to Systems Analysis-PPRT-708  
Research Methods in the Graphic Arts-PPRT-701  
Design of Experiments-PPRT-704  
Thesis-PPRT-890

**Technology major: undergraduate degree other than printing (MS)**  
History of Printing Technology-PPRT-709  
Introduction to Paper-PPRT-710  
Tone and Color Analysis-PPRT-711  
Research Methods in the Graphic Arts-PPRT-701  
Eight prerequisite graduate printing courses  
Thesis-PPRT-890  
One graduate printing elective

**Education major: required for all educational programs**  
Introduction to Graphic Arts Education-PPRE-701

**Education major: undergraduate degree in education (MS)**  
Typographical Procedures-PPRE-713  
Layout and Printing Design-PPRT-716  
or  
Copy Preparation-PPRT-717  
Photographic Reproduction Technology-PPRE-720  
Printing Plate Methodology-PPRT-712  
or  
Relief Press Methodology-PPRT-714  
Screen Printing Methodology (or elective)-PPRE-721  
Photo-Composition Technology-PPRT-719  
Two graduate printing electives  
Thesis-PPRT-890  
or  
Two graduate electives

**Education major: undergraduate degree other than printing or education (MST) Trade-Technical Certification Program**  
Educational Psychology-GSSP-702  
History of American Educational Thought-GSHH-701  
Educational Sociology-GSSS-701  
Teaching Methods in the Graphic Arts-PPRE-702  
Practice Teaching in the Graphic Arts-PPRE-860  
History of Printing Technology-PPRT-709  
Thesis-PPRT-890  
Six graduate printing electives

**Education major: undergraduate degree in printing (MST) Trade-Technical Certification Program**  
Teaching Methods in Graphic Arts Education-PPRE-702  
Practice Teaching in the Graphic Arts (secondary)-PPRE-860  
History of Printing Technology-PPRT-709  
History of American Education Thought and Practice-GSHH-701  
Educational Psychology-GSSP-702  
Educational Sociology-GSSS-701  
Thesis-PPRT-890  
Two graduate printing electives

**Two-year college education major: undergraduate degree in printing (MS)**  
The Two-Year College-IJCG-701  
The Student in the Two-Year College-IJCG-702  
Instructional Techniques-IJCG-704  
Teaching Internship (Two-Year College)-IJCG-840  
Thesis-PPRT-890  
Two graduate printing electives

**Core courses—two-year college education major: undergraduate degree other than printing (MS)**  
The Two-Year College-IJCG-701  
The Student in the Two-Year College-IJCG-702  
Teaching Internship-IJCG-840  
Instructional Techniques-IJCG-704  
Thesis-PPRT-890  
Six graduate printing electives

## Printing Courses

### Printing Education\*

#### PPRE-701 Introduction to Graphic Arts Education Registration #0908-701

A prerequisite course for most students working in the printing education major. A study of historical trends along with the development and overview of philosophy and methodology, including a survey of current industrial education teaching problems.

Credit 4

#### PPRE-702 Teaching Methods in Graphic Arts Education Registration #0908-702

The study of the criteria necessary for selecting the methods, procedures, and materials relevant to planning and executing an effective lecture or demonstration lesson.

Credit 4

#### PPRE-712 Lithographic Press Methodology Registration #0908-712

A study of the principles, materials, and equipment used in lithographic presswork, set-up and operation of sheet-fed presses. An independent graduate research project is required.

Credit 4

#### PPRE-713 Typographical Procedures Registration #0908-713

An introductory course in the basic tenets of traditional typography. Areas that will be covered are: terminology, style, copyfitting, point systems, legibility, initials and typeface recognition. Laboratory demonstrations will be given to illustrate the theoretical areas covered in the lectures.

Credit 4

#### PPRE-714 Color Separation Photography Registration #0908-714

Color separation and color corrections; color theory, masking requirements, tone reproduction for color, color proofing systems, electronic scanner. An independent graduate research project is required.

Credit 4

#### PPRE-715 Tone Reproduction Photography Registration #0908-715

The photographic processes as they relate to the measurement and reproduction of tones for the major printing processes. The emphasis will be on the scientific analysis of a complete system of half tone sensitometry and process control.

Credit 4

#### PPRE-720 Photographic Reproduction Technology Registration #0908-720

The fundamental principles, procedures, techniques, and applications of the photographic process as it is related to the production of film negatives or film positives for the major printing processes. An independent graduate research project is required.

Credit 4

#### PPRE-721 Screen Printing Registration #0908-721

Theory and practice of screen printing including preparation of positives, frames, fabrics, stretching of fabrics, stencil methods, fillers, squeegees, inks, presses, and dryers; experiences in printing of papers, plastics and irregular shapes. An independent graduate research project is required.

Credit 4

#### PPRE-860 Practice Teaching in the Graphic Arts Registration #0908-860

A 10-week teaching experience in a school offering an appropriate exposure for the student teacher in the areas of student relationships and understanding, development of teaching methods and procedures, and a supervised involvement in the duties of the cooperating teacher.

Credit 12

### Printing Management\*

#### PPRM-701 Computers in the Graphic Arts Registration #0910-701

Introduction to basic computer characteristics; function of hardware components in relation to software requirements; discussion of computer languages as they relate to applications in printing. An independent graduate research project is required.

Credit 4

#### PPRM-702 Computers in Management Registration #0910-702

Discussion of printing requirements in relation to computer system configurations; applications of computers to management and production control problems; investigation of computer-oriented production control techniques. (PPRM-701)

Credit 4

### Printing Technology\*

#### PPRT-701 Research Methods in Graphic Arts Registration #0911-701

Theory and application of principles of laboratory oriented research in the graphic arts, analysis of research techniques, interdisciplinary relationships, conditions for technology transfer and synergism; status of research in the graphic arts including organization, basic vs. applied research and organization of literature including patents, illustrations of techniques and research programs and methods followed in various research situations; systematic study theory of scientific methods including induction, deduction, hypothetico-deduction, hypothesis formation, theory development, etc.

Credit 4

#### PPRT-702 Graphic Reproduction Theory Registration #0911-702

Analysis of the basic theories of graphic reproduction and study of the principles underlying prevalent and proposed printing processes; special topics such as classification and description of the various light-sensitive systems as applied to the graphic arts, ink transfer theory, present and proposed systems of printing based on electrostatics, electrolysis, magnetism and lasers; study of hybrid systems and the significance and application of interdisciplinary methods.

Credit 4

#### PPRT-703 Statistical Inference Registration #0911-703

Descriptive statistics, patterns of variability, measures of variability, working with the normal curve, tests of hypotheses for means, tests of hypotheses for variance, internal estimates for means, internal estimates for variance, sample size for variables, introduction to analysis of variance, and applications of applied statistics to graphic arts.

Credit 5

#### PPRT-704 Design of Experiments Registration #0911-704

Analysis of variance, components of variance, crossed vs. nested experiments, studying individual effects, introduction to matrix algebra, regression analysis, planning experiments from a statistical point of view, basic experimental designs, factorial experiments, fractional factorials, determination of optimum conditions, introduction to nonparametrics and quality control concepts (as time allows).

Credit 5

#### PPRT-705, 706, 707 Application of Mechanics and Electronics Registration #0911-705, -706, -707 to Materials, Machine Design, and Processes in Printing

Force systems, elementary dynamics, work, power, and energy. Relations to stress and strains, particularly as applicable to printing equipment and processes; torsion stresses of printing materials; design of machine elements; bearings, gears, shafts, fasteners, and frames; application of basic circuits to electronic devices and systems.

Credit 4/Qtr.

*\*All courses, unless otherwise noted, are offered annually.*

**PPRT-708 Introduction to Systems Analysis**  
**Registration #0911-708**

Problems of systems analysis in printing operations for the highest quality product at the minimal cost including optimal floor designs and methods study. (PPRM-701)

Credit 4

**PPRT-709 History of Printing Technology**  
**Registration #0911-709**

A study of the forces which have influenced the development of printing with emphasis upon the technological factors involved; examinations of the relationships of aesthetics and craft concepts to modern industrial techniques.

Credit 4

**PPRT-710 Introduction to Paper**  
**Registration #0911-710**

A study of the interrelationships of paper, ink and printing processes; emphasis is placed upon physical and optical properties of paper, including the pulping and papermaking, paper testing and problem solving. An independent graduate research project is required.

Credit 4

**PPRT-711 Tone and Color Analysis**  
**Registration #0911-711**

Methods of instrumentation necessary for the evaluation and process control of printed tone and color and the photographic intermediate images required for the photomechanical reproduction of tone and color.

Credit 4

**PPRT-712 Printing Plate Methodology**  
**Registration #0911-712**

Elements of platemaking procedures for letterpress, flexographic and lithographic plates, and gravure cylinders, theoretical study plus practical involvement in making of various plates. An independent graduate research project is required.

Credit 4

**PPRT-714 Relief Press Methodology**  
**Registration #0911-714**

Theory and practice of letterpress presswork using platen and cylinder presses; techniques, mechanics of equipment, care of equipment and materials used; application of special techniques on letterpresses, die cutting, scoring, numbering, perforating, embossing; makeready methods for line and halftone printing; introduction to flexographic printing. An independent graduate research project is required.

Credit 4

**PPRT-715 Gravure**  
**Registration #0911-715**

An introductory course designed to survey the gravure printing process and the study of related information regarding applications, techniques, equipment, materials and supplies. The course is conducted by means of lectures, class discussions, demonstrations and supervised laboratory exercises using a 4-color web press. An independent graduate research project is required.

Credit 4

**PPRT-716 Layout and Printing Design**  
**Registration #0911-716**

Practical application of theory relating to typography and idea development in solving printing design problems. Introduction of basic artistic techniques for rendering. Application of requirements and principles of layout design as applied to commercial printing and advertising. Analyzing alphanumeric, pictorial, and related graphics and their interpretation into printing tasks and procedures. Library research project required.

Credit 4

**PPRT-717 Copy Preparation**  
**Registration #0911-717**

Preparation of copy for camera; working from layouts, making analysis of requirements; paste-up techniques, methods of pre-separation mechanicals, use of photographic and typographic copy, relation to production steps in follow-up for offset platemaking and photoengraving; proper instructional specification writing. An independent graduate project is required.

Credit 4

**PPRT-718 Imposition and Finishing Procedures**  
**Registration #0911-718**

This course is designed to help the student understand imposition planning as related to and governed by folding and other finishing operations; content deals with the concepts of pre-press planning, binding and finishing. Included are topics on preparing layouts, forms and folded paper material for binding. Laboratory experiments include operation of modern bindery equipment and the binding of a hardcover bound book. An independent graduate research project is required.

Credit 4

**PPRT-719 Photocomposition**  
**Registration #0911-719**

Emphasis on use and operation of composing machines; introduction to use of computers in printing; operation and application of photocomposition; practice on specialized equipment. An independent graduate research project is required.

Credit 4

**PPRT-720 Ink and Color**  
**Registration #0911-720**

Theory of light and color; basic theory of process color and correction; use of color comparator and spectrophotometer; The study of color systems and color matching systems; theory and application of various ink systems; practice in standard ink-mixing and color matching emphasizing offset and letterpress processes; correlation of ink properties with applications, emphasis on relationships of ink to paper and press; study of ink problems and their correction.

Credit 4

**PPRT-799 Independent Study**  
**Registration #0911-799**

Student selects and develops, with approval from a faculty sponsor, an independent study project of his or her own design. Project and amount of credit assigned must have final approval from the director of the School of Printing.

Credit 1 to 5

**PPRT-850 Research Projects**  
**Registration #0911-850**

Individual research projects in which independent data is collected by the student, followed by analysis and evaluation. A comprehensive written report is required. Consent of advisor required.

Credit variable

**PPRT-890 Research and Thesis Guidance**  
**Registration #0911-890**

An experimental survey of a problem area in the graphic arts.

Credit variable

Graduate Faculty  
School of Printing

Mark F. Guldin, Ph.D., University of Iowa-Director, Professor, School of Printing

Sven Ahrenkilde, MS, Polytechnic University, Denmark- Research Associate, Graphic Arts Research Center

William H. Birkett, MBA, University of Michigan, C.M.A.-Associate Professor, Printing Management

Joseph E. Brown, Jr., MS, Kansas State-Associate Professor, Paper Technology

Walter A. Campbell, M Ed, MBA, University of Rochester-Associate Professor, Printing Management

Chester J. Daniels, BS, MS, Rochester Institute of Technology-Senior Technologist, Graphic Arts Research Center

Robert G. Hacker, Ph.D., University of Iowa-Paul and Louise Miller Professor in Newspaper Production Management, Computer Applications

Alexander S. Lawson, Diploma, Rochester Institute of Technology-Professor Emeritus, Typography

Daniel M. Levine, MS, Rochester Institute of Technology-Instructor, Reproduction Photography

Joseph L. Noga, MS, Bridgeport-Associate Professor, Reproduction Photography

Irving Pobboravsky, MS, Rochester Institute of Technology-Senior Technologist, Graphic Arts Research Center

Harry Rab, MSME, Newark College of Engineering-Assistant Professor, Electro-Mechanics of Printing

Albert D. Rickmers, M Ed, St. Bonaventure; MS, Rochester Institute of Technology-Professor, Statistics

Julius L. Silver, Ph.D., Connecticut-Coordinator, MS Program, Professor, Ink Technology, Graphic Theory

Hector H. Sutherland, MA, New York University-Professor, Educational Foundations

Robert J. Webster, MS, Ball State-Associate Professor, Photo-Mechanical Reproduction Processes

Charles J. Weigand, MS, SUNY at Oswego-Assistant Professor, Relief Press Technology

Hermann Zapf, Calligrapher and Type Designer-Adjunct Professor



Associates of the Graduate Faculty

Brent Archer, AAS, Rochester Institute of Technology-Research Associate, Graphic Arts Research Center

Bekir E. Arpag, BS, Rochester Institute of Technology-Associate Professor, Photo-Mechanical Reproduction Processes

Edward A. Brabant, BS, Rochester Institute of Technology-Professor, Gravure Technology

W. Frederick Craig, M Ed, University of Rochester-Associate Professor, Newspaper Production Management

Zehon A. Elyjiw, Senior Technologist-Graphic Arts Research Center

Clifton T. Frazier, M Ed, University of Rochester-Associate Professor, Photo-Lithography Technology

Walter G. Horne, M Ed, University of Rochester-Professor, Printing Plate Technology

Alfred F. Horton, AAS, Rochester Institute of Technology-Associate Professor, Layout and Design

James I. Horton, M Ed, University of Rochester-Assistant Professor, Layout and Design

Herbert J. Johnson, BS, Rochester Institute of Technology-Melbert B. Cary, Jr., Professor in Graphic Arts, Book Design

Richard N. McAllen, AAS, Rochester Institute of Technology-Director, Web Offset Laboratory, Graphic Arts Research Center

Milton Pearson, BS, Rochester Institute of Technology-Senior Technologist, Graphic Arts Research Center

Archibald D. Provan, M Ed, University of Rochester-Associate Professor, Typography

Werner Rebsamen, Diploma, Academy of Fine Arts, Zurich-Assistant Professor, Imposition and Finishing

Emery E. Schneider, M Ed, University of Rochester-Associate Professor, Phototypesetting, Machine Composition

Anthony R. Sears, BS, Rochester Institute of Technology-Professor, Photo-Lithography Technology

Miles F. Southworth, M Ed, University of Rochester-Professor, Reproduction Photography

James R. Walsh, M Ed, University of Rochester-Assistant Professor, Printing Management



Master of Science  
degree in  
Photographic  
Science and  
Instrumentation

The basic objective of this program is to prepare men and women holding a baccalaureate degree in science or engineering for higher level positions in the photographic industry or in the application of photography to problems of science and engineering. Formal course work includes the physics and chemistry of radiation-sensitive materials and processes, geometrical and physical optics as applied to photo-optical systems, the mathematics of image forming systems, and the statistics of experimental design and quality control. Technical electives at the graduate level may be selected from courses offered in engineering, science, mathematics, graphic arts, and photographic science and instrumentation. A thesis is required.

Faculty members within the division supervise research in areas of the chemistry and physics of radiation-sensitive materials and

processes, photo-optical instrumentation, and objective and subjective image evaluation. Thesis work may be done in the field of graphic arts in conjunction with the Graphic Arts Research Center. Other interdisciplinary efforts are possible with the Colleges of Engineering and Science. Opportunities also exist to perform thesis work under the direction of selected scientists and engineers in local industries who act as adjunct faculty.

The division offers three programs of study leading to the master of science degree in photographic science and instrumentation:

1. Bachelor of Science and Master of Science in Photographic Science and Instrumentation

This program offers qualified undergraduate students in the division the opportunity to obtain both the bachelor of science and master of science degrees simultaneously after five years of study. Admission into this program must be requested by the student at the end of the third year, at which time permission may be granted to replace the normal fourth year departmental required courses and thesis by technical electives. If qualified, the student will be formally admitted to the graduate program at the end of the fourth year. Upon completion of the required graduate

courses and thesis, the bachelor of science and master of science degrees are awarded simultaneously. A description of both the undergraduate and graduate phases of this program is given in the undergraduate bulletin. Persons interested in this program should request information through the coordinator of the graduate program.

2. Master of Science in Photographic Science and Instrumentation (Full-time)

This program is designed for persons holding a bachelor of science degree in physics, chemistry, or engineering.

Before admission to candidacy and beginning in the graduate level courses in photographic science, the student must have an adequate foundation in principles of photographic science. This knowledge may be acquired by enrolling in the full-time summer course, Principles of Photographic Science, PPHS-600. This course begins in June and runs for 10 weeks.

Although the 45 graduate credits required can be accumulated in three quarters, it has been found that only in exceptional cases is this time sufficient for successful completion of the experimental work in the thesis and for the preparation of the report. Hence full-time students should plan on at least five quarters of residence, beginning with the Summer Quarter.

3. Master of Science in Photographic Science and Instrumentation (Part-time)

This program is identical to the full-time program except that the requirements can be met on a part-time basis. The necessary knowledge in the principles of photographic science may be obtained by taking Principles of Photographic Science, PPHS-601, 602, 603 which is equivalent to PPHS-600 in content. This sequence is offered during the evening, with Saturday laboratory sessions. Part-time students must plan to complete the graduate requirements within seven years. The courses will be offered in alternate years on a schedule such that part-time students may complete them in three or four years.

Information concerning the particular courses to be offered during a particular academic year may be obtained from the Graduate Program coordinator.

Admission

Admission to the full-time or part-time programs will be granted to graduates of accredited degree granting institutions whose undergraduate studies have included at least the following courses in the major areas of study: mathematics through calculus; a full-year, college-level course in physics, with laboratory; a similar course in chemistry.

Applicants must demonstrate to the Graduate Committee (MS) of the School of Photographic Arts and Sciences that they have the capability to pursue graduate work successfully. Normally this will include an interview, the submission of a statement of purpose, presentation of the undergraduate academic record, letters of evaluation from individuals familiar with the applicant's capabilities, and any other pertinent data furnished by the applicant. While previous high academic achievement does not guarantee admission, such achievement or other unusually persuasive evidence of professional promise is expected.

Requirements for the degree  
For graduation, 45 credits in graduate-level courses are required. Of this total, 36 credits must be in courses other than Research and Thesis Guidance and must include the courses shown in the following table, the submission of an acceptable thesis, and an oral examination.

Certain upper class elective courses in supporting areas may be accepted toward the degree requirements in photographic science, provided they were agreed to in writing by the Graduate Program coordinator to the beginning of the course.(A)

The thesis

The thesis is to be based on experimental evidence obtained by the candidate in an appropriate field as arranged between the candidate and his or her advisor. The minimum number of thesis credits required is nine. The thesis requirement may be fulfilled by experiments in Institute laboratories. In some cases, the requirement may be fulfilled by work done in other laboratories. An example might be the candidate's place of employment, under the following conditions: 1. The results must be fully publishable. 2. The

candidate shall have an advisor assigned by the School of Photographic Arts and Sciences. 3. The thesis must be based on the candidate's independent, original work, as it would be if the work were done in Institute laboratories. The work shall not have started prior to the assignment of the advisor. 4. In exceptional cases, it may be possible that the candidate is able to present published results of original work or non-classified work done outside of RIT which can be accepted in lieu of a thesis, and essentially fulfills the requirements for a completed thesis. Then, the thesis requirements may be substituted by elective courses.

Grades

The average of the grades for all courses taken at the Institute and credited toward a master's degree must be at least a "B" (3.0). Research and Thesis Guidance does not carry a letter grade and, hence, is not included in the average.

Ronald Francis,  
Coordinator,  
Photographic  
Science and  
Instrumentation  
(475-2786)

"The photographic science and instrumentation graduate program is currently designed to give the student a general background in the field with an opportunity to specialize in a particular area

through the research project," says Associate Professor John F. Carson.

"One of the most interesting courses in the program is PPHS-600 Principles of Photographic Science, our summer transfer course. It presents an enormous amount of very basic information and provides access to an astonishing number of fields that use photography in some way, such as microelectronics, remote sensing, micrographics, graphic arts, photographic manufacturing, and many others. We are always delighted to have students from other disciplines take the course and apply the information to other fields."



Dr. Ronald Francis

Course title and number	Quarter		
	Fall	Winter	Spring
Principles of Photographic Science-PPHS-600 or PPHS-601, 602, 603	No Graduate Credit <sup>(1)</sup>		
Theory of the Photographic Process-PPHS-711, 712, 713	3	3	3
Mathematics and Statistics for Photographic Systems-PPHS-721, 722 <sup>(2)</sup>	4	4	
Instrumental and Photographic Optics-PPHS-731, 732, 733	3	3	3
Analysis and Evaluation of Imaging Systems-PPHS-741, 742, 743	3	4	3
Research and Thesis Guidance-PPHS-890 <sup>(3)</sup>	1	1	

(1) The three quarters cover photographic chemistry, radiometry, sensitometry, tone reproduction, and color. Courses PPHS-600, 601, 602, and 603 are intended for students who previously received acceptance into the MS program in photographic science. Other students are welcome if they have the necessary background in physics, mathematics, and chemistry. Consent of the Graduate Coordinator is necessary for registration. Each quarter of PPHS-601, 602, 603 carries 5 undergraduate quarter credits. PPHS-600 carries 15 quarter credits.

(2) Students in the part-time program may substitute College of Continuing Education courses CTAM-711, CTAM-712, and CTAM-801. PPHS-721, 722 is not intended for students who previously received acceptance into the MS program in photographic science. The remaining 7 credits are distributed as required.

(A) All graduate courses applied toward the degree, including Research and Thesis, must be completed within seven years.



Master of Fine Arts  
degree in  
Photography

The master of fine arts program in photography emphasizes photography as an art form, with the intention of inspiring and nurturing the individuality of each student as a creative, productive person. It is rooted in the belief that the study of photography as a fine art can be enhanced by the study of photography as an applied art, as a liberal art and as a technical art. The program provides each student an opportunity to pursue graduate study in photography as a means to

personal, aesthetic, intellectual and career development.

The MFA curriculum is not based on a fixed pattern of study, but rather on a flexible one which is continually sensitive to the needs of each student and builds upon the strengths that he or she brings to the program. Flexibility extends beyond what is to be learned to where it can be learned and how it can be learned and validated.

Three majors are available within the program: Photography, Filmmaking, and Museum Practice. Successful completion of the program enables a student to pursue careers in education, museums, business and as self-employed professionals.

#### Major and minor areas

The filmmaking major is oriented toward production.

The museum practice major includes the Photography Core course and an internship at the International Museum of Photography, George Eastman House.

Minor concentrations may be pursued in several areas with the exception of museum practice. This includes areas in art, printing, film, television, education and courses such as filmmaking, printmaking, bookbinding, typography, reproduction photography, platemaking, photojournalism, color photography, nature photography, portrait photography, advertising photography, sensitometry, perception, computer graphics, materials and processes of photography. Minors must be planned with the MFA coordinator and approved by him.

#### The faculty

The MFA photography program is supported by a staff of 50 diverse faculty members within the School of Photographic Arts and Sciences and several adjunct faculty members at the International Museum of Photography, George Eastman House. Faculty and course work are also available from the School of Printing, College of Fine and Applied Arts and the College of General Studies. Resource personnel from RIT's Graphic Arts Research Center also support the program by providing students with technical advice and by serving as members of their thesis board.

#### Admission

Applicants should hold baccalaureate degrees from an accredited degree granting institution or have appropriate demonstrable equivalent experience. The Office of Admissions will supply a list of the materials to be submitted.

Applicants are accepted with diverse educational backgrounds and there are no specific photographic prerequisites required in their bachelor's programs. However, some photographic competence is required, both visually and technically, and the MFA faculty will evaluate this from a submitted portfolio.

The portfolio should be mailed directly to: Coordinator MFA Program, School of Photographic Arts and Sciences. Please enclose a



cover letter stating application date and the purpose of the portfolio. Return postage must also be enclosed.

#### Prerequisites

Some applicants are expected to successfully complete a summer preparatory course. Photography and museum practice students will take Fundamentals of Photographic Communications (PPHG-500), while those who plan to major in filmmaking will take Motion Picture Workshop (PPHF-711, 712).

#### Student status

Entrance into the program is on a full-time basis. Full-time student status requires a minimum of 12 quarter credit hours per quarter. A maximum of 18 quarter credit hours is allowable with the approval of the coordinator.

#### Transfer credit

Course work taken prior to admission to the program should be submitted for approval upon entrance into the program. Up to 12 quarter credit hours of B or better (nine semester hours) of graduate work is transferable toward the degree with the approval of the coordinator. Up to 12 quarter credit hours of credit by examination may also be included in the program and can be arranged for with the coordinator.

#### Portfolio

Selection of candidates for the graduate program is a difficult process. Along with written records of accomplishment and recommendations, the portfolio serves to inform the faculty of the applicant's photographic accomplishments. It is a pictorial statement of the candidate's performance to date in terms of her or his photographic skills and visual sophistication. Presentation, as well as content, is important. The images should provide a representative sampling of one's pictorial abilities. They could include black-and-white images, color prints, non-silver images, photographic derivations, paintings, drawings, graphics, computer generated images, etc. A reasonable number of images would be about 15. Prints can be presented mounted or unmounted.

Candidates interested in filmmaking as a major are invited to submit films and videotapes of their best work as well as any experimental efforts in film or video. They may also submit still photographs.

The portfolio should reflect photographic excellence, visual awareness and some diversity. If highly personal statements are being attempted in the photographs or films some written information would be helpful in placing the images into a context and forming judgments.

Students will be notified of their acceptance in April.

#### Advisors

The MFA Coordinator is the advisor for all candidates.

#### Thesis

The thesis should be an original body of work appropriate to the major commitment of the degree candidate. A thesis of record will be prepared for inclusion in the library. Specific directions are available in the MFA handbook, which is given to the student upon entrance into the program.

#### Degree requirements

The MFA degree in photography normally requires a minimum of two years of full-time resident graduate study. A minimum of 81 quarter credit hours of graduate work is outlined below. These minimums may be exceeded through the intent of the candidate or as a result of necessity to cover certain areas of study.

The 81 hours do not include undergraduate work required by action of the MFA admission committee in accepting a particular applicant, or undergraduate course prerequisite for graduate courses.

	Quarter Credit Hours
Major Concentration	30
Minor	15
History and Aesthetics	9
Humanities	15
Thesis	12

Distribution of work within these guidelines is subject to modification based upon the candidate's background, abilities, and interests. An individualized course of study will be prepared with the help of the MFA coordinator and made a matter of record. Modifications in this prescribed program thereafter must be approved and recorded.

#### Humanities

The required 15 quarter credit hours of humanities courses are usually taken in the College of General Studies. Depending upon the student's academic background, part or all of this requirement can be waived (but need not be), and the credit hours can be used elsewhere. Should hours become available in this fashion, students can either explore an additional area, or can improve their involvement in either their major or their minor field.

#### Grade and time limit

The average of all grades for graduate courses taken at the Institute must be at least a "B" (3.0) to qualify for the MFA Photography degree.

Thesis hours are usually taken over several quarters. Only the letter "R" is recorded, indicating a thesis in process. No letter grade is assigned. Acceptance or rejection of the thesis is made by the candidate's thesis board.

All course work, including an accepted thesis must be completed within seven years of entrance into the program.



#### MFA Gallery

The Gallery, which is part of the MFA center, is used to exhibit graduate thesis work, student work and works of contemporary photographers. A conference telephone is available in the Gallery area to conduct seminars with photographers whose work is being exhibited. Telephone seminars were recently conducted

with Barbara Morgan and Arthur Taussig while many of their major photographs were on exhibition in the MFA Gallery.

#### Visiting artists

Through the assistance of grants from the National Endowment for the Arts (NEA) prominent personalities in the field of photography are brought to campus

to enrich the program. They usually give a lecture on campus Thursday evening, which is open to the public, and then meet on Friday morning in a two-hour seminar with MFA students. The most recent speakers have been Barbara Morgan, John Upton, Nate Lyons, Eva Rubenstein and Ralph Hattersley.

Richard Zakia

Coordinator, MFA

Program (475-2616)

"Rochester is a unique place for anyone seriously interested in a broad pursuit of photographic studies. Photography touches upon many other disciplines, and the opportunities for study are limited only by the student's interest. The Rochester area is blessed with outstanding physical and human resources. In addition to those located in the College of Graphic Arts and Photography at RIT, there are resources to be found in two major additional institutions heavily involved in photographic education and innovation: the International Museum of Photography at the George Eastman House and the Visual Studies Workshop.

"The MFA program in photography at RIT is unique in that it is the only such program housed in a School of Photographic Arts and Sciences with a support faculty of 50 highly specialized and diverse instructors. The program is designed to reflect this diversity. A student has a wonderful opportunity to study photography as a fine art and as a visual probe to human expression and understanding.

The student is encouraged to make the most of the resources at RIT as well as those in the community and is reminded that a camera and film no more make a photographer than a paint brush and canvas make an artist."

Zakia is a native of Rochester and holds a BS degree in photographic science from RIT and a Ed.D, in educational psychology from the University of Rochester. Prior to joining RIT in 1959 he was employed as a photographic engineer with Eastman Kodak. He has also served as director of Instructional Research and Development at RIT.



Richard Zakia

## Photography Courses

### Master of Science in Photographic Science\*

#### PPHS-600 Principles of Photographic Science Registration #0907-600

A course intended for students who have completed their undergraduate programs in engineering or the sciences and who desire to prepare themselves for entry into the graduate program in photographic science and instrumentation or who desire a working knowledge of photographic science at an undergraduate level. It is an intensive course, assuming working knowledge of undergraduate mathematics, physics and chemistry. Course topics include radiation and radiometry, properties of radiation-sensitive materials, chemistry of photographic processing, sensitometry, tone reproduction, principles of color measurement, color photographic systems, image microstructure, and photographic instruments. The course includes both lectures and laboratory work.

Credit 15 (Summers only)

(Not applicable to the 45 required graduate credits in the photographic science and instrumentation graduate program)

#### PPHS-601, 602, 603 Principles of Photographic Science Registration #0907-601, -602, -603

Equivalent to PPHS-600, but offered in the evening and Saturdays during the regular Fall, Winter, and Spring Quarters. (Admission to the MS program in Photographic Science and Instrumentation or consent of graduate coordinator)

Credit 5/Qtr.

(Not applicable to 45 required graduate credits in the photographic science and instrumentation graduate program)

#### PPHS-711,712, 713 Theory of the Photographic Process Registration #0907-711, -712, -713

Physical structure and optical properties of the silver halide emulsion and their relations to the characteristic curve; chemistry and preparation of emulsions; treatment of theory of sensitivity and latent image formation; chemistry and kinetics of processing; chemistry and physics of selected non-silver processes.

Class 3, Credit 3/Qtr.

#### PPHS-721, 722 Mathematics and Statistics Registration #0907-721, -722 for Photographic Systems

A special graduate course in mathematics and applied statistics involving those areas of direct concern in design, analysis, and evaluation of photographic systems.

Credit 4/Qtr.

#### PPHS-731, 732, 733 Instrumental and Photographic Optics Registration #0907-731, -732, -733

The principles of geometrical and physical optics with application to photographic instrumentation systems. First-order imaging, aberrations and geometrical image evaluation, mirror and prism systems, the eye and vision characteristics, radiometry of optical images, basic instrument systems, electromagnetic waves, polarization, interference and interferometers, coherence, Fraunhofer and Fresnel diffraction, transfer function description of imaging system performance.

Class 3, Credit 3/Qtr.

#### PPHS-741, 742, 743 Analysis and Evaluation of Imaging Systems Registration #0907-741, -742, -743

Complex variables and Fourier analysis with application to the evaluation of imaging systems; properties of optical images, structure of photographic images; methods of photo-optical system evaluation.

Class 3, Credit 3, (Fall and Spring)

Class 2, Lab. 6, Credit 4 (Winter)

#### PPHS-751, 752, 753 Special Topics in Photographic Science Registration #0907-751, -752, -753

Advanced topics of current or special interest, varying from quarter to quarter, selected from the field of photographic science. Specific topics announced in advance. (Not offered every quarter. Consult coordinator of the photographic science graduate program.)

Credit variable

#### PPHS-890 Research and Thesis Guidance Registration #0907-890

Thesis based on experimental evidence obtained by the candidate in an appropriate field as arranged between the candidate and his or her advisor.

Credit 9 minimum for MS

### Master of Fine Arts in Photography\*

#### PPHG-500 Fundamentals of Photographic Communication Registration #0903-500

A special 10 week summer course for students entering the graduate program with insufficient undergraduate credits and experience in photography and/or the visual arts.

An intensive survey of photographic materials, processes, equipment and practice; workshop in the application of photography to the solution of problems in visual communication and design.

Undergraduate credit (15 hours) will be granted upon completion.

#### PPHG-701,702, 703 History and Aesthetics of Photography Registration #0903-701, -702, -703

An intensive inquiry into the history and aesthetics of photography to the present. Some of the areas of exploration: the rise and development of portrait, architectural and landscape photography in the 19th and 20th centuries; a survey of old and recent processes and how they affect the image-making of their particular period; exploring new frontiers; the photographers of the geological and geographical U.S. Surveys and NASA moonscapes; "straight" photography vs. pictorialism: 135-year battle; the document and Robert Frank's *Americans* and the evolution of color photography.

Credit 3/Qtr.

#### PPHG-705, -706, -707 Student/Faculty Seminar Registration #0903-705, -706, -707

An all purpose weekly meeting to facilitate communication among members of the MFA community and to introduce them to the resources available on campus and in the community.

Credit 1/Qtr.

#### PPHG-720, 721, 722 Photographic Workshop Registration #0903-720, -721, -722

Each faculty member offers a different opportunity for students to explore the multiplicity of ways that photography can be used as a vehicle for expression and for communication. Visual research, group critiques, seminars, field trips, studio and laboratory practice are used.

Credit 4/Qtr.

#### PPHG-725, 726, 727 Photography Core Registration #0903-725, -726, -727

Major emphasis is placed on the individual's learning to generate and intensify his or her personal statement through photography. Some of the projects are assigned while others are selected by the candidate.

Credit 4/Qtr.

#### PPHG-730, 731, 732 Cinematography Registration #0903-730, -731, -732

Film making workshop. Individually planned studies in cinematography, as determined by faculty-student consultation, group critiques, seminars, studio and laboratory practice, field trips.

Credit 3/Qtr.

#### PPHG-740,741, 742 Photographic Museum Practice Registration #0903-740, -741,-742

Museum internship workshop, still or motion picture; research, assigned projects, seminars in history, function and administration of museums, with emphasis on photographic curatorial duties; practice in exhibition planning and development; field trips. This cannot be selected as a minor concentration.

Credit 3-9/Qtr.

*\*All courses, unless otherwise noted, are offered annually.*

PPHG-750,751, 752 Special Topics Workshop  
 Registration #0903-750, -751,-752  
 Advanced topics of current or special interest designed to broaden and intensify the student's ability to use photography as a means of communication and expression.  
 Credit 3-9/Qtr.

PPHG-756 Zone System Principles  
 Registration #0903-756  
 The application of selected sensitometric and perceptual principles to the understanding and practice of Zone System techniques for calibration and visualization.  
 Credit 4

PPHG-760 Photography, Art and Perception  
 Registration #0903-760  
 An advanced course which provides an applied psychological framework for the ways we select, code, organize, store, retrieve and interpret visual images and explores how photographs relate to art and perception.  
 Credit 4/Qtr. (offered on sufficient demand)

PPHG-799 Independent Project  
 Registration #0903-799  
 The student proposes an advanced project to an individual instructor. The student and the instructor are jointly responsible that the material to be covered is appropriate to the student's program and that the number of credits proposed are justified. Both will sign the proposal which must also be approved by the graduate coordinator and the director of the school.  
 Credit 1-10/Qtr.

PPHG-889 Pre-Thesis Seminar  
 Registration #0903-889  
 An introduction to research and thesis procedures and requirements with a review of existing thesis proposals and accepted thesis reports. Each student will be encouraged to develop his/her own thesis proposal during the course.  
 Credit 1 (Spring only)

PPHG-890 Research and Thesis  
 Registration #0903-890  
 The thesis is designed and proposed by the candidate. It is considered his culminating experience in the program, involving research, a creative body of work, an exhibition or suitable presentation, and a written illustrated report.  
 Credit 1-12





## Graduate Faculty School of Photographic Arts and Sciences

**Charles Arnold, Jr.**, MFA, Rochester Institute of Technology-Professor, Photography

**Burt H. Carroll**, Ph.D., University of Wisconsin-Professor, Photographic Science and Instrumentation

**Andrew Davidhazy**, MFA, Rochester Institute of Technology-Assistant Professor, Photography

**Lothar K. Engelmann**, Ph.D., J.W. Goethe University, Germany-Dean, Professor

**Ronald Francis**, Ph.D., Massachusetts Institute of Technology-Professor, Photographic Science and Instrumentation.

**James E. McMillion, Jr.**, MFA, Ohio University-Professor, James E. McGhee Professor in Photographic Management

**Beatrice Nettles**, BFA, Florida; MFA, Illinois—Assistant Professor, Photography

**Elliot Rubenstein**, MFA, University of Buffalo; MA, St. John's University-Assistant Professor, Photography

**Leslie D. Stroebel**, BS, Ed.D. University of Rochester-Professor, Photography

**Richard D. Zakia**, BS, Rochester Institute of Technology; Ed.D., University of Rochester-Professor, Photography

### Associates of Graduate Faculty

**Owen Butler**, BFA, Rochester Institute of Technology-Assistant Professor, Photography

**John F. Carson**, MSEE, Massachusetts Institute of Technology-Assistant Professor, Photographic Science and Instrumentation

**David A. Engdahl**, M.Ed., University of Rochester-Assistant Director, School of Photographic Arts and Sciences, Professor

**Andrew H. Eskind**, MS, Illinois Institute of Technology-Assistant to the Director, International Museum of Photography, George Eastman House; Lecturer, Photography

**Richard Floberg**, MS, Boston University -Associate Professor, Photography

**Russell Kraus**, Ed.D., Massachusetts-Director, School of Photographic Arts and Sciences, Associate Professor

**Frank Moser**, MS, Minnesota-Lecturer, Photographic Science and Instrumentation

**John Pfahl**, MA, Syracuse-Assistant Professor, Photography

**Martin Rennalls**, MS, Boston University-Assistant Professor, Photography

**Albert D. Rickmers**, M.Ed., St. Bonaventure; MS, Rochester Institute of Technology-Professor, Photographic Science and Instrumentation

**David J. Robertson**, MS, Columbia-Professor, Photography

**William S. Shoemaker**, MS, University of Miami-Professor, Photographic Science and Instrumentation

**Robert A. Sobieszak**, MA, Stanford-Assistant Curator and Director Research Center, International Museum of Photography, George Eastman House; Lecturer, Photography

**Charles C. Werberig**, BFA, MS, Syracuse-Assistant Professor, Photography



President M. Richard Rose (center) talks with Peter Bunnell (left) and Pete Turner, both RIT alumni and two of the speakers at the Impact of Excellence photographic symposium at RIT this past spring. More than 900 people from 28 states and Canada came to campus to hear firsthand from nationally renowned designers and photographers. Peter Bunnell is a professor of the history of photography and modern art at Princeton University. Pete Turner is widely known for his vivid, and often surreal, color photography.



# College of Science

## Master of Science in Chemistry



**John D. Paliouras**, Dean, College of Science

**Earl Krakower**, Department Head, Chemistry (475-2497)

**Gerald A. Takacs**, Graduate Advisor (475-2047)

**Craig L. VanAntwerp**, Chairman of Chemistry Graduate Committee (475-2479)

The Chemistry Department offers graduate programs leading to the master of science degree in chemistry on either a part-time or full-time basis with a variety of program options designed to fill the needs of both the practicing chemist in the Greater Rochester industrial community and the full-time graduate student.

### Objectives

The objectives of the program are, through course work and research experience, to increase both the breadth and depth of the graduate student's background and to provide an opportunity for the student to attack scientific problems on his or her own initiative with a minimum of supervision.

Five program options are available to cover the differing needs of graduate chemists.

### Admission

Admission to the program will be granted to qualified graduates who are holders of a bachelor's degree from an accredited college or university. Before a student is admitted to candidacy for the MS degree, one must have experience equivalent to a full year's course in each of the following: analytical chemistry, organic chemistry, physical chemistry, physics, and calculus.

The student must further demonstrate mastery of analytical, organic, and physical chemistry in qualifying examinations administered by the RIT Chemistry Department.

### Full-time graduate work

A limited number of teaching assistantships are available to qualified students to undertake full-time graduate work that would include research experience. The Chemistry Department has a vigorous, research oriented faculty

and excellent equipment and facilities to enable full-time graduate students to carry on a program of independent study which will develop their ability to attack scientific problems at the research level.

Students enrolled in the full-time program are expected to complete 45 hours of course work and submit an independent research thesis. A full-time student is permitted to take a maximum of 16 credits per quarter. Typically, all requirements are met within two years.

#### Part-time study

The Department of Chemistry encourages practicing chemists in the Greater Rochester industrial community to pursue a program toward the master of science degree in chemistry without interrupting their employment. Consequently, most of the courses in the graduate programs in chemistry are scheduled in the late afternoons or early evenings.

Students employed full-time are normally limited to a maximum of two courses or eight credits each quarter.

The part-time MS program does not require a research thesis.

#### Internship option

The Department of Chemistry recognizes that the in-plant experience of a number of chemists employed in local industry includes independent, creative research. This experience may be applied, to a maximum of 16 hours of research credit, towards the completion of the master of science degree in chemistry in either the full- or part-time program.

The industrial research submitted for research credit must be originated by the graduate student and be presented to the scientific community as either a published paper, presentation at a professional meeting, or a report to the RIT Chemistry Department.

#### Cooperative education option

The cooperative education option is to accommodate students at the master's level who have or are able to obtain industrial employment which allows for quarters of full-time academic work. If industrial employment permits research, up to 16 of the 45 required credits may be obtained through the industrial internship option. If industrial employment does not permit research, research credits may be obtained within the Department of Chemistry.



#### Community college teacher option

To better prepare the graduate student for a career as a chemistry instructor in a two-year college, the Department of Chemistry provides an opportunity through course work and actual teaching experience at two-year colleges, to obtain experience in the development of course material and instructional ability at the community college level.

This instructional development is provided in addition to the requirements of the full-time master of science in chemistry program which includes both independent research experience and a thesis.

#### Program

Each student, together with an advisor, will arrange a program best suited to the student's interests and needs. This program will be subject to the approval of the department head and the chairperson of the Graduate Committee.

A deliberate effort will be made to strengthen any areas of weakness indicated by the student's undergraduate records and/or the qualifying examinations.

In order to qualify for the MS degree, a candidate must satisfy the following requirements:

1. A minimum of 45 quarter credits beyond the bachelor's degree. Courses in chemistry will be chosen from those with SCH-700 and SCH-800 numbers and should include one or more representing each of the four fields: analytical, inorganic, organic and physical. Each student must take or have demonstrated proficiency in the areas represented by the following courses: SCHI-763, SCHA-711, SCHO-737 or 739 and SCHP-741. As part of the required credits, each student must have one or two quarter credit hours in seminar SCHC-870, and six quarter credit hours from outside of the Department of Chemistry.
2. A minimum of nine quarter credit hours in research and submission of a satisfactory thesis. This may be waived for part-time students.
3. Demonstrated competence in a foreign or computer language.
4. Pass an oral thesis defense or comprehensive examination.

#### Additional information

More information may be obtained by phoning the graduate advisor (716) 475-2047, the chairperson of the Graduate Committee (716) 475-2479, or the Department of Chemistry (716) 475-2497.

## Master of Science in Clinical Chemistry

**John D. Paliouras**, Dean, College of Science

**Edward B. Stockham**, Director  
School of Health Related  
Professions

**William N. Bigler**, Head, Clinical  
Sciences Department, and Program  
Director, Clinical Chemistry  
(475-2978)

The clinical chemistry program is designed for either full-time or part-time graduate study. Required courses are offered during the late afternoon or evening on a regular basis in order to accommodate the work schedules of part-time students.

### Objectives

The program is designed to provide formal educational background for individuals aspiring to careers in middle management in clinical chemistry laboratories.

### Admission

Qualified graduates who hold a bachelor's degree in chemistry, biology, medical technology, nuclear medicine technology, or a related field from an accredited college or university are invited to apply.

### Financial support

Teaching assistantship applications should be completed by March 15. Late applications may be considered under unusual circumstances. Information regarding other types of financial aid may be obtained from the RIT Student Aid office.

### Program

Each student, together with the program director, will arrange a program that not only meets the minimum degree requirements but also considers educational and experience background and the career goals of the student. Because of the diversity of backgrounds of applicants to the program, interested individuals are encouraged to write or phone the Clinical Sciences Department (716-475-2978) regarding program planning, prerequisites, transfer credits and course sequencing.



A minimum of 50 quarter credits beyond the bachelor's degree are required. Required courses include Biochemistry, SCHB-702; Biochemistry-Metabolism, SCHB-703; Advanced Clinical Chemistry, SHPC-820, 821, 822, 810, 811, 812; Clinical Laboratory Management, SHPC-741; Statistics and Quality Control in the Clinical Laboratory, SHPC-712; Survey of Physical Chemistry, SCHP-742; Introduction to Electricity and Electronics, SPSP-331; Clinical Laboratory Computer Applications, SHPC-722; Behavioral Science, BBUF-744; Clinical

Chemistry Research, SHPC-859 or 879; Advanced Physiology, SBIO-705.

Two oral examinations must be passed during the program. The first includes a presentation, by the student, of a proposal for a clinical chemistry research project. The oral committee must evaluate not only the proposal but also the presentation and the overall academic progress of the student. The second oral examination deals with the presentation of the research project data.

## Science Courses

### Department of Chemistry Master of Science in Chemistry

#### SCHA-711 Instrumental Analysis Registration # 1008-711

Theory, applications and limitations of instrumental methods in qualitative, quantitative, and structural analysis. Topics covered include fluorescence and phosphorescence, Raman, mass spectrometry, nuclear magnetic resonance, X-ray and radiochemistry, and electrochemistry. (SCHA-312)

Class 3, Credit 3 (offered twice a year) (F, W)

#### SCHA-720 Instrumental Analysis Laboratory Registration #1008-720

Lab 5, Credit 2 (offered twice a year) (F, W)

#### SCHB-702 Biochemistry Registration #1009-702

Introduction to biological chemistry. Chemical structures, reactions and physiological functions of molecular components of cells: amino acids, sugars, lipids, nucleotides and selected biopolymers. Solution behavior, catalytic properties and structure of proteins and enzymes. (SCHO-433 or SCHO-232)

Class 3, Credit 3 (offered every year) (F, Su)

#### SCHB-703 Biochemistry—Metabolism Registration #1009-703

Bioenergetics principles; catabolism of carbohydrates, fatty acids and amino acids; biosynthesis of carbohydrates, lipids, and nitrogenous compounds; active transport; metabolic diseases. (SCHB-702)

Class 3, Credit 3 (offered every year) (W)

#### SCHB-704 Biochemistry—Nucleic Acids and Molecular Genetics Registration #1009-704

The biochemistry of inheritance, expression of genetic information, protein biosynthesis, differentiation, viral and bacterial infection and the "origin of life." (SCHB-702)

Class 3, Credit 3 (offered every year) (S)

#### SCHC-772 Special Topics—Chemistry Registration #1010-772

Advanced courses which are of current interest and/or logical continuations of the course already being offered. These courses are structured as ordinary courses and have specified prerequisites, contact hours, and examination procedures.

Class variable, Credit variable (offered every year)

#### SCHC-850 Media Design Project Registration #1010-850

Students in small groups design, produce, test and evaluate a media form or device for use in the teaching of science at the two-year college level.

Credit 2-4 (offered upon sufficient demand)

#### SCHC-851 Media Design Seminar Registration #1010-851

A seminar workshop on evaluation and critique, human information processing, and instructional systems management as applied to media production.

No Credit (offered upon sufficient demand)

#### SCHC-852 Internal Internship Registration #1010-852

Students in small groups are assigned to a particular general chemistry course for a minimum of one quarter for the purpose of investigating more efficient utilization of the instructional media, recitation/laboratory periods, and computer aided instruction. Various ways are explored to assist hearing-impaired and first-year students with remedial work as well as provide advanced work for rapid learners and those with advanced high school preparation.

Credit variable (offered upon sufficient demand)

#### SCHC-859 External Research Registration #1010-859

Industrial internship research.

Credit 1-16 (offered every year)

#### SCHC-870 Chemistry Seminar Registration #1010-870

Credit 1 (offered every year.)

#### SCHC-879 Research and Thesis Guidance Registration #1010-879

Chemical research in a field chosen by the candidate, subject to approval of the department head and advisor.

Credit variable (offered every year.)

#### SCHC-899 Independent Study—Chemistry Registration #1010-899

Credit variable (offered every year)

#### SCHI-762, 763 Inorganic Chemistry Registration #1012-762, -763

The properties and structures of the elements and their compounds in relation to electric and stereochemical principles; inorganic laboratory techniques. (SCHO-433 and SCHP-443)

Class 3, Lab. (optional) 3, Credit 3 or 4/Qtr. (offered every year)

#### SCHO-736 Spectrometric Identification of Organic Compounds Registration #1013-736

The theory and application of mass spectrometry, infrared, ultraviolet, and nuclear magnetic resonance spectra, including C-13 nmr, as applied to organic structure determination. (SCHO-433)

Credit 2 (offered every year)

#### SCHO-737 Advanced Organic Chemistry Registration #1013-737

Several of the following advanced topics in organic chemistry are covered: polyfunctional compounds, modern synthetic methods, stereochemistry, conformational analysis, free radical reactions; natural and synthetic polymers. (SCHO-433)

Class 3, Credit 3 (offered every year)

#### SCHO-738 Systematic Identification of Organic Compounds Registration # 1013-738

A laboratory course utilizing systematic chemical and spectral tests to deduce the structure of organic compounds. (SCHO-433)

Class 2 (offered every year)

#### SCHO-739 Advanced Organic Chemistry Registration #1013-739

Selected topics in physical organic chemistry including: techniques for elucidation of mechanism (kinetic, linear free energy relationships, isotope effects), molecular orbital theory, electrocyclic reactions, (SCHO-433 and SCHP-443. Note: SCHO-737 is recommended but not required)

Class 3, Credit 3 (offered every year)

#### SCHO-832 Stereochemistry Registration #1013-832

Advanced treatment of steric relationships and stereoisomerism in organic compounds. (SCHO-433, SCHP-443)

Class 3, Credit 3 (offered upon sufficient demand)

#### SCHO-835 Organic Chemistry of Polymers Registration #1013-835

Introduction to the chemistry of synthetic, high molecular weight polymers and a survey of their diverse structures and properties. Mechanisms of condensation, free radical and ionic polymerization. (SCHO-433)

Class 3, Credit 3 (offered in alternate years)

**SCHP-741 Chemical Thermodynamics**  
**Registration #1014-741**

A study of the basic fundamentals of thermodynamics and their use in deriving the interrelationships of thermodynamic functions. Thermodynamic properties of gases will be calculated based on spectroscopic data. (SCHP-443 and SMAM-307)

Class 3, Credit 3 (offered every year)

**SCHP-742 Survey of Physical Chemistry**  
**Registration #1014-742**

Principles of physical chemistry for students whose interests are in those areas (such as biology, health related professions, printing, photography, etc.) in which they may have had a minimal exposure to physical chemistry. Molecular structure, thermodynamics, and kinetics are discussed with a minimum of mathematics. (This course is not allowed for graduate credit in the MS Chemistry program). (SCHG-215, 216, 217; SCHO-231, 232 or consent of instructor)

Class 3, Credit 3 (offered upon sufficient demand)

**SCHP-743 Chemical Kinetics**  
**Registration #1014-743**

Methods of investigating the kinetics of chemical reactions and the theories used to interpret their results. Focus on homogeneous reactions in gas and liquid phases. Discussions of references from recent chemical literature. (SCHP-443)

Class 3, Credit 3 (offered every year)

**SCHP-744 Quantum Mechanics**  
**Registration #1014-744**

Matrix formulation of quantum mechanics, variation and perturbation theory; introduction to symmetry; application of quantum techniques to atomic and molecular electronic spectra, vibrational infrared and Raman spectra, and rotational spectra. (SCHP-433)

Class 3, Credit 3 (offered in alternate years)

**SCHP-745 Quantum Chemistry**  
**Registration #1014-745**

Application of quantum mechanics to problems of chemical interest. Group theory; calculations of vibrational frequencies and selection rules for complex molecules; molecular orbital energies of complex molecules. (SCHP-744)

Class 3, Credit 3 (offered upon sufficient demand)

**SCHP-746 Physical Chemistry of Polymers**  
**Registration #1014-746**

Study of the theoretical and experimental aspects of polymer characterization. Theoretical considerations of the configuration of polymer chains and statistical thermodynamics of polymer solutions are related to experimental results. (SCHP-443)

Class 3, Credit 3 (offered upon sufficient demand)

**SCHP-747 Principles of Magnetic Resonance**  
**Registration #1014-747**

A development of the principal ideas of magnetic resonance including the theory of resonance line shapes, magnetic interactions, experimental considerations, and spectral analysis.

Class 3, Credit 3 (offered upon sufficient demand)

## School of Health Related Professions

### Department of Clinical Sciences Master of Science in Clinical Chemistry

**SHPC-712 Statistics and Quality Control**  
**Registration #1023-712**

Principles of statistics as they apply to biomedical sciences and to clinical laboratory analyses. Illustrative examples will involve clinical laboratory data. Probability, normal distributions, analysis of variance sampling, normal values, quality control, applications in patient care hypothesis testing.

Class 3, Credit 3 (Spring Quarter of even numbered years)

**SHPC-722 Clinical Laboratory Computer Applications**  
**Registration #1023-722**

Data processing overview and terminology, hospital computer utilizations, evaluation of the need for computers in the laboratory, design of laboratory and hospital systems, evaluation-selection-installation of computer systems, legal aspects of biomedical data processing, instrument interfacing.

Class 3, Credit 3 (Winter Quarter of even number years e.g. 80-81)

**SHPC-741 Clinical Laboratory Management**  
**Registration #1023-741**

Organization of health care facilities, regulatory agencies, Q.C., personnel relations, productivity analyses, equipment maintenance, education and safety programs, extra-laboratory interactions, cost-accounting of laboratory tests.

Class 4, Credit 4 (Spring Quarter of odd numbered years)

**SHPC-772 Special Topics**  
**Registration #1023-772**

In response to student and/or faculty interest, special courses which are of current interest and/or logical continuations of regular courses will be presented. These courses will be structured as ordinary courses with specified prerequisites, contact hours and examination.

Class variable, Credit variable

**SHPC-810 Advanced Clinical Chemistry Laboratory I**  
**Registration #1023-810-30**

Comparison of current methods for analysis of toxicology samples-gas-liquid chromatography, radioimmunoassay, enzyme multiplied immunoassay. (Permission of instructor, class size limited to 12)

Lab 4, Credit 1

Offered concurrently with SHPC-820

**SHPC-811 Advanced Clinical Chemistry Laboratory II**  
**Registration #1023-811-30**

Comparison of current methods for separation and determination of isoenzymes. (Permission of instructor, class size limited to 12)

Lab. 4, Credit 1

Concurrent with SHPC-821

**SHPC-812 Advanced Clinical Chemistry Laboratory III**  
**Registration #1023-812-30**

Methods for the development, improvement, and trouble shooting of radioimmunoassay analyses. (Permission of instructor, class size limited to 12)

Lab 4, Credit 1

Concurrent with SHPC-822

**SHPC-820****Advanced Clinical Chemistry I****Registration #1023-820-01**

Toxicology, therapeutic drug monitoring, electrolytes acid-base, vitamins, oncology, hepatitis, coagulation, and various standard methods. (Permission of instructor)

2 hr lecture, 2 hr seminar, credit 3

On a rotating basis Ad. Clin. Chem I, II, III will be offered two courses per year; one in the fall, another in the spring, and the third the following fall. They are independent courses that may be taken in any sequence.

820 will be offered in (Spring 1981, Fall 1982)

**SHPC-821****Advanced Clinical Chemistry II****Registration #1023-821-01**

Proteins, enzymes, hemoglobins, iron, renal function, lipids, quality control, automation, and method selection. (Permission of instructor)

2 hr lecture, 2 hr seminar, credit 3 (Fall 1981, Spring 1983)

**SHPC-822****Advanced Clinical Chemistry III****Registration #1023-822-01**

Radioimmunoassay, hormones, fetal-placement unit, integration of laboratory data. (Permission of instructor)

2 hr lecture, 2 hr seminar, Credit 3 (Fall 1980, Spring 1982)

**SHPC-859****External Clinical Chemistry Research****Registration #1023-859**

Credit 1-16

**SHPC-870****Clinical Chemistry Seminar****Registration #1023-870**

Credit 1

**SHPC-879****Clinical Chemistry Research****Registration #1023-879**

Credit 1-16

**SHPC-899****Independent Study****Registration #1023-899**

Credit variable

## Graduate Faculty College of Science

**John D. Paliouras**, Ph.D., University of Illinois-Professor and Dean

**Department of Chemistry**

**Earl Krakower**, Ph.D., University of British Columbia-Department Head, Professor, Physical Chemistry: nuclear magnetic resonance, structure, and properties of molecules, development

**Jerry M. Adduci**, Ph.D., University of Pennsylvania-Associate Professor, Organic Chemistry: organic mechanisms, polymer synthesis, and chemical technology

**William N. Bigler**, Ph.D., University of Colorado-Associate Professor, Biochemistry: regulatory enzymes, radiation sensitivity, metabolic control, and chemical mutagenesis

**Robert E. Gilman**, Ph.D., University of Michigan-Professor, Organic Chemistry: organic synthesis and mechanisms in cyclophane, thiophene, and xanthate systems

**William J. Hayfes**, Ph.D., Iowa State-Professor, Physical and Inorganic Chemistry: chemical kinetics and computer applications to chemistry

**David A. Hilborn**, Ph.D., Cornell-Assistant Professor, Physical and Biophysical Chemistry: Protein Biochemistry

**Joseph L. Lippert**, Ph.D., University of Colorado-Associate Professor, Physical Chemistry: laser-Raman spectroscopy and biophysical chemistry

**Terence C. Morrill**, Ph.D., University of Colorado-Graduate Advisor, Professor, Organic Chemistry: stereochemistry and mechanism of organic reactions, and organic structure effects upon lanthanide-induced shifts in NMR spectrometry; Computer Assisted Instruction

**Gerald A. Takacs**, Ph.D., University of Wisconsin-Graduate Advisor, Associate Professor, Physical Chemistry: chemical kinetics, atmospheric chemistry and photochemistry

**Craig VanAntwerp**, Ph.D., Stanford University-Chairman, Chemistry Graduate Committee; Visiting Assistant Professor, Organic Chemistry: synthesis and C-13 nmr spectra of organic model systems

**Vladimir Vukanovic**, Ph.D., University of Belgrade-Visiting Professor, Physical Chemistry: plasma physical chemistry, atomic spectroscopy with arc plasma source

**School of Health Related Professions**

**Edward B. Stockham**, Ph.D., University of Pennsylvania- Director and Associate Professor

**Department of Clinical Sciences**

**William N. Bigler**, Ph.D., University of Colorado-Department Head; Program Director, Clinical Chemistry; Associate Professor

**James C. Aumer**, M.S., Michigan Technological University-Visiting Assistant Professor

**William A. Burns**, MS, Elmira-Associate Dean; Program Director, Medical Technology; Professor

**Jerome Wagner**, Ph.D., University of Wisconsin-Assistant Professor and Program Director of Nuclear Medicine Technology

**Clinical Faculty**

**Richard M. Bayer**, Ph.D., Rutgers University-Rochester General Hospital, Adjunct Clinical Assistant Professor

**Norman P. Kubasik**, Ph.D., Syracuse University-Upstate Medical Center-The Genesee Hospital, Adjunct Clinical Assistant Professor

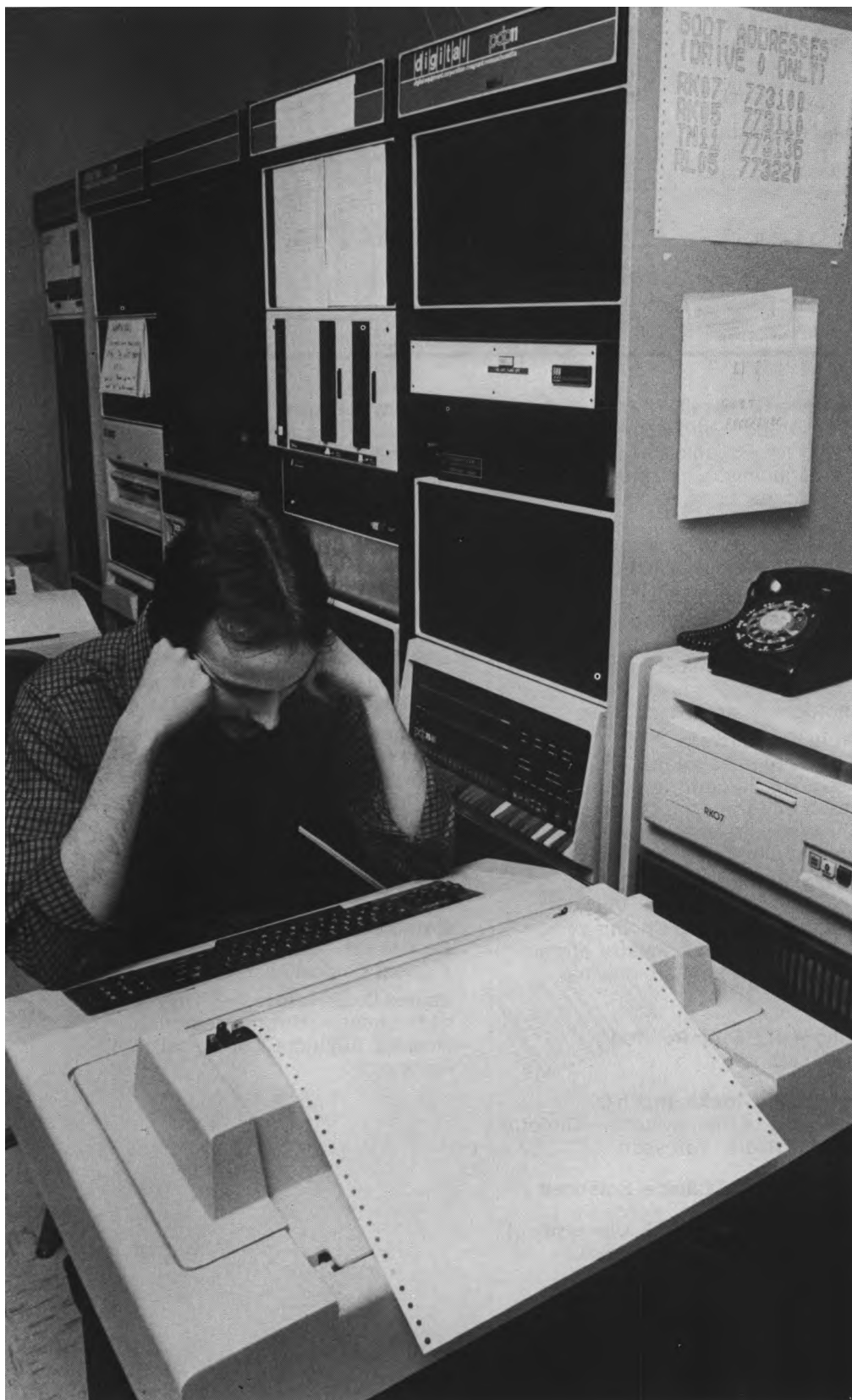
**Royden N. Rand**, Ph.D., University of Buffalo-Health, Safety and Human Factors Laboratory, Eastman Kodak, Adjunct Associate Professor

**Harrison E. Sine, Jr.**, Ph.D., SUNY at Buffalo-The Genesee Hospital Adjunct Clinical Assistant Professor

**James D. Salvatore**, MS, University of Rochester-Strong Memorial Hospital Adjunct Clinical Assistant Professor



# Institute College



## Dennis Nystrom, Dean

New, innovative, flexible, unique-are all adjectives that describe the graduate and undergraduate program of RIT's Institute college. Established in 1973, Institute College is composed of five units: The Center for Community/Junior College Relations, School of Computer Science and Technology, Department of Instructional Technology, Department of Packaging Science, and the School of Engineering Technology. With its beginnings in the Center for Community College Faculty Development, started in 1968, the programs offered through this unusual college have evolved and grown in number until today there are 18 distinct curricula and five options.

Programs included within Institute College are usually one-of-a-kind in the regional, state or even national educational communities. Students entering computer science have four undergraduate and three graduate programs to select from; and others will follow in succeeding years. A first is the Career Information program begun in 1977. Programs in Instructional Technology are answering the demand for skilled and professional systems oriented training and educational technologists.

The following graduate programs are currently offered in Institute College.

### **Master of Science degree in Business Technology**

Planned for the graduate of a business program who wishes to teach in the two-year college, the MS (BT) has developed out of the expressed needs of the community/junior colleges for faculty persons educated in the broadest aspects of business education.

### **Master of Science degree in Computer System Management**

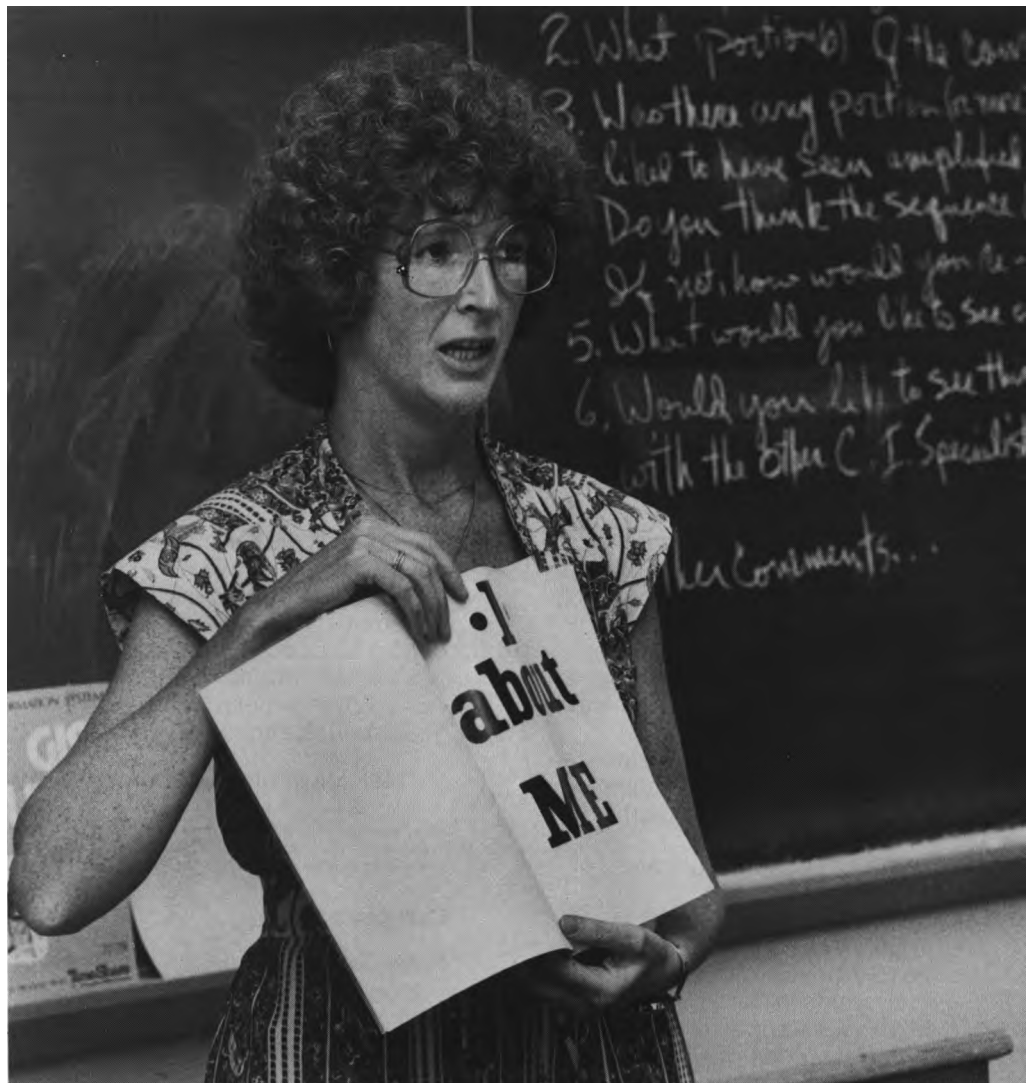
This curriculum, the first of its kind in the United States, is designed to prepare competent personnel for the management of computer installations. Graduate management courses and computer courses are combined in such a way that the student concentrates in areas where he or she has the least experience, and is strengthened in those areas of knowledge already acquired. Both full-time and part-time students are enrolled in this curriculum.

**Master of Science degree in Computer Science**  
 Graduates of computer science programs who wish to pursue advanced technical and theoretical studies in the field, for purposes of employment or further graduate study (at the doctoral level), will find this curriculum offers the opportunity to tailor a program that will satisfy their goals. Both day and evening courses are available.

**Master of Science degree in Information Science**  
 The newest program offered by the School of Computer Science and Technology, Information Science is designed to prepare the graduates for work in those areas of business, industry and education where information is managed by data systems. The students coming from other educational programs will be given sufficient computer studies to move into automated data information positions in their academic field.

**Master of Science in Instructional Technology**  
 Instructional technology is a relatively new field. RIT graduates are employed in business, industry, educational institutions/community colleges, and the allied health fields. The RIT program currently consists of three options, one for the course developers and trainers in business and industry, the second for the preparation of instructional developers in higher education, and the third for developers in health sciences. Each program may be pursued on a full- or part-time schedule.

**Master of Science degree in Career Information**  
 This program provides the necessary courses and internship experiences to enable the graduate to serve in a variety of positions related to career education: public schools, community/junior colleges, business and industry, and service organizations. Extensive use is made of persons from personnel and training, as well as other employment areas in business, industry and education. Serving as faculty members and internship supervisors, they bring to the courses the practical as well as the theoretical sides of their professions. Upon completion of the program, the graduate has a well-rounded knowledge of the goals, procedures and fundamentals of the various career fields.



#### Center for Community/Junior College Relations

Richard L. Rinehart, Director

The center offers master of science degrees and non-degree graduate studies that have a relationship to community and junior college functions. The students may be full-time or part-time, academic year or summer enrollees. Some individuals participate in selected courses as non-matriculated students, while others plan to complete a master's degree.

**Master of Science in Business Technology program**  
 Graduates of this program will be able to teach a variety of business courses, seminars and related learning activities in community and junior colleges. They may also plan

and instruct equivalent studies in business/industrial training programs.

#### Admission

In addition to the basic requirements and procedures for graduate studies at RIT, the applicant must achieve a qualifying score on the Graduate Management Admission Test. Further details regarding the test and other information may be secured from the center.

A maximum of 12 (of the 48) credits may be transferred from other graduate institutions.

The maximum of 12 credits may be satisfied by the combination of transfer credits and credit by examination. Opportunities for credit by examination will depend upon documentation of related work experience and other learning.

Variable credit courses are arranged to accommodate persons who may have demonstrated a prior mastery of parts of the general courses.

### Curriculum foundation studies

These are specific educational competencies that are expected of individuals in the program. They may be satisfied by prior documentable mastery in non-credit courses, approved experience, and competency examinations, and/or by graduate or undergraduate courses.

- A. Basic Statistics
- B. Basic Sociology
- C. Basic Psychology
- D. Basic Economics
- E. Testing and Measurements

### \*Required Courses:

	Credits
0604-702 Teaching, Learning, Content, & Environment 1-3	
0604-704 Instructional Techniques	1-4
0604-850 Special Project	1 -6
0615-741 Nature of Work	3
0615-742 Career Decision Making Concepts	2-5
0615-743 Education/Business/ Industry Interrelationships 2	
0615-745 Career Concepts: Production	3
0615-746 Career Concepts: Commerce	3
0615-747 Career Concepts: Services	3
0615-748 Information Retrieval Systems in Career Planning 3	
0615-749 Manpower Forecasting Fundamentals	4
0615-753 Group Dynamics for Career Development	3
0615-754 Occupational Environment & Human Resource Topics	1-4
0615-755 Internship	1 -5
0615-760 Basic Career Counseling Skills	3
'Subtotal of Required Courses:	34-54

### \*\*Recommended Electives:

	Credits
For College Positions:	
0604-701 The Two Year Colleges 3	
0604-703 Management of Learning	1-4
0604-750 Seminar-Teaching	2
0615-752 Career Education: Colleges & Special Settings 3	
For Business/Industry Positions:	
0102-741 Management & Organization	4
0102-744 Behavioral Science in Management	4
0102-750 Personnel Systems 4	
0514-501 Industrial Psychology 5	
0613-757 Techniques of Work Analysis	2
For Specialized Counseling Positions:	
0615-762 Career Education Seminar - Women	3
0615-763 Career Education Seminar - Handicapped	3
0613-770 Interpersonal Communications	2
Total: Minimum Requirement	48

*\*\*Other courses and studies may also be accepted as electives if they are an appropriate part of an integrated degree program for the individual.*

### Curriculum

#### Foundation Courses Phase I

These courses may be waived for those having a grade of "B" or better in appropriate undergraduate courses, using guidelines established by RIT.

	Credit Hours
Financial Accounting-BBUB-701	4
Behavioral Science in Management-BBUB-744	4
Economic Environment of American Business-BBUB-745 4	
Statistical Analysis I-BBUB-781 4	
Quantitative Analysis-BBUB-780	4
	0 to 20

#### Core Courses: Phase II

These are required of all MS (BT) students, and follow as a general prerequisite, the completion of Phase I.

	Credit Hours
Management & Organization-BBUB-741 4	
Personnel Systems-BBUB-750* 4	
Legal Environment of Business-BBUB-751* 4	
Financial Management-BBUB-722 4	
Marketing Concepts-BBUB-761 4	
Advanced Marketing Management-BBUB-762*	4
	24

### Specialization & Options: Phase III

Business Specializations:  
A minimum of 16 additional credits spanning two of the following specializations:

- Accounting, (BBUA, or equivalent courses)
- Management (BBUB, or equivalent graduate courses)
- Marketing, (BBUM, or equivalent graduate courses)
- Computers, (IJC, or equivalent courses)

### Teaching Option:

A minimum of 12 credits to be selected from the following:  
Specialized graduate courses.  
The Two-Year Colleges-IJCG-701, Teaching, Learning, Content & Environment-IJCG-702, Management of Learning-IJCG-703, Instructional Techniques-IJCG-704, Seminar-IJCG-750, Internship-IJCG-840 (required if the candidate has insufficient experience)

### Master of Science in Career Information

Full-time and part-time students in the program would be either improving and expanding their functions in existing employment (in-service), or seeking employment (pre-service). The potential employers for both types of students would include: community/junior colleges, large corporation personnel and training divisions, governmental agencies that provide career information services, quasi-governmental and independent agencies/organizations whose clients need career planning and change information, and career information centers.

A goal of the program is to give the student a sufficiently broad knowledge of careers to be able to explain: the educational involvements, characteristics of career clusters, the satisfactions and rewards of different career patterns, the realities of work in most specializations, the validity of published information, and the aptitudes or talents needed for success in diverse fields. This broad knowledge must be such that the graduate can provide a sense of perspective and the range of opportunities to others. The knowledge must also include an understanding or feeling for the expectations of employers and clients.

*\*Waivers for particular studies may be made on the basis of documented learning through experience, non-credit workshops, etc., or undergraduate studies. Individuals having waivers will, however, need to complete a minimum of 48 graduate credits (including approved transfer credit). These individuals may complete additional elective courses or increase the credits in variable credit required courses.*



A graduate of the program should possess the leadership skills needed to establish and operate cooperative activities related to career education. The activities could include career centers and other projects that require the involvement of several levels of educational organizations, business and industrial organizations, and social agencies that deal with career planning and advisement. The skills needed are the personal ability to facilitate cooperative efforts, the ability to overcome barriers in solving problems, the technical skills needed for particular activities, and the management skills related to cooperative ventures.

Students in the program will be taught to be able to help clients investigate career options, to identify the skills and interests that are needed for various jobs, and to translate career trends and opportunities into valid and viable information.

Since much of this work will be in groups, and include teaching functions, he or she will be able to be effective and efficient in the needed group dynamics and teaching competencies.

The program will help the student to be able to assist others in conducting new program feasibility studies; providing perspective; demonstrating and understanding curriculum planning; and being able to conduct or guide the needed studies.

The graduate of the program should be aware of special problems in career advising and be able to organize and implement his or her own continuing education. The individual will recognize the need for continued learning and have the motivation for it.

The graduate, through his or her selected electives, will study the particular characteristics and special expectations of one group of employing institutions.

#### Admission

Admission decisions for this program will be based upon the requirement of a baccalaureate degree, undergraduate grades, interviews, a personal goals statement, and a resume of work experience.

It is expected that the applicant will have had at least three years of experience as a full-time employee, or the equivalent of prorated part-time work. At least two years of full-time experience outside of education is desired. Individuals not having these minimum work experiences will be given lower priority in selection, and if selected, will be required to complete one additional quarter of internship prior to graduation.

Normally, either a "B" average or better in the most recent year (senior year) of undergraduate studies, or "B" or better grades in at least 12 graduate credits, will be required.

Interviews and the personal goals statement are evaluated in terms of their relating program goals to the individual's personality and personal aptitudes for functioning as a career information specialist.

#### Degree requirements

A minimum of 48 credits of combined required and elective courses is required for the degree.



## School of Computer Science and Technology

**Dr. Jack Hollingsworth**  
Director

The School of Computer Science and Technology offers three distinct master of science degree programs-MS degree in computer science, MS degree in information sciences and MS degree in computer systems management.

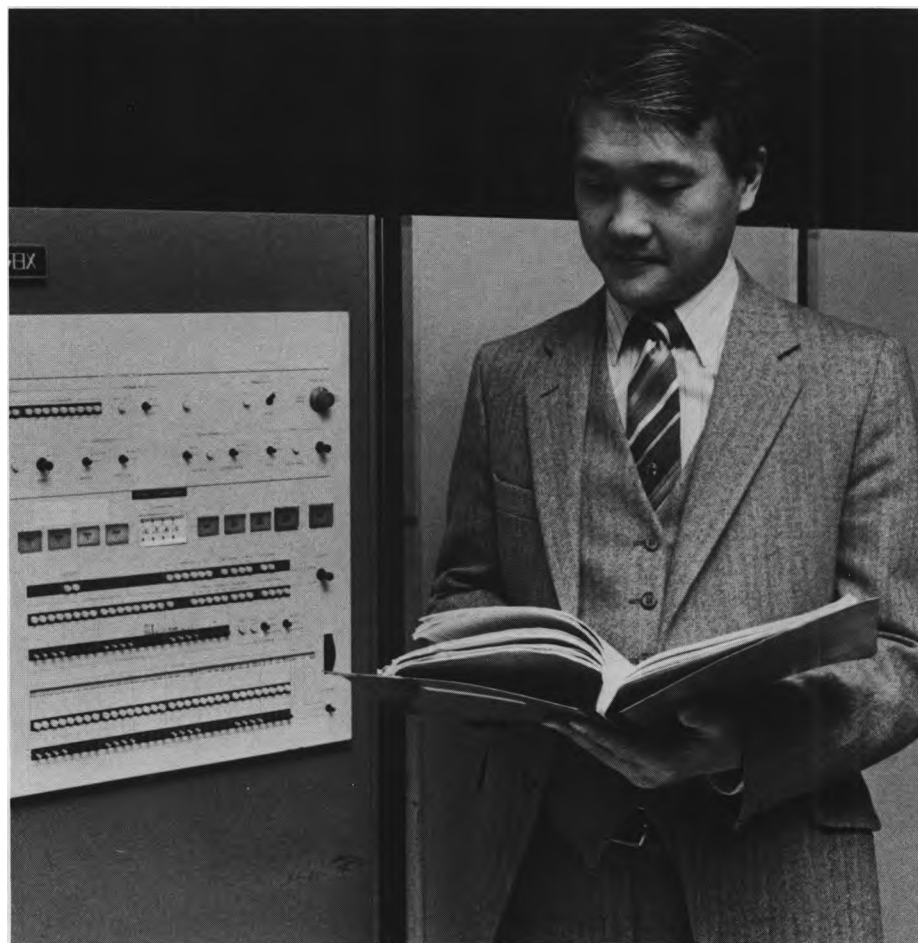
The spectrum of the computer science program ranges from practical to theoretical aspects of computers, computing, and information systems.

The master of science degree in computer system management is designed to prepare students as computer center managers. The MS degree in computer science offers students opportunities to be specialized in areas such as system analysis, automata theory, data base systems, computer graphics, system software, computer architecture, and programming languages.

The master of science degree in information sciences is designed to provide students with graduate training in computerized information science. Graduates will be prepared to enter employment on the staff of information science centers such as public, private, and university libraries, medical information centers, lawyer's libraries and law enforcement data centers. Their job functions will be analyzing, designing, and programming the informations storage, retrieval, and display systems.

In addition to the MS degree, a sixth year certificate program in information sciences is offered. This program is intended for persons with an MS degree in library science or the equivalent who need training in computer automated information processing.

The School of Computer Science and Technology is staffed with competent faculty members with excellent academic preparation and professional experience. The main computer system at RIT is a Honeywell Sigma-9 system with one megabyte main storage, supports batch processing, and over one hundred time sharing terminals. The School of Computer Science and Technology is equipped with a PDP 11/45 time sharing system, a PDP



11/34 connected to three LSI/11 microcomputers, two IBM 360/30 systems, IBM 1500 CAI system, Interdata 7/16 system, Microdata 1600D, Cromeco Z2, Intel MCS80 and other minicomputers and microcomputers.

All of the computer equipment is available to computer science and information science students.

Graduate courses may be taken during the day or evening hours through course offerings by the School of Computer Science and Technology.

### Master of Science in Computer Science

**Stewart Shen**, Coordinator

This program provides students with professional competence in technical and theoretical areas of computer science. Graduates will be prepared to enter employment in industrial, educational and governmental institutions. Their job titles would be senior programmer, systems programmer, data base administrator, computer specialist and instructor. Graduates will also be prepared to enter doctoral degree programs in computer science.

### Entrance requirements

A baccalaureate degree earned from an accredited institution with a major in computer science, mathematics, physical sciences, engineering or the equivalent is required. Applicants must have a solid background in one or more high level programming languages, one or more assembly languages, and data structure analysis. Students without adequate background must take additional courses to make up for the deficiencies.

### Graduation requirements

The master of science degree in computer science requires the successful completion of a minimum of 44 quarter credits of course work and four credits of thesis research. The thesis requirement may be substituted by taking two additional graduate computer science courses followed by a comprehensive examination. A graduate student must maintain a grade point average of 3.0 or higher.

### Curriculum

Curricula for entering students differ, depending on their undergraduate programs. However, in each case 24 credits must be graduate computer science courses and 20 credits may be electives in either mathematics, science, engineering or computer science. If a student enters with prerequisite deficiencies, the undergraduate credits which make up the deficiencies will not be counted toward the MS degree. A student may take courses and complete the MS degree through day or evening offerings. Sample programs are available in the graduate computer science handbook.

Each student is required to select an area of concentration, such as operating systems, data bases, programming languages, systems analysis, systems program, etc. Students with undergraduate preparation in other than computer science will typically be required to take additional undergraduate computer science courses to satisfy the prerequisites of the specific concentration.

### Master of Science in Computer System Management

**Jack Hollingsworth**, Coordinator

This program provides students with additional background and many of the tools needed to manage a computer installation or a computing project.

#### Entrance requirements

A baccalaureate degree earned from an accredited institution with a record of acceptable academic achievement is required. Also required is a background in at least one level programming language and an assembly language. Students with deficiencies in either will be expected to make up such deficiencies without credit toward the degree. Work experience in some computer area is strongly recommended before entering this program.

#### Graduation requirements

The master of science degree requires the successful completion of 48 quarter credits, specified in the curriculum below. A graduate student must maintain an average of 3.0 or higher to graduate.

### Curriculum

Required courses:

ICSM-703 Data Management Concepts  
ICSM-710 Computer Systems Software  
ICSM-715 Computer Systems Hardware  
ICSM-720 Data Processing Administration  
ICSM-765 Advance Computer Utilization Techniques  
BBUA-701 Financial Accounting  
BBUF-722 Financial Management  
BBUF-745 Economic Environment of American Business  
BBUQ-781 Statistical Analysis I  
BBUQ-782 Statistical Analysis II

The remaining two courses are electives, generally chosen from graduate courses in business or computer science, subject to the advisor's approval. Entering students, who have one (or more) of the required courses, may seek to have the course requirement(s) waived and would then take a more advanced business or computer science course in its place.

### Master of Science in Information Sciences

**Wiley McKinzie**, Acting Coordinator

This program provides students with sufficient background in computer automated information systems. Graduates will be proficient in areas of data base systems, data management, information storage, information retrieval, library management, information media and displays. Potential employers include public libraries, university and college libraries, medical information centers, law libraries, law enforcement data centers and more.

This program is scheduled to begin with the Fall Quarter of 1982.

#### Entrance requirements:

A baccalaureate degree earned from an accredited institution with a major in library science, information sciences or the equivalent is required. In addition, a student must have three courses in library science from a previously attended institution.

#### Graduation Requirements

The master of science degree in information sciences requires the successful completion of 48 quarter credits of course work. A graduate student must maintain a grade point average of 3.0 or higher.

### Curriculum:

A minimum of 48 quarter credit hours is required for the master of science degree in information science. Of the 48 credits, 36 must be taken in the computer science and information science field. The remaining 12 credits may be taken from a related discipline. Statistics is highly recommended as an elective area. Curriculum for each individual student differs depending on undergraduate preparation.

### Curriculum MS Degree in Information Science

#### A. Core Requirement (24 Credits)

Course Title and Number	Credit
ICSS-485 Data Base Concepts	4
ICSS-736 Data Base System Implementation	4
ICSS-836 Data Base Systems	4
ICSS-846 Information Storage & Retrieval	4
ICSI-722 Library Automation & Management	4
ICSI-733 Information Media and Design	4

#### B. Recommended Electives (12-24 Credits)

Course Title and Number	Credit
ICSS-320 Data Structure and Analysis	4
ICSS-325 Data Organization and Management	4
ICSS-420 Data Communication Systems	4
ICSS-440 Operating Systems	4
ICSS-721 Microprocessor and Microcomputers	4
ICSS-730 Discrete Simulation	4
ICSS-735 On-Line Information Systems Design	4
ICSS-740 Computer Communication Networks	4
ICSS-825 Assemblers, Interpreters, & Compilers	4
ICSS-875 Minicomputer Systems & Applications	4
ICSS-895 MS Thesis	4-8

### Sixth Year Certificate Program

#### Information Sciences

This program is designed for students who hold a master's degree in library science or the equivalent. It is highly recommended for librarians and data managers who wish to enhance their knowledge in computer automated information systems.

This program is scheduled to begin with the Fall Quarter of 1982.



**Entrance Requirement:**  
A master's degree in library science or equivalent earned from an accredited institution is required. RIT MS graduates in computer science or information science are not accepted.

**Curriculum**  
Curricula differ among entering students depending on their preparation. The faculty advisor will work together with each student on the one year certificate program. The certificate program requires 36 quarter credit hours of course work. Among the 36 credits, 24 credits must be in graduate computer science or information science. The

remaining 12 credits are electives in a related area (statistics courses are highly recommended) or in computer science undergraduate courses.

A. Core Requirement (16 credits)		
Course Title and Number Credit		
ICSS-485 Data Base Concepts	4	
ICSS-846 Information Storage & Retrieval	4	
ICSI-722 Library Automation & Management	4	
ICSI-733 Information Media and Design	4	

B. Recommended Electives (20 Credits)		
Course Title and Number Credit		
ICSS-320 Data Structure Analysis	4	
ICSS-325 Data Organization and Management	4	
ICSS-735 On-Line Information Systems Design	4	
ICSS-736 Data Base System Implementation	4	
ICSS-740 Computer Communication Networks 4		
ICSS-825 Assemblers, Interpreters, & Comp.	4	
ICSS-875 Minicomputer Systems & Applications	4	



Instructional Technology

**Clint Wallington, Chairperson**

Instructional Technology is a relatively new field concerned with the development of instructional programs and related instructional materials. People in this field work in a variety of settings-education, business, industry, government. All use a systematic approach to training and instruction. Instructional technology includes such areas as: learner behavior; instructional techniques and systems; media and communications; management of

media centers and learning resources; and the evaluation of materials, programs and learners. Instructional technology covers instruction ranging from individualized instruction through large group presentations. The RIT program is concerned with instructional development, particularly as it applies to the training in the private sector. The program also focuses on instructional development in postsecondary education, particularly in community colleges and in allied health training. RIT's program also covers the selection, evaluation, and distribution of instructional materials. Students interested in these areas are

individually advised and a program of studies is developed to suit individual needs and career goals. The program is practically oriented without sacrificing adequate coverage of the new information and theories of instructional technology. Students must complete an actual instructional development project and there is ample opportunity for developing instructional modules. The projects are intended to demonstrate competence in the student's selected career area-for example, health sciences or industry. The department encourages each student to produce a portfolio of work which will represent the skills acquired during his or her study for the MS degree. The portfolio will contain items such as the instructional development or training projects, needs analysis studies, evaluation studies, programmed materials, and mediated instructional materials.

**Training and development option**  
The training and development option is designed primarily for trainers and developers in business, industry, and government. Organizations today are discovering an increasing need for effective and efficient training. Companies are developing not only technical skills training but are looking toward other training activities to increase workers' job satisfaction, motivation, and productivity. The training and development professional becomes a key figure in the development of instruction in these areas. The developer must be proficient in

analyzing training needs, designing effective and cost-efficient courses and training packages, setting up evaluation procedures, and maintaining information systems about the organization's training efforts. RIT's training and development option is designed to help students learn not only the instructional design and management skills but the interpersonal communication skills so vital to working on a training team.

As much as possible, experiential learning through work-related projects and internships is integrated into the program of study.

#### Higher education option

Community colleges, four-year colleges and universities are beginning to recognize the merits of instructional technology and instructional development, particularly in instances where the institution must increase productivity. Developed in conjunction with RIT's Center for Community and Junior College Relations, the higher education option emphasizes instructional development in the context of postsecondary education. The option gives instructional developers added preparation in the areas of learning resource centers and the design of instructional facilities. As with the training and development option, students are required to complete a major project, either in their work outside the Institute or working with RIT's own instructional development and media services or one of its colleges.

#### Health science option

Instruction in the field of health science education is undergoing major changes. Health science training institutions are re-examining their goals, their students, and their instructional methods. Many are turning to instructional technology, particularly instructional development, as a way of improving their instruction. The instructional developer plays a key role in the development process. The Instructional Technology Department is concerned with training individuals to successfully apply the principles and processes of instructional technology in health science training—from nursing and medical technology to medicine and dentistry. Because of the nature of

health science training, students interested in this option should have earned an academic degree in health science or a directly related field or have significant work experience in the health sciences.

#### Requirements

Persons interested in being admitted to the program must have a baccalaureate degree or equivalent. Because it is not uncommon for a person to make a career change by pursuing the MS degree, the content area of the baccalaureate degree is not specified. A person should have a strong interest in instructional technology and, if needed, should contact the department for personal guidance.

As can be seen from the course listing, the department does not emphasize media production skills. Students entering the program are assumed to have some skills in such areas as photography, filmmaking, graphics, audio, and television production. Students without these basic skills are encouraged to acquire them through course work or personal projects.

The degree requires completion of a minimum of 48 quarter credit hours, of which 21-28 (depending on the option chosen) are required. The program is quite flexible, allowing the student 18 hours from the following:

RIT courses outside of the Instructional Technology Department (10 hours maximum);  
Graduate courses outside of RIT (12 hours maximum);  
Special project courses-ICIT-722, 840, 850 (10 hours total maximum);  
ICIT-716, 755, 756, 758 (12 hours maximum).

Applicants must take and report scores on the Miller Analogies Test; however, no minimum score is required for entry.

A full-time student should be able to complete the MS degree in one year, i.e. usually four, but sometimes three quarters. Part-time students are welcome and will be able to complete their degree during the evenings or through intensive summer sessions.

Application materials may be obtained from the department or from the Office of Admissions.

For further information, contact Dr. Clint Wallington, chairperson.

Required Courses	Credit Hours
Introduction to Instructional Technology I—ICIT-700 required	Variable credit, 2
Psychology of Learning and Teaching-ICIT-735	4
Instructional Development I-ICIT-750	4
Instructional Development II-ICIT-751	4
Interpersonal Communications-ICIT-770	2
Selected Topics in Instructional Technology-ICIT-780	2

#### Training and Development Option

Core Courses (minimum 8 hours required)	
Applications of Behavioral Psychology to Training and Adult Learning-ICIT-736	4
Criterion Referenced Instruction and Technical Training I and II-ICIT-755 and-756	each 3
Techniques of Work Analysis-ICIT-757	2-3
Developing Instructional Modules-ICIT-758	3

#### Higher Education Option Core Courses

(6 hours required)	
Sources of Information in Instructional Technology-ICIT-705	3-4
Evaluation of Training and Instruction-ICIT-721	4
Management and Budgeting in Instructional Technology-ICIT-762	4
The Two-Year Colleges-IJCG-701	1-3
Education/Business/Industry Interrelationships-IJCG-743	2

#### Health Science Option Core Courses

(6 hours required)	
Training Health Professionals-ICIT-703	2
Evaluation of Training and Instruction-ICIT-721	4
Applications of Behavioral Psychology to Training and Adult Learning-ICIT-736	4

Maximum of nine hours may be transferred from non-RIT graduate programs.

Maximum of 10 hours may be taken in other RIT graduate programs.

Maximum of 10 hours may be cumulatively taken in Research Project, Internship, Independent Study, and Criterion Referenced Instruction and Technical Training.

## Institute College Courses

### Center for Community/Junior College Relations

All courses taught through CCJCR are offered on demand with sufficient enrollment. Note: Graduate courses applicable to the MS in business technology are listed under College of Business.

**IJCG-701** **The Two-Year Colleges**  
**Registration #0604-701**  
The study of the philosophies, organizations, developments, finance, goals, curricula, and spirit of the two-year college.  
Credit variable (1-3 credits)

**IJCG-702** **Teaching, Learning, Content, & Environment**  
**Registration #0604-702**  
Advising/counseling relationships, learning styles, student activities, motivations, developmental education, and the implications of the "open door" policy are investigated.  
Credit variable (1 -3 credits)

**IJCG-703** **Management of Learning**  
**Registration #0604-703**  
Systems of curriculum planning, and cognitive styles, goals, objectives, evaluation, measurement, and productivity are studied as they relate to the accountability of faculty, students, and administration.  
Credit variable (1-6 credits)

**IJCG-704** **Instructional Techniques**  
**Registration #0604-704**  
To develop professional competence in direct applications and uses of various learning styles, including television, special audio-visuals, prepared lectures, seminars, computer assisted instruction, and programmed learning.  
Credit variable (1-4 credits)

**IJCG-750** **Seminar**  
**Registration #0604-750**  
This is a series of interdisciplinary discussions led by course participants from different teaching disciplines and outside resource persons. The topics concern the challenges involved in teaching, and in educational planning, leading to a better understanding of the total learning by the two-year college students.  
Credit 2

**IJCG-840** **Internship**  
**Registration #0604-840**  
An individual arrangement with an appropriate community or junior college will be made for those persons not having sufficient experience. This will provide definite teaching assignments and responsibilities, together with participation in other faculty functions, including advising, committee work, planning, and student evaluation on a full semester or term basis at a two-year college. Supervision, assistance, and evaluation will be provided by a mentor in the participating college and by the CCJCR.  
Credit variable (3-6 credits)

**IJCG-850** **Special Projects**  
**Registration #0604-850**  
This course provides for independent study, investigation, or research activity in subject matter areas not formalized by the Center's program, but having specialized value. Proposals require approval by the director.  
Credit variable (1-6)

### Career Information

**IJCC-741** **The Nature of Work**  
**Registration #0615-741**  
Analysis of the changed meaning of work throughout history with emphasis on the 20th century. Different theoretical and practical approaches to job satisfaction and work motivation will be studied as well as recent efforts to redesign workand/orapply alternative time patterns. New work trends and the changed work-leisure relationship also will be explored.  
Credit 3

**IJCC-742** **Career Decision Making Concepts**  
**Registration #0615-742**  
Based upon prior knowledge of basic sociological and psychological constructs, this course concentrates on the processes and influences involved in choices regarding careers. The relative and collective impacts of peers, teachers, friends and relatives, immediate family, and professional advisors are analyzed. Additional course goals include applications of processes such as socialization, acculturation, assimilation; status and role playing; and perception to related activities such as career education-orientation-advising. Current psychological research relating personality/self concepts/motivation to career decision making will be studied. A special topic involves the problems of communicating information on emerging careers to individuals to effect real and valid perceptions. Two credits relate to the ability to the application career development processes. Three credits relate to the constructs, theory, and research.  
Credit variable (2-5)

**IJCC-743** **Education/Business/Industry Interrelationships**  
**Registration #0615-743**  
A study of the interrelationship of the world of formal education to the business, industrial, and labor communities. Constraints, problems, and values of cooperative effort will be studied in relation to organizations of varying size. Elementary, secondary and post-secondary education, differing size business organizations and industrial groups that involve differing levels of technical specialization are studied.  
Credit 2

**IJCC-745** **Career Concepts: Production**  
**Registration #0615-745**  
Credit 3

**IJCC-746** **Career Concepts: Commerce**  
**Registration #0615-746**  
Credit 3

**IJCC-747** **Career Concepts: Services**  
**Registration #0615-747**  
Credit 3  
These three courses form a single set and are separated only to facilitate registration and scheduling flexibility.

Each of these three courses concentrates on particular careers. Production includes manufacturing, construction, mining, skilled trades, design and engineering related fields, and food processing and the field of agriculture, fisheries, etc. Commerce covers general business, banking and finance, sales and advertising, communications, hospitality and tourism, retail and wholesale distribution and related fields. Service includes allied health careers, education, government and civil service, law and criminal justice careers, and other service careers.

Each course is designed to present a foundation view of several types of a particular employer. Investigated will be systems of career opportunities, management, personnel policies, employer/employee relations, required training/educational levels, manpower long-range projections, philosophies, in-house education and training, competitive relationships, national/international affiliations, and civic/humanitarian expectations.

**IJCC-748 Information Retrieval Systems in Career Planning  
Registration #0615-748**

The primary goal is the ability to use several data based computer systems for the storage and retrieval of career information. This includes a sufficient understanding of the computer systems, languages and dictionaries for efficient utilization.

Additional goals are an awareness of other systems based upon media and print materials, and the ability to evaluate various systems.

Credit 3

**IJCC-749 Manpower Forecasting Fundamentals  
Registration #0615-749**

Two different purposes that depend on a common base are goals for this course. The common base is an understanding of the techniques, theories and limitations of manpower forecasting as it applies to numbers in current occupations and to the probabilities of emerging careers.

The two purposes are: (1) the ability to provide, as a generalist having a broad knowledge of different careers, assistance to discipline specialists in feasibility studies for new educational programs, and (2) to assist people in making decisions in those careers for which insufficient information exists. The ability to assist people in making decisions about the pursuit of a career that is projected to be available several years later will be studied in order to develop a uniform and responsible judgement in those areas where probability statements are extremely important. (Satisfaction of all foundation studies.)

Credit 4

**IJCC-752 Career Education in Colleges & Special Settings  
Registration #0615-752**

The course goals are to develop the abilities and knowledge necessary to function effectively in college career education and information centers and other organizations helping adults develop career plans. Topics include career education components in community/junior and four year colleges and universities; multiple, middle, and late careers; advocacy; spouse and family concerns; and special settings for career assistance.

Credit 3

**IJCC-753 Group Dynamics for Career Development  
Registration #0615-753**

This course concentrates on the abilities needed to plan, conduct, and evaluate various group counseling and peer assistance processes as used in assisting individuals to formulate career plans. Each participant will understand the appropriate functions, advantages and disadvantages of different group dynamic procedures; and will demonstrate the required "attending", listening, guidance, problem solving, and decision making skills needed to plan and moderate such sessions.

Credit 3

**IJCC-754 Occupational Environments & Human Resources Topics  
Registration #0615-754**

This course provides classroom studies, research, and experiential learnings that relate general knowledge about occupations and careers to information about individual and personal characteristics needed for success in the careers. The specific topics and objectives will vary each time the course is offered in order to meet differing needs. They will, however, relate to career development, planning, advising and counseling. Applications to human resource planning, personnel administration, career education, and career assistance will be stressed. Interested persons should understand the particular objectives for a scheduled offering of the course prior to registration. Because of the differences in selected concentrations within the general goal, the course may be repeated for credit.

Credit variable (1-6)

**IJCC-755 Career Internship—Project/Experience  
Registration #0615-755**

This is a variable credit (1 to 5) course that is required of all students unless they have had sufficient approvable experience as a Career Information Specialist. It would be an opportunity to practice one or more of the defined functions of a Career Information Specialist under RIT supervision.

Credit variable (1 -5 credits)

**IJCC-756 Career Internship—Business/Industry  
Registration #0615-756**

This is a variable (1 to 5) credit course, and is an elective that is available only when satisfactory arrangements can be made to function as a specialist in business/industry. It is possible this would only be available for full-time students.

Credit variable (1-5 credits)

**IJCC-757 Career Internship—Services/Education  
Registration #0615-757**

This is identical to the 756 internship except that it applies to practice in educational and service occupation fields.

Credit variable (1 -5 credits)

**IJCC-760 Basic Career Counseling Skills  
Registration #0615-760**

Students are introduced to selected counseling skills including attending, listening, questioning, paraphrasing and reflection of feelings through demonstration and role playing. The application of these skills to a select population (women, handicapped, minorities, etc.) is demonstrated through an independent project.

Credit 3

**IJCC-762 Career Education Seminar—Women  
Registration #0615-762**

An elective course for students in Career Information concentrating on the ability to provide effective counseling for women who wish to enter non-traditional career fields. Case studies, first person presentations, readings, media and discussions are used to develop the knowledge and skills needed. A project related to the elimination of bias and stereotyping in career counseling materials will be required.

Credit 3

**IJCC-763 Career Education Seminar—Handicapped  
Registration #0615-763**

An elective course for students in Career Information concentrating on the ability to provide effective counseling for handicapped persons who wish to plan and succeed in desired careers.

Credit 3

## School of Computer Science and Technology

All School of Computer Science and Technology courses are offered at least once annually, except as noted.

Undergraduate Computer Science and Technology students except Computer System Management and Information Science may take 700 level courses as undergraduate Computer Science electives if they have a 3.00 cumulative program grade point average or better. They must be fourth or fifth year students and have already completed any stated prerequisites, or have the consent of the instructor.

Undergraduate students may not take 800 level courses.

Graduate students must obtain the consent of a graduate advisor in order to enroll in graduate courses not listed in their own program of study.

**ICSS-710 EDP Auditing  
Registration #0603-710**

A study of the techniques and approaches used to audit computer data centers and systems. Topics include the methodology and tools of EDP auditing, internal departmental controls, program controls, input/output controls, data security, physical security, computer hardware controls and data communication control.

Credit 4

**ICSS-720 Computer Architecture  
Registration #0603-720**

Brief review of a classical computer architecture. Analysis of internal and external bus structures. Architectural features required to support virtual storage and various replacement policies are discussed. Various types of parallel computers are presented along with analyses of the problems preventing them from achieving an ideal n-fold speedup. (ICSS-440 or equivalent)



**ICSS-860 Compiler Construction**  
**Registration #0603-860**

Language definition, lexical analysis, syntactic analysis, storage allocation and management, code generation, code optimization, diagnostic generation, bootstrapping. (ICSS-480, ICSS-825)

Credit 4

**ICSS-875 Minicomputer Systems and Applications**  
**Registration #0603-875**

A study of minicomputer hardware architectures; software organization, operating systems; input/output programming, interrupt handling; debugging techniques, device interfacing and custom applications. Hands-on experimentation with a minicomputer is emphasized. (Proficiency in assembly language programming is required)

Credit 4

**ICSS-880 Systems Programming**  
**Registration #0603-880**

A study of systems program organization and systems programming techniques. Topics include systems programming languages, assemblers, macro-processors, linkage editors and loaders, compilers, text processors. Programming projects will be required.

Credit 4

**ICSS-885 Systems Programming Laboratory**  
**Registration #0603-885**

Systems programming techniques applied to the design and implementation of a large systems program or module. Past projects have included floating point simulators, a small data base system, system utilities, and a command language interpreter. (ICSS-880)

Credit 4

**ICSS-890 Seminar**  
**Registration #0603-890**

Current advances in computer science.

Credit 2-4

**ICSS-895 MS Thesis**  
**Registration #0603-895**

Credit 4-8

**ICSS-899 Independent Study**  
**Registration #0603-899**

Faculty directed study of appropriate topics on a tutorial basis. This course will generally be used to enable an individual to study Computer Science topics in greater depth and more detail. (Faculty approval is required prior to registration.)

Credit 2-4

## Computer Systems Management

ICSM-700 or equivalent is a prerequisite for all other ICSM courses.

**ICSM-700 Review of Programming**  
**Registration #0611-700**

This course is intended for the incoming student with programming deficiencies. Topics include assembly language programming; high-level languages in general and one high-level language in particular; design, construction, and testing of programs; programming technique and style. Programming projects will be required.

Credit 4

**ICSM-703 Data Management Concepts**  
**Registration #0611-703**

A study of computer data management concepts. Topics include data representation, data structures, searching and storage techniques, file structure and maintenance, data communication and generalized data management systems.

Credit 4

**ICSM-710 Computer Systems Software**  
**Registration #0611-710**

A broad survey of existing and developing systems software. Topics include assemblers, macro processors, linkage editors, loaders, compilers, file and data management systems, and monoprogramming, multiprogramming, batch processing, time-sharing, and virtual storage operating systems. The survey is conceptual in nature dealing with the purpose, organization, and functional characteristics of systems software modules and their interaction.

Credit 4

**ICSM-715 Computer Systems Hardware**  
**Registration #0611-715**

A study of the characteristics of computer system hardware. The topics discussed include speed, memory size, architecture, expandability, maintenance problems and software backup. Case studies and comparative studies will be made of large, medium, and small scale computers.

Credit 4

**ICSM-720 Data Processing and Administration**  
**Registration #0611-720**

A study of management topics as related to data processing, management planning, computers and profits, security and privacy, data processing planning, and managerial development. Other selected topics will be discussed based upon specific interests of class participants.

Credit 4

**ICSM-725 Systems Development, Computer Operations**  
**Registration #0611-725 Technology for the Manager**

A study of technically oriented data processing management, operations, cost control, and standards and documentation. Other selected topics will be discussed based upon specific interests of class participants. (ICSM-720)

Credit 4

**ICSM-765 Advanced Computer Utilization Techniques**  
**Registration #0611-765**

A study of advanced computer utilization techniques. Topics include resource allocation of available software in business, mathematical and engineering applications. Information storage and retrieval techniques as well as characteristics of some more frequently used programs are studied.

Credit 4

**ICSM-790 Seminar**  
**Registration #0611-790**

Current advances in computer science.

Credit 2-4

**ICSM-799 Independent Study**  
**Registration #0611-799**

Faculty directed study of appropriate topics on a tutorial basis. This course will generally be used to enable an individual to study Computer Science topics in greater depth and more detail. (Faculty approval is required prior to registration.)

Credit 2-4

## Information Science

**ICSI-722 Library Automation and Management**  
**Registration #0616-722**

This course summarizes the computer techniques applied to library automation and the study of management techniques and problems in a modern automated library. Case studies in current library systems will be included. Management models in selected libraries will be discussed.

Credit 4 (offered upon sufficient demand)



**ICSI-733 Information Media and Design  
Registration #0616-733**

A study of current information media and their design. Topics include microfilm systems, video systems, computer input and output devices, computer interface with media devices, and system design concepts and techniques for applications in libraries and information centers.

Credit 4 (offered upon sufficient demand)

## Instructional Technology

All courses in the department of Instructional Technology are taught at least once every three years and/or upon sufficient demand.

**ICIT-700 Introduction to Instructional Technology I  
Registration #0613-700**

An overview of the basic elements of instructional technology including: technology and its application to instruction; instructional development; past, present, and future trends in instructional technology; and, instructional objectives. The course is a mix of self-instructional modules and seminars. Completion of modules and seminars on topics above are required (2 cr.). Additional modules cover specialized areas of instructional technology such as health sciences and community college applications, television and instruction, training and development. Course credit varies with the number of modules completed. Course required for graduation.

Credit variable (2-4)

**ICIT-701 Introduction to Instructional Technology II  
Registration #0613-701**

A continuation of ICIT-700 offering the student an opportunity to complete additional modules as described in ICIT-700 course description. (ICIT-700)

Credit variable (1-3)

**ICIT-703 Training Health Professionals  
Registration #0613-703**

Examines the various methods used to train physicians, nurses, dentists, and other allied health personnel. Particular emphasis is placed on the role of instructional technology in current training programs. Maximum use is made of field trips to various local training programs.

Credit 2

**ICIT-705 Sources of Information in  
Registration #0613-705 Instructional Technology**

Students develop general search techniques and strategies for finding information, evaluating it, and establishing a reference file. Sources of print material include journals and periodicals related to instructional technology, books, research reports and conference proceedings, catalogues and commercial information, and automated information systems. Interpreting recent copyright changes is also covered. Actual search problems are given and an information search project is required. To receive 4 credits, the student applies the general search techniques to sources of visual materials and completes a search for primary and secondary sources of prepared visual material relating to training and instruction.

Credit variable (3-4)

**ICIT-710 Programmed Instruction  
Registration #0613-710**

Students review principles and techniques of preparing programmed instruction; then design, produce and validate their own programmed instruction materials; includes research and development related to programmed instruction and sources of programmed materials.

Credit 4

**ICIT-712 Computer Assisted Instruction  
Registration #0613-712**

Students review the use of the computer for instruction (computer-assisted instruction) and then produce their own teaching programs actually using a computer. Examines research about computer assisted instruction, various hardware and software configurations, programming languages and sources of already developed computer-assisted courses, also discusses various methods of course and lesson development. (ICIT-710 or permission of department.)

Credit 4

**ICIT-715 Instructional Television  
Registration #0613-715**

Explores the various uses of television as an instructional medium, e.g., individualized instruction, instruction of mass audiences, stand-alone instruction, integrated instruction. Students must produce at least one television program. Surveys the hardware, technology and software of television.

Credit 4

**ICIT-720 Research in Instructional Technology  
Registration #0613-720**

Examines the fundamentals of educational research: hypothesis stating, designs, statistical procedures, reporting techniques, and types of research. Specifically examines the research in instruction. Students learn to critique research articles and develop evaluation plans.

Credit 4

**ICIT-721 Evaluation of Training and Instruction  
Registration #0613-721**

A course to train students in the development and application of testing methods used in measuring performance, principally cognitive and psychomotor skills, as well as methods to determine overall course effectiveness. Covers methods for both formative and summative evaluation, test construction, and means of validating instructional materials and instructional systems.

Credit 4

**ICIT-722 Research Project  
Registration #0613-722**

A variable credit course which allows a student to conduct a research project based on the student's interests and with the advice and consent of a faculty member. A formal research proposal must be submitted before registering for this course, (guidelines are available from the department) (ICIT-750,751, and 720 or 721)

Credit 1 -4

**ICIT-735 Psychology of Learning and Teaching  
Registration #0613-735**

Relates various theories of learning to actual teaching and training. Students review learning principles and apply them to practical instructional situations. Emphasis is on behavioral approach to developing instruction and training. Course required for graduation.

Credit 4

**ICIT-736 Applications of Behavioral Psychology to Training  
Registration #0613-736 and Adult Learning**

The basic two credit course relates the major principles of learning (from ICIT-735) to training situations in business, industry, and government. The emphasis is upon the cognitive and psychomotor skills for adult learners. The module for the additional credit is an overview of the relationship of work, learning, and leisure in the stages of adult development and explores methods of interrelating these areas in the continuing development of the learner. (ICIT-735)

Credit variable (2-3)

**ICIT-745 Instructional Facility Design**  
**Registration #0613-745**

Designed to enable the instructional technologist to assist and participate in the design of spaces and related facilities for effective learning. Specific topics include acoustics, lighting, ventilation, electric circuits, planning for electronic distribution systems, equipment specifications, spatial relationships, together with architectural engineering and contracting procedures.

Credit 4

**ICIT-750 Instructional Development I**  
**Registration #0613-750**

Covers the concepts and principles underlying the development of instructional programs and materials. Instructional development is the systematic solution of instruction and learning problems involving needs assessment, task analysis, specification of objectives, analysis and synthesis of instructional strategies, and methods of evaluation. A limited instructional development project is part of the course. Required for graduation. (Note: ICIT-700 must be taken before or simultaneously with ICIT-750.)

Credit 4

**ICIT-751 Instructional Development II**  
**Registration #0613-751**

A continuation of Instructional Development I (ICIT-750) in which instructional development principles are applied in an actual project selected by the student. More sophisticated means of development, evaluation, and revision are included along with strategies for media selection and development. Literature of the field is also covered. Required for graduation. (Prerequisite: ICIT-750)

Credit 4

**ICIT-752 Instructional Development III**  
**Registration #0613-752**

Stresses the difference between personnel/faculty development, instructional/program development, and curriculum/organizational development and how the instructional developer or trainer becomes an agent for change. Examines the methods of disseminating and promoting the adoption of innovative methods and materials. Students research special problems related to selected areas of instructional development. (Prerequisite: ICIT-750 & 751)

Credit 4

**ICIT-755 Criterion Referenced Instruction and Technical Training I**  
**Registration #0613-755**

Credit 3

**ICIT-756 Criterion Referenced Instruction and Technical Training II**  
**Registration #0613-756**

Credit 3

A two-course sequence which applies the principles of instructional development specifically to those areas of training in which performance criteria can be precisely stated and accurately measured. Such training usually tends to be in technical skill areas where procedures or product are predetermined or can be clearly specified. The course is largely self-paced and self-instructional and the student must complete a project in the technical training area. (ICIT-750 and ICIT-751 or permission of the department).

**ICIT-757 Techniques of Work Analysis**  
**Registration #0613-757**

Students learn a variety of job analysis and task analysis techniques based on Functional Job Analysis. Data gathered from analyses is cast into various formats for job restructuring, writing job descriptions, establishing task and job hierarchies, and developing training programs. Students learn to develop job inventories and checklists for gathering task information for a number of interrelated purposes.

Credit 2-3

**ICIT-758 Developing Instructional Modules**  
**Registration #0613-758**

The course is designed to follow either ICIT-756 and/or ICIT-751 to give the student extended practice in the development, evaluation, and revision of self-instructional materials. The course, largely self-instructional and project oriented, emphasizes structuring the module, actual module writing, and tryout and revision procedures. Students must have already selected a content area and developed objectives, a course plan, and criterion tests. (ICIT-750 & 751 or ICIT-755 & 756)

Credit 3

**ICIT-762 Management & Budgeting in Instructional Technology**  
**Registration #0613-762**

Applies basic theories of management to areas of instructional technology (such as production, audiovisual services) and to management of personnel of those areas. Examines the organizational structure of media centers and units within the center. Covers budgeting and actual financing for services and projects dealing with the use of media in training and instruction.

Credit 4

**ICIT-765 Individual Learning Style Analysis**  
**Registration #0613-765**

Examines the ways different individuals learn and relates instructional strategies to learning styles. Covers cognitive style mapping, aptitude treatment interaction, application of norm and criterion referenced tests as they relate to individual learning styles. (ICIT-735)

Credit 4

**ICIT-770 Interpersonal Communications**  
**Registration #0613-770**

Instructional development requires that instructional technologists be able to work well with people. Participants in the course are taught to be sensitive to others as well as to examine their own feelings in a group situation. Required for graduation.

Credit 2

**ICIT-772 Group Development and Organizational Change**  
**Registration #0613-772**

Similar in format to ICIT 770, the course extends the concept and practice of interpersonal communications to the area of work- and task-oriented team-building and organizational change. The course stresses actual personal interaction in a training laboratory environment while including some of the theoretical aspects of causing work-oriented, personal and organizational change. (ICIT-750, 751, 757, 770)

Credit 3

**ICIT-780 Selected Topics in Instructional Technology**  
**Registration #0613-780**

This seminar provides a forum for a small group of students to examine various areas of interest to them. Students select topics, examine them thoroughly, and present the findings for group consideration. Required for graduation. (30 hours course work)

Credit 2

**ICIT-840 Internship**  
**Registration #0613-840**

Special opportunities may occur for students to obtain work experience in a job or environment similar or coincident with their career objectives. In fact, students are encouraged to locate such opportunities. This course recognizes this experience. A proposal (guidelines available from the department) must be submitted prior to registering for this course. (ICIT-750, 751 and 20 hours of course work)

Credit 1-4

**ICIT-850 Independent Study**  
**Registration #0613-850**

An opportunity for a student to explore, with a faculty advisor, an area of interest to the student. A proposal (guidelines available from the department) must be submitted prior to registering for this course. (ICIT-750, 751 and 20 hours of course work)

Credit 1-4

## Graduate Faculty Institute College

**Dennis C. Nystrom**, Ed.D., Texas A&M University-Dean; Professor

**Donna McDonough**, BS, MS, Rochester Institute of Technology-Assistant to the Dean

**Wiley McKinzie**, MS, SUNY at Buffalo-Acting Director, School of Computer Science and Technology, Associate Professor

**Richard L. Rinehart**, BS, MS, Ed.D., Michigan State-Director, Center for Community/Junior College Relations, Professor

**Clinton James Wallington**, BA, Ph.D., Southern California-Chairperson, Department of Instructional Technology, Professor

### Center for Community/Junior College Relations

**Richard L. Rinehart**, Ed.D., Michigan State University-Director, Center for Community/Junior College Relations, Professor

**Larry D. Hoffman**, Ph.D., Iowa State University-Chairman, Graduate Engineering Technology, Associate Professor

### Institute Faculty and Professional Personnel Providing Major Services for CCJCR Programs

**James Austin**, MS, Rochester Institute of Technology

**Donald D. Baker**, Ed.D., University of Rochester

**Lawrence W. Belle**, Ph.D., University of Rochester

**Paul Bernstein**, Ph.D., University of Pennsylvania

**Joan Green**, M.Ed., Trenton State; MS, Rochester Institute of Technology

**Paul Kazmierski**, Ph.D., Syracuse University

**Roy I. Satre, Jr.**, Ph.D., Syracuse University

### School of Computer Science and Technology

**Rodger Baker**, MS, University of Rochester-Associate Professor, Compilers, Programming Languages, Applications

**Evelyn Culbertson**, MS, University of Syracuse-Assistant Professor, Computer Graphics, Simulation Programming Languages

**Roy Czernikowski**, Ph.D., Rensselaer Polytechnic Institute-Associate Professor, Simulation, Micro-processors, Process Control

**Jack Hollingsworth**, Ph.D., University of Wisconsin-Professor Systems Software, Computer Applications

**Guy Johnson**, MS, Syracuse University-Assistant Professor, Theory of Computing, Algorithms

**Peter Lutz**, Ph.D., SUNY at Buffalo-Assistant Professor, Operating System, Language Processing

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**Kenneth Reek**, MS, Rochester Institute of Technology-Instructor, Systems Software, Minicomputer Systems

**Stewart Shen**, Ph.D., Northwestern University-Assistant Professor, Large Data Base Systems, Compiler Design

**William Stratton**, MS, SUNY at Buffalo-Assistant Professor, Data Base Systems, Minicomputer Systems

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### Adjunct Graduate Faculty Computer Science and Technology

**James Bailey**, MBA, University of Rochester, Computer Management

**Michael Ciaraldi**, MS, Rochester Institute of Technology, Systems Software, Microcomputers, Microprocessors

**Walter Maurer**, MS, Rochester Institute of Technology; BS, University of Wisconsin, EDP Auditing

### Department of Instructional Technology

**Clinton J. Wallington**, Ph.D., University of Southern California-Chairperson, Professor

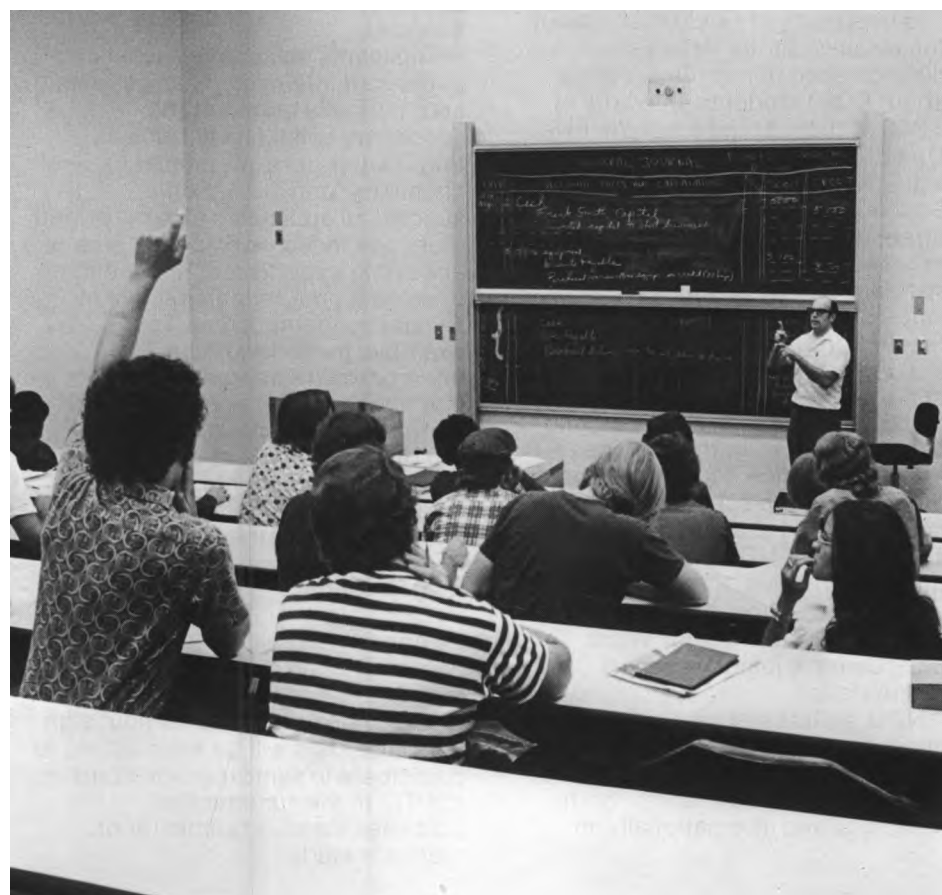
**Lawrence W. Belle**, Ph.D., University of Rochester-Associate Professor

**Wallaces. Goya**, MA, Indiana University-Assistant Professor

**Anne L. Wiley**, Ph.D., Syracuse University-Visiting Assistant Professor



The National Technical  
Institute for the Deaf



William E. Castle, Director  
Milo E. Bishop, Dean

The National Technical Institute for the Deaf (NTID) was created to provide deaf students with technological education which will lead to meaningful employment in business, industry, government and education. Public Law 89-36, passed by the United States Congress in 1965, authorized the establishment of NTID, and Rochester Institute of Technology was chosen as the sponsoring institution in late 1966 by the Department of Health, Education and Welfare. In the fall of 1968, the first group of deaf students began their studies at NTID. Thus in the fall of 1980, NTID will have completed its first 12 years of providing postsecondary education to deaf citizens from all parts of the nation.

While it is a national institution, NTID is also one of the nine colleges of RIT. Further, it is the nation's only technical college of its kind serving deaf students in comprehensive career-oriented postsecondary programs.

Graduate Programs  
for Deaf Students

NTID encourages deaf students qualified for admission to NTID and for admission to graduate programs at RIT to pursue master's degree programs at RIT. Such deaf persons who enter graduate programs at RIT will receive appropriate support services, through NTID, for their graduate studies. Support services available to these deaf students include: sign-language interpreting in classrooms, tutoring, notetaking, career counseling, personal/social counseling, and job placement assistance.

Deaf students enrolled from the outset in NTID make a distinct contribution to the educational processes of the Institute, and after completing appropriate prerequisites may pursue master's degrees through other colleges of RIT.

In addition, NTID faculty teach in RIT graduate programs and share a wide range of technical expertise as well as knowledge of both deafness and education of deaf people.

For more information, contact the RIT Office of Admissions or the NTID Office for Career Opportunities, One Lomb Memorial Drive, Rochester, New York 14623.

## Joint Program to Prepare Educational Specialists for the Deaf at the Secondary Level

Co-Sponsors: University of Rochester through the Graduate School of Education and Human Development

**William H. Clark**, Acting Dean and  
Rochester Institute of Technology through the National Technical Institute for the Deaf  
**Milo E. Bishop**, Dean

### A new type of professional

The University of Rochester's Graduate School of Education and Human Development and Rochester Institute of Technology through the National Technical Institute for the Deaf have jointly developed a new graduate program designed to improve the quality of education and services for deaf people.

Graduates of the program will receive master's degrees and be qualified to work as professionals with deaf people at the secondary level in:

- teaching deaf and normally hearing secondary students in such areas as English, mathematics, science and social studies;
- managing special educational support service systems such as tutoring, notetaking and interpreting;
- serving as resources on deafness to schools involved in mainstreaming deaf students into regular school systems.

Graduates will work in secondary schools serving deaf students, or function as instructional leaders, working with colleagues to enrich and upgrade the quality of education for deaf people nationally.

### Certification

Graduates of this program will be eligible for:

- provisional certification from New York State as an academic teacher of the normally hearing, for grades 7-12, in one or more of these areas: English, social studies, mathematics, biology, chemistry, physics, earth science or general science.

- provisional certification from New York State as a teacher of the deaf and hearing-impaired, nursery through grade 12.
- a master of science in education degree from the University of Rochester co-sponsored by Rochester Institute of Technology through the National Technical Institute for the Deaf.

To be certified to teach one or more of the broad fields listed below at the secondary level in New York State, applicants must satisfy the following minimum course work (undergraduate or graduate level) requirements in *one* of these areas:

English - 36 semester hours including work in linguistics, literature and writing;

Mathematics - 36 semester hours including a calculus sequence;

Science - 44 semester hours in the natural sciences including a calculus sequence;

Social Studies - 36 semester hours in history, geography and the social sciences, with American studies and at least one course in the methods of inquiry in history, geography or one of the social sciences.

### The University of Rochester and National Technical Institute for the Deaf: uniquely qualified to jointly prepare educational specialists

The University of Rochester, one of the smallest of the nation's distinguished universities, enrolls about 8,000 students, upwards of 3,000 of them at the graduate level. One of its eight colleges and schools, the Graduate School of Education and Human Development, offers doctor's and master's degrees in a variety of educational specialties. The school maintains long-established programs of teacher preparation for students in the university's outstanding departments of English, mathematics, social sciences, and natural sciences in the College of Arts and Science. Individuals and groups from the school's faculty have engaged in a number of joint activities with NTID personnel over the past 10 years: members of the university's School of Medicine and Dentistry and Center for Visual Science have joined in similar collaboration.

NTID, an integral part of Rochester Institute of Technology, is the world's largest technical college for the deaf. It has led the way, both nationally and internationally, in

efforts to integrate higher education for deaf students into college life on a campus planned primarily for hearing students. Today nearly 1,000 hearing-impaired students from 49 states, Puerto Rico, and the District of Columbia study and reside on the RIT campus with 8,500 hearing students.

RIT's students are enrolled in the Colleges of Business. Continuing Education, Engineering, Fine and Applied Arts, General Studies, Graphic Arts and Photography, Science, Institute College (engineering technologies and other career fields), Eisenhower College and, of course, NTID.

RIT offers a wide range of programs, including more than 200 individual career study areas offering master's, bachelor's and associate's degrees.

### About the program

This full-time master's degree program normally will require three to five semesters to complete depending upon the applicant's entry-level qualifications. The program is designed for people who seek academic certification to teach both hearing and deaf students. It also will serve those who are already certified to teach academic subjects to hearing students at the secondary level and who seek additional certification to teach deaf students.

Applicants must have a least an undergraduate major in an academic area normally taught at the secondary school level, such as English literature, mathematics, chemistry, or history. Some successful applicants also may need more advanced work in their area of academic expertise, or may need to develop a broader perspective in several academic areas. For example, persons with an undergraduate degree in mathematics may need additional mathematics preparation to meet the University of Rochester's program requirements, or to attain an appropriate breadth of knowledge in mathematics.

### Sign language

Participants will be required to demonstrate basic skills in expressive and receptive sign language before their student teaching begins. Those without sign language skills will be encouraged to participate in sign language courses at NTID in the summer that precedes their first semester of graduate study.

**Admission requirements:**

To gain admittance to this new graduate program, applicants must:

- Complete the equivalent of an undergraduate major in at least one academic area directly related to subjects normally taught at the secondary level.
- Demonstrate an interest in serving the needs of deaf people.
- Satisfy the University of Rochester admission requirements: solid undergraduate background in an academic area, good recommendations, and a successful on-campus interview.
- Applicants are encouraged to take the aptitude section of the Graduate Record Examination (GRE) prior to admission. Those who have not done so before admission will be required to take the GRE subsequent to admission, subsequent to admission.

The participants will determine their individual programs of study with the assistance of a faculty advisor. Among the major areas of study available to participants will be specialized courses which relate deafness to the communication sciences and disorders, instructional theories and techniques, educational goals and processes, and psycho-social-cultural development. Student teaching will provide exposure to the full range of educational environments available to deaf adolescents in the region.

**How to apply**

Admission is open without discrimination to hearing-impaired or hearing applicants. Enrollment will be limited to 15 for the first year. Some financial aid may be available. For an application, please write to:

Associate Dean for Graduate Studies  
Graduate School of Education and Human Development  
304 Lattimore Hall  
University of Rochester  
Rochester, NY 14627

For additional information, please contact:

Dr. Kenneth R. Nash  
Director, Joint Program to Prepare Educational Specialist for the Deaf at the Secondary Level  
439 Lattimore Hall  
University of Rochester  
Rochester, NY 14627  
Phone (716) 275-4009 (voice or TTY)

The materials herein were produced in the course of an agreement with the U.S. Department of Education.

## Graduate Faculty

**William E. Castle**, Ph.D., Stanford University-Professor, Director

**Milo E. Bishop**, Ph.D., Purdue University-Associate Professor  
Dean

**Jack R. Clarcq**, Ed.D., Syracuse University-Associate Professor, Associate Vice President, Technical Assistance Programs

**Kenneth R. Nash**, Ed.D., Columbia University-Associate Professor, Director Joint Educational Specialist Program, Adjunct Associate Professor, Graduate School of Education and Human Development, University of Rochester

**Joseph C. Avery**, M.Ed., University of Central Arkansas-Associate Professor

**Frank C. Caccamise** Ph.D., University of Washington-Associate Professor

**Diane L. Castle**, Ph.D., Stanford University-Associate Professor

**Kathleen E. Crandall**, Ph.D., Northwestern University-Assistant Professor

**Barry R. Culhane**, Ed.D., University of Rochester-Assistant Professor

**James J. DeCaro**, Ph.D., Syracuse University-Associate Professor

**Judy C. Egelston-Dodd**, Ed.D., SUNY at Buffalo-Associate Professor

**Susan D. Fischer**, Ph.D., Massachusetts Institute of Technology-Associate Professor

**Warren R. Goldmann**, M.S., Rochester Institute of Technology-Associate Professor

**Frederic R. Hamil**, M.S., SUNY College at Brockport-Associate Professor

**T. Alan Hurwitz**, Ed.D., University of Rochester-Assistant Professor

**Donald D. Johnson**, Ph.D., University of Illinois-Professor

**Charles A. Layne**, Ph.D., Ohio State University-Assistant Professor

**Edward A. Maruggi**, Ph.D., University of Minnesota-Associate Professor

**Lawrence L. Mothersell**, M.S., SUNY College at Geneseo-Associate Professor

**Lee C. Murphy**, Ed.D., SUNY at Buffalo-Associate Professor

**Nicholas A. Orlando**, M.S., SUNY College at Geneseo-Associate Professor

**Robert F. Panara**, M.S., New York University-Professor

**Bruce O. Peterson**, Ed.D., New Mexico State-Associate Professor

**Paul C. Peterson**, Ph.D., Syracuse University-Associate Professor

**Dale L. Rockwell**, M.A., Wesleyan University-Associate Professor

**Marvin C. Sachs**, M.A., University of Rochester-Associate Professor

**Edward L. Scouten**, M.A., Gallaudet College-Professor

**Donald G. Sims**, Ph.D., University of Pittsburgh-Associate Professor

**Joan B. Stone**, Ed.D., University of Rochester-Assistant Professor

**Ross E. Stuckless**, Ph.D., University of Pittsburgh-Professor

**Joanne D. Subtelny**, Ph.D., Northwestern University-Professor

**Gerald B. Walter**, Ed.D., University of Pittsburgh-Associate Professor

**Fred L. Wilson**, Ph.D., University of Kansas-Professor

**Jonona S. Young**, M.S., University of Rochester-Associate Professor



College of

General Studies



Mary Sullivan, Dean

The College of General Studies provides a number of graduate courses as part of some of the master's degree programs of Rochester Institute of Technology. A primary objective of the course offerings is to complement the professional emphasis of these programs by contributing humanistic perspectives, that is, by exploring the humanistic implications embodied in these programs. In this way General Studies courses play an integral role in professional education by making a direct and distinctive contribution to the student's preparation for a specialized career.

#### Graduate Faculty

Mary Sullivan, Ph.D., Notre Dame-Dean

Dane Gordon, MA, Cambridge and Rochester-Assistant Dean, Professor

Douglas Coffey, MA, Case Western Reserve-Assistant Professor, Fine Arts

Kathleen Chen, Ph.D., Pennsylvania State-Assistant Professor, Psychology

Robert Golden, Ph.D., Rochester-Assistant Professor, Literature

Morton Isaacs, Ph.D., Yeshiva-Assistant Professor, Psychology

Linda Nagle, MA, Rutgers-Visiting Assistant Professor, Philosophy

Salvatore Mondello, Ph.D., New York University-Professor, History

Thomas R. Plough, Ph.D., Michigan State-Assistant Professor, Sociology

John T. Sanders, Ph.D., Boston University-Assistant Professor, Philosophy

Hertha Schulze, Ph.D., Minnesota-Assistant Professor, Fine Arts

David B. Suits, Ph.D., University of Waterloo-Assistant Professor, Philosophy

Houghton Wetherald, MA, Oberlin-Assistant Professor, Fine Arts

Hans Zandvoort, MFA, Royal Academy of Fine Arts, The Hague-Assistant Professor, Fine Arts

## Graduate Courses College of General Studies

### **GLLL-701** **Film History and Criticism** **Registration #0504-701**

A critical examination of key aspects of film criticism and of the development of film as an art. The emphasis of the course will be historical, with the development of cinema being traced through major films by important directors. There will be an opportunity to pursue individual interests.

Class 3, Credit 5 (offered occasionally)

### **GSHF-703** **American Architecture** **Registration #0505-703**

An examination of American architecture from the 17th century to the present designed for the graduate level of study. Emphasis will be placed on American building art in the late 19th and 20th centuries.

Class 3, Credit 5 (offered occasionally)

### **GSHF-705** **Theories of Aesthetics and Art Criticism** **Registration #0505-705**

A course for the art-oriented graduate student centering on the student's search for a supportable and reliable basis for making value judgments about works of art as well as introducing the student to major concepts in aesthetics.

Class 3, Credit 5 (offered occasionally)

### **GSHF-707** **Cubism to the Present** **Registration #0505-707**

Cubism as a way of seeing and as an expression of 20th century thinking. Differences and similarities with art forms of earlier eras and other cultures will be discussed.

Class 3, Credit 5 (offered occasionally)

### **GSHF-708** **Oriental Art** **Registration #0505-708**

A seminar exploring the philosophical and cultural perspectives underlying traditional Far Eastern art as a prelude to examining selected topics in Indian, Chinese and Japanese art. Emphasis will be placed on the application of research techniques and critical methods to an individually selected area of interest which may serve as a foundation for continuing study.

Class 3, Credit 5 (offered occasionally)

### **GSHF-711** **20th Century American Art** **Registration #0505-711**

An investigation of American art from the Civil War to the present. Emphasis will be placed on the visual arts but many references will be made to music and architecture.

Class 3, Credit 5 (offered occasionally)

### **GSHF-712** **Arts and Crafts in Tribal Societies** **Registration #0505-712**

A study of the function of "primitive" art and the techniques of its production, including the use of clay, stone, fibers, bark, wood, bronze, gold, etc. Hair-styling, body painting and scarification will also be discussed.

Class 3, Credit 5 (offered occasionally)

### **GSHF-713** **Contemporary Issues in Art** **Registration #0505-713**

This course offers the graduate art student the opportunity to investigate those aspects of 20th century art that question the very nature of art and the role of the artist in today's and tomorrow's society.

Class 3, Credit 5 (offered occasionally)

### **GSHF-714** **Art: Vision and Concept** **Registration #0505-714**

Though the course will develop chronologically from the Renaissance to the present, emphasis will be placed on a close analysis of (1) selected works of art, including paintings, sculpture and architecture, and (2) the development of the unique oeuvre of selected artists. Topics chosen for study will be limited in number but treated in depth. Topical choices will be based on richness and import of the formal and/or conceptual content embodied therein. Some background in the History of Art is helpful but not necessary.

Class 3, Credit 5 (offered occasionally)

### **GSHF-715** **Picasso** **Registration #0505-715**

The impact of Picasso and his circle on twentieth century art. Their affinities with modern scientific and philosophical attitudes will also be discussed.

Class 3, Credit 5 (offered occasionally)

### **GSHF-716** **Rembrandt** **Registration #0505-716**

A detailed analysis of the art and times of the Baroque master. Emphasis will be placed on the development of his style and technique, on his and other artists' relationship to their society and to the character of the Baroque outlook.

Class 3, Credit 5 (offered occasionally)

### **GSHF-717** **Music Literature** **Registration #0505-717**

A comparison of various musical styles from the 17th to the 20th century with emphasis on music's relationship to the other fine arts and its socio-cultural environments. Representative composers include Bach, Beethoven, Chopin and Stravinsky.

Class 3, Credit 5 (offered on sufficient demand)

### **GSHH-701** **History of American Educational Thought and Practice** **Registration #0507-701**

This course traces the history of formal and informal education in America from the colonial era to the present. It examines the growth of progressive education, and the evolution of the open education movement of the 1960s and 1970s. The course evaluates the role of education among women and ethnic and religious minorities. Emphasis is given to such educative institutions as family, television, churches, factories, business corporations, public libraries and art galleries.

Class 3, Credit 5 (offered annually)

### **GSHP-704** **Ethics and Philosophy of Education** **Registration #0509-704**

This graduate seminar is designed to raise for discussion a variety of issues regarding the purpose of education, the value of education, and the proper role of the educator vis-a-vis the student, the educational institution, the "community," and the academic profession represented by the teacher. Ethical issues will occupy a prominent place among those discussed, and these issues may sometimes involve a discussion of particular teaching techniques.

Class 3, Credit 5 (offered occasionally)

### **GSHP-705** **Seminar in Aesthetics** **Registration #0509-705**

A range of questions will be addressed in the seminar. What is it to perceive something aesthetically? Are there any essential or defining properties shared by all works of art? Are our evaluations and interpretations of art works objective or subjective? Are an artist's intentions relevant factors in critical arguments? Understanding how answers to these questions are constrained by features of actual art works will be an important part of discussion.

Class 3, Credit 5 (offered occasionally)

<b>GSSP-701</b> <b>Registration #0514-701</b> This course seeks to investigate the broad developmental patterns of human behavior with emphasis upon the cognitive and moral aspects of development, personality and culturally patterned behaviors. Consideration is given to major theoretical perspectives. It is strongly suggested that students have a background in Introductory Psychology before taking this course. Class 3, Credit 5 (offered annually)	<b>Developmental Psychology GSSS-701</b> <b>Registration #0515-701</b> This course is designed to furnish students with an understanding of the basic sociological processes underlying the educational process, and to help students apply them to concrete situations that may arise for teachers. Class 3, Credit 5 (offered annually)	<b>Educational Sociology</b>
<b>GSSP-702</b> <b>Registration #0514-702</b> This course is designed to furnish students with an understanding of the basic psychological processes underlying the educational process, and to help students apply them to concrete situations that may arise for persons doing teaching. Students will find the material covered in Developmental Psychology (GSSP-701) useful for this course. Class 3, Credit 5 (offered annually)	<b>Educational Psychology</b>	

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Index

“About RIT” ..... 4

Accountancy, Graduate Programs in ..... 20

Accountancy, Master of Science in ..... 20

Accounting and Theory, Advanced ..... 25

Accounting, Basic Taxation ..... 25

Accounting, Financial ..... 25

Accounting, Seminar in ..... 25

Accounting Theory I, II ..... 25

Accreditation ..... 6

Acknowledgements ..... 104

Active Network Synthesis..... 43

Admission Requirements (General) ..... 8

Advanced Accounting and Theory ..... 25

Advanced Clinical Chemistry I, II, III ..... 79

Advanced Clinical Chemistry  
Laboratory I, II, III ..... 78

Advanced Computer Utilization  
Techniques ..... 91

Advanced Marketing Management..... 27

Advanced Macroeconomic Theory..... 27

Advanced Microcomputer Systems  
Design ..... 45

Advanced Microeconomic Theory ..... 27

Advanced Organic Chemistry ..... 77

Advanced Taxation Accounting ..... 25

Aesthetics, Theories of..... 99

American Architecture..... 99

American Business, Economic  
Environment of ..... 27

American Craftsmen, School for ..... 57

American Educational Thought & Practice,  
History of ..... 99

Analysis and Evaluation of Imaging  
Systems ..... 71

Analysis for Engineers..... 47

Applications of Behavioral Psychology to  
Training and Adult Learning..... 92

Applications of Mechanics and Electronics  
to Materials, Machine Design, and  
Processes in Printing ..... 63

Applied and Mathematical Statistics,  
Master of Science in ..... 30

Applied Mechanics, Special Topics in ..... 47

Applied Statistics, Special Topics in..... 34

Architecture, American ..... 99

Architecture, Computer ..... 89

Art and Design, School of ..... 56

Art Education ..... 56

Art Education, Master of Science  
for Teachers..... 50, 54, 56

Art Education, Methods and  
Materials in ..... 56

Art Education, Seminar in..... 56

Art, Practice Teaching in..... 56

Art, Twentieth Century American..... 99

Art: Vision and Concept..... 99

Arts and Crafts in Tribal Societies ..... 99

Assemblers, Interpreters and Compilers .. 90

Auditing ..... 25

Auditing, EDP ..... 89

Automatic Control Systems I, II..... 48

Automobile Registration ..... 14

**B** .....

Basic Career Counseling Skills ..... 89

Basic Taxation Accounting ..... 25

Bayesian Decision Analysis ..... 28

Bayesian Statistics I ..... 34

Behavioral Science in Management ..... 25

Bernstein, Dr. Paul ..... 9

Bevier Gallery ..... 53

Biochemistry ..... 77

Biochemistry-Metabolism ..... 77

Biochemistry-Nucleic Acids and Molecular  
Genetics ..... 77

Biotechnology and Human Factors  
I, II, III, IV..... 46

Business Administration Courses ..... 25

Business Administration, Master of ..... 23

Business, American, Economic  
Environment of ..... 27

Business and Society..... 25

Business, College of ..... 18

Business Research Methods ..... 26

Business Technology, Master of

**C** .....

Calendar ..... Inside front cover

Campus Map ..... Inside back cover

Career Concepts: Commerce ..... 88

Career Concepts: Production ..... 88

Career Concepts: Services ..... 88

Career Counseling Skills, Basic..... 89

Career Decision Making Concepts..... 88

Career Development, Group  
Dynamics for..... 89

Career Education in Colleges and  
Special Settings ..... 89

Career Education Seminar-  
Handicapped ..... 89

Career Education Seminar-Women ..... 89

Career Information ..... 88

Career Information, Master of  
Science in ..... 81, 82

Career Internship-Business/Industry..... 89

Career Internship-Project/Experience .... 89

Career Internship-Services/Education ... 89

Career Planning, Information Retrieval  
Systems in ..... 89

Cary Library ..... 60

Center for Community/Junior  
College Relations ..... 81, 88

Center for Community/Junior  
College Relations Internship ..... 88

Center for Community/Junior  
College Relations Seminar ..... 88

Ceramics ..... 57

Ceramics and Ceramic Sculpture ..... 57

Ceramics and Ceramic Sculpture,  
MFA Degree ..... 50, 53, 57

Ceramics and Ceramic Sculpture,  
MST Degree ..... 50, 53, 57

Certificate in Information Science ..... 85

Chemical Kinetics ..... 78

Chemical Thermodynamics..... 78

Chemistry, Department of ..... 77

Chemistry (Master of Science) ..... 74, 77

Chemistry Seminar..... 77

Chemistry, Special Topics ..... 77

Cinematography ..... 71

City Center ..... 54

Clinical Chemistry, Advanced ..... 79

Clinical Chemistry Laboratories,  
Advanced ..... 78

Clinical Chemistry (Master of  
Science) ..... 76, 77

Clinical Chemistry Research ..... 79

Clinical Chemistry Research, External .... 79

Clinical Chemistry Seminar..... 79

Clinical Laboratory Computer  
Applications ..... 78

Clinical Laboratory Management..... 78

Clinical Science-Special Topics ..... 78

Clinical Sciences, Department of ..... 78

Coding Theory ..... 90

College of Business..... 18

College of Continuing Education..... 30

College of Engineering ..... 36

College of Fine and Applied Arts..... 50

College of General Studies..... 98

College of Graphic Arts and  
Photography ..... 60

College, Institute ..... 80

College of Science..... 74

College Relations, Center for  
Community/Junior ..... 88

Color Separation Photography ..... 63

Communication Design ..... 56

Communication Design (MFA) .... 50, 54, 56

Communication Design (MST) .... 50, 54, 56

Communication Techniques..... 44

Compiler Construction ..... 91

Computability ..... 90

Computational Complexity ..... 90

Computer Architecture ..... 89

Computer Assisted Instruction..... 92

Computer Communications Networks..... 90

Computer Graphics ..... 90

Computer Methods in Electrical  
Engineering ..... 44

Computer Science, Master of  
Science in ..... 84, 89

Computer Science, MS Thesis ..... 91

Computer Science, Seminar in ..... 91

Computer Science and Technology,  
School of ..... 84

Computer Systems Hardware ..... 91

Computer Systems Management,  
Seminar in ..... 91

Computer Systems Software..... 91

Computers in Management..... 63

Computers in the Graphic Arts ..... 63

Computing, Fundamentals of ..... 90

Computing Theory, Foundations of ..... 90

Consumer Behavior, Seminar in ..... 27

Continuing Education, College of..... 30

Continuum Mechanics, Introduction to ... 48

Control System Design..... 44

Control System Fundamentals..... 43

Control Systems Design, Optimal ..... 48

Control Systems, Nonlinear ..... 43

Control Systems, Optimum ..... 44

Copy Preparation..... 64

Cost and Managerial Accounting..... 25

Costs (Tuition, etc.) ..... 10

Counseling Center ..... 14

Course Numbering ..... 17

Criterion Referenced Instruction and  
Technical Training I, II ..... 93

Cubism to the Present ..... 99

**D** .....

Data Base Concepts ..... 90

Data Base System Implementation ..... 90

Data Management Concepts..... 91

Deans ..... 100

Decision Analysis..... 28

Decision Sciences, Seminar in..... 28

Deferred Payment Plan ..... 10

Degrees Offered (Graduate Study) ..... 7

Department of Chemistry ..... 77

Department of Clinical Sciences ..... 78

Department of Electrical Engineering ..... 41

Department of Industrial Engineering ..... 42

Department of Instructional  
Technology..... 92

Department of Mechanical Engineering .. 42

Design Applications..... 56

Design of Experiments ..... 63

Design of Experiments I, II ..... 33

Deterministic and Probability Models of  
Operating Systems ..... 90

Developmental Psychology ..... 100

Digital Control Systems ..... 44

Digital Data Transmission ..... 44

Digital Signal Processing ..... 44

Discrete Simulation ..... 90

**E** .....

Economic Environment of American  
Business ..... 27

Economics, Seminar in ..... 27

EDP Auditing ..... 89

Education/Business/Industry  
Interrelationships..... 88

Education, Ethics and Philosophy of ..... 99

Educational Psychology ..... 100

Educational Sociology ..... 100

Elasticity, Theory of..... 48

Electrical Engineering Courses ..... 43

Electrical Engineering Department ..... 41

Electrical Engineering, Master of  
Science in ..... 41

Electrical Engineering,  
Special Topics in ..... 45

Electromagnetic Fields ..... 43

Electromagnetic Waves ..... 43

Electromagnetics, Special Topics in ..... 43

Emergencies ..... 16

Energy Methods in Mechanics..... 48

Engineering, College of ..... 36

Engineering Courses..... 43

Engineering Department, Electrical ..... 41

Engineering Department, Industrial ..... 42

Engineering Department, Mechanical ..... 42

Engineering Economy ..... 45

Engineering-Independent Study..... 45

Engineering Internship ..... 45

Engineering, Master of ..... 40

Engineering Research and Thesis  
Guidance ..... 45, 48

Environmental Design ..... 56

Environmental Design (MFA) ..... 50, 53, 56

Environmental Design (MST) ..... 50, 53, 56

Ethics and Philosophy of Education ..... 99

Evaluation of Training and Instruction .... 92

Experimental Stress Analysis ..... 47

External Clinical Chemistrv Research 79

Facilities Planning .....	46	Independent Study (Engineering) .....	45	Management, Seminar in .....	26
Faculty ..... See Graduate Faculty		Independent Study (Instructional Technology) .....	93	Managerial Decision Making .....	34
Film History and Criticism .....	99	Independent Study (Printing) .....	64	Managerial Economics .....	27
Filter Design, Passive and Active .....	43	Individual Learning Style Analysis .....	93	Manpower Forecasting Fundamentals ...	89
Finance and Research, Theory of .....	27	Industrial Engineering Courses .....	45	Marketing Concepts .....	27
Finance, Seminar in .....	27	Industrial Engineering Department .....	42	Marketing, International .....	28
Financial Accounting .....	25	Industrial Engineering, Special Topics in .....	46	Marketing Logistics .....	27
Financial Aid .....	10	Information Media and Design .....	92	Marketing Management, Advanced .....	27
Financial Management I, II .....	26, 27	Information Retrieval Systems in Career Planning .....	89	Marketing, Seminar in .....	28
Financial Management, Problems in .....	27	Information Science, Certificate Program .....	85	Master of Business Administration .....	23
Fine and Applied Arts .....	50	Information Science Courses .....	91	Master of Engineering .....	36, 40
Fine and Applied Arts, College of .....	50	Information Science, Master of Science in .....	85, 91	Master of Fine Arts In:	
Finite Elements .....	47	Information Storage and Retrieval .....	90	Ceramics and Ceramic	
Fluid Dynamics .....	48	Information Systems .....	26	Sculpture .....	50, 54, 57
Foundations of Computing Theory .....	90	Information Theory .....	44	Communication Design .....	50, 54, 56
Fundamentals of Computing .....	90	Ink and Color .....	64	Environmental Design .....	50, 54, 56
Fundamentals of Photographic Communication .....	71	Inorganic Chemistry .....	77	Glass .....	50, 54, 57
Fundamentals of Statistics I, II .....	33	Institute College .....	80	Metalcrafts & Jewelry .....	50, 54, 57
<b>G</b> .....		Instructional Development I, II, III .....	93	Painting .....	50, 54, 57
Gas Dynamics .....	48	Instructional Facility Design .....	93	Photography .....	68-70, 71
General Studies, College of .....	98	Instructional Techniques .....	88	Printmaking .....	50, 54, 57
General Studies Courses .....	99	Instructional Technology .....	86, 92	Weaving and Textile	
Glass .....	57	Instructional Technology, Department of .....	92	Design .....	50, 54, 58
Glass, Master of Fine Arts in .....	50, 53, 57	Instructional Technology, Independent Study .....	93	Woodworking & Furniture	
Glass, Master of Science for Teachers .....	50, 53, 57	Instructional Technology, Internship .....	93	Design .....	50, 54, 58
Glass, Monumental Stained Goudy-Coggeshal Memorial Workshop ...	60	Instructional Technology, Master of Science in .....	86	Master of Science in:	
Graduate Degrees Offered .....	7	Instructional Technology, Research in ....	92	Accountancy .....	20
Graduate Education at RIT .....	4	Instructional Technology, Selected Topics in .....	93	Applied and Mathematical	
Graduate Education at RIT, Philosophy of .....	8	Instructional Technology, Sources of Information in .....	92	Statistics .....	30
Graduate Faculty:		Instructional Television .....	92	Business Technology .....	80, 81
College of Business .....	29	Instrumental Analysis .....	77	Career Information .....	81, 82
College of Continuing Education .....	35	Instrumental Analysis Laboratory .....	77	Chemistry .....	74, 77
College of Engineering .....	49	Instrumental and Photographic Optics ....	71	Clinical Chemistry .....	76, 78
College of Fine & Applied Arts .....	59	Integrated Business Analysis .....	26	Computer Science .....	81, 84
College of General Studies .....	98	Integrated Circuit Design .....	44	Computer Systems	
College of Graphic Arts and Photography .....	73	Integrated Circuit Operational Amplifiers .....	43	Management .....	80, 85
College of Science .....	79	Internal Internship .....	77	Education .....	96
Institute College .....	94	International Marketing .....	28	Electrical Engineering .....	41, 43
NTID .....	97	Internship (CCJCR) .....	88	Information Science .....	81, 84, 85
School of Printing .....	65	Internship, Engineering .....	45	Instructional Technology .....	81, 86
Graduate Paper (Electrical Engineering) .....	45	Internship (Instructional Technology) .....	93	Mechanical Engineering .....	42, 47
Graduate Programs for Deaf Students ...	95	Internship, Internal .....	77	Photographic Science &	
Graduate Programs of Study .....	7	Interpersonal Communications .....	93	Instrumentation .....	66, 67, 71
Graduation Requirements .....	12	Introduction to Continuum Mechanics ...	48	Printing Education .....	60, 63
Graphic Arts and Photography, College of .....	60	Introduction to Decision Processes .....	33	Printing Technology .....	60, 63
Graphic Arts and Photography Courses ..	71	Introduction to Graphic Arts Education ...	63	Master of Science for Teachers in:	
Graphic Arts, Computers in the .....	63	Introduction to Instructional Technology I, II .....	92	Art Education .....	50, 54, 56
Graphic Arts Education, Introduction to ..	63	Introduction to Paper .....	64	Ceramics and Ceramic	
Graphic Arts Education, Teaching Methods in .....	63	Introduction to Random Variables and Signals .....	43	Sculpture .....	50, 54, 57
Graphic Arts, Practice Teaching in .....	63	Introduction to Systems Analysis .....	64	Communication Design .....	50, 54, 56
Graphic Arts Research Center Library ...	60	Inventory Design .....	46	Environmental Design .....	50, 54, 57
Graphic Arts, Research Methods in .....	63	<b>J</b> .....		Glass .....	50, 54, 56
Graphic Reproduction Theory .....	63	Jewelry, Metalcrafts and .....	57	Metalcrafts and Jewelry .....	50, 54, 57
Gravure .....	64	<b>L</b> .....		Painting .....	50, 54, 56
Group Development and Organizational Change .....	93	Labor/Management Problems .....	26	Printing Education .....	60, 62, 63
Group Dynamics for Career Development .....	89	Layout and Printing Design .....	64	Printmaking .....	50, 54, 57
<b>H</b> .....		Learning Development Center .....	14	Weaving and Textile	
Health Professionals, Training .....	92	Learning, Management of .....	88	Design .....	50, 54, 58
Health Related Professions, School of ...	78	Legal Environment of Business .....	26	Woodworking & Furniture	
Heat Transfer .....	48	Libraries .....	14, 60	Design .....	50, 54, 58
HEGIS Code .....	7	Library Automation and Management .....	91	Mathematical Programming .....	28, 46
Higher Education General Information Survey Code .....	7	Linear Systems I, II .....	43	Mathematics and Statistics for	
History and Aesthetics of Photography ...	71	Lithographic Press Methodology .....	63	Photographic Systems .....	71
History of American Education Thought and Practice .....	99	Logic Design of Digital Systems I, II, III ...	45	Mathematics for Engineers .....	47
History of Printing Technology .....	64	Lubrication .....	48	Mechanical Engineering Courses .....	47
Housing .....	16	<b>M</b> .....		Mechanical Engineering Department .....	42
Identification Cards .....	16	Macroeconomic Theory, Advanced .....	27	Mechanical Engineering, Master of Science in .....	42, 47
Imaging Systems, Analysis and Evaluation of .....	71	Magnetic Resonance, Principles of .....	78	Mechanics .....	47
Imposition and Finishing Procedures .....	64	Management and Budgeting in Instructional Technology .....	93	Mechanics, Analytical .....	48
Independent Project .....	72	Management and Organization .....	25	Mechanics, Energy Methods in .....	48
Independent Study (Chemistry) .....	77, 79	Management, Computers in .....	63	Media Design Project .....	77
Independent Study (Computers) .....	91	Management Development .....	26	Media Design Seminar .....	77
		Management, Financial .....	26, 27	Medical Service (Student Health) .....	16
		Management of Learning .....	88	Melbert B. Cary, Jr. Graphic Arts Collection .....	60
				Metalcrafts and Jewelry .....	57
				Metalcrafts and Jewelry (MFA) ...	50, 54, 57
				Metalcrafts and Jewelry (MST) ...	50, 54, 57
				Methods and Materials in Art Education ..	56
				MFA Gallery .....	70
				Microcomputer Fundamentals .....	44
				Microeconomic Theory, Advanced .....	27
				Microprocessors and Microcomputers ....	90
				Minicomputer Systems and Applications .....	91
				Modern Control Theory .....	43
				Monumental Stained Glass .....	57
				MS Thesis (Computer Science) .....	91
				Multivariate Analysis .....	33
				Music Literature .....	99



**N-----**

National Technical Institute for the Deaf .....	95
Nature of Work, The .....	88
Nonlinear Control Systems .....	43
Nonparametric Statistics.....	34
NTID.....	95
Numerical Methods .....	48

**o-----**

Occupational Environments and Human Resources .....	89
Officers .....	100
On-Line Information Systems Design.....	90
Operations Management.....	25
Optimal Control Systems Design.....	48
Optimum Control Systems .....	44
Organic Chemistry, Advanced .....	77
Organic Chemistry of Polymers .....	77
Organic Compounds, Systematic Identification of.....	77
Oriental Art .....	99

**P-----**

Painting .....	56
Painting (MFA) .....	50, 54, 56
Painting (MST) .....	50, 54, 56
Paper, Introduction to .....	64
Parsing, Theory of .....	90
Passive and Active Filter Design .....	43
Personnel Systems.....	26
Philosophy of Graduate Education at RIT .....	8
Photocomposition .....	64
Photographic Communication, Fundamentals of .....	71
Photographic Museum Practice .....	71
Photographic Process, Theory of the.....	71
Photographic Reproduction Technology.....	63
Photographic Science and Instrumentation, Master of Science in .....	66, 71
Photographic Science, Principles of.....	71
Photographic Science, Special Topics in .....	71
Photographic Workshop .....	71
Photography, Art and Perception .....	72
Photography Core.....	71
Photography, History and Aesthetics of ..	71
Photography, Master of Fine Arts .....	68, 71
Physical Chemistry of Polymers .....	78
Physical Chemistry, Survey of .....	78
Physics of Semiconductor Devices .....	44
Picasso .....	99
Placement Services .....	16
Plates and Shells, Theory of .....	47
Portfolio Guidelines for Graduate Applicants .....	56
Practical R & D Management .....	45
Practice Teaching in Art .....	56
Practice Teaching in Graphic Arts .....	63
Pre-Thesis Seminar.....	72
Principles of Magnetic Resonance.....	78
Principles of Operations Research I .....	46
Principles of Photographic Science .....	71
Printing-Independent Study .....	64
Printing Education .....	60, 63
Printing Education, Master of Science in .....	60-62
Printing Education, Master of Science for Teachers.....	60, 62
Printing Management .....	63
Printing Plate Methodology .....	64
Printing Technology.....	60, 63
Printing Technology, History of.....	64
Printing Technology, Master of Science in .....	60, 63
Printmaking .....	57
Printmaking (MFA).....	50, 54, 57
Printmaking (MST) .....	50, 54, 57
Problems in Financial Management .....	27
Production Control .....	46
Programmed Instruction .....	92
Programming, Review of .....	91
Psychology, Developmental .....	100
Psychology, Educational .....	100
Psychology of Learning and Teaching ....	92

**Q-----**

Quality Control: Acceptance Sampling ...	33
Quality Control: Control Charts .....	33
Quantum Chemistry.....	78
Quantum Mechanics .....	78

**R-----**

Random Signals and Noise .....	44
Random Variables and Signals, Introduction to .....	43
Real-Time Computation .....	90
Refund Policy .....	10
Regression Analysis I, II .....	34
Reliability .....	33
Reliability Certification Seminars I, II .....	34
Relief Press Methodology .....	64
Rembrandt .....	99
Research and Thesis.....	72
Research and Thesis Guidance .....	45, 48, 57, 58, 64, 71
Research, Clinical Chemistry.....	79
Research, External .....	77
Research in Instructional Technology.....	92
Research Methods, Business.....	26
Research Methods in Graphic Arts .....	63
Research Option .....	26
Research Projects .....	64, 92
Review of Programming .....	91
Rochester, University of.....	96
Rose, Dr. M. Richard .....	9

**S-----**

Samples Size Determination .....	34
Sampling Theory and Application .....	34
School for American Craftsmen .....	57
School of Art and Design .....	56
School of Computer Science and Technology.....	84
School of Health Related Professions.....	78
Science, College of .....	74
Science Courses .....	77
Screen Printing .....	63
Securities and Investment Analysis .....	27
Selected Topics in Instructional Technology.....	93
Seminar (CCJCR) .....	88
Seminar in Accounting .....	25
Seminar in Art Education .....	56
Seminar in Chemistry .....	77
Seminar in Computer Science .....	91
Seminar in Computer Systems Management .....	91
Seminar in Consumer Behavior.....	27
Seminar in Decision Science.....	28
Seminar in Economics.....	27
Seminar in Finance .....	27
Seminar in Management .....	26
Seminar in Marketing .....	28
Seminar in Media Design .....	77
Seminar, Pre-Thesis .....	72
Seminar, Statistics .....	34
Seminar, Student/Faculty.....	71
Simulation .....	28
Sociology, Educational .....	100
Sources of Information in Instructional Technology.....	92
Special Projects (CCJCR).....	88
Special Topics-Chemistry.....	77
Special Topics (Clinical Science) .....	78
Special Topics in Applied Mechanics .....	47
Special Topics in Applied Statistics .....	34
Special Topics in Electrical Engineering ..	45
Special Topics in Electromagnetics .....	43
Special Topics in Industrial Engineering ..	46
Special Topics in Photographic Science ..	71
Special Topics in Systems Analysis.....	47
Special Topics in Thermo Fluid Systems .....	47
Special Topics Workshop .....	72
Spectrometric Identification of Organic Compounds .....	77
Stained Glass, Monumental .....	57
Statistical Analysis I, II .....	28
Statistical Analysis for Engineers I, II .....	46
Statistical Inference.....	63
Statistical Thermodynamics .....	48
Statistics and Quality Control.....	78
Statistics, Fundamentals of.....	33
Statistics Seminar .....	34
Statistics, Theory of.....	33
Stereochemistry .....	77

Stochastic Estimation and Control.....	44
Student/Faculty Seminar .....	71
Student Services .....	14
Survey Design and Sampling.....	28
Survey of Operations Research .....	46
Survey of Physical Chemistry .....	78
Systematic Identification of Organic Compounds .....	77
Systems Administration .....	26
Systems Analysis, Introduction to .....	64
Systems Analysis, Special Topics in .....	47
Systems Programming.....	91
Systems Programming Laboratory .....	91
Systems Safety Engineering .....	46
Systems Simulation .....	46

**T-----**

Taxation Accounting, Advanced .....	25
Taxation Accounting, Basic .....	25
Teaching Methods in Graphic Arts Education .....	63
Teaching, Learning, Content and Environment.....	88
Techniques of Work Analysis .....	93
Technological Forecasting .....	46
The Nature of Work .....	88
The Two Year Colleges.....	88
Theories of Aesthetics.....	99
Theory of Elasticity .....	48
Theory of Finance and Research.....	27
Theory of Parsing.....	90
Theory of Plates and Shells .....	47
Theory of Statistics I, II, III .....	33
Theory of the Photographic Process .....	71
Thermo Fluid Systems.....	47
Thermodynamics .....	48
Thesis Guidance, Research and .....	45, 48, 57, 58, 64, 71
Thesis (Statistics) .....	34
Thyristor Power Control and Conversion .....	44
Tone and Color Analysis .....	64
Tone Reproduction Photography.....	63
Training Health Professionals .....	92
Tribal Societies, Arts and Crafts in .....	99
Trustees .....	100, 101
Tuition and Costs.....	10
Twentieth Century American Art .....	99
Two-Year Colleges, The .....	88
Typographical Procedures.....	63

**U-----**

University of Rochester, Joint Program for Educational .. Specialists .....	96
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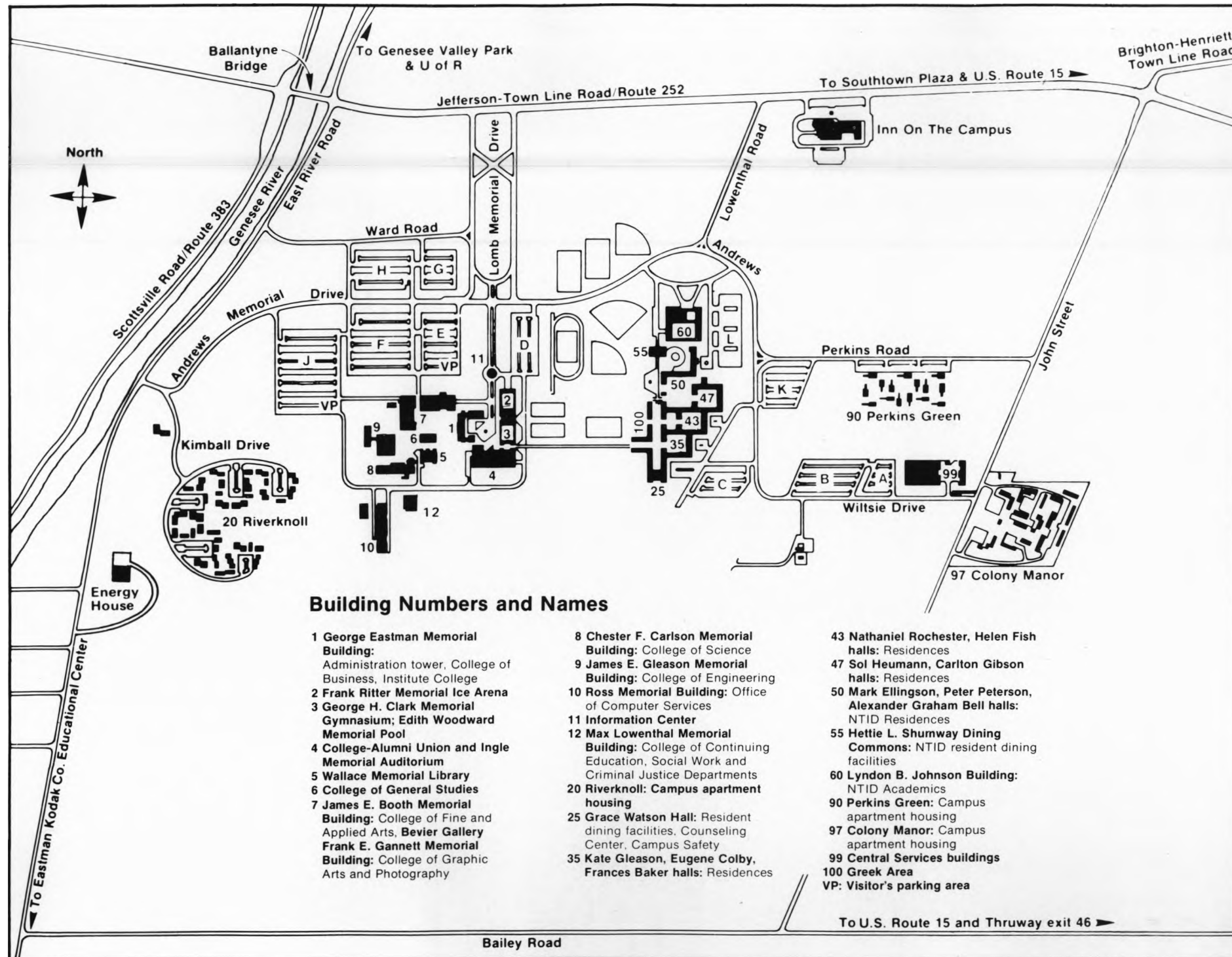
Value Analysis.....	46
Veterans' Benefits .....	16
Vibration Theory .....	48

**W-----**

Wallace Memorial Library.....	14, 15
Weaving and Textile Design.....	58
Weaving and Textile Design (MFA) .....	50, 54, 58
Weaving and Textile Design (MST) .....	50, 54, 58
Woodworking and Furniture Design .....	58
Woodworking and Furniture Design (MFA) .....	50, 54, 58
Woodworking and Furniture Design (MST) .....	50, 54, 58
Work Analysis, Techniques of.....	93
Work, The Nature of .....	88

**Z -**

Zone System Principles .....	72
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