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### Reporter - October 15th 2010

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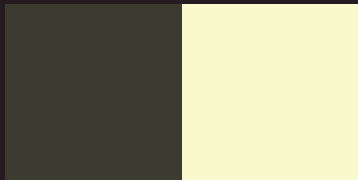
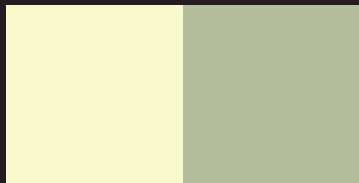
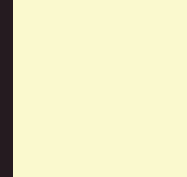
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# REPORTER

10.15.10 [reporterMAG.com](http://reporterMAG.com)



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## BEHIND RIT HOCKEY

*The men behind the scenes.*

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## RIT WOMEN'S TENNIS DOMINATES SUNY CORTLAND

*The lady Tigers win by a landslide.*

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## THE RISING NORTH STAR

*Is North Korea really a threat?*



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mag.com



## A NEW MEDIA PERSPECTIVE

Put together over 70 feet of PVC piping, over 80 feet of ethernet and Cat-5 cables, three Dollar Store shower curtains, four rigged webcams, a collection of wooden beams, a triple head, four projectors, four sportswear wristbands, a bagful of LEDs and batteries, and two tricked-out computers, and what do you get? Mix in the creativity and skill sets of five new media designers and three new media developers, and you have the brainchild of eight RIT students.

Last year, after several weeks of brainstorming and a number of heated discussions, my entire RIT education was summed up in two words: Sketch Box. Every year, the new media programs in the College of Imaging Arts and Sciences and the Golisano College of Computing and Information Sciences divide their seniors into groups and task each team to come up with an innovative project. What exactly these projects entail is entirely up to the students. This was, as our professors put it, our one chance to prove what we were capable of.

As a team, we came up with a simple concept: Users would interact with mini-games based on their location in a room. We developed a straightforward storyline and theme; users would find themselves exploring the notebook of Vincent, a sixth grader who has a schoolboy crush on a classmate and who sometimes fantasizes about being a superhero. Our execution, however, was not the least bit trivial.

Nothing seemed to work at first. We ended up with a long list of failed attempts that included RFID tracking, stereo cameras and colored light detection, which, in hindsight, oddly resemble how part of the PlayStation Move system works. However, everything fell into place in the days leading to Imagine RIT, our deadline. The finished product featured four ceiling webcams stitched together and modified to only pick up infrared light. The positions of each player's LED bracelet were processed and passed on from one computer to another via wireless router and inputted into a Flash program. (I can bore you with the details later.)

For our system's complexity, our exhibit at Imagine RIT had a major flaw. We hadn't put much thought into our presentation. With chipped ceiling tile bits littering the floor, wires sticking out of the ceiling, wrinkled shower curtain projection screens, and a crooked floor projection, our creation had a "mad scientist" charm to it. We made do with what we had, and nothing can sum up my entire RIT experience quite as accurately.

For those in my major, new media interactive development, the focus is on web technologies and anything remotely associated with the internet. This includes web sites, Flash games, mobile phone apps, installation art pieces – anything and everything in between. We learn about best practices and coding standards, but more importantly, we learn how to adapt to up and coming technologies that will eventually render our previous knowledge useless.

The position I currently hold at *Reporter* is kind of similar. The issue you are now reading holds no resemblance to the issue my eboard discussed just five days ago – not by a long shot. Usually, it never is. Articles and imagery fall through sometimes, and we rely heavily on the resourcefulness and creativity of each of our staff members to pull through. If we're doing our jobs right, you probably wouldn't have noticed a thing.

While the end result isn't as impressive as hot-wiring a car with a paper clip or picking a lock with a hairpin (see "Off the Label: A History of MacGuyvering" on page 12), being able to think on your toes is a great skill to have. Nothing can ever prepare you for the next crazy thing life decides to throw at you, and there's no set textbook procedure written on how to succeed. Shit happens, and sometimes, you just need to deal.

Madeleine Villavicencio

**EDITOR IN CHIEF**

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# TABLE OF CONTENTS

10 15 10 | VOLUME 60 | ISSUE 07



*Kristen Rice, a first year photojournalism major from Clyde, N.Y. returns a shot during her singles match versus SUNY Cortland's Ariel Kelner. | photograph by Michael Conti*

## NEWS

### 4. News Desk

E. Philip Saunders to donate \$5 million. Institute of Health Sciences and Technology proposed. Creation of late-night and weekend downtown shuttle investigated.

### 7. Forecast

And let's not forget Al Pacino.

## LEISURE

### 8. Reviews

Linkin Park and "Guitar Hero" don't live up to the hype.

### 9. At Your Leisure

Forces of evil placed a malediction on the staff this week.

### 10. We the Kings and J. Cole Concert

A rising rap star and a power-pop group.

### 12. Off the Label:

#### *A History of MacGuyvering*

What can you do with a pack of chewing gum, a lighter and a year's subscription of "Hustler"?

## FEATURES

### 16. Behind RIT Hockey

The men behind the scenes.

## SPORTS

### 23. RIT Women's Tennis Dominates

#### *SUNY Cortland*

The lady Tigers win by a landslide.

## VIEWS

### 25. The Rising North Star

Is North Korea really a threat?

### 26. Word on the Street

What's the best prank you've ever pulled?

### 28. The Social Network: Too much of a Good Thing?

Is social networking taking away from personal interaction?

### 31. Rings

A new prehistoric creature has been discovered.

# NEWS DESK 10.15.10

compiled by Christina Belisle | illustrations by Griffin Moore

## BLIZZARD ANNOUNCES "WARCRAFT" EXPANSION RELEASE DATE

On October 4, American game development giant Blizzard Entertainment announced the release date for the highly-anticipated expansion pack to its wildly popular game, "World of Warcraft." "Cataclysm," slated for release on December 7, is the third expansion pack for the world's most popular massively multiplayer online role-playing game. It can be purchased in either DVD-ROM or digital download format with a suggested retail price of \$39.99. A special edition version of the game is available for \$79.99.

The expansion will feature two new races: the werewolf-like Worgen and the enterprising Goblins. Other features include a higher level cap of 85, new dungeons, new areas to explore and flying mounts. A closed beta is currently running.

## POSSIBLE LIFE-SUSTAINING PLANET FOUND

A star 20 light years away from Earth made headlines on September 29, surprising people the world over with what is known as a "Goldilocks planet." The red dwarf star Gliese 581 has a planet, named Gliese 581g, which is located in the star's Goldilocks zone. This zone is the area around a star where it is neither too hot nor too cold for liquid water to be formed; for instance, Earth exists within the Goldilocks zone of our sun. The seventh planet from the red dwarf star is believed to have a solid surface similar to that of Earth. Astrobiologists are excited, as the possible presence of liquid water could indicate extraterrestrial life.

While there is no proof that water exists on Gliese 581g, scientists point to the presence of water on less hospitable celestial bodies such as the moon, Mars and Europa (Jupiter's moon) to support the possibility of water on Gliese 581g. The presence of liquid water does not guarantee life, though one astronomer, Steven Vogt, is willing to estimate the chances of some form of life being present on the planet at 100 percent.

## E. PHILIP SAUNDERS DONATES \$5 MILLION TO NAMESAKE RIT COLLEGE

RIT hosted local entrepreneur E. Philip Saunders on October 5, at which time he pledged to give another \$5 million to the school. In order to receive the money, RIT would need to raise \$15 million in donations within six years, with target amounts for each year. If a target is met, then RIT will receive a part of the \$5 million. The money is intended to go toward expanding current facilities, improving technologies and creating endowments for professors and graduate fellowships.

In 2006, Saunders donated \$12 million to RIT's business school, which was renamed in his honor.

## TOXIC SLUDGE FLOODS HUNGARIAN TOWN

In the town of Devecser, Hungary, a massive chemical-infused flood caused the evacuation of three villages. The safety dam at an alumina factory broke, releasing toxic sludge into the area. The high alkaline content of the mud makes direct contact dangerous. Aside from Devecser, the flood also affected nearby Somlóvásárhely and Kolontár. At least three people have been reported dead, seven missing and over 110 injured. One thousand more people have been removed from the three towns. Hungarian police are investigating whether the factory owner should be held responsible for the accident.



by Matt Herrington and Adriana Matteo

## LATE-NIGHT AND DOWNTOWN WEEKEND SHUTTLE PROPOSED

Discussions about the possibility of a late-night and weekend bus line that would run between the RIT campus and downtown Rochester opened on the Student Government (SG) floor. This is not a new idea; other organizations on campus have operated a similar service in the past, such as when the College of Imaging Arts and Sciences decided to hold shuttles to downtown art galleries for monthly First Friday events.

The basic notion is to have a shuttle running a direct route between RIT and a drop-off point, presumably near the East End Entertainment District, where many students find themselves on a Friday or Saturday night. The main reason for this proposal is that the Regional Transit System (RTS) Route 24 bus service ends at 6 p.m. on Saturday evenings, a key conflict for those hoping to explore downtown Rochester's nightlife. The proposed bus line would be a loop of two shuttles that repeats every hour or so, ending about the time bars close for the night.

Speculation as to what company would provide such a service has pegged Golden Memories, the current transportation provider for students at the RIT Inn, as the favorite. Using this same provider would eliminate the liability of piggybacking on the RTS, consume far less travel time round-trip, and ensure the safety of RIT students by barring those without a university ID. Information will be gathered from other local universities that operate a similar service, such as the University of Rochester, Nazareth College and St. John Fisher. This plan is still in its infancy; no official decisions have been made.

## CALENDAR CONVERSION TIMELINE REVEALED

J. Fernando Naveda, Academic Affairs calendar conversion director, appeared before SG to speak briefly about updates in regards to the upcoming switch to the semester system, and presented the following timeline.

### Fall 2010

- RIT internal approval process.

### Fall 2011

- Approval documents sent out to the state of New York. Submission could start as early as May or June 2011. Documents will be submitted by fall quarter, at the latest.
- Student advisor hiring and training.

### Fall 2012

- Student advising throughout the entire academic year.
- Students recruited for new calendar programs.

### Fall 2013

- Semester calendar starts.
- Returning students come back to semester calendar.

In order to maintain full-time student status, undergraduate students must be registered for a minimum of 12 credits, and graduate students must be registered for a minimum of nine credits. The maximum number of credits per student per semester without affecting tuition is still under deliberation. Freshmen, however, would be restricted to 16 credits per quarter.

There will be ongoing studies to determine the effects on space requirements under the new system. A suggested parallel semester schedule to run during the summer in 2011 would give planners a better idea of the increased need for classrooms and labs on campus.

Those involved in the calendar conversion process, including Provost Jeremy Haefner, are doing their best to uphold the promise that President William Destler made when he announced the change to semesters last February 10.


"We must ensure that no student suffers any loss of progress toward a degree during the transition; that no student's graduation will be delayed as we make the change from quarters to semesters; and that no student will see any increase in tuition or fees related to the transition," stated Destler.

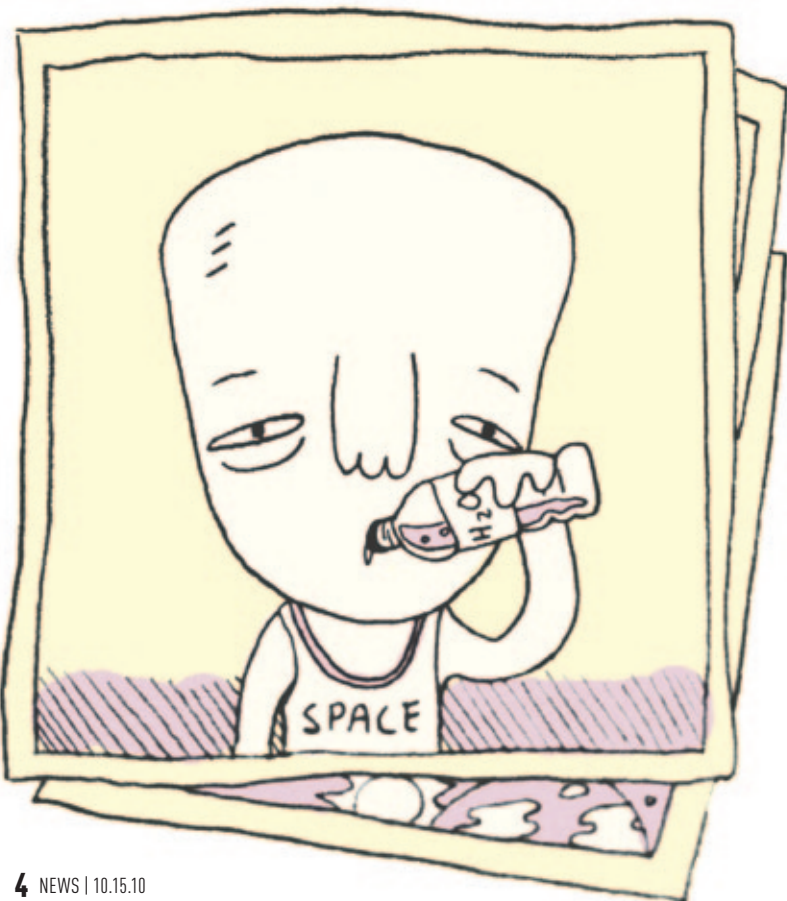
For more details on the progress of the semester conversion, please visit <http://rit.edu/conversion>.

## ADDITIONAL RESEARCH AND INNOVATION CONFERENCES PLANNED

Due to the continuing success of the Summer Research and Innovation Conferences, officials at the Center for Student Innovation have decided to host another conference later in the year for the fall and winter quarters. The symposium, which was originally hosted by the College of Science, has been around for almost 30 years; this summer marked the 29th Research and Innovation Conference, in which 165 second- and third-year students participated. Each college was represented through the work of these students. Alumni also had the chance to present their research to a diverse audience of faculty, students and external judges. The recent conference housed more than 100 presentations and attendees seemed to be generally impressed with the quality of work.

## PROVOST PROPOSES INSTITUTE OF HEALTH SCIENCES AND TECHNOLOGY

Haefner gave a presentation to the Academic Senate regarding the proposal of the Institute of Health Sciences and Technology (IHST). The IHST would be created by RIT and the Rochester General Health System Alliance with the goal of delivering world-class healthcare education, systematic clinical instruction and a solid background in research and discovery to the next generation of healthcare professionals. This IHST would provide new collaborative projects and cutting-edge future programs. The research areas of focus would include infectious diseases and immunology, cancer, health systems engineering and biotechnology. Through a five-year development plan, the institute would not only develop new discoveries and solutions in the healthcare industry, but also improve new medical technology in support of the smart hospital. 



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Monday ~ Friday: 9 a.m - 5 p.m.

Located at the Welcome Center  
in the Campus Center Lobby.

Campus Center meeting rooms offer smart room technology including overhead projectors, projection screens, speakers, and white boards. Rooms can be reserved by colleges, departments, and student organizations.

Center  
for  
Campus **life**  
campuslife.rit.edu

## RIT FORECAST

compiled by Michelle Spoto

### 17 SUNDAY

*Dinner Dialogues*

Center for Campus Life, Room 1829. 4 - 7 p.m. Has a month of meals at Gracie's with your roommate's constant blathering got you down? Enjoy a home-cooked meal with students, faculty and staff while discussing various academic, social and political topics. Cost: Free.

### 20 WEDNESDAY

*Women's Soccer versus Nazareth*

RIT Field. 4 - 6 p.m. Root for RIT Women's Soccer as they take on local Nazareth College on RIT's turf. Cost: Free.

## ROC FORECAST

compiled by Michelle Spoto

### 17 SUNDAY

*Brief Interviews with Hideous Men*

University of Rochester's Todd Theatre, 107 Todd Union. 3 p.m. A theater adaptation of David Foster Wallace's series of short stories, "Brief Interviews with Hideous Men" is a dark but hilarious comedy. Cost: \$7 - 13.

### 20 WEDNESDAY

*Open Jammin'*

Spot Coffee, 200 East Ave. 7:30 p.m. Hitch a ride downtown to relax and feast your ears on some live music at Spot Coffee during their open mic night. Or, muster the nerve and perform yourself. Cost: Free.

### 15 FRIDAY

*Craig Ferguson*

Gordon Field House. Doors open at 8 p.m. World-famous comedian and host of "The Late Late Show with Craig Ferguson" will be performing right here at RIT. Grab your ticket and head over to the Field House to catch his hilarious act. Cost: \$16 for students, \$30 for faculty/staff, \$40 others.

### 18 MONDAY

*SPX Corporation On-Campus Interviews*

Bausch & Lomb Center (77). 9 a.m. - 4:30 p.m. SPX Corporation, an international manufacturing and industrial equipment supplier, has come to RIT to offer prospective co-op or employment positions. Participate in an interview to discuss any potential you may have at SPX. Cost: Free.

### 21 THURSDAY

*Jazz Night at lovin'cup*

Bausch & Lomb Center, Room A100. 12 - 1 p.m. Meal etiquette is a learned skill. With a focus on interview tactics during meals and styles of dining, this event will develop your ability to conduct business over a meal. Cost: Free.

### 15 FRIDAY

*"The Children's Hour"*

Nazareth College Arts Center, 4245 East Ave. 8 p.m. Written by Lillian Hellman, "The Children's Hour" is a story of how a child's accusation destroys the life of two teachers. This classic American play is sure to please. Cost: \$10 - \$12.

### 18 MONDAY

*John Akers*

Dinosaur Bar-B-Que. 99 Court St. 10 p.m. Head down to Dinosaur Bar-B-Que for a meal with some live entertainment. Enjoy delicious food while listening to the acoustic folk sounds of local musician John Akers. Cost: Free.

### 21 THURSDAY

*Yoga Dance*

First Baptist Church of Penfield, 1862 Penfield Road. 4 - 5:30 p.m. For relaxation as well as exercise, join this yoga dance class. A combination of dance, yoga and focused breathing, yoga dance is a low-impact activity that is sure to leave you feeling refreshed. Cost: \$13.

### 16 SATURDAY

*Men's Hockey versus UMass Lowell*

Blue Cross Arena, One War Memorial Square. 7 - 9:30 p.m. Head down to Blue Cross Arena to cheer on the RIT Men's Hockey Team in a face-off against University of Massachusetts Lowell. Student tickets may be purchased in advance at the RIT box office for a \$3 discount. Cost: \$9 for students, \$10 for faculty/staff, \$12 others.

### 19 TUESDAY

*Analog Devices Employer Presentation*

James Gleason Hall (9), Room 1139. 7:30 - 9 p.m. Partake in a presentation by electronics manufacturing firm Analog Devices to learn more about the company and any prospective employment opportunities. Cost: Free.

### 16 SATURDAY

*Holiday Market*

Fair & Expo Center, 2695 East Henrietta Road. 10 a.m. - 5 p.m. Enjoy the work of more than 100 artists whose creations range from jewelry to ceramics to holiday decorations. Proceeds from this market help support the Junior League of Rochester's community projects. Cost: \$5.

### 19 TUESDAY

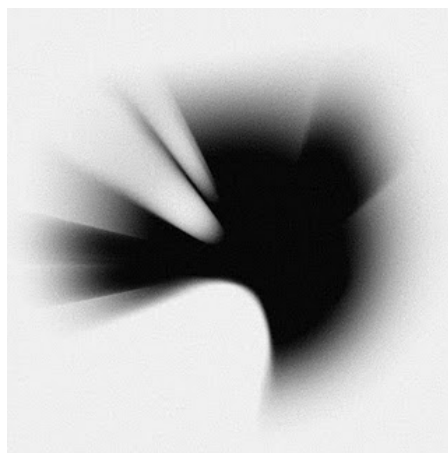
*Dual Exhibit:*

*Melissa Mance-Coniglio and Jeanie Nutting*

Genesee Community College's (GCC) Stuart Steiner Theatre, One College Road in Batavia. 9 a.m. - 5 p.m. Get two doses of your weekly art fix for the price of one. The works of painter Melissa Mance-Coniglio and mixed-media artist Jeanie Nutting will be on display together on the GCC campus. Cost: Free.

# REVIEWS

## LINKIN PARK "A THOUSAND SUNS"



ALBUM | ALTERNATIVE ROCK | 48 MINS

by Amanda Imperial

meh

Black and white: a very simple, usually elegant combination. It can even be mysterious when presented correctly, as done by Linkin Park on the cover of their newest album, "A Thousand Suns." Much like their last album, "Minutes to Midnight" — the theme of which was war — the enticing cover image leads fans to wonder about the music within.

Linkin Park first emerged in 1999 and, in 2000, they released their first hit album, "Hybrid Theory," which sold over 4.8 million copies in its first year. In 2003, "Meteora" — which combined many elements of the rapcore and nü metal styles — was released, adding to Linkin Park's success. Then came "Minutes to Midnight" in 2007. Despite the success of the single, "What I've Done," the album left many fans unsatisfied overall, as the band intentionally strayed from the nü metal sound that their fans had come to love.

Many fans hoped that the release of "A Thousand Suns" would be a return to form for Linkin Park. Unfortunately, the upbeat tracks that listeners used to enjoy from the band are largely missing from

this album. The biggest problems are the songs "Wretches and Kings" and "When They Come for Me," which sound more like rap than rapcore.

Not all is lost, however, as the album's other tracks are quite catchy and easy to listen to. "Burning in the Skies," "The Catalyst" and "Blackout" will probably make you want to move with the beat, and eventually sing along, too. The most surprising thing about this album is that it includes songs ("The Catalyst" and "Iridescent") in which Mike Shinoda, rapcore vocalist, sings sections rather than rapping them. This gives "A Thousand Suns" a unique and interesting tone, as it is the only album to include lead vocalist Chester Bennington and Shinoda singing together.

All in all, "A Thousand Suns" is not terrible, but it is not fantastic, either. Fans of the band's early albums will miss the nü metal sound of Linkin Park's older music, but fans of their new style will probably enjoy most of the songs on this album. "A Thousand Suns" will take Linkin Park's career in a new direction — hopefully not for the worse.

## "GUITAR HERO: WARRIORS OF ROCK"



GAME | XBOX 360 | \$60

by Steven Markowitz

skip it

With "Warriors of Rock," the sixth installment in the popular "Guitar Hero" franchise, developers Neversoft have tried to revive the music game genre with a new story-driven career mode called Quest Mode. Despite a strong (though disjointed) soundtrack, the game ultimately lacks content.

Quest Mode follows the story of the Warriors of Rock on their quest to obtain the legendary guitar and defeat some evil beast. Although Neversoft claimed the mode would tell an epic tale, the entire story can be summed up in one sentence — and just was. Even narration by the legendary Gene Simmons falls flat and sounds awkward.

The unique twist to Quest Mode lies in the new power-ups, which do everything from granting additional star power to raising multipliers and preventing failure. When power-ups are combined, the goal of each song changes from simply passing the song to getting a high score. Fans of the series will know that each approach requires slightly different tactics, including changes in star power use and

variation of strumming technique. Unfortunately, these power-ups can often be chaotic and incredibly distracting. Thankfully, if you dislike the powers, then once you beat Quest Mode (which takes about 10 hours), you are not forced to use them. Most of the songs in the game are available right out of the box, with only the most difficult songs requiring game completion to unlock. Aside from Quest Mode, there are no other major new modes, and only small improvements to overall gameplay.

This game's real strength is its soundtrack, which features 93 songs from a variety of bands and genres. The bands range from Soundgarden, to Rammstein, to Dethklok, to Dragonforce, to Megadeth, and the songs include an entire seven-part epic, "2112" by Rush.

"Guitar Hero: Warriors of Rock" is short on new features and, despite the return of fan-favorite modes such as party mode and the music creator, the game feels stale and recycled. Pick up this game only if you like the soundtrack; otherwise, wait for "Rock Band 3." **R**

# AT YOUR LEISURE 10.15.10

by James Arn

## QUOTE

"Your imagination is your preview of life's coming attractions." - Albert Einstein

## WORD OF THE WEEK

**malediction** *n.* - A magical word of phrase uttered with the intention of bringing about evil or destruction.

Not even the most skillful doctor could cure the **malediction** placed on the young boy by the evil witch.

Definition taken from <http://google.com/dictionary>.

## STREAM OF FACTS

On September 5, Tommy Christopher, a political correspondent for Mediate.com, livetweeted his own heart attack. The tweet read, "I gotta be me. Livetweeting my own **HEART ATTACK**. Beat that!"

The medical name for a **HEART ATTACK** is an **ACUTE** myocardial infarction.

The **ACUTE** accent (´) is a diacritical mark used in many written languages around the world. The mark originated from Latin **INSCRIPTION**.

The word "**INSCRIPTION**," without modifiers, would net a player 15 points in the game of **SCRABBLE**.

In 1995, **SCRABBLE** creator Hasbro released the Expurgated Scrabble Players Dictionary, which removed 167 offensive words found in the original **LEXICON**.

In 2008, Harry Potter author J.K. Rowling won a lawsuit against Steven Jan Vander Ark, creator of the Harry Potter **LEXICON**. Rowling sued Vander Ark out of concern that he would profit from a planned **PRINTED** version of the lexicon, which had existed online for several years.

Originally, diplomas had been **PRINTED** on sheepskin rather than paper. University of Notre Dame and **AMHERST COLLEGE** continue that practice to this day.

Nine years ago, an art student at **AMHERST COLLEGE** convinced the administration to ban coffee on the campus for an entire day. The ban was meant to encourage thought about the current war on drugs. Treatment centers were set up across campus to aid students and staff suffering from withdrawal.

## OVERSEEN AND OVERHEARD

"Hey, I need you to get naked and hold a piece of paper in front of your dick."

- Male student on floor 3A of Carlton Gibson Hall

"You know that feeling when you just want to walk up to somebody and tell them your life story? It usually happens late Thursday night."

- Female student in Louise Slaughter Hall

Creative parking job in J-Lot. (picture below)



Send your *Overseen and Overheard* entries with the phrase "Overseen and Overheard" in the subject line to [leisure@reportermag.com](mailto:leisure@reportermag.com). Or submit them via Twitter by directing submissions to @reportermag with #OnO. Now accepting cell phone pics!



cartoon by Griffin Moore

## REPORTER RECOMMENDS

### One Cool Thing a Day

The internet is filled to the brim with the dull and the boring. It's unavoidable; even the most prolific StumbleUpon user must sift through vats of trite web drivel to find that one diamond in the rough. Reddit and Digg occasionally provide users with interesting tidbits but, more often than not, flood their front pages with mundane news stories.

It's time to ditch the world of the user-submitted in favor of handpicked, vine-ripened content. Enter One Cool Thing a Day, a select experience that brings you one golden nugget of internet goodness each day. Ranging from fantastic short films, to astounding photography, to collections of general weirdness, One Cool Thing a Day is sure to make any user happy as a clam. Check it out at <http://onecoolthingaday.com>. **R**

## SUDOKU

	2	7			1	9	5	6
	9		6		5		4	
6				2	4	7	8	3
	4	6			7			
		9		3		8		
	3		8	1	6		7	9
		5	7	4				8
		4			3	5		
		3	1	5		2		4

difficulty rating: easy



# WE THE KINGS / J. COLE CONCERT

by Evan Williams | photographs by Meron Menghistab | illustration by Ko Kawazoe

*“hundreds of hands began bouncing in unison”*

At 6:28 pm., a short but energetic line of youths posted up in front of the doors of the Clark Gym. Perhaps no one told them that the show they're waiting for doesn't start until 8 p.m. Or perhaps they were told the free Pringles provided by the sponsors were on a 'first come, first serve' basis. Or maybe — just maybe — these were just the kind of diehard fans the Pringles Xtreme Campus Tour was looking to rake in for its inaugural show, which featured power-pop darlings We The Kings and up-and-coming rap artist J. Cole.



The lineup of this campus tour was an excellent fit for today's iPod generation. In an age where kids are listening to more and more diverse styles of music, having a young rap star open for a radio-friendly pop act seemed to be a good move. Concertgoers filed orderly through the layers of security and ticket scanners until around a third of the gym floor was covered. Several pockets of spectators were perched on the bleachers, perhaps looking for a better view than the floor could offer. And then, right on schedule, the rumblings of the speakers drowned out the murmurs of the crowd as J. Cole took the stage.

As the first artist signed to Jay-Z's new record label imprint, Roc Nation, J. Cole has generated some intense hype. It's been said that he's on the forefront of a huge shift occurring in the rap world, one that would take the focus off of the larger-than-life gangster personas and focus more on the personal side of an emcee's journey. Joining the ranks of rappers like Drake and KiD CuDi, J. Cole is touted as the next young gun to take a legitimate shot at changing the game. All in all, he's kind of a big deal. But did he measure up?

J. Cole wasted no time stirring up the normally docile Clark Gym audience. He had the stage presence of a seasoned performer and seemed to win over the crowd instantly. In a matter of moments, hundreds of hands began bouncing in unison as the heavy beats pulsed over the floor. The songs weren't necessarily club bangers, yet carried the same kind of energy. J. Cole's flow and body

language were reminiscent of a towering superstar, yet there was also a great deal of soul and honesty to his words. There were even moments when the beats would fade and the lights would dim as J. Cole rapped a cappella.

It was during these moments of intimacy that the weight of J. Cole's words could be felt. He was talking about the things that made him who he was, not the things he thought we wanted to hear. It was conscious rap without being preachy. He kept the crowd involved throughout the show and made sure to stay humble and thankful to his fans. It might be a little too early to tell if J. Cole is the prodigy that people think he is, but from what he showed in the Clark Gym last Friday night, he's got as good a shot as anyone.

Following J. Cole's powerful performance came power-pop group We The Kings. The band, out of Bradenton, Fla., is about as high-energy a group as they come — except for the bassist, who seemed to be completely focused on whatever four notes he was playing at the time. Nonetheless, front man Travis Clark had enough bravado for the both of them. Clark made no bones about his appreciation of the fans and spent almost as much time talking to them between songs as he did singing. The guys stressed crowd participation and presented songs constructed around catchy choruses, handclaps and any kind of “whoa,” “hey” or “ayo” you could think of.


The crowd played along beautifully — at least until the sing-along parts were over. People then

went back to standing still, waiting to be told what to do with their hands next. The front man and lead guitarist paced and hopped around stage constantly and it was genuinely impressive that they were still able to play while flying around so rapidly. The drummer clearly went to the “Travis Barker School of Drumming,” as he pounded away relentlessly throughout the set.

There were even a few surprises along the way. Clark broke out his acoustic guitar at a fan's request to perform a couple of low-key acoustic numbers, including “We'll Be A Dream.” Next, the guitarist rapped the first verse of Lil Wayne's “A Milli.” Even more surprising was that he wasn't terrible at it. The band also covered the Jimmy Eat World classic “The Middle.” When they tore into their biggest hit, “Check Yes Juliet,” the crowd erupted. The song is catchy and heartfelt at the same time, and it's almost impossible to deny singing once it's in your head.

For a band that charged for autographs during the 2010 Warped Tour, the boys of We The Kings did seem to have an honest appreciation for their fans — so much of an appreciation that they made sure to mention that every member of the band was single, and that they were looking to “make some poor decisions.” Now, that's showing love to your fans. Yet all jests aside, We The Kings put on a good show and kept the party atmosphere going, which is really what you pay for with a band like this. If nothing else, at least concertgoers got a free can of Pringles to show for it. **B**





## Off the Label: A HISTORY OF MACGUYVERING

photograph by Joi Ong

It's the moment you've been waiting for all week: It's Saturday night, and you've planned an awesome date with that stud from sociology class. Although you're excited, you've got a problem: your hair. A quick glance in the mirror suggests you've either been shampooing with sandpaper or chilling with Beaker of "The Muppets." After a moment's panic, you scout the room for answers, eyeing a half-empty beer from last night's party laying on the counter.



That's when you spring into action. Remembering a trick your mother once taught you, you grab the can and hit the shower. Between wash cycles, you pour it over your head, letting the stale suds drench your parched frizz. You emerge minutes later, your lush locks looking considerably better. It's not perfect, you think, but perhaps tomorrow you'll finally remember to pick up that conditioner.

Despite modern society's ability to cover most humanly needs, sometimes you're just not prepared. The clock is ticking and you need to improvise — it's a situation reminiscent of a certain 80's TV star. For a variety of reasons — whether convenience, price or lack of preferable alternatives — people do choose to use these crazy tricks.

### Doctor, Doctor!

The roots of the revivalist do-it-yourself approach can be found in contemporary medicine. After the surge of elixirs and "cure-alls" during the 1800s, medical practices became more specialized during the latter half of the 20th century. Traditionally, certain medicines are categorized by the specific problems they are intended to fix. Just one example is *acetylsalicylic acid*, a common painkiller more popularly known by the brand name Aspirin. As early as 1974, studies demonstrated that, in addition to its anesthetic effects, Aspirin prevents blood platelet accumulation in most patients.

As a result of this research, a daily regimen of low-dose Aspirin known as *Aspirin therapy* is often taken by patients at high risk of heart attack in an attempt to lower this risk. Due to this clot-preventing ability, emergency services often recommend Aspirin to patients reporting a potential heart attack in order to help lessen the potential damage. In this way, what was once an off-label use became one of Aspirin's major selling points.

Another interesting case is the invention of Listerine. Originally developed in 1879 as a surgical antiseptic, Listerine spent its early years touted as, among other things, a floor cleaner, cold remedy and gonorrhea cure. During the mid-1890s, it was discovered that Listerine could kill oral bacteria, and dentists began using it to treat patients. Finally, the decision to capitalize on this windfall was made in 1914, and Listerine became the first modern mouthwash marketed in the United States. Through an aggressive ad campaign, Listerine's manufacturers shaped bad breath into the social taboo it is today, securing their sales.

### Bringing it Back Home

Although the off-label movement's roots lie in medicine, the benefits naturally extend to the home.

During the 1950s, the term do-it-yourself (DIY) was coined to describe the rising breed of at-home innovators. The term itself originally referred to home repair, but eventually grew to encompass a generally ambitious attitude towards problem solving.

Anyone who's ever owned a pet dog can relate to the experience. Sparky, your energetic and thoroughly bored pooch, unwisely decided to chase a skunk, and now your house is filled with that unbearable odor. The traditional remedy — which involves bathing Sparky in tomato juice — works through a process known as *olfactory fatigue*, where the stronger smell of the tomato juice masks the skunky smell. Although better remedies exist, the tomato juice trick will certainly work in a pinch.

In a similar vein, toothpaste can be utilized as a sort of makeshift spackle. Apply some to fill in a gap, smooth it out and wait for the result to harden before sanding it down. As a word of caution, be sure to only use traditional toothpaste; many newer gel-based toothpastes will produce undesirable results.

Collaboration of DIYers can often lead to improved results. In 2007, an online discussion spread over several audio forums culminated in the rediscovery of an obscure technique for cleaning vinyl records. Rather than paying to have records cleaned professionally, hobbyists discovered that by using wood glue, which is chemically similar to the composition of the vinyl used in records, the glue would peel off rather than bond, taking dust with it.

Sometimes it can be difficult to tell whether a particular remedy will be effective. Although spicy foods often seem to clear up congestion from allergies, recent research hints that this temporary relief may actually worsen allergic response in the long run. Likewise, hemorrhoid cream has often been cited as a method of removing bags under eyes. Although this solution may constrict the veins around the eyes, it fails to account for the fluid buildup that contributes to the condition.

### Live and Learn

MacGuyvering solutions to your problems isn't guaranteed to work the first time. Perhaps your epic Kool-Aid hair dye failed, and you're left looking like the twisted offspring of Edward Cullen and Carrot Top. Although this most certainly sucks, you're only human. While MacGuyver may be able to build an aircraft entirely out of chewing gum, lighter fluid and back issues of "Hustler," it's going to take some time before you get it right.

Resourcefulness is decidedly a great trait to have; it may win you jobs and close friends. Chalk your mistakes up to inexperience, don't give up too quickly, and perhaps you may earn a few bizarre stories along the way. **R**



## Separating Fact from Fiction

When researching quick DIY solutions, there's a low signal-to-noise ratio — although a simple Google search nets a laundry list of bizarre solutions on a wide array of topics, many of them simply won't work. With some careful criticism, however, it's easy to narrow down your options.

### Know Your Alternatives

There's a reason most home remedies aren't what they're marketed for: Many of the official alternatives are superior. Although toothpaste can help eliminate acne, many products meant specifically for the task may perform better. And while wood glue can clean vinyl records, it's a tedious process that can permanently damage them.

### Question Your Sources

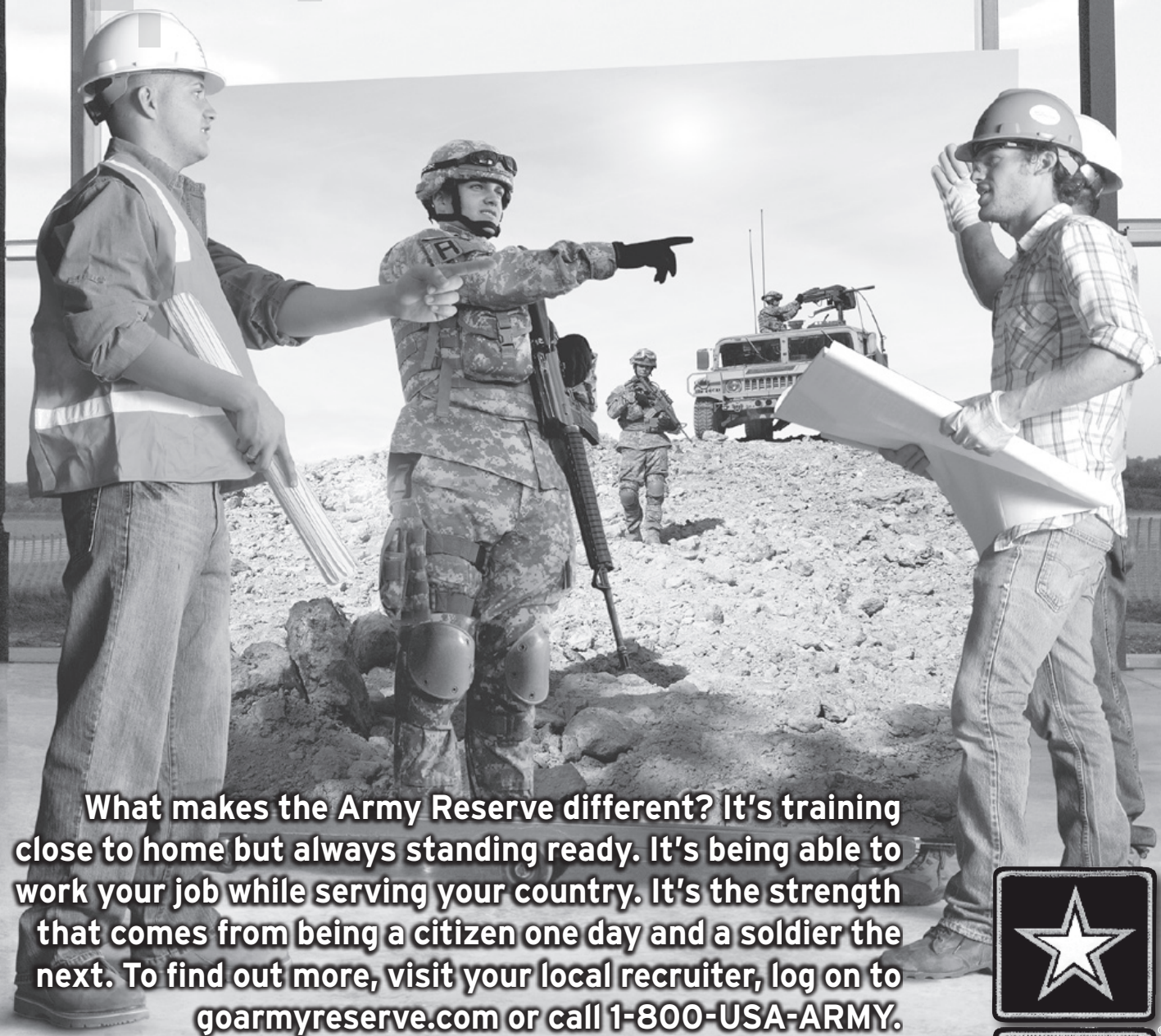
Even though research may immediately look credible, approach it with a critical eye; researchers may have a vested interest in a particular product. In 2005 and 2009, two studies were published, touting the benefits of sugar-free gum, including stress relief and improvements in alertness. In this case, these studies were supported by the Wrigley Science Institute (WSI), an organization associated with the W.M. Wrigley, Jr. Corporation, the world's largest chewing gum manufacturer.

### Consider the Risk

Perhaps the most important step: be wary about what you choose to try. Although a recently-rediscovered 1962 study touts LSD as a miracle cure for alcoholism, giving acid to a party-hard friend may not be the wisest idea. On the other hand, if you're experimenting with using Coca-Cola to curl your hair, you may only have to live with the results for a few days.



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*by Steven Markowitz*

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## AMNESIA: THE DARK DESCENT

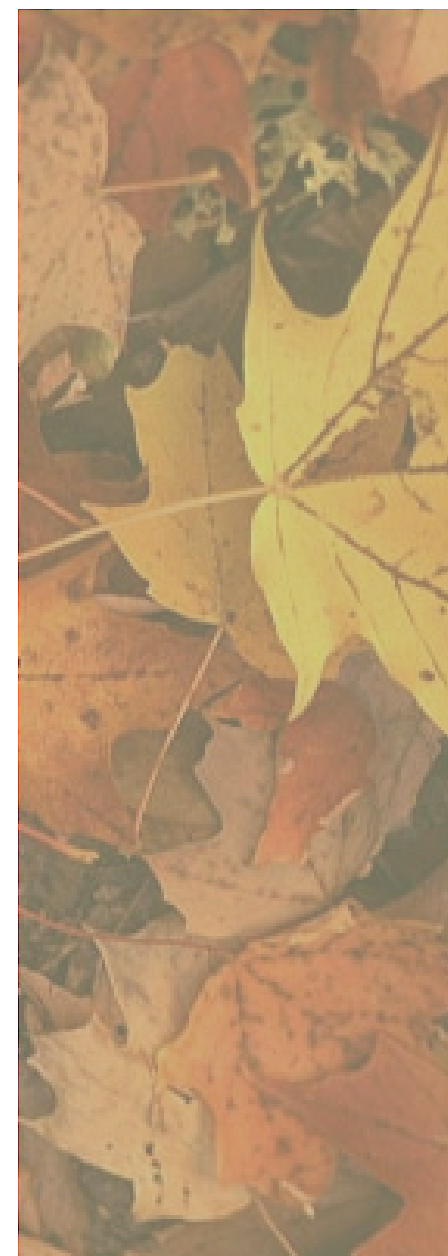
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## INTERNET PIRACY: THREE STRIKES AND YOU'RE OUT

*by Alexis Hancock*

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# BEHIND RIT HOCKEY

by Justin Claire, Alex Rogala and Michelle Spoto  
photographs by Robert Bredvad and Chris Langer

On Saturday March 27, 2010, time stood still – the RIT Men's Hockey Team had won the NCAA East Regional Semifinal. Within a two-minute span during the second period, the Tigers scored a stunning three-goal-streak, giving them a definitive lead over New Hampshire.

It was a victory that baffled many college hockey aficionados. With only four prior seasons of Division I play under their belt, the ascension of this dark horse from sleepy Henrietta, N.Y. to the Frozen Four – the largest games of college hockey – appeared largely a mystery.

School spirit exploded, and for the first time, many RIT students felt passionate about their college in a way they never would have dreamed. Although RIT ultimately lost the first round of the tournament to Wisconsin, the impact of this achievement has left an indelible mark on the campus.

When focusing on RIT hockey, it's far too easy to get lost in the details. The players, representative of the team's public face, immediately spring to mind. However, much of the magic lays beyond the rink, where a dedicated team of workers ensures everything – from equipment to meals – runs smoothly during the team's toughest trials.



THIS IS THEIR STORY.



## THE MAN BEHIND THE ZAMBONI: STU HUGHES

“So, when you were 18, you came right to RIT, and you’ve just been here ever since?”

“Been here ever since. And I never looked back.”

Stu Hughes, the ice arena supervisor for RIT’s Frank Ritter Arena, is known to most of the student body as “that guy who drives the Zamboni,” a mammoth machine used for ice maintenance. But that moniker fails to speak to the lifetime of labor the man has put into RIT, starting from the first day he was old enough to take the job.

“I’m starting my 33rd year here,” says Hughes. “I spent 20 years on grounds as an equipment operator; then this Zamboni job got posted, and I thought it would be a nice little change of pace.” Why the switch? “To be honest with you, I got real tired of plowing snow and getting called in the middle of the night. I thought this would be a good switch, and it turned out to be probably the best move I’ve ever made.”

The aspect of Hughes’s career that makes him something of an RIT celebrity (at least, to hockey fans) is also one that represents, as he estimates, “only about one-tenth of [his] job.” He explains, “The fans walk in, see me drive up and down, and figure, ‘Hey, this isn’t so hard.’” The other nine-tenths include tasks that, if done right, go unnoticed by hockey fans: sound system maintenance, ordering

would pain him more than seeing credit given to him for their handiwork. Those aforementioned hundred little things are accomplished by the combined efforts of a huge, largely unseen staff. “It’s a huge team effort – without the staff that I work with, none of this could happen,” said Hughes. “I just drive the Zamboni.”

But that’s not to discount the Zamboni – that iconic, flame-wreathed orange and black behemoth that lumbers around the rink so serenely.

“Has the zamboni always been painted the way it is now?”

“Well, there’s kind of a story there – probably my third year at the arena, I finally got [Athletic Director Lou Spiotti, Jr.] to go ahead and let me order a new machine ... I went ahead and said, ‘How about we do some flames or something cool?’ So I passed it along to [Men’s Hockey Head Coach Wayne Wilson], my direct boss, and he chuckled and said, ‘That’s never gonna happen.’ He came back two days later and said, ‘Lou says it’s a go.’”

The Zamboni is instantly recognizable to anyone who’s attended a Tigers hockey game, and apparently has made quite a stir in the ice-resurfacing community. The machine was even featured on the

points out, “it’s not like you can shoot down to the auto parts store – some things can be made to work, but most things you have to order custom.” Fans might be sad to see the old rig go, flames and all, but the man himself doesn’t plan on doing away with the unique look of RIT’s Zambonis. “I’d shoot for something – maybe a leaping tiger this time.”

It’s not just the Zambonis that set RIT apart; ice is the standard by which a rink crew is judged, and it’s something that everyone at the Ritter takes pride in. “We like to go to other arenas to see how they’re doing, how they run their ice operations. So far, I don’t see anyone who’s got us beat,” he chuckles.

And again, back to the rink team the conversation is steered – but it’s hard to overemphasize the degree to which Hughes praises them and downplays his own efforts. “I can’t say enough good things about them – my full-timers, my part-timers, my students,” he says, trailing off.

Yes, students. Albeit a little-known fact, the Ritter does employ a number of undergraduate RIT students. Their majors are wildly inconsistent: biomedical sciences, criminal justice and software engineering, among a grab bag of others. The key undercurrent: most of the students have played hockey at some level, amateur or otherwise. “We let them drive and practice driving for a good 40 hours before they’re ready to take out the ‘boni on their own. Though some people pick it right up, and others — don’t,” Hughes says with a smile.

This begs a question: Are these students, or other employees, being groomed as a replacement for that day when Hughes is no longer the Tiger’s Zamboni man? “Nah, I plan on staying here another 10, 15 years, unless they tell me it’s time to leave. It’s a great job – I have just the best staff, and the best bosses. Why would I leave?”

A comfort, then: While players might don and doff the Tiger colors, the Zamboni, whether painted in flames or leaping tigers, will be crewed by a familiar face for a good while yet. **R**

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“WE LIKE TO GO TO OTHER ARENAS TO SEE HOW THEY’RE DOING, HOW THEY RUN THEIR ICE OPERATIONS. **SO FAR, I DON’T SEE ANYONE WHO’S GOT US BEAT**”

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supplies, drilling holes for the goalposts, cleaning the glass and the boxes, and the other hundred little things that are required for our beloved hockey games to go off, as they always do, without a hitch. “For a Saturday game, we might start as early as Friday morning – there’s just that much that has to get done.”

Above all else, Hughes stresses the immense respect he has for everyone he works with; nothing

Travel Channel’s “Made in America,” marking it as something truly extraordinary by most any standard.

Unfortunately, the current model is getting a bit long in tooth. “I’m trying to get another, new machine right now. That one’s about eight years old, and we don’t have a backup machine. We’re a D1 hockey team – we need one.” The rink gets resurfaced seven days a week, so there is a nontrivial amount of stress put onto its aging frame each day. As Hughes



## EQUIPPING THE TIGERS:

# JEFF SIEGEL

I meet Jeff Siegel at the Frank Ritter Ice Arena, instantly recognizing him from a friendly picture on the RIT Athletics website. We walk together into his office and sit at a large table, with the too-bright fluorescent lights and white walls contributing to the room's bleak appearance. The room, I quickly come to realize, is far too stark for Siegel's personable nature. His relaxed personality is infectious and makes the room suddenly feel considerably more comfortable. Our conversation flows naturally, and, through his excitement, it's clear that Siegel is talking about something he really enjoys: RIT hockey.

As operations coordinator and equipment manager, Siegel is an integral component of the RIT Men's Hockey Team. He ensures the players are always prepared to play by maintaining their equipment. Through budgeting, ordering and repairing this equipment, Siegel helps keep the team organized and ready to go. He is also responsible for scheduling virtually every aspect of the team's hectic travel weekends, as well as greeting visiting teams when the Tigers play home games.

Siegel's love for all things hockey began in high school. During his junior year, he attended every school hockey game – home or away – to cheer on his friends who played. By his senior year, Siegel knew that he wanted to study sports management at college, so becoming manager of his school's hockey team was a natural next step. Siegel managed his college hockey team for the entirety of his four years at New England College, which already gave him five years worth of experience in his field by graduation. After graduating in 2005, Siegel was offered a job at RIT, where he has remained since.

For Siegel, a typical travel weekend is extremely busy. Before arriving, he works with bus, airplane and hotel companies to guarantee that the team can successfully reach their destination, also dealing with any problems that occur along the way. Once the team arrives, Siegel has already set up arrangements for a meal at a restaurant near the hotel. The next morning, he heads over to the arena to set up the locker room before the players come in for their morning practice. He then sets up a pre-game meal — usually chicken parmesan and pasta — to get the players ready for their game. While the players head back to the hotel, Siegel heads right to the rink to sharpen skates and reset the locker room. Around 5 p.m., the players arrive and Siegel makes sure they have everything they need for the game, repairing equipment or taking care of any last-minute preparations. After the game, he arranges a post-game meal, one that is usually delivered to the arena, before the team boards the bus and returns to the hotel.

Aside from his official responsibilities, Siegel describes himself as the team mother, helping to communicate between players and coaches. He cites this communication as being key to the excellent rapport between the team members and notes, "The group has great chemistry, we're a family, a close-knit team, and everybody has each other's back in a sense where everybody knows what's going on; there are no secrets."

Like any family, RIT hockey has its fair share of memorable moments, including last year's unexpected trip to the NCAA Frozen Four. For Siegel, making it to a prestigious tournament was quite memorable; the experience was "so special and crazy, you can't describe it." Vital to

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*"I love [RIT hockey]. It's a home for me. I love being around the team, I love being around the coaches. We have a ton of fun on a daily basis. I see the logo and it just means everything to me. RIT hockey is life."*

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the success of this year's team, Siegel believes, is confidence and finding the stride that they had last year, despite the loss of few great players. But was it this confidence or something more supernatural that led last year's team to the Frozen Four?

"I have superstitions with a lot of the guys. Every Wednesday of a game week, me and two other guys go out for a little sushi lunch," says Siegel. This superstition started back in Siegel's college days when he and a few teammates would do breakfast every Thursday as a kind of *State of*

*the Union* address, discussing issues and talking about the upcoming game. When he came to RIT, Siegel wanted to keep the tradition alive, so he started going out to lunch with Andrew Favot, one of the team's forwards, each Wednesday. After going out to lunch at Tokyo, a local sushi restaurant, Favot played a career weekend a few days later. When they went out for sushi again the next weekend, Favot played a great game and the two decided that the sushi was good luck. After including former goaltender Jared DeMichiel and current forward Mark Cornacchia, who both played well after their first lunch, the sushi superstition was confirmed.

Siegel has another little habit that helps prepare him and the team before game time. "About fifty minutes 'til game time I make sure everyone on the team has a piece of the same type of gum," he says, "I walk around the room and pass it out. It's a unity thing, they're doing it together and getting ready for battle." Unity on the RIT Hockey Team is important as it helps to create great chemistry and a family environment. It's a good thing, too, since the team regularly spends around four to six hours together one way while traveling to many of the games they play. Last year, to kill some of this time, the team watched all six seasons of "Entourage," and this year, Siegel looks forward to watching the seventh as a team.

Last year, the Tigers made it to the Frozen Four and became one of the four best teams in Division I hockey. Siegel's dedication to the team and his reassuring personality were certainly components in the team's success. And, despite his hard work, it's clear that Siegel enjoys what he does. He says, "I love [RIT hockey]. It's a home for me. I love being around the team, I love being around the coaches. We have a ton of fun on a daily basis. I see the logo and it just means everything to me. RIT hockey is life." **R**



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# RIT WOMEN'S TENNIS DOMINATES SUNY CORTLAND

by Alex Rogala | photograph by Michael Conti

It was the sort of day to curl up with a good book, since on Tuesday, October 5, Henrietta was drenched in rain. Outside, rivulets of water streamed down the sides of buildings and trees; the tennis courts lay empty.

Inside the Gordon Field House, however, a much different scene awaited spectators. Sneakers squeaked, chatter echoed and tennis balls whizzed by as – undeterred by rain – the RIT Women's Tennis Team prepared for a match against SUNY Cortland.

It began without much fanfare: After a team huddle, the players were introduced to their opponents. Without further ado, the matches commenced; the face-off between RIT's Tigers and Cortland's Red Dragons spanned over four courts.

RIT gained a quick lead, trouncing Cortland in all three doubles matches before going on to lead in several definitive singles matches. The dream team of fourth year photojournalism major Amanda Berg and first year international studies major Maite Vera dominated first doubles, winning an 8-2 against Cortland's Stephanie DiCapua and Alyssia Tretter.

Others followed suit – first year industrial and systems engineering major Sarah Bjork and third year electrical engineering and bioengineering major Marie Revekant won second doubles 8-6, crushing opponents Gabriella Medina and Loraine Jelinek. Not to be outdone, first year diagnostic medical sonography major Brooke Brindle and third year biomedical imaging technology major Lindsay Gibson scored a decisive victory during third doubles, obliterating Cortland's Megan Bagg and Amanda Bieglecki 8-0.

Although singles were more of a mix, RIT ultimately left victorious. Berg and Vera each trumped their respective opponents 6-1 and – despite a valiant effort – several other matches ended with a narrow loss for the Tigers.

Despite a relatively low turnout, the excitement during the match was palpable. Those fans who slowly trickled in over the course of the match sported folding chairs and opted to watch the action from the Gordon Field House's second flight. The camaraderie between teammates was visible. After several particularly successful plays, Berg and Vera high-fived enthusiastically while, several courts over, two of their teammates exchanged an elaborate handshake as a sign of solidarity.

Starting with a series of back-to-back victories against Stevens Institute of Technology and SUNY

Brockport, the Women's Tennis Team quickly ramped up and gained the momentum they have enjoyed over the past month. Despite two early losses to Roberts Wesleyan College and the University of Rochester, the team has not only maintained – but improved – this record, sporting an immaculate track record in this season's Empire 8 play.

The team's victory against Cortland improved the season record to 7-2 total, giving the team its fifth consecutive win. Since their match against Cortland, the Tigers went on to defeat fellow Empire 8 competitor Alfred University with a stunning 9-0 victory on Wednesday, October 6.

*RIT heads to Ithaca, N.Y. for the New York State Tournament from October 15 to 17 before heading to The Empire 8 Semifinal on October 23.*

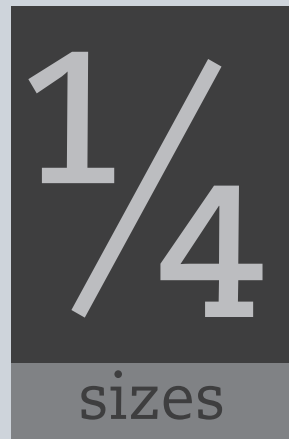
*Amanda Berg, a fourth year photojournalism student, scorches a return volley against SUNY Cortland's Loraine Jelinek during their singles match. Berg won in two sets 6-1, 6-0.*



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WITH QUESTIONS & INQUIRIES

## THE RISING NORTH STAR: IS NORTH KOREA REALLY A THREAT?

by Kristen Maslanka | illustration by Ko Kawazoe

A country divided. Families split in half, siblings separated. This is the cruel reality of Korea's 38th parallel, the dividing line between the Democratic People's Republic of Korea (or North Korea) and the Republic of Korea (or South Korea). At the end of World War II, this line was created to divide the Soviet Union from the U.N. and the USA's watch over South Korea. When communist troops spread beyond that line in 1950, the Korean War ensued. The war still continues today. In 1953, the two divided nations came to a ceasefire with a truce but never a treaty, and thus the North continues to threaten the South. That threat has extended to the South's main protectors: the United States.

Under the communist rule of Kim Jong Il, North Korea has consistently provoked militia. In June of 2009, the North threatened to deploy a test missile at Hawaii. Though the attack never came to fruition, U.S. forces were nonetheless prepared for action. More recently, the North is believed to have destroyed a South Korean submarine, suggested as an act of war by many South Koreans. Still, the North denies its involvement.

But how big of a threat is North Korea to the United States? They have the world's fourth largest army, despite having the 50th largest population in the world, making them quite the fearful force. North Korea is believed to be housing ballistic missiles in addition to nuclear technology; however, these ballistic weapons are years away from becoming intercontinental. In other words, the farthest their missiles could reach would be Alaska or Hawaii. Furthermore, there is a 90 percent or greater chance of America shooting down these missiles long before they can damage U.S. soil, says Vice Chairman of the Joint Chiefs of Staff General James Cartwright.

In order to attack the mainland, North Korean forces would have to travel to the U.S., carrying the weapons in tote. And U.N. sanctions allowing searches of any vessel believed to be housing weapons of mass destruction make this process rather difficult.

The bigger threat the North places to the United States is in selling their current technology and weapons to enemy forces.

**The tensions between the two countries run strong, and any further attack on southern soil or military could mean war, a war that the USA would ultimately be pressed into.**



Regardless of what threat the North directly poses to the USA, it holds a great deal of leverage over U.S.-guarded South Korea. The tensions between the two countries run strong, and any further attack on southern soil or military could mean war, a war that the USA would ultimately be pressed into.

Today the threat is silent. North and South have agreed to open borders for 100 families on each side to meet on October 30. A similar event was held last year. South Korea, eager to unite their country, is hopeful that this event will become annual.

But with the rise of a new heir, will relations become tense, or will they heal? Jong Il is reported to have suffered a stroke within the last two years, and has awarded his third and youngest son the title of four-star general in addition to chairman of the military committee, the same positions offered to him by his father before succession. The boy, Kim Jong Un, has been hidden from the eyes of the public until his debut. He is believed to be in his late 20s and Swiss-educated. Jong Un bears a striking resemblance to both his father and grandfather, with stern facial features and a neatly-cropped head of black hair.

Tension runs deep in U.S. and North Korean negotiations, but with any luck a new ruler could change all of that. For now, we must wait for North Korea to act before we make any move ourselves. America is ready to go on the defensive, should the worst happen. Until then, all we can do is hope, for us, and for the divided families of North and South. **R**

# WORD ON THE STREET

by Joi Ong

## 1. MAGGIE BOYLE

ANIMATION  
THIRD YEAR

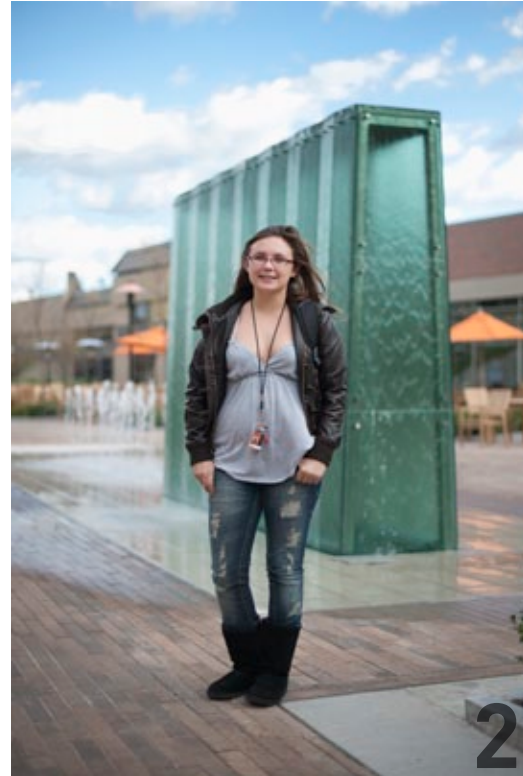
“One time at band camp, I put my roommate’s mattress in the elevator.”



## 2. ERIN SUPINKA

JOURNALISM  
FIRST YEAR

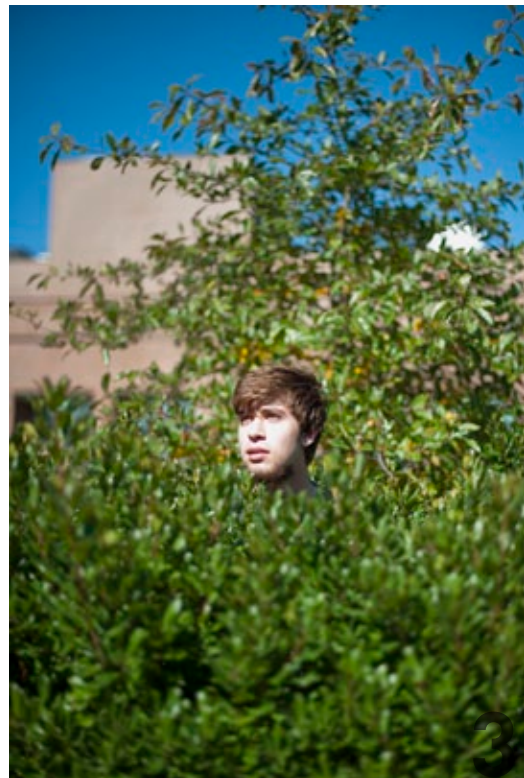
“I took all the toilet paper out of the guys’ bathroom so the only time they realized they were out was when they had to take a dump.”



## 3. PATRICK O’CONNELL

MECHANICAL ENGINEERING  
THIRD YEAR

“I pranked my friend from Finland when she took my bike to the store. I followed her and took my bike off the bike rack and hid it, making her think the bike was stolen.”



## 4. ALYSSA MCINTYRE

MUSEUM STUDIES  
THIRD YEAR

“In seventh grade, I made school papers to be passed out in homeroom saying that my friend’s favorite actor, Rupert Grint, was coming to talk about his career and life as acting. All our friends played along and she didn’t talk to me for two and a half weeks.”



# What is the best prank you’ve pulled?



## 5. NICKY IP

INDUSTRIAL DESIGN  
THIRD YEAR

“One time, I was having sushi with my friend and while he was in the restroom, I put a huge chunk of wasabi inside his sushi. He ate it and started to cry like a baby.”



## 6. BETH WOBBE (LEFT)

INTERNATIONAL STUDIES  
THIRD YEAR

## KATIE HOPWOOD (RIGHT)

BIOMEDICAL SCIENCES  
THIRD YEAR

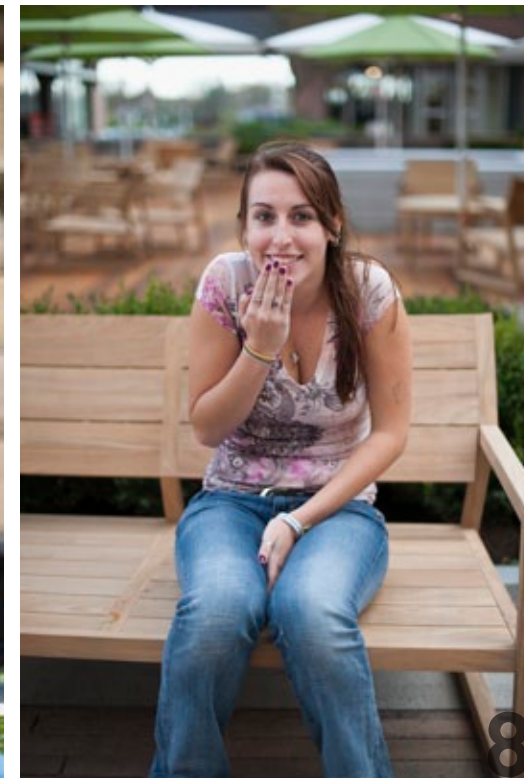
“Last year, we stole something from our friend’s apartment and left a ransom note and they still haven’t figured out that anything is missing.”



## 7. NATE FULCHER

CHEMICAL ENGINEERING  
THIRD YEAR

“My senior class camped out on campus the night before exams, practically blocking all the buildings with our tents.”



## 8. SHAINA BYRON

INTERNATIONAL STUDIES  
FIRST YEAR

“On my senior trip, me and my friends filled our hotel bathroom with ice because the other girl in our room is oblivious in the morning. When she stepped in the bathtub to take a shower, she stepped in the ice bath we made and started screaming.”



## THE SOCIAL NETWORK: TOO MUCH OF A GOOD THING?

by Jeff McKinzie | illustration by Griffin Moore

In today's world, we have so much new technology revolving around our daily lives. Sometimes we use it to improve our health, sometimes for security, sometimes for entertainment or education, or, in recent years, for social networking. In an age when Facebook and Twitter are becoming increasingly popular, it is imperative to take a second look at how this revolutionary technology is changing us.

If you're among the many who use social networking daily, then you know very well its advantages and disadvantages. Some of these may seem to come with common sense, but when you start to go into greater detail about the issues it presents, that's when things get interesting. For example, it's a given that it can be addictive, but we should step back and try to learn *why* it is addictive. It may also be too personal, but we need to know *why* that is so.

### Recreation and Risk

Life as a college student can be fun, right? Most of you will answer, "Yes." What's not to like about it? In college, you have the opportunity to grab a degree in something that interests you, and you try to do that by hitting the books. But, like anyone else, you also like to have fun. You might decide to wind down after a crazy week by going to your friend's dorm room or apartment, depending on where you live. You and your friend might decide to go to a party later that evening, and you feel as if that's the best part of your day. You take pictures of yourself at the party so you can post them on Facebook — something many have done since the site first came to be. But even that can have positive or negative outcomes.

Perhaps the most obvious negative is that being caught drinking while under the legal age limit might put you at risk of being fired from a job or receiving disciplinary action from your college. According to RIT regulations concerning illegal possession of alcohol, if you are less than 21 years of age, you may be subject to disciplinary probation — and that's the first offense. The second and third offenses are more serious; if you are caught, you may be suspended and/or referred to a chemical dependency screening. If it's your third offense, the threat of suspension increases and, depending on the situation, you could also lose your housing privileges.

Yet, if you're over 21 and live in an apartment, you still face the threat of being disciplined at your job. No matter how sensibly you indulge, most bosses don't want their company giving off that public image. There is less of a concern, as long as you don't drink excessively. You might get a few silly comments from friends about how you look in the pictures, or meet someone new and make a new friend. My advice: you have a conscience, so use it responsibly.

Social networking sites are very public places where anyone can follow (or stalk) you. This is because these sites allow people the chance to connect with others, regardless of who the initiating person may be. To be fair, there are such things as privacy settings. You just have to know where they are.

### The Ease of Distraction

As a fellow Facebooker, I admit that I spend about two to three hours a day on the site, since I enjoy chatting with my friends and occasionally updating my status. Albeit fun, these activities are also extremely distracting. Some people are talented multitaskers, but I am not. If I'm on Facebook, then all of my thoughts and energy will be focused on my friends, not my schoolwork. As a consequence, I might find myself procrastinating on that research paper that's due the following week.

A January 2010 study from the Kaiser Family Foundation found that light internet users (those who use the internet less than three hours a day) get higher grades, have better relationships with their parents and are generally happier than those who are heavy internet users. The study compared two different groups of eight- to 18-year-olds. Sixty percent of the group of light internet users received good grades on a regular basis, while the percentage for heavy internet users (those who use the internet more than 16 hours a day) was only 50 percent.

### Social Isolation

Another disadvantage is that social networking isolates you. When all of your energy is focused on that next instant message or tweet, you find yourself alone. You spend more time with your friends virtually instead of going to the movies with them. You feel more of a need to separate yourself from others. If you're a shy person who never flourishes in one-on-one conversations, you might think that it is helping you overcome your social anxiety — and it might be — but it's also depriving you of genuine interpersonal contact that people need.

That's not to say that social networking is all bad or just plain evil — far from it. Aside from the constant interaction with your friends, and the ability to stay in touch with people from afar, one positive, more commercial outcome of social networking is that it can create opportunities to land a job. Although it isn't as popular as the big-name networking sites, LinkedIn is a great place to go when you want to connect with colleagues or speed up the job-searching process. From this site, you can learn about many intriguing available positions or ask for advice from experts about your prospective field.

Now, I love social networking. But at the end of the day, I have to ask myself: Is it really worth using all the time? For me, the answer is no. The current rate at which we intake social media borders on a truly unhealthy addiction. But the choice is yours. What will you decide? **R**



Hey Students



Think you know where  
you're living next year?

If it's not

PARK POINT

THINK AGAIN

11 • 1 • 2010

stay tuned...



www.ParkPointRochester.com



# RINGS

compiled by Amanda Szczepanski and Moe Sedlak  
All calls subject to editing and truncation. Not all  
calls will be run. REPORTER reserves the right to  
publish all calls in any format.

# 585.672.4840

SUNDAY, 1:50 P.M.

DEAR GOD, THERE'S  
GLOWPAINT EVERYWHERE!

(from text)

THURSDAY, 1:31 P.M.

*Rings, I know we haven't talked much  
since I graduated. But I'm coming back  
for Brick City. You wanna party? Maybe  
let things get a little weird one last time?*

(from text)

THURSDAY, 1:31 P.M.

*I'M IN MUMFORD. WHAT A LITTLE BUMPKIN TOWN!  
I THINK I'M WHERE THE HILLS HAVE EYES. IF I  
DON'T MAKE IT HOME, AVENGE MY DEATH!*

(from text)

MONDAY, 2:37 P.M.

Dear Box Man, I met you only once at Brick Bash. You walked on by, with swagger of course, I pulled you close and signed your box. I fell in love. Now, everyone knows you. You're famous. You're a legend. And I just want to be your sexy sidekick and lover. I'm not gay for you, Box Man. I'm totally straight for you. Love, Your Secret Admirer.

(from text)

SUNDAY, 5:33 P.M.

*At the opening scrimmage for the hockey team, some  
kid in front of me got a free puck — IN THE FACE!*

(from text)

WEDNESDAY, 2:01 P.M.

*It's fun to see when freshmen realize  
RIT is just bricks and dicks.*

(from text)

WEDNESDAY, 8:16 P.M.

*MY ROOMMATE WANTS TO BE IN RINGS  
BEFORE HE GRADUATES — BUT IT'S  
TOO BAD THAT I'M GONNA BEAT HIM!*

(from voicemail)

TUESDAY, 12:26 P.M.

*MAD COW (NO BEEF), BIRD FLU (NO  
CHICKEN) AND NOW SWINE FLU  
(NO PORK). GUESS THE ONLY THING  
SAFE TO EAT IS [VA-JAY-JAY]!*

(from text)

THURSDAY, 10:14 P.M.

*I JUST MOVED IN YESTERDAY  
AND I FOUND SOME OLD  
BONES. THEY WERE LATER  
IDENTIFIED AS BEING  
FROM THE DINOSAUR THE  
PIMP-O-SAURUS REX.*

(from text)



FRIDAY, 1:16 P.M.

*With the number of  
mustaches on the rise, I'm  
beginning to think CIAS is  
spawning hipsters in the  
basement. Just sayin'.*

(from text)

Reporter, badass and stylish.

