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BUILDING A TRUE GLOBAL VILLAGE TAKING HOUSING INNOVATION TO THE NEXT LEVEL.

REMEMBERING NELSON COLE

HONORING ONE OF RIT'S OWN.

¡VIVA FÚTBOL! Los tigres en españa.

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EDITOR'S NOTE

CH-CH-CHANGES

When my feet first touched RIT soil about four years ago, things were different. Dr. William Destler was the provost and vice president of Student Affairs at the University of Maryland. The campus map resembled a Color by Numbers map gone wrong (see "Building Name Changes" on page 6). Rumors of the first iPhone were beginning to surface. And, *Reporter* used an old-school answering machine to compile Rings (see page 31).

The campus had fewer bells and whistles then. Park Point was merely a whisper in student conversations. The Campus Center was a forgotten ghost between the Schmitt Interfaith Center and the Student Alumni Union (SAU). And, the Center for Student Innovation was just a fish tank in somebody's head. Then, over the next few years, new buildings and constructions continued to sprout, and the institute continued to grow.

No, those with cainotophobia would not fare well at RIT. Change is in the nature of this school. With "technology" in its name, how could it not? In order to keep up with the times, RIT must keep its facilities up to date while keeping its promise to be green. At least, that's what I tell myself as I face the inconvenient obstacle course between my apartment in University Commons and the SAU (see "New Places in and around RIT" on page 22).

Despite my roundabout route home, I view change as a sign of progress. And honestly, I don't expect the construction to end any time soon.

MKgVillavicencio

Madeleine Villavicencio EDITOR IN CHIEF

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RIT students watch the fireworks sponsored by the Center for Residence Life at the conclusion of orientation week. | photograph by Chris Langer















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Cover photograph by Michael Conti



for something fresh? Come to Wegmans Market Cafe



elcome

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NEWS DESK

SG PRESIDENT RESIGNS

by Janis Connor with contributions by Madeleine Villavicencio

On August 10, Phil Amsler, who started his term as Student Government (SG) president on July 1, withdrew from his presidency.

Amsler's running mate and SG Vice President, Greg Pollock, received the news via text message. At the time, Pollock had just arrived home from a trip to Africa and was about to exit the terminal. As the second-in-command, Pollock was now shouldered with the responsibility of leading SG. "It was such a shock initially, but SG was so supportive and cooperative," Pollock said.

A week later, Pollock officially stepped up to the position and informed the members of the Senate about the change in Cabinet. Soon after, rumors regarding the reason behind Amsler's resignation began to emerge.

Pollock was reluctant to comment on Amsler's situation. "There was a comment on Facebook that started rumors. The full scope of the story no one will really understand ... He was disappointed about the resignation but, if anyone wants to know what happened, Phil will [have to] be the one to share that information," Pollock said.

In a brief phone interview, Amsler stated, "I don't want to get into the details because names would come out ... Ultimately, I resigned as Student Government President for personal reasons."

SG is staying separate from the situation and continues to function as always, keeping a strict agenda and focusing on the tasks at hand. The SG agenda has not been altered due to the resignation and the focus remains on the coming quarter. "I am looking forward to everything that we have been working on. We are set up for an awesome year," said Pollock

Despite everything, Pollock has remained positive and optimistic about the future of SG: "Phil and I had some great ideas, and he left with the confidence that I will continue to pursue those same ideas." Those ideas include an SG game of the month, free barbecues on campus, free items for students, working closely with the College Activities Board, improving transportation around campus, bringing Zipcar vehicles to campus, and working to meet the needs of students. Pollock would also like to set up a website where students can routinely check up on SG officers and the ideas that they have in progress to see if goals are being met.

The search for a new Student Government Vice President is currently underway. $\hbox{I\!R}$



photograph by Chris Langer

NEWS DESK by James Arn with contributions by Michael Conti and Madelnine Willeviewsite

BUILDING NAME CHANGE

by Chelsea Watson and Emily Mohlmann

RIT has undergone numerous physical changes since students left in May, but perhaps the least noticeable adjustment of all is the name change of each building. Under the instruction of the Campus Building Identity Committee (CBIC), the use of numbers as building identification has been eliminated. The purpose was largely to emphasize donors and other members of the RIT community whose names have already been associated with the structures.

In place of the numbers there is a three-letter abbreviation for the full name. If the building was previously unnamed it has been given a name, and what used to be building 7A now holds four separate abbreviations for various points within the facility. Each academic facility is also now referred to as a hall — replacing the more institutional "building" in an effort to soften the campus's image.

It was first suggested by David Mullaney, former SG representative of CBIC, in order to better identify campus buildings and create a more collegiate feel. The hope is that the RIT campus will seem more unified and traditional yet global and modern due to the changes in naming conventions. New maps, signs and donor plaques are being created by Facilities Management Services to correspond with these modifications. The transition to the new system is expected to take up to a year. A digital version of the new map, along with a list of abbreviations, is available at http://facilities.rit.edu.

SPAIN TAKES 19TH FIFA WORLD CUP TITLE

The 2010 FIFA World Cup kicked off on June 11 in South Africa. Although the American team ended their hopes for a win during the 16th round with a loss to Ghana, soccer mania continued throughout the U.S. in living rooms, sports bars and even offices.

The month-long tournament ended on July 11 at the Soccer City stadium in Johannesburg with a 116-minute long match between Spain and Netherlands, two nations that have never won a World Cup before. After a long string of fouls — 14 yellow cards and one red card — Spain became the first European nation to win the tournament without home advantage, 1-0.

Coincidentally, RIT's Men's Soccer Team had the opportunity to train in Spain last August (see page 26).



A young G-20 protestor is arrested outside of the University of Toronto. Over 1,000 people were arrested during the summit, Canada's most expensive security operation in history. | photograph by Michael Conti

G8 AND G-20 SUMMITS HELD IN CANADA

Both the G8 and G-20 summits were held in Canada, Huntsville and Toronto respectively. This marks the 36th meeting of the G8 and the fourth meeting of the G-20. Priorities for both meetings included international relations, specifically in the Middle East, and the current global economic troubles.

In the days leading up to the G8 and G-20 summits, people began to gather, demonstrations were staged, and rallies were held. While some protest efforts remained peaceful, others took a turn for the worst. On June 26, a violent riot broke out and vandals wreaked havoc on a number of establishments in Downtown Toronto, leaving a trail of destruction. In order to quell the protestors, police officers resorted to using rubber bullets, pepper spray and, for the first time in Toronto's history, tear gas.



Senator Schumer jokes with Dr. Destler before a test drive of a hydrogen vehicle. photograph by Michael Conti

SCHUMER ENDORSES HYDROGEN FUEL CELL RESEARCH

Senator Charles Schumer reinforced his support for the Rochester area's hydrogen energy research during a visit to the RIT campus on June 21. Despite the Obama administration's attempts to cut funding for hydrogen fuel cell research, Schumer calls the technology "a glimpse of the future." According to U.S. Energy Secretary Steven Chu, hydrogen vehicles "will not be practical over the next 10 to 20 years," as the infrastructure necessary to distribute hydrogen fuel has not been developed. Schumer said that he didn't understand the rationale of the Obama administration, which he asserted was more related to budget cuts than it was to the potential of the technology.

RIT STUDENT DROWNS

In the early morning of July 25, Nelson Cole, a third year Biotechnology major and Brooklyn native, drowned in a backyard pool during a friend's birthday party. Jeffrey Soto, a fifth year New Media Interactive Development major, was celebrating his 22nd birthday at his Plainsview home in Long Island with nine of his RIT buddies.

At approximately 4 a.m., two friends noticed Cole laying motionless at the deep end of the pool. After pulling Cole out of the water, they attempted to revive him by performing CPR — but it was too late. Cole was pronounced dead at 5:09 a.m.

On September 1, Cole's roommate, Dan Cunningham, a third year Software Engineering major, contacted Reporter stating that Cole's freshman year goal was to be chosen as "That Guy." See page 25.

MOTT'S STRIKE NEW YORK

The Retail, Wholesale and Department Store Union strike against Mott's, the apple products company, reached its 100th day on August 30. The factory, in nearby Williamson, N.Y., was responsible for the nationwide packaging of Mott's applesauce. Workers went on strike because of a proposed new contract that would reduce wages by \$1.50 per hour and would have cut pension and medical benefits.

24-HOUR SOLAR AIRCRAFT FLIGHT SUCCESSFUL

The solar-powered aircraft, Solar Impulse, developed by École Polytechnique Fédérale de Lausanne, completed the world's first 24-hour flight by a manned solar aircraft on July 8. During the day, the plane stored solar energy in massive batteries to sustain flight during its nine hours of nighttime flight.

BP OIL SPILL CAPPED

On July 15, BP capped the seafloor oil gusher that remained following the Deepwater Horizon drilling rig explosion on April 20. As a result of the 86-day-long spill, approximately 4.9 million barrels of oil leaked into the Gulf of Mexico, making it the largest marine oil spill in history. Although the immediate threat has been taken care of, the oil spill continues to greatly impact marine life and wildlife, as well as nearby fishing and tourism industries and scientists.

Initially, BP indicated that the accident was not their fault because the rig was being run by Transocean personnel. However, after its own internal probe, BP officials admitted that they made mistakes that led to the methane gas explosion.



Revelers embrace at the 21st Annual Rochester Pride Festival. | photograph by Michael Conti

PROP 8 DEEMED UNCONSTITUTIONAL

On August 4, the United States District Court for the Northern District of California ruled that Proposition 8, which amended the California constitution to ban same-sex marriage, was in violation of the United States constitution. Chief Judge Vaughn Walker decided that Prop 8 violated the Equal Protection clause of the 14th amendment.

H1N1 PANDEMIC NO MORE

The World Health Organization declared the H1N1 Swine Flu Pandemic officially over on August 10. The announcement was made as levels of the virus have decreased to within seasonal norms. All told, there were over 600,000 lab-confirmed cases of H1N1 around the world, 0.001 percent of the roughly 600 million cases of seasonal flu documented each year.

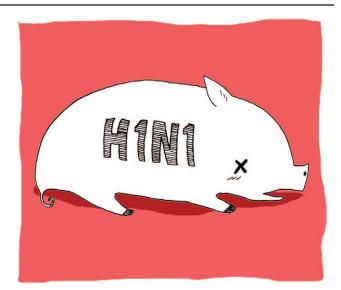


illustration by Griffin Moore

CORRECTION

Editor's Note: Reporter's 2010 Orientation Issue featured an article entitled "Considering a Major Change?" The article discussed the processes involved for students interested in switching their majors. Unfortunately, the given information is no longer accurate. Here is an update.

CHANGING MAJORS

by James Arn

The first stop for any student looking to change their major should be to meet with a University Studies Advisor. The University Studies Program, now in its second year, is located within the Registrar's office on the first floor of George Eastman Hall (EAS). The advisors there offer a wide range of services and advice for students or prospective students who may or may not have an idea of the major into which they would like to switch.

University Studies can offer assistance ranging from helping students locate change of program forms within their department, to offering a temporary home for students looking to explore their options. They utilize coaching, advising, career assessment, and class sampling to help students find their final major here at RIT.

For students, faculty or staff who have general advising questions or problems, the Institute Advising office is the place to start. Institute Advising is also located within the Registrar's office.

While it is still possible for students to simply file change of program forms with the appropriate offices, both University Studies and Institute Advising can help students with unforeseen issues (for example, changes in financial aid).

More information can be found at http://rit.edu/universitystudies and http://rit.edu/instituteadvising. 🚷



RIT

compiled by James Arn

FORECAST

ROC

FRIDAY 10

Apple Festival 2010

NTID Quad. 4 – 8 p.m. Have you been wondering where you can find a festival that celebrates music, school spirit, and a love of delicious apple goodness? Wonder no more. This is the event for you. Cost: Free.

SATURDAY 1

Build Your Own 9/11 Remembrance

Anywhere. Anytime. Regardless of your political views or religious affiliations, it is important to remember the men and women who were killed on this day nine years ago. To-day, we suggest doing something patriotic — whatever that means to you. Cost: Free.

SUNDAY 12

Women's Tennis vs. Roberts Wesleyan

RIT Tennis Courts. 2 – 5 p.m. Tennis is an under-appreciated sport in this country. Head down to the tennis courts to show your support for our talented athletes. Cost: A farmer's tan.

MONDAY 13

Laughin' Cup Auditions

lovin'cup. 8 p.m. If you enjoyed last year's Last Comic Standing and you think you have what it takes to be a joke pro, get to lovin'cup for the first night of auditions. This year's prize is opening for a famous comedian. Or you could just show up to enjoy the free laughs. Cost: Free.

TUESDAY 14

Google Employer Presentation

Golisano Hall, 1400. 6 – 7 p.m. Everyone knows that Google offers their employees some pretty slick perks. Here's your chance to learn more about the company and maybe even score some of those perks for yourself. Cost: Free.

WEDNESDAY 15

Spotlight on Female Singer/Songwriter Night

lovin'cup. Doors open at 7 p.m. Tonight's entertainment features women who write and perform their own songs, just for you. Brittany Cean, Kathy Dick of Auld Lang Syne, and Sveta Bout are slated to play. Cost: \$3.

THURSDAY 16

RIT Farmer's Market

Gordon Field House. 10 a.m. – 2 p.m. Food is good. Good food is better. Food that was in the ground this morning and now resides pleasantly in your stomach is the best. Here's your chance to stock up on the latter, all the while supporting local farmers. Cost: A week's worth of local produce.

FRIDAY 10

Zoo Brew

Seneca Zoo, 2222 St. Paul St. 5:30 – 9 p.m. Week one is in the bag. Time to party like an animal — with some animals. Head out to the Seneca Zoo to get your happy hour on with your friendly, neighborhood elephants. Only those 21 and over can attend. Cost: \$8 non-member, \$5 member.

SATURDAY 11

Clothesline Art Festival

Memorial Art Gallery, 500 University Ave. 10 a.m. – 6 p.m. The Clothesline Art Festival, Rochester's oldest and largest, is kicking off its 54th year today. Escape your dorm and head downtown to join in the fun and get a much-needed dose of beauty in your life at this two-day event. Cost: Free.

SUNDAY 12

Rochester Area Haiku Group Barnes & Noble, 3349 Monroe Ave. 2 p.m. Have a Haiku knack? Looking to brush up on form? This event's for you. Cost: Free.

MONDAY 13

Open Mic Comedy Night

Boulder Coffee Company, 955 Genesee St. 6:30 – 9 p.m. It's Monday night and you need a laugh. At Boulder Coffee Company, you can get them for free during this comedy open mic. And since giving is always better than receiving, you owe it to your friends to jump up on stage as well. Cost: Free.

TUESDAY 14

Trivia Night

Panorama Night Club, 730 Elmgrove Rd. 7:30 – 10 p.m. Does your knowledge of meaningless, random facts far exceed that of the normal person? Then prove it by heading over to Panorama Night Club and putting your money where your mouth is. Cost: Free.

WEDNESDAY 15

Water Street Live & Local

Water Street Music Hall, 204 N. Water St. Doors open at 7 p.m. Celebrate local musicians on Wednesday at Water Street. Giving Sam a Hand and The BruddhaHood promise to make this a great night. Cost: \$5 in advance, \$7 at the door.

THURSDAY 16

Amazing Maize Maze

Long Acre Farms, 1342 Eddy Rd. in Macedon. 12 – 6 p.m. Things that are rad: mazes, corn, goofy rhyming puns. How could you possibly make a wrong turn with this one? Cost: \$10.







3-DAY MUSIC & OUTDOOR FESTIVAL SEPT 24-26, 2010 / LOON MNTN / LINCOLN NH

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JAMIE CULLUM'S "THE PURSUIT"



ALBUM | JAZZ/POP | 89 MINS by James Arn

Britain's top jazz cat-turned-pop star, Jamie Cullum, has broken his five-year silence with a new album. With "The Pursuit", Cullum has taken his biggest steps yet into the mainstream. He still manages to remain true to his jazz roots, lacing even his most pop-tastic tunes — "I'm All Over It" and "Music is Through" — with his signature jazzy goodness.

"The Pursuit" is Cullum's most eclectic effort to date, pulling inspiration from a wide range of musical influence. From the old standard "Just One of Those Things" to the pulsing house beats of "Music is Through", from the sizzling Latin grooves of "You and Me Are Gone" to the heartfelt ballads "If I Ruled the World" and "I Think, I Love", and the infectious piano pop of "I'm All Over It", Cullum leaves no genre untouched. This is his most experimental collection to date, and it also happens to be the best yet.

One of Cullum's great talents is taking mainstream tunes and reinventing them in his own style. "The Pursuit" certainly allows him to flex these musical muscles, featuring covers of Rihanna's "Don't Stop the Music", which is transformed into a pseudo ballad with a hard swinging chorus, and "Not While I'm Around" from the musical "Sweeney Todd".

It's clear that Cullum is a jazz artist who really loves pop music and is not one who is coerced into tarting himself up by the men in suits. While jazz purists might be underwhelmed by "The Pursuit", it is clear that its brand of blended jazz, pop, and blue-eyed soul is right in Cullum's wheelhouse, a place I would certainly like to visit sometime.

2010 CHEVROLET COBALT SEDAN



AUTOMOBILE | SEDAN | 37 MPG HWY by Tom Sciotto

With graduation looming a quick nine months away for some readers, the first thing on their minds may be, "Hey, I got a job! What shiny new wheels should I buy?" With an MSRP of about \$15,000, the Chevy Cobalt isn't that BMW M5 you have been dreaming of, but it's a more realistic economy model for someone carrying a few thousand in student loans.

I recently got a chance to drive the LT sedan model, a beast of a car tricked out with such luxury options as power windows, and found that it did: A) have four shiny wheels, B) started when I turned the key, and C) got me to the places I needed to be. It had a radio and air conditioning, which kept me cool on hot and muggy Florida afternoons. The interior was comfortable and, overall, the entire vehicle was styled attractively.

But the car lacked something crucial: power. With a 2.2 liter four-cylinder engine generating 155 horsepower, the Cobalt accelerated like an antique tractor. This is a real shame, because the car is attractive and, once you get it up to speed, it can really move. On the interstate while pushing well above 80 MPH, the Cobalt maintained a quiet, smooth ride that easily felt like traveling at 30 MPH. Off I-95 and onto the more exciting Old Dixie Highway, the Cobalt ate up curves like a champ, but struggled to nimbly pass slower moving traffic.

The car looks nice, handles well, and can cruise with the big boys on the highway. If you drive conservatively, this may be the car for you. Hell, it's got an estimated 37 MPG rating that was observed to be fairly accurate when driving conservatively. But if you want to feel like you can challenge that BMW in the other lane like I do, then pass on the Cobalt.

AT YOUR LEISURE by Alex Rogala

"Trying to explain music is like trying to dance architecture." **UOTE**

- THELONIOUS MONK

HAIKU

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 JOIN THE REPORTER. FRIDAYS, 5 P.M., DUNGEON. WE HAVE FREE PIZZA.

REPORTER RECOMMENDS Bacon Today

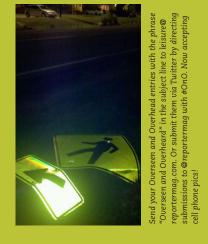
Specialty magazines are nothing new, from "Stereophile", to "Creative Knitting" and "High Times". Each publication focuses on a subject near and dear to the hearts of readers, even if they appeal to a limited readership.

But those days are over, as a new publication has appeared which holds the potential to unite our nation: "Bacon Today", a website devoted to all things bacon. Has there ever been a food as glorious as bacon? Unlikely. "Bacon Today" caters to bacon lovers everywhere, with articles focused on cooking, history and reviews of the exalted pork product. A list of bacon related events? You're covered. Instructions on how to make colored bacon? Look no further. There's even an article about the history of Georgia's Bacon County and a listing of baconinspired songs. In "Bacon Today", the world has discovered the Holy Grail for any respectable carnivore. **R**

Get your pork on at http://bacontoday.com.

OVERSEEN AND OVERHEARD

Downed sign near Perkins.



SUDOKU DIFFICULTY RATING: MEDIUM

			2	1				8
		9				2	1	
			9	6		4		7
	9					1		2
		7	6	3	9	5	8	
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5		6					9	1
2	8		5	9		6		3
						7	2	



STREAM OF FACTS

Late West Virginia Senator **ROBERT** Byrd was an avid Shakespeare fan, quoting all 37 of the renowned playwright's works at least once during his Senate career.

Lockheed Martin CEO **ROBERT** J. Stevens was paid a nearly \$1 million death benefit — despite being alive during MARCH 2008.

Major sporting events such as MARCH Madness and the Super Bowl are **POPULAR** times for men to schedule vasectomies.

The **POPULAR** "Guitar Hero" franchise was based off of a similar series of games titled "GuitarFreaks", published by Konami in <u>1999. Red Octane, the</u> company behind "Guitar Hero", was originally contracted to MANUFACTURE controllers for "GuitarFreaks".

In 2006, for the first time in U.S. history, the necessary cost to **MANUFACTURE** a penny rose above one **CENT**.

Since turning his focus to acting, rapper 50 **CENT** has had many of his TRADEMARK tattoos removed.

In April 2003, Sony came under fire after registering the phrase "shock and awe" as a **TRADEMARK** for a planned war game. Previously, the U.S. Military had used the term to describe ATTACKS on Iraq during the second Gulf War.

A record number of pirate ATTACKS occurred around Somalia in 2009, with 214 SHIPS attacked, leading to 47 hijackings.

Shipping journal "Lloyd's List" stopped classifying **SHIPS** as feminine in 2002, AFTER 268 years of publication.

Five years **AFTER** winning £9 million (about \$14 million) from the UK Lottery, Keith Gough died penniless, having blown his money on houses, cars and racehorses.

WORD OF THE WEEK

cartoon by Griffin Moore

SHIRK *v*. - to evade the performance of an obligation.

John would always **SHIRK** his job, calling in sick with a new rare illness every week.

HOW CRAZY IS YOUR ROOMMATE? by Emily Bogle illustrations by Joanna Eberts

Whether you've just moved into the dorms or you're living in a house off-campus with friends, you are likely to run into unsavory living situations. When arriving at college, some kids go crazy with independence. Others, fearful of meeting new people, stay locked up in their rooms. While everyone has their quirks, living with someone else can be much more than you bargained for. Test your roommate against this quiz and see how he or she stacks up against the worst.

MOST NIGHTS BEFORE A BIG TEST. YOUR ROOMMATE:

- a Is studying quietly, reviewing flash cards, and making a study sheet.
- **b** Is sleeping.
- c Is yelling to friends on "World of Warcraft" during a midnight raid.
- d Is out partying.

YOUR ROOMMATE'S STANDARD OF CLEANLINESS:

- a Is very high. They always picks up after themselves and occasionally do your dishes too.
- **b** Is moderate. They keep their mess on their side of the room, but it often seems to end up all over the place.
- **c** Is fairly low. Cheese doodles are everywhere. The bathroom is coated with orange dust, and there are flies swarming by their desk.
- **d** Is extremely low. The entire space smells like bong water since they've probably knocked it over while tripping on cases of Keystone Light.

YOU TRY TO SET UP GROUND RULES FOR YOUR SPACE, YOUR ROOMMATE RESPONDS:

- a Very positively. They want to observe study hours but are willing to have a few people over for dinner or a movie night.
- **b** By grunting and rolling over to sleep more.
- c Somewhat positively. They tell you that weekly D&D nights are going to be held at your place. They even offer to save you a spot.
- d Negatively. The first rule is: There are no rules.

YOUR ROOMMATE DECORATES THEIR SPACE WITH:

- a A few photos of family, friends and pets. There is also a calendar of when projects are due.
- **b** Absolutely nothing. There are still pieces of tape from the previous tenant's posters that haven't been taken down.
- c Wall scrolls of their favorite animes.
- **d** Bottles of alcohol stolen from parties.

BEFORE YOU LEAVE TO GO HOME FOR THE WEEKEND:

- a You tell your roommate and they offer to water the plant in your room.
- **b** You leave a note on your roommate's bedpost, where you know they'll see it. You know that they won't notice that you're gone.
- c You try to tell them, but their metal music is too loud. You attempt to write a letter, but they tell you they're only reading in Japanese now.
- d You don't say anything because, if you did, you're certain that they'd throw a party in your apartment and everything would be trashed. You take all of your valuables with you.

IF YOU ANSWERED MOSTLY:

What are you complaining about? These roommates are few and far between. Even if they have small quirks, I bet they would make you dinner and would always keep the music volume at a tolerable level.



Living with this type of roommate isn't the best. It is like living with a cat that you never see but you know is lying about somewhere. You may have to shake the food bowl once a week, but they're otherwise low maintenance.

Anime kids and gamers can be tough. Cases of Mountain Dew, screaming matches against computer games, Japanese cartoons constantly playing, and questionable critters lurking in your apartment aren't great. Positives are: Maybe you'll learn a new language, and there will always be someone more awkward than you.





Bring a hazmat suit. Move out or ask for a housing reassignment. Or you can hope they'll move in with a significant other or stay permanently at that party house that was shut down for health code violations. Good luck, and invest in serious cleaners to try and maintain your space. 🖪



ET EUTRALITY:

by Emily Mohlmann | illustration by Jack Reickel

Imagine if your internet speed and website access were dictated by how much you paid your internet provider. Sound ridiculous? It's not. Companies including Verizon and Google are actively trying to make this a reality.

In the United States, there is a de facto tradition of network neutrality — or net neutrality. This means that telecommunication companies generally offer the same rate to everyone, regardless of what sites they frequent or how much bandwidth they consume. However, there are no legal restrictions if companies decide to change this. For example, some internet service providers (ISPs) block certain ports to prevent consumers from hosting servers without a business account.

On August 9, Google and Verizon released a joint policy proposal detailing what they believe would allow the internet to remain public while giving network operators the freedom to manage their networks. Keeping two goals in mind — that users should

HOW THE VERIZON/GOOGLE PROPOSAL CHANGES EVERYTHING

be given the choice of what content, applications and devices to use, and that investment and innovation to support underlying broadband infrastructure should be encouraged — Google and Verizon put together seven main points.

First, the ISPs would not have the right to block any consumer traffic as long as the consumer is sharing legal content.

Second, ISPs would be forbidden to prioritize traffic or discriminate against any type of content in any way that would harm users or the competition.

Third, ISPs must be completely transparent about the services included in their plans, the capabilities of their services, and how its network is managed.

Fourth, the Federal Communications Commission (FCC), an independent U.S. government agency that is directly responsible to Congress, would have the authority to enforce the outlined policies on a case-by-case basis and fine a company in violation up to \$2 million.

Fifth, ISPs would be allowed to offer differentiated online services (for example, Verizon's FIOS TV) as long as they do not interfere with traditional internet service and access.

Sixth, with the exception of transparency, the policy would not apply to mobile and wireless networks. Seventh, the funding provided by the Federal Universal Service Fund should be used to build better networks and services.

Now, before you panic, this is just a proposal. The FCC would have to adopt Verizon's and Google's plan as law.

If you haven't been following the net neutrality drama for the past several years, you may be asking yourself why this contract between Verizon and Google is such a big deal. In the present, it may seem insignificant but, as technology progresses, wireless broadband—used by smart phones, iPads, GPS units, netbooks, and mobile hot spots—will be the defining technology for the next generation of devices.

Verizon and Google are only the latest in a line of net neutrality-related controversies. With no real laws or governing body over the internet, multiple companies in the pursuit of money have tried to make changes to their networks. The FCC, so far helpless, has been forced to fight from the sidelines.

To continue reading and receive the full details of the Google-Verizon proposal, visit us online at http://reportermag.com.

Building a True GLOBAL VILLAGE

story and photographs by Michael Conti

TAKE A TRIP NINE MILES FROM CAMPUS...

to the Beechwood neighborhood of Rochester. On the final humid days of summer, you will find people hard at work, filling long polypropylene bags with the dirt under their feet. Then, they'll beat the bags until firm, beginning a haul to the top of a dome. The structure, made from hundreds of these bags of dirt, rises two stories up.

"Don't call it dirt, it's earth!" says Sister Peggy Henderson, the assistant project manager for the construction site. The crew laughs, but Sister Peggy is dead serious. The most mundane element around us has been elevated to a new status, serving as a building block capable of withstanding the Rochester weather and natural disasters abroad.

Slowly, this structure has taken shape on 256 Webster Avenue, a "superadobe" house composed of the surrounding earth on the property. Called the Eco-Dome, this experimental house is designed to save the residents money on their power bills and enable them to use the resources closest to them.

Homes built from adobe aren't new, nor is the philosophy behind creating them. Many influential cultures espouse using nature's resources while preserving them for later generations. Contemporary construction practices have been influenced by wasteful methods of mass production. Recent construction projects may mark a return to the old ways: incorporating sustainable practices into low-cost, comfortable shelters.

A GREEN GLOBAL VILLAGE?

Not that RIT has been short on building new things. The newly completed Global Village was an enormous \$289 per square foot construction project. This project increases the density of the campus, resulting in more places for students to spend their time and money. With many of the buildings tacking a LEED certification to their name, the Global Village complex features a living roof of vegetation to filter water and reduce heating costs.

"It's a kind of rediscovering of design practice," said Jim Yarrington, director of Campus Planning and Design & Construction Services. Much of the planning that went into the new buildings was to save money on power, while also making it comfortable for the students living there. The structure was made to act as a shoulder against Rochester wind and its higher stories served as a shield. "A building that tries to work as much with the natural climate, instead of fighting it — that's what is green to me," said Yarrington.

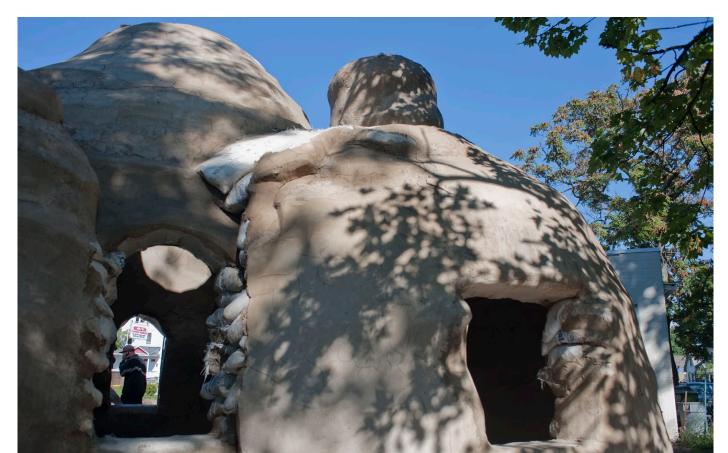
"It's hard for any building to be completely green," said Kyle Shay, a fifth year Computer Science major. "You need to know the area, what's happening in the ecosystem." In order to use less fossil fuels during transportation, construction materials local to the area were also a priority for the environmentally conscious student.

Despite the more "sensitive approach to design," as Yarrington puts it, RIT planners are limited by contemporary construction methods. Construction crews may have installed energy efficient insulation, but the end result is similar to the hundreds of buildings on campus that preceded it: thousands of dollars spent on electricity every year, generated from fossil fuels that degrade the environment.

LIVING OFF THE GRID

With this in mind, a more desirable utility bill can be possible: none at all. This is a reality in the desert of Taos, New Mexico, where teams have built small communities of "Earthships," homes built from natural and recycled materials that are almost completely selfsufficient. During the winter, temperatures in Taos dip well into Rochester territory, to almost -30 degrees Fahrenheit. The thermal mass of the walls (cement formed around tires and beer cans) combines with windows that are positioned to "catch" the sun. It creates an average temperature of 70 degrees Fahrenheit.

More advanced components like solar and wind power allow people to live in the Earthship



"I thought that dirt was dirt... but now I see that it is useful"

Eric Valle

completely disconnected from all municipal power. Water is collected from the roof and stored in a cistern. It is then reused to make "greywater," water which has been filtered from the laundry or dishwasher and distributed to irrigation. The final cost of \$200 per square foot may seem like more than your average home, but with literally no utility bills to pay later, the house pays for itself. In an age where the sources of our water and power are miles away from us, the Earthship system brings these necessities close to home.

"I would like to be able to take responsibility

for myself and the things that I use and consume... so I'm not so useless," said Richard Brown, a 2010 graduate of Columbia University, who interns at the Earthship site near Taos. Interns make up a large portion of the construction crews that are flown all around the world to places like Honduras, South Africa, Canada, Bolivia, and even a multi-story structure in Manhattan.

Teams teach local builders how to make an Earthship and encourage the spread of the practice across the region. One instance of charity sent

the crew to India's Andaman Islands following the 2004 tsunami which, in this case, had swept away an entire village. Earthship crews have also been to disaster zones in Haiti, creating housing that is made to weather earthquakes and collect clean drinking water.

"People are doing aspects of this, but not a fully integrated system like ours," said Kirsten Jacobsen, a sixteen-year member of the team. Jacobsen can say this with pride, as the Earthship team has fought hard to create the first "Sustainable Development Testing Site," an area that legally allows building codes to be ignored to allow experimentation in design.

These experiments have resulted in a unique product, but complaints against the Earthship brand have emerged. One such public complaint by Beverly Fung of Santa Fe cited the failure of the solar power system and an overflowing water cistern. Leaks in the roof and a project exceedingly over budget were the lasting memories for one dissatisfied homeowner.

"All of these buildings represent a trial and error basis," says Mike Reynolds, the founding architect of Earthships in the 2007 documentary about his work, "Garbage Warrior". Reynolds said, "It's a test site. They test automobiles, they test airplanes... They should test housing."

ADOBE IN THE CITY

A compromise between the freedom of the Earthship model and the reliability of traditional housing is the superadobe Eco-Dome structure in Rochester. While its building materials are unconventional for an urban area, it remains fully connected to municipal power, about green construction.

"I've learned a lot about patience," said Valle. He is one of over 350 people trained on how to make beaten earth structures at the Eco-Dome at the site, plans have been made for more of these low-cost houses to be built on empty land in the city.

Not only are the houses cheap to build at \$100 per square foot, but their electricity bills are also buffered by a solar panel connected to the house and east-facing windows that are positioned to take advantage of sunlight. A wind scoop, a column that ventilates the structure, reduces

> the need for an air conditioner. "This has huge potential to change the lives of 3.3 billion people who live on less than \$2 a day," said Sister Marsha, who took a group of Rochester builders down to Atlanta to begin a project during the winter. As word spreads of an affordable, somewhat oldschool solution to pesky RG&E bills, demand to build more Eco-Domes may grow as well.

NECESSITY IS THE MOTHER OF INNOVATION

In earthquake-stricken Haiti,

teams of American builders have discovered a secret. The urgency of poverty has proven that a compromise between living with nature and technological convenience can produce a design that lasts through natural disasters.

"Our point is that everywhere in the world, it's that urgent," says Jacobsen. Jacobsen and the Earthship team reference fears of climate change and economic collapse, maintaining that larger communities — even whole cities that are off the grid — would be able to sustain themselves through any change.

"If RIT had some kind of massive, milliondollar subsidy to do such a thing [off-grid experimental construction], I'd like to think we would do it," said Yarrington. "But we have to be sensitive to costs for our clients." Which costs students prefer — the financial or the environmental — remains to be said.

 Earth is poured into bags and beaten flat to make the walls of the Eco-Dome structure.

 ads following
 water, and sewage treatment.

 tese, had swept
 "We needed to change the building system for a quality of life and safety," says Sister Marsha

 atiti, creating
 Allen, the project manager for the Rochester a earthquakes

 site. Members of her Christian non-profit, Haiti:
 dd

 A Labor of Love, have traveled to Haiti and built
 "We said Kirsten

to build their own homes. Starting from a central axis, a central dome is created through the gradual layering of long tubes of pounded earth. Barbed wire acts as glue, sticking together layers that climb towards the sky. Wooden frames are used to create shapes for traditional windows and doors, giving the dome structure some familiar elements, despite its unfamiliar shape.

training of uneducated or impoverished people

"I thought dirt was dirt," said 20-year-old site worker Eric Valle, "but now I see that it's useful." Valle, a resident of public housing in Rochester, was given the option of working on the house. The superadobe job site serves as a place where the unemployed benefiting from the Department of Social Services can learn



GREEN TIPS for **DORM ROOMS** by Emily Bogle

When cleaning your space, try to use natural cleaners as often as possible. By mixing distilled white vinegar and water together, you can clean almost anything, including microwaves and stained plastic food containers; this mixture even removes odors in mini-fridges.

When furnishing your new space, try to consider used, thrifted or vintage options instead of new things from Ikea and Target. It will reduce waste by preventing old things from getting thrown away.

If you are buying or using appliances, try to purchase energy efficient models like the Energy Star-rated mini-fridge. Use compact fluorescent lights instead of halogen or incandescent. This switch will reduce your use of power within the dorms.

Utilize the farmer's market on campus for produce and goods outside of your meal plan. You're saving gas by Having a water filter purchasing things on campus. Buying local benefits the in your mini-fridge community by reducing the amount of gas and energy instead of cases of water used to ship products and keeps money in the local bottles will help save economy. The farmer's market is every Thursday on the money and keep plastic east side of the Gordon Field House from 10 a.m. to 2 p.m. out of landfills. Plastic water bottles, from the "unbreakable." to the onetime-use, are known to have Bisphenol A (BPA),

While living in the dorms, be mindful of your water usage. Taking shorter showers, turning the faucet off while you brush your teeth, and reporting leaks in the bathroom will help conserve water. It will get you into a good habit for when you have to start paying your own water bill.

Instead of buying artificial air fresheners to cover up your roommate's odor, think about getting a few houseplants to naturally freshen the space. English Ivy, Bamboo Palm, and Mother-in-Law's Tongue are three options that will help purify the air and add life to a dorm room. 🖪

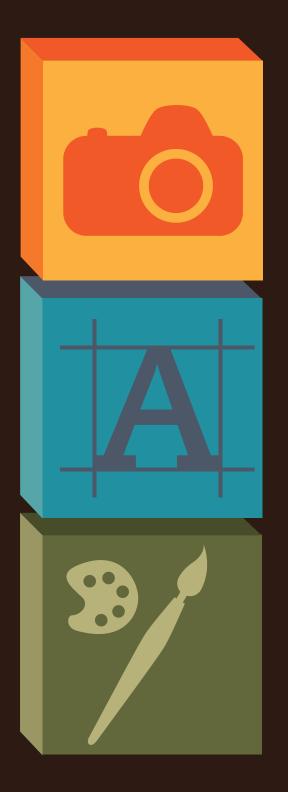
a potentially harmful

chemical. Using BPA-free

water bottles will save on

waste while keeping you

hydrated.





now hiring photographers, designers, and illustrators



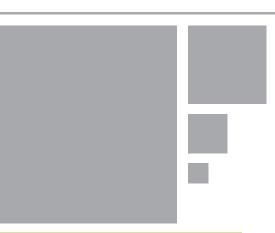
VIGNELLI CENTER FOR DESIGN STUDIES

Next to the James E. Booth Hall, a new center for design education has been constructed. The Vignelli Center for Design Studies houses a complete archive of designers Massimo and Lella Vignelli. The center has classrooms, staff offices, display space, and a retail shop for books and goods by the Vignellis.

NEW PLACES IN AND AROUND

compiled by Emily Bogle photographs by Robert Bredvad

A BBBBB



HUB PRINT CENTER AND POST OFFICE

After its relocation from Crossroads, the HUB will be updated with computers and the latest software. It will continue to provide printing, binding and mounting services and will sell general school and office supplies. The Post Office will allow students to access their mail 24/7 and utilize Tiger Bucks, cash, credit, and debit to ship packages.

BETTER ME WELLNESS CENTER

This center will offer opportunities for employees to help improve their health through exercise, fitness classes, and Weight Watchers at Work.

GLOBAL VILLAGE MARKET

A new go-to place for spices, food and products, especially for those with a taste for ethnic food. Typical American fare is also for sale, including sustainable New York state products like cheeses and produce.

GLOBAL VILLAGE PLAZA

A multi-use space featuring heated outdoor seating for patrons on chilly days. The plaza's stage will be repurposed as an outdoor ice skating rink during the winter.

GLOBAL VILLAGE LIVING SPACES

414 furnished residential spaces are available. As with the dorms, it will be locked 24/7 with ID card access required, providing an added level of security.

ENTREPRENEURS HALL

The hall is a program where students work on a minor in entrepreneurship and live in a community together. Only sophomores and juniors with a GPA of 2.8 or higher can apply. It is a holistic way to develop business, creative







19:30





THE PROVINCE

Equipped with a brand new streetlight, the Province opened this August across from RIT, but as a separate entity. This luxury student housing offers an outdoor pool, clubhouse, and tanning bed for residents to use.



Career Fair is your opportuity to talk with recruiters from **over 125 companies**, and you may be selected for **interviews** the next day!

Search a list of companies and what they're looking for in **RIT Job Zone**.

www.rit.edu/careerfair

September 29th, 2010

11am – 4pm Gordon Field House

ponsored by the Office of Cooperative Education and Career Services

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That Guy REMEMBERING NELSON COLE

As summer ends and school once again begins, students will return to campus to start another academic year. Friends will reunite, and the chaos of college life will begin again. But for many, a familiar face — that of Nelson Cole — will be missing this year.

Cole, a Brooklyn native, originally entered RIT as a Computer Science major before switching to Biotechnology last fall. He was planning on returning for a fourth year, before drowning in a pool at a friend's birthday party in Long Island, N.Y. Despite attempts to revive him, he passed away in the early morning hours of July 25.

During his three years at RIT, Cole left an indelible mark on the campus. Sociable and charismatic, Cole was an easily recognizable figure on campus, even to those who didn't know him personally. "[It] was a testament to his ability to branch out and be well-liked by many people," said Dan Cunningham, a third year Software Engineering major. He and Cole became friends as floormates during their first year, later moving into an apartment together.

Friends like Cunningham remember Cole as both energetic and lively. "He was the most cultured person I ever knew," said Cunningham. Although Cole was an avid gamer and film buff, his true passion was entertaining. "He was a big fan of comedy — just in general," said Cunningham. "He always liked to make people laugh, and he was very good at it."

Despite his fun-loving nature, he remained devoted to his friends. Whereas others may have given up, he stayed there until the end. "He didn't always show it, but he cared about his friends," said Cunningham. "He would give you the shirt off his back if you needed it."

Cole's remembrance service took place on August 2nd in Brooklyn. His selflessness and generosity continue beyond his death: His organs will be donated to those in need. According to an RIT Message Center email, a memorial is tentatively planned for this fall, although details have yet to be released.

RIT is less one dreadlocked denizen this fall. Nelson Cole may be gone, but the lives he touched remain. As students look forward to the upcoming year, Cunningham can't help but look back in remembrance of his former housemate. "I think Nelson would have wanted to be remembered as somebody who brought light to a room; someone who was always in good spirits and always down for a laugh."



¡VIVA FÚTBOL!

Rowdy crowds. Flags waving. Painted faces. And long journeys across the globe. All in support of %your% team. Soccer isn't a sport; it's a religion. Just ask the RIT Men's Soccer team, who recently returned from a week-long trip to Barcelona. How did they spend their time in the second largest city in Spain? Playing soccer, of course. Day in and day out.

Though ticketed travel time may have shown a 26-hour journey one way, the trip was actually three years in the making.

"A lot of [schools with soccer teams that I was looking at] advertised the fact that they did overseas trips every four years ... That was the one thing that RIT didn't really have," said Brett Dietz, a fourth year Civil Engineering Technology major, co-captain and mastermind behind the trip to Barcelona. In 2007, Dietz approached Head Coach Bill Garno with the idea of pursuing an overseas trip. "I've been bugging him about it for three years," stated Dietz.

Thus began the planning phase. Garno

by Madeleine Villavicencio

worked with David Gregg, an RIT alum who played on the team from 1982 to 1983. Gregg runs Soccer Europa, a company that specializes in organizing team trips and tournaments in Spain and Portugal. Together, they finalized the itinerary. The tour of the Futbul Club Barcelona Stadium, lodging, complete breakfast and dinner, and airfare at Europe's peak travel season would cost each person \$3,000.

Obtaining the funds was no easy feat. The Tigers held soccer tournaments, worked for different organizations to gain contributions, and even sold RIT gear to alumni, friends and family. Together with additional support from alumni and RIT, who shouldered the cost for the three coaches and the team's trainer, the team was able to raise enough money to pay for a little over half of the trip's cost. The rest came out of the player's pockets.

The Tigers now had the money. Everything was set. Then, two days before departure, David Vogt, a fourth year Finance major and midfielder, broke his collarbone. He needed surgery, and, for him, it seemed as if the trip was ending before it even started.

On August 4, Garno, Vogt and Vogt's mother stood in front of the screening area of the Greater Rochester International Airport. The rest of the team had already passed through security with ease. They stood cellphone in hand. There were only a few minutes left until boarding. Finally, a ring. Vogt would have to sit out the rest of the season, but he could travel provided that he return two days earlier than the team for his surgery.

The team arrived in Barcelona at 7 a.m. After checking into the hotel and a quick lunch, they proceeded right onto the training field. "We didn't have much time to relax," said Dietz. With three or four hours of sleep and jet lag kicking in, training was a challenge. "It wasn't really intense, but you could see some of the guys were dying by the time it was over," described Dietz.

For the next seven days, the team's itinerary





was routine. They rose at around 7 or 8 a.m., trained with RCD Espanyol's Dani Sánchez, and then broke for lunch. "We'd grab lunch ... usually at a little bistro on the corner of the street," recounted Dietz. "They sell little thin baguettes for really cheap. [We would] buy a bunch and carry them around all day, snacking on them whenever we needed them."

When they weren't training, the team had the freedom of exploring the nooks and crannies of Barcelona. Las Ramblas, a series streets located downtown, is one of Dietz's favorite haunts. Lined with bars, pubs and shops, Las Ramblas is sight at night. "Their coffee shops are open until 2 a.m., so people just go there and hang out. There are tables set up all along the streets; you can just go out there, relax and order food and drinks — whatever you want," said Dietz.

Barcelona's nightlife didn't distract Dietz and his team from their main goal. They were here to train. "Our preseason training rules were in effect. We're here to win the national championships ... We based all our decisions on that," explained Garno.

On August 9, the Men's Soccer Team played a friendly match against CF Atlètic Poble Sec, a club team made up of players with ages ranging from early 20's to mid-30's. The Tigers lost 3-1. The very next day, the Tigers played CFS Premià de Mar and lost 1-0. To say the least, the games were intense.

"[The Spanish teams were] a lot faster and more technical. We decided to play to our strengths, which is really just possessing the ball and playing as a team, because individually, they would rip us apart," said Dietz.

According to Dietz and Garno, American soccer tends to be more high energy and fastpaced. American players usually rely on their strength, speed and teammates, whereas the Spanish players rely more on technique and ball control.

For the Tigers, Barcelona was all about soccer. Take a peek in the team's luggage on the return trip home, and classic souvenirs such as shot glasses and t-shirts were nowhere to be found; instead, it was all jerseys, shorts, and any item with an FC Barcelona emblem you could possibly think of. "The guys bought all the Barcelona gear they could get ... We go there for soccer, we come back with soccer," said Dietz.

The Men's Soccer Team returned from Spain on August 12 and played their first match against SUNY Oswego on September 1, winning 2-0. And if the Doug May Tournament is any indication — the Tigers tied against Ithaca 1-1 and won against Nazareth 1-0 — the season is looking pretty good.





WORD the STREET What are you most excited about this year?





Olivier Jansen Psychology

Second Year Enjoy the classes.

Box Man

Game Design and Development First Year More box parties, college as a whole, and the programming socializing.

Chris Mills

First Year Having a bunch of people my age playing hide and seek on the entire campus.

Jason Greaves

Software Engineering First year Getting away from the parents.

HAVE SOMETHING TO SAY?

REPORTER accepts readers' opinion pieces for publication Submit your views pieces to: **REPORTER & RIT.EDU**

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RIT RINGS 585.672.4840

compiled by Amanda Szczepanski and Moe Sedlak ALL CALLS SUBJECT TO EDITING AND TRUNCATION. NOT ALL CALLS WILL BE RUN. **REPORTER** RESERVES THE RIGHT TO PUBLISH ALL CALLS IN ANY FORMAT.

THURSDAY, 2:17 P.M.

BEWARE OF THE POOPITY-POOP TRUCK. DON'T DRIVE BEHIND THE POOPITY-POOP TRUCK!

(from text)

FRIDAY, 9:39 P.M. Dogs are always in the pushup position! (from text) TUESDAY, 10:12 A.M.

BEST ADVICE GIVEN BEFORE SCHOOL STARTS: "DON'T GET MARRIED."

(from text)

MONDAY, 1:14 A.M.

RINGS, I have been back 24 hours and already funneled a beer in the bathroom and been to Walmart at midnight. Oh, I have missed RIT and you, RINGS.

(from text)

THURSDAY, 5:52 P.M.

Hey, RINGS! A while ago, my friend woke up screaming "Are you ready to [bump uglies]!?" Then he said he had a dream about aliens. Let's hope he's nowhere to be found when aliens attack.

(from text)

TUESDAY, 8:30 P.M.

SO MY ROOMMATE — WELL, ACTUALLY, HE'S THE KID NEXT DOOR — WAS ABOUT TO GET INTIMATE WITH ONE OF THE DEAF GIRLS THAT HE KNEW. NEXT THING I HEAR IS HIM SHOUTING "HI-HO-SILVER!" IT SOUNDED LIKE A REALLY BAD 1920s ACTION SHOW. (from voicemail) SATURDAY, 1:16 A.M.

I JUST GET EXCITED SOMETIMES AND HAVE TO WAVE MY ARMS LIKE SPONGEBOB.

(from text)

TUESDAY, 12:04 P.M.

PARK POINT TEACHES KIDS TO BE PROMISCUOUS... THOSE COUCHES ARE TOO HORRIBLE TO SIT ON, AND THOSE BEDS ARE JUST TOO COMFORTABLE TO NOT HAVE SEX IN!

(from text)

WEDNESDAY, 2:22 P.M.

I applied to the tanning salon down the street from the house I grew up in. This is what my RIT education is leading me to. (from voicemail)

WEDNESDAY, 2:09 A.M.

Someone just said, "He's taking off his pants to check the temperature of my waffle." WHAT IS THIS I DON'T EVEN? (from voicemail)

FIRST WEEK

Monday RIT Inn

Outdoor Movie Real Genius

6:30pm-10:00pm **RIT Inn**



Accepted 10:00pm Greek Lawn (rain location Clark Gym)

CAB Carnival

6:00pm - 12:00am M Lot

friday

Carnival 6:00pm - 12:00am M Lot

Outdoor Concert: The Taint @Polesit

I COLLEGE

september 6-10

7:30pm Greek Lawn Fireworks to follow!

Applefest 2010

4:00pm -8:00pm Frisina Quadrangle Sponsored by NTID Student Congress

all week Sigma Alpha Mu Polesit Proceeds benefit Make A Wish

Located on the Quarter Mile

Recruitment

Interfraternity Council and College Panhellenic Council **Kickoff**



All event information subject to change. For a complete and current list of events, visit events.rit.edu