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# REPORTER

12.07.12 [reportermag.com](http://reportermag.com)



## 10. Staying Local

Employment in Rochester.

## 14. Enhancing Rochester Through Entrepreneurship

RIT to open downtown center.

## 16. Men's Rugby Suspended for One Quarter

Coach's conduct leads to sanctions.

## REPORTER

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## FREE-FOR-ALL

Recently, the RIT Men's Rugby team was suspended for one quarter after their coach reportedly consumed alcohol during a match (See "Men's Rugby Suspended for One Quarter.").

I have some unanswered questions of my own about the incident, such as whether anyone — fans or team — addressed the coach's drinking at the game. Yet by and large, I can emphasize with the team's plight. It raises the question of who is responsible for an individual's behavior. And, comparing past incidents, I'm not sure the Institute has given a consistent answer.

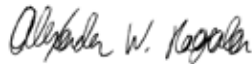
I understand RIT's choice of sanction; the team was involved in a rather severe hazing incident five years ago, giving precedent to a harsher judicial outcome. However, the 2007 incident involved a significant number of students from both Men's and Women's Rugby teams, not their coaches.

What bothers me is that this sanctioning doesn't fit the Institute's prior history. An alleged altercation last winter resulted in Women's Hockey Head Coach Scott McDonald being dealt a one-game suspension. While this likely had some impact on the team for that specific game, the bulk of its punitive action was limited to one person.

Team dynamic is important in any organization. A failure for any individual member is ultimately a failure for the team. It's intended to be a lesson in responsibility, but this current reaction seems to take the old adage, "Tell me who your friends are, and I'll tell you who you are," to its logical extreme.

Again, it flies counter to Phil Amsler's resignation as Student Government president in fall 2010. Granted, there are some logical problems: The incident he was involved in occurred off-campus and off-duty. Besides, it would have present a bizarre challenge: Since the student body elected Amsler, it's unclear how such a sanction would have been carried out.

There are a few very good reasons why this specific sanction may have been dished out. However, it gives the appearance of a double standard. Is a club sport considered more culpable for its leaders actions than a student senate or Division I sport? Given the prior record, I think it's high time for a public discussion of these policies.



Alex Rogala

EDITOR IN CHIEF

# TABLE OF CONTENTS

12.07.12 | VOLUME 62 | ISSUE 12



Third year Software Engineering major Nate Marshall takes off the wall at the start of the 100-yard backstroke on the second day of the Liberty League Chamionships held at Judson Pool on December 1. The RIT Men's team took fourth in team competition. | photograph by Josh Barber

## NEWS

### 4. News Desk

ASKSG plans unveiled.

### 5. Remembering Zachary Boyce and Alexander Ketchek

Former students remembered for passion, impact on others.

### 6. Radmilla Cody Speaks for Native American Heritage Month Event

Artist recalls finding her identity.

## LEISURE

### 9. At Your Leisure

The perils of cheese rolling.

## FEATURES

### 10. Staying Local

Employment in Rochester.

### 14. Urban Entrepreneurship

RIT to open downtown center.

## SPORTS

### 16. Men's Rugby Suspended for One Quarter

Coach's conduct leads to sanctions.

### 17. RIT Wrestlers Place at 47th Annual Invitational

An early- season victory.

## VIEWS

### 19. Word on the Street

What was the worst job that you ever had.

### 19. Fandom Polarity

Are fandoms a crucial part of RIT's diversity?

### 23. Rings

Now including recipies.

Cover illustration by Ethan Thornton

## STUDENT INNOVATION

At the November 30 Student Government (SG) Senate meeting, SG President Taylor Deer announced plans to increase innovation among students around campus. Plans include building a Think Tank, informing the student body of the Design Thinking course and accredited innovation program. Dr. Richard DeMartino, director of the Simone Center for Innovation and Entrepreneurship, will help lead the project. Students have the opportunity to meet with other students to bring their ideas to light. Upcoming projects will supply students with groundbreaking ideas, the resources to build product teams and make use of available prototyping labs on campus.

## SG COMMUNICATION IMPROVEMENTS

Director of Student Relations Anthony Hennig announced details about ASKSG, a new project meant to increase communication between students and SG Senators. The system is currently being developed by a group of Software Engineering students brought together this past summer.

ASKSG will open official channels of communication via text, email, online services, social media, and in-person communication. Using ASKSG, students will be able to submit concerns for the campus or general university inquiries through one of these methods. ASKSG will continue to be developed over the next two quarters. **R**

## FORECAST

by Amy Sanderson

### FRIDAY 07

#### THE GREAT RUSSIAN NUTCRACKER

*Turning Stone Resort. 5218 Patrick Rd. 4 p.m. Doors open at 3:30 p.m.*

On tour in the U.S., the Moscow Ballet performs a holiday must-see, "The Nutcracker." A tradition that began in 1993, the Moscow Ballet has performed the Nutcracker across North America and will be celebrating its 20th anniversary this year. Transportation provided by CAB. *Cost: \$15 at the CAB office.*

### SATURDAY 08

#### MEN'S HOCKEY VS. SACRED HEART

*Ritter Arena. 7 - 9:30 p.m.*

Watch and support RIT Men's Hockey at the first of two games against Sacred Heart. Cheer on the team at their first home game of the winter quarter. Go Tigers! *Cost: \$5 for students.*

### SUNDAY 09

#### WIZ KHALIFA

*Blue Cross Arena. 1 War Memorial Sq. 7:30 pm.*

Shortly after the December 4 release of his new album, Wiz Khalifa comes to Rochester as a part of his "2050" tour. Other performers include Juicy J, Chevy Woods, Lola Monroe, Berner and Tuki Carter. *Cost: \$32+.*

### MONDAY 10

#### BLOOD DRIVE

*Fireside Lounge, SAU. 9*

*a.m. - 5 p.m.* Help save a life by donating blood to the American Red Cross. Remember to look up donation requirements before you go! Identification is necessary to donate blood. *Cost: Free.*

### TUESDAY 11

#### FREEZEFEST KICKOFF: SAVE THE DATE PARTY

*SAU Lobby. 11 a.m. - 3 p.m.*

Come to the SAU and get a taste of this year's FreezeFest freebies! In addition to FreezeFest goodies, enjoy a photo booth, popcorn, cotton candy and a candy buffet. Be sure to get there early before everything is gone. *Cost: Free.*

### WEDNESDAY 12

#### THE ABOMINABLE SNOWBAND

*lovin' cup 300 Park Point Drive. Starts 9 p.m.*

Brave the cold for the Abominable Snowband show! Formed of local Rochester musicians, come listen to the likes of Katie Preston, members of Cottage Jefferson and more perform your favorite holiday tunes. *Cost: Free to get in.*

### THURSDAY 13

#### "NATIONAL LAMPOON'S CHRISTMAS VACATION"

*Ingle Auditorium. 10 p.m. Doors open at 9:30 p.m.*

Embrace the Christmas spirit by watching "National Lampoon's Christmas Vacation." Premiering in 1989, this comic film about the Griswold family's Christmas catastrophe has become a holiday classic. *Cost: Free. R*

### CORRECTION

The Friday, November 30 edition of "Word on the Street" mistakenly credited Juan Madrid as the photographer. The photographs printed were taken by Jonathan Foster. **R**

# Remembering Zachary Boyce and Alexander Ketchek

by Alyssa Jackson  
| photographs taken from Facebook  
and LinkedIn



## Alex Ketchek

Alexander Ketchek, a second year Film and Animation major, passed away November 8 at the age of 19. According to the Democrat & Chronicle, Ketchek was scaling a wall on October 26 at the Province when he fell and sustained a serious head injury, multiple broken bones, and a fractured neck and skull. Ketchek was taken to Strong Memorial Hospital and remained in critical condition until he passed.

Ketchek was known for being an avid member of the RIT Juggling Club. Club advisor Jeff Peden described Ketchek as creative and a lot of fun. Peden remembers Ketchek surprising the club one day with the fact that he could ride a unicycle. “He was pretty casual about his high level of skill,” said Peden. “He was always interested in learning new things. He worked on improving his juggling and wanted to help others with their juggling.”

Ketchek’s close friends remember him as “AK,” an individual who had the ability to impact nearly everyone he came into contact with. Tianna Manon, a second year Journalism and Political Science double major, had known Ketchek since she was 14.

Manon commented on Ketchek’s juggling talents, explaining that it helped keep their mutual friends off the street. “It was because of him we all ended up in college,” Manon explained. “It seems weird, but it was because he taught us how to juggle. To know he was proud of you was amazing, so we kept working at juggling to make him proud.”

Ketchek’s ability to change his friends’ views on the world was evident through Manon’s stories and remembrances. She believed that before meeting Ketchek, she viewed herself as shallow and impatient, but he helped her realize she should just “go with the flow.”

“He’s just not your average guy,” Manon said. “Being friends with him taught me how to be okay with my flaws and helped me see everyone around me differently too.”

Manon observed at the services that there was a 20 minute wait at all times to pay respects to Ketchek. She remembered the diversity of the people who were there grieving for him.

“It was amazing to see all the lives he had touched,” Manon said. “He was only 19 and he touched more lives than other people have touched in their entire lives.”



## Zachary Boyce

Zachary Boyce, a Human Resource and Development graduate student, passed away on November 4 at the age of 28. The reason for his death remains private, according to an email sent out by Dr. Mary-Beth Cooper, the senior vice president for Student Affairs.

Boyce made an impact on many of the staff at RIT. Donna Dickson, the Director of the Innovative Learning Institute on campus, remembered meeting Boyce in 2008 when he began taking some of her graduate classes. Dickson raved about Boyce’s willingness to learn and determination in his academics, especially in graduate school where most have trouble juggling family, work and studies.

“Zach was a very tenacious student. Graduate studies are extremely challenging, but he was deeply committed to learning,” Dickson remembered. “Most people are in college because that’s what is expected, or they want a pay raise, but he was different. He thought learning was important.”

Dickson didn’t seem able to explain why, but she stated that Boyce was different in his passion for learning than other student’s she often sees.

“Most people would have stopped their studies,” said Dickson fondly. “He never gave up.”

If anyone would like to donate in Boyce’s memory, his family suggests the American Diabetes Association. **R**



# RADMILLA CODY SPEAKS FOR NATIVE AMERICAN HERITAGE MONTH EVENT

by Krista Bellardo and William Hirsh  
photo by Josh Barber

## DUAL IDENTITY

Amidst the colorful artwork lining the walls of University Gallery, a resounding voice in a language many aren't familiar with filled the Vignelli Center for Design Studies (VIG, 7A) Thursday, November 29.

The source? Traditional Navajo recording artist Radmilla Cody, who performed her song, "A Beautiful Dawn," in her native language during her speech. Cody grew up on the Navajo Nation in Leupp, Ariz. and began singing when she was a small child herding sheep. Cody recalled singing as loud as she could with only the animals as her audience.

Since then, Cody has overcome many obstacles in her life, one of which being her biracial identity. Her father was African American and her mother was of Navajo origin. Growing up as a "Black Native" in the Navajo Nation brought with it constant harassment and teasing from others. People in her community, as well as her immediate family, would observe Cody as if she was a foreigner and was tormented because of the color of her skin. Cody stated that she often struggled with low self-esteem, self-hatred and depression.

Despite coming home in tears, her Grandmother (Shimasani) and main caretaker would comfort her by exclaiming "Let 'em talk" and that she should be proud of her culture. The encouragement and support Cody received would catalyze her entry into the Miss Navajo Nation Pageant, a week-long competition encompassing a display of traditional Navajo talents. Astonishing the judges and spectators alike, Cody was crowned Miss Navajo in 1997. While some people made comments that she did not look like a Navajo, others commended and accepted her as a representative of Navajo culture. Cody stated that she felt blessed and grateful to come from two beautiful worlds.

An undertaking of Cody's was to redefine what it meant to be a Black Navajo. Previously, many Navajo frowned upon biracial persons and often referred to Black Navajo in derogatory terms. When Cody sought to create a proper term by consulting fellow Navajo, they came up with

the term Nahilii, which can be broken up in meaning as such: Na, those who come, Hi, dark and calm, and Ii, oneness. Cody then began to heavily promote the change of terminology, empowering numerous Black Navajo today.

## THE EVENT

The keynote address was part of Native American Heritage Month and was a collaboration between RIT's Center for Campus Life, Native American Future Stewards Program, Native American Student Association, Office of Diversity and Inclusion, and AALANA Collegiate Association. According to Stephanie Paredes, the Multicultural Student Life Coordinator, they have been trying to get Cody to RIT for the past two years because of how phenomenal her story is. Paredes hoped students took away from the event the idea that identity is not a clear-cut matter. "Some people feel like they have to choose to be this one type of person or only claim this one piece of their identity, and the point is that you don't have to," said Paredes in an email interview. "Your identity is yours to discover and claim, not someone's else to place on you. As long as you stand on firm ground that whatever or whoever you choose to be that it's ok because you have made the choice based on what's right for you. You are who you are. It's not about convincing others of this fact, rather it's knowing who you are yourself."

Nizhoni Chow-Garcia, Co-Director of the Native American Future Stewards Program, stated that she thought Cody's story would offer the RIT community some points of self-reflection and a sense of connection in life's journey. "Our hopes were that students would walk away from the event with a better sense of purpose and direction on what can sometimes be a difficult path," Garcia stated.

Cody's story of her struggles with her biracial identity and acceptance left Alivia Ruiz, a second year graduate student at RIT, feeling encouraged in her own mixed heritage. Ruiz stated that she felt a joy as to what her half Puerto Rican and half Irish heritage meant to her after the event.

Cody also shared her passion for informing people about domestic violence.

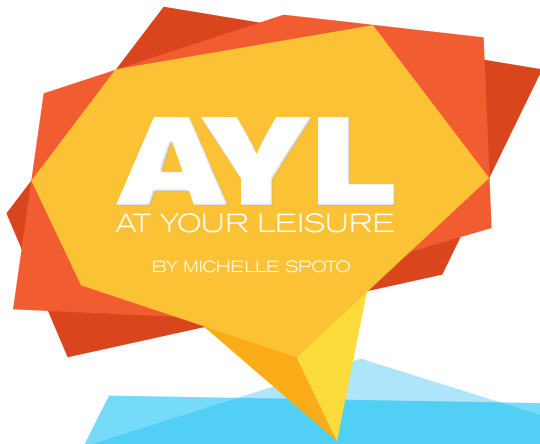
After graduating high school, Cody moved to Phoenix where she met the man that would later abuse her. Cody stated that the abuse began when she was 19 and that it took on the form of verbal, emotional and economic abuse. After lying for her ex in court regarding drug charges Cody spent a year and a half in federal prison where self-reflected and educated herself on domestic violence. Cody now advocates on the issue and stated that sharing her story with others helps her heal.

After the speech, Cody wanted attendees to be proud of who they are and recognize the connections they have with others, hoping people would learn "to understand the interconnectedness that lies in all of us." At the end of our interview, Cody had a few last words to share with the RIT community, advocating for students "to learn to from each other and to remain focused on their studies." "This journey helps us as individuals to learn what we want to learn from life," said Cody. "Always embrace growth because every day we are an evolving people." **R**





Delicious.



COMIC by Erica Landers  
Your Phone on Dec. 21st 2012 :



— REPORTER RECOMMENDS —

“IS EVERYONE HANGING OUT WITHOUT ME?  
(AND OTHER CONCERNS)”

BY MINDY KALING

Writer and actor for the hit TV show “The Office” Mindy Kaling proves her comedic worth once again with this sidesplitting book. It’s a quick, easy read that tells personal tales of work, romance and friendship. The book is laugh-out-loud funny (which may garner skeptical looks from bystanders) and gives seemingly normal, down-to-earth advice that everyone could use. Kaling’s book is a great winter quarter pick-me-up, perfect whether you’re drowning in schoolwork, snow or too much holiday “family time.” As far as the whole “women aren’t funny” argument, Kaling puts the debate to rest in her Q&A section: “I just felt that by commenting on that in any real way, it would be tacit approval of [the argument] as a legitimate debate, which it isn’t. It would be the same as addressing the issues of ‘Should dogs and cats be able to care for our children? They’re in the house anyway.’”

— STREAM OF FACTS —

According to the National Hot Dog & Sausage Council, Americans eat approximately 150 million hot dogs each Fourth of **JULY**.

An estimated 1,020 people are hospitalized each **JULY** after being **INJURED** by a sparkler.

In 1995, 18 people were **INJURED** in a cheese-rolling competition in **ENGLAND**.

In 1995, The New **ENGLAND** Confectionary Company introduced the “Fax Me” conversation **HEART**, producing over one million candies with this saying that year.

Laughter, which can cause a 20 percent increase in blood flow throughout the body, may be good for the **HEART** as well as **STRESS** levels.

**STRESS** increases alertness and physical performance, which may suggest that it played an important evolutionary role in the survival of the human species.

QUOTE

“ I hate to say this, but sometimes you have to work a little so you can ball a lot.”

-TOM HAVERFORD,  
“PARKS AND RECREATION”

WORD OF THE DAY

*Graupel n. – granular snow*

*As she sashes through the newly fallen graupel on her way to class, Kelsey realizes that the treacherous Rochester winter has begun.*

Definition from <http://merriam-webster.com/>

HAIKU

WINTER QUARTER STARTS,  
**HATE MY CLASSES TODAY.**  
EIGHT MORE WEEKS TO GO.

OVERSEEN & OVERHEARD

“My O.J. is many things,  
**but racist is not one of them!**” **R**

- Outraged and thirsty student

# STAYING LOCAL: **EMPLOYMENT IN ROCHESTER**

by Adam Watts and Emma Rogers | illustration by Maggie Nielson

*Whether you're anticipating the RIT graduation date that will send you off into that notorious "real world," or you're a first year student trying to grasp the fundamentals of your major, the job market has an impact on us all. With the decline of some of Rochester's most prominent businesses in recent years, the job market is changing and new industries are being given a chance to grow.*



# ROCHESTER'S JOB SCENE IN THE PAST

**R**ochester has always been the home of a highly skilled and highly motivated workforce, the home of technical specialists of a variety of disciplines, brought here by both RIT and the University of Rochester. It has been a powerhouse of the industrial world since the middle of the 19th century, when future titans such as Bausch & Lomb, Eastman Kodak and Western Union Telegraph were founded. The city has played host to industry on a massive scale, spawning companies that would come to dominate their fields and be known worldwide.

Eastman Kodak, the historical titan of the photography industry, was created in Rochester, headquartered in Rochester and provided the largest source of employment in Rochester for over 100 years. Xerox, a similar titan in the field of office supplies, was also created in the city, and most of its employees still work here.

Yet today, Xerox is headquartered in Connecticut, and Kodak hasn't turned a profit since 2007. The masters of the copy machine are still going strong in another state, but Kodak, once the biggest name in Rochester's business world, is in steep decline. According to articles in the Wall Street Journal and LA Times, reasons range from the company's lackluster performance in the digital arena (despite inventing digital camera technology in 1975), the mistaken assumption that a demand for traditional film would survive the introduction of digital, and unforeseen competition from cheaper products. In January, the company filed for Chapter 11 bankruptcy, thus officially marking the end of the Kodak's reign.

Where once the city of Rochester stood in the shadow of the giants that shaped it, that shade is now gone, and the world beyond is far too bright and stark for comfort. Of the titans that emerged from that period between 1850 and 1900, only Bausch & Lomb is still dominating its field as one of the world's leading suppliers in eye health products.

Since the fall of the other behemoths, new players have emerged on the Rochester field, smaller companies that are now shaping the face of the city's job market today.

**Where once the city of  
Rochester stood in the shadow  
of the giants that shaped it,  
that shade is now  
gone...**

# MEDICAL TECHNOLOGY

Despite the fall of Rochester's industrial giants, the medical businesses are still going strong and are providing a significant fraction of the employment opportunities in the area. According to the Greater Rochester Enterprise, Strong Memorial Hospital, as part of the University of Rochester medical center, is one of the largest employers in the city, with Rochester General not far behind. With demand for medical technology professionals continuing to increase by over forty percent each year, that isn't likely to change.

For RIT students going through the Institute's medical programs, the availability of such positions is reassurance that their degrees are worthwhile. According to Professor Hamad Ghazle, director of the medical sonography program at RIT, the degree has a 100 percent job placement rate, with many students receiving job offers even before graduation. He estimates that of those graduates, between a third and a half of them from each year remain in Rochester.

Some of these students, such as RIT alumnus and current sonographer at Strong Memorial Hospital Chelsea Pino, choose to stay because of "strong family ties." Meanwhile, her colleague at Strong and former classmate Stephanie Janas, stayed because, "The caliber of medicine being performed in Rochester was too great of an opportunity to pass up."

That strong medical presence in the city is an enticing draw for those students approaching graduation with a need for employment on the near horizon. According to the Greater Rochester Enterprise's collection of the top private sector employers in the city for 2012, almost twenty of Rochester's top fifty employers are in some way related to healthcare. There can be little doubt that this concentration of opportunities in the area plays a large role in both drawing students to the related majors at RIT and in securing those students' futures once they are out of the program.

In addition to the high demand in the job market for medical professionals, Ghazle explained that "We work very aggressively with our graduates" to get them positions after leaving RIT, a strategy that has paid off tremendously for both the school and the students.

According to Pino, who is also one of Ghazle's former students, "It was comforting to know that Professor Ghazle and Jodie Crowley [the program's clinical coordinator] have connections that extend to several states." Janas added that the job prospects offered by the degree were "one of the main factors that led me to the Ultrasound program at RIT."

Despite the economic slump the country is currently facing and the fall from grace of many of Rochester's former business giants, the medical scene in the city is still going strong, and RIT's programs reflect and take advantage of that strength to tremendous effect.

# SMALL BUSINESS

After graduation many students, no matter their major, will choose to start their own business. Some students pair up with others who have different educational backgrounds than their own, to ensure the business's potential to appeal to a wide range of people. The innovation center and the business incubator can provide this assistance to students and allow them to turn their ideas into a reality.

"RIT will give you an office if you have a business that you started while here at school, and they will help you find funding, people to work with and the resources you will need," comments Elishia Ortiz, a fourth year New Media Marketing major. "If you start while still in school you'll have all of this help, but I'm not sure if starting a business after you graduate will be as easy."

However, even without help from the Center for Student Innovation or RIT's other resources, RIT alumni, former Game Design and Development major Joseph Gambino and fifth year Computer Science major Derek Hanson, the founders of Books For Tigers were met with major success after launching their website last spring.

Books For Tigers is a textbook website geared at the college student, in this case specifically RIT students. After you finish finding your class with the simple search tool, the website will search 37 merchants' offerings to show the lowest textbook prices available.

"I got this idea because finding my textbooks took so long and it was a waste of time" said Hanson. "I knew there had to be a better way than logging into my RIT account, finding my schedule to see what classes I had, then going to Barnes and Noble to look up the prices. So I had the idea of putting it all on one website."

To get the word out, Hanson initially used social media to promote the website. He talked to all of his friends about it, and asked his professors if they could suggest Books For Tigers to their students. Flyers were made and were in the students' mailboxes when they came back from break. The hardest part of the process for Hanson was marketing his business.

Right now Hanson and Gambino have created a Books For Bulls website for the University of Buffalo, and are launching a U of R website in the next couple weeks. It only takes them a short amount of time to launch a website for each school, so they plan on hiring other students to work on them in the near future.

For those that are planning to start their own business, Hanson suggests to, "Just do it. Even if you think you're going to fail. A lot of people that I've talked to have had great ideas, but it doesn't matter how good your idea is if you don't ever execute it."

# EDUCATION

A job in education could be applicable to a person of any major sharing any range of knowledge. It is difficult to predict the job market far into the future, but with so many prosperous colleges in the Rochester area, having a career in the education sector may be a good fit for a well-educated student looking for a job.

The University of Rochester is the number one private sector employer in Rochester according to the Greater Rochester Enterprise, and RIT was ninth on the list, still placing within the top ten. Both colleges hire individuals for higher-education, research and healthcare positions. The city's education sector in Rochester employs a major part of the workforce, with nearly 20,000 employed by U of R and over 3,000 at RIT.

It has been seven years since Andy Gauvin graduated from RIT and 17 for Burt Kem. However, the knowledge they gained from RIT's Packaging Science program has led them back to the classrooms, this time teaching a Computer Applications class.

The professor who normally teaches this class needed a replacement for the winter quarter. Through co-workers, RIT connections, and because of their well-known expertise with the software, both alums were asked to return to Brick City to team up and teach the course.

"I definitely like being back at RIT," says Kem. "It's a challenge for me to go outside of my comfort zone; I've been doing the same thing for such a long time. It will be neat to try something new and help other people learn what I've learned."

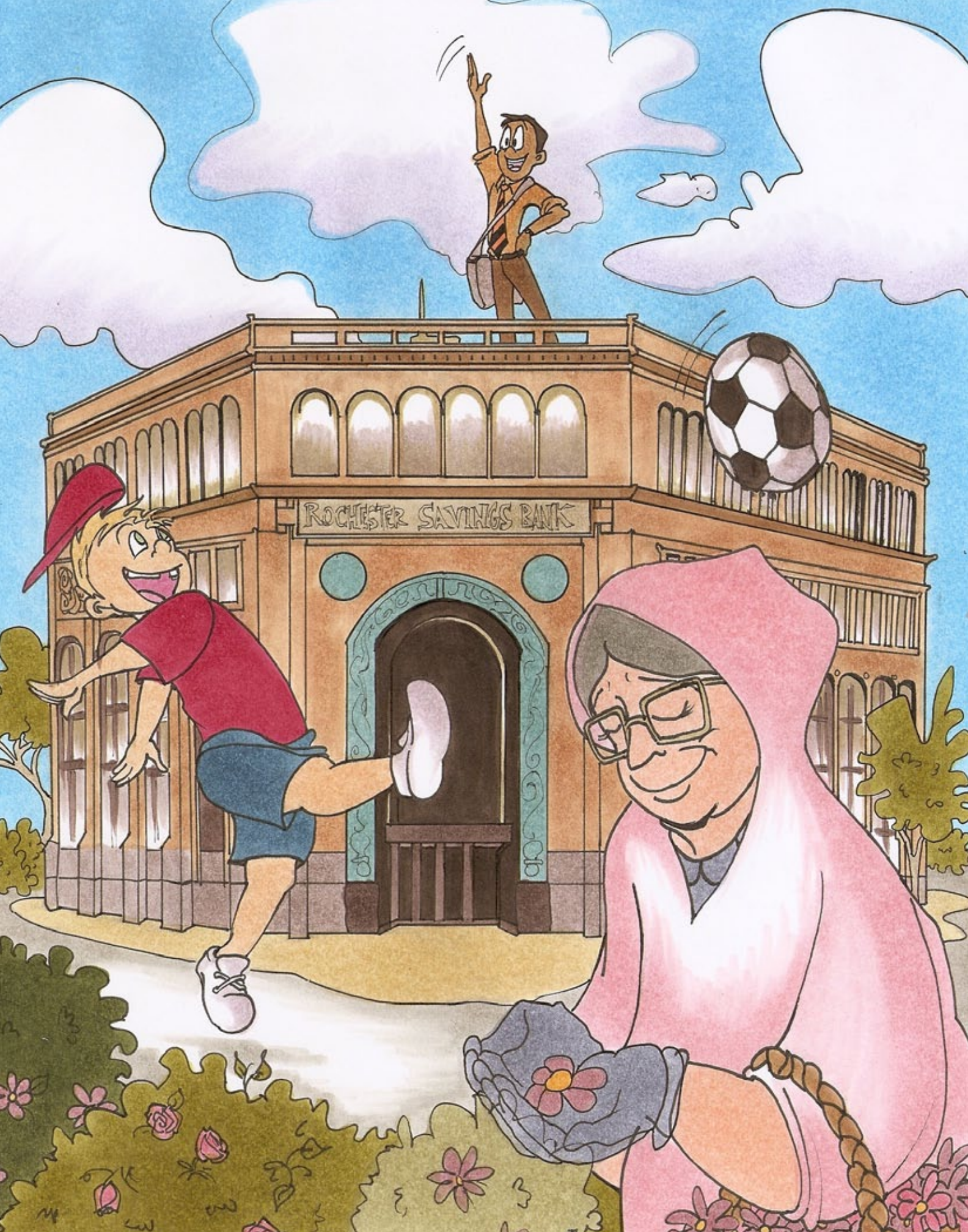
Gauvin felt similarly about returning to RIT, saying "I enjoyed my time at school here. I'm glad I can give back to the students and share my knowledge and hopefully inspire some of them to go into design." He adds that an advantage to teaching will be to possibly learn things that he wouldn't have known otherwise from, "being stuck in one side of the industry." The students in this class will also benefit from the opportunity to learn from individuals who are currently working in the industry, who have had the hands on experience in the field, and who were once in their shoes.

With the quarter system on its way out, we can predict that there will be significant changes to the course work and scheduling. "Hopefully, there will be more opportunities for people like myself who have the skills that want to pursue education" says Kem. "I think a lot of people would take the chance to teach if they could."

With the economy facing its obvious problems, it is clear that job opportunities can be scarce for the typical college graduate. However, there are still plenty of opportunities out there and RIT has many tools and resources to help students go after them.

Many students leave the Rochester after graduation to pursue jobs elsewhere. Gauvin has explored different locations and felt that moving around to places such as Massachusetts and Maryland during his co-ops gave him an edge in the job market. Ortiz, who has had co-ops with Redbook Magazine in New York City and Neutrogena in Los Angeles, also found that there are greater chances of finding success in bigger cities in the field of marketing.

However, Kem has enjoyed staying in Rochester ever since graduating, and has had no problem finding a rewarding and successful career here. Being aware of the unlimited possibilities that are at every student's fingertips is fundamental to success. Each student has the chance to enrich their future career even before stepping foot outside of the college realm. **R**



## Enhancing Rochester Through Entrepreneurship

by Nicole Howley | illustration by Emily DeVault

Despite RIT's name, the school is not located in Rochester. In fact, there is very little interaction between students and the city that the school is named after other than occasional TE3 rides to the bars and night clubs on the weekends.

Since RIT left the city for its current location in Henrietta in 1968, the university has grown independently from Rochester. "We always say we are in Rochester, but in reality, we are a bit separate from the city," says Delmonize Smith, an assistant professor in the E. Philip Saunders College of Business. "RIT is almost like a city in its own."

The College of Business has encouraged interaction with the city in the past through programs such as the Future Business Leaders' Experience (FBLE), a program for select high school juniors from the Rochester City School District where they can learn about business while helping to develop solutions for a local business partner of the program. According to Smith, the students get paid for their work and some go on to attend RIT in the future.

This effort has been beneficial to the students and businesses involved while increasing RIT's publicity in the city. However, few programs have worked towards getting RIT's current students more involved in the city as well.

That is, until now. RIT has plans to do just this through their construction of the new Center for Urban Entrepreneurship in downtown Rochester. This isn't the first center RIT has established to encourage student entrepreneurship; the Simone Center for Innovation and Entrepreneurship, was only established five years ago in 2007. "The Simone Center for Entrepreneurship and the Urban Center for Entrepreneurship will work very closely together and have programs where students would be able to take part in both centers," says Smith. However, even with this collaboration, the new Center for Urban Entrepreneurship brings something completely new to the table; it encourages social entrepreneurship in addition to a connection to Rochester.

### Social Entrepreneurship

Social Entrepreneurship is a growing branch of the business sector focusing on solving societal problems through the use of entrepreneurial principles. "You take many of the concepts of entrepreneurship — you have to figure out a way to acquire resources or funding, you have to be able to solve a need that someone has — ... but you are doing it in the context of providing valued services to benefit others in the community," explains Smith.

Even with the similarities between traditional and social entrepreneurship, there is one major difference: their view of profit. "Whereas profit is the main focus of the traditional entrepreneurship model, under a social entrepreneurship model, profit is a combination of things," says Smith. "It can be revenue but profit can also be positive impact that you are having on others."

In this field, people look at a problem facing society and try to locate the cause of it so they can improve the system as a whole in a sustainable way. In an article from the PBS New Heroes web site defining social entrepreneurship, CEO, Chair and founder of Ashoka Bill Drayton says that, "Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry."

In this way, social entrepreneurship also differs from many charities and nonprofit organizations. Although these organizations may provide necessary resources such as food, shelter, clothing or even opportunities for people to learn career skills, they do not often address the factors causing the need for these programs to be in place. The main goal of social entrepreneurship is finding these factors and coming up with sustainable a business model to help solve them.

The new Center for Urban Entrepreneurship will focus on social entrepreneurship that will have a direct effect on citizens of Rochester. Smith suggests that in the future students might "originally take their idea to the Simone Center for Entrepreneurship, but if their idea has a social entrepreneurship element to it or their idea fits with something that could benefit the community, then we would have that bridge over to the Urban Entrepreneurship Center."

## The Center for Urban Entrepreneurship

"There is a tremendous buzz around Rochester, even more so than what I would have originally anticipated," says Smith. The Urban Entrepreneurship Center, along with focusing on social entrepreneurship, will also strive for creating opportunities for both students and residents within the city. "I think people really understand the significance of the center and of what the center can do in terms of spurring economic development particularly for people who are often overlooked when it comes to taking part in entrepreneurship."

Although students will be able to bring their ideas relating to social change and the city itself to the center, members of the Rochester public are encouraged to submit their thoughts as well. "We want to create more entrepreneurs within the city and urban communities, people that can go in and take their concepts and ideas and actually further develop them," explained Smith. The center wants to help people, "benefit themselves economically but then get to a point in time when they are out hiring others from the community and helping them too." In a way, the center itself is a form of social entrepreneurship providing a foundation for the city to begin healing economically and on its own.

The center is scheduled to open next fall, but for now, plans are still being developed. "The wonderful challenge at this point in time is putting together the programs and the use of the center that will fully realize the potential that exists there," says Smith. "And that is what we are working very hard to do right now is develop a plan for the center so that all the expectations that people have about the center are realized."

### Moving Forward

Those in charge of planning hope to put in place certificate programs for students and the participating public. At the center, business students may have the chance to share the knowledge they gain from RIT by helping urban entrepreneurs with the execution of their business concepts. "We are also looking at having incubator space down there where individuals can come and take their retail ideas and concepts and actually have storefronts where they will look at providing services to actual customers within the location," says Smith. With 47,000 square feet and four stories in the old Rochester Savings Bank building that is to be used for the center, there should be plenty of room for these storefronts as well as any other programs RIT hopes to include in the building.

According to an article in University News, the old bank was a donation from Rochester Historic Ventures. In this article, Amy Tait from Rochester Historic ventures expressed the city's excitement about RIT taking over this historic building: "This is a donor's dream come true — it hits all the buttons: education, historic preservation, entrepreneurship, job creation and urban revitalization." The estimated cost of refurbishing and preparing the building for the school's use will be between \$3.2 million and \$5.2 million some of which RIT is hoping to receive from the federal government as well as other investors.

Even with the significance of the building, Smith reminds us that, "the success is not in the building itself, the success of the center is really going to be about the relationships, the partnerships, the collaboration that's going to take place using the center."

Smith stresses the importance of getting students and the community at large involved with planning for the center. Those in charge of planning hope to have a draft of their plans available to the public by January or February so that it can be discussed at town hall meetings and receive input from the public. "It is a community initiative really and if it is going to benefit the community we have to get the community involved and we have to get their ideas about what the center can do," says Smith.

Hopefully the Center for Urban Entrepreneurship will help RIT reform its connection to the city it is named for while benefitting both students and Rochester as a whole. "Everyone has talked about brain drain and people leaving Rochester because of opportunities. Well then we need to help create opportunities," says Smith determinedly. "The center will be the place to create those opportunities." **R**



# Men's Rugby Suspended for One Quarter

by Danielle Delp

**F**ollowing an alcohol-related incident at a Men's Rugby game, RIT has suspended the Men's Rugby team for one quarter.

After a Monday, October 1 match, RIT received an official complaint from the opposing team's coach. According to Joe Johnston, Director of the Center for Student Conduct, the opposing coach complained that, "The [RIT team's] coach was under the influence of alcohol at the match, consuming alcohol during the match, and offered the opposing coach alcohol prior to the match."

According to Johnston, the team's coach was not a member of RIT's faculty; coaches of club sports are not hired by the university, and thus are not paid for their work. Hiring a coach is solely the responsibility of the team, but candidates must be approved by the university. The coach's behavior and suggestion that he'd brought alcohol to the game violate codes of conduct established for college-level rugby competitions.

This is the team's second alcohol-related incident in five years. In 2007, a hazing event led to the hospitalization of six players from RIT's Men's and Women's Rugby teams. Following an investigation, RIT declared that both teams would be disbanded for a minimum of three years. Last fall, after five years of official suspension, Men's Rugby was finally allowed a chance to regroup.

Due to the nature of the 2007 incident, October's transgression was received very seriously by administration. Even so, Johnston emphasized that, "The significance of this violation is less than that of the hazing incident." The team will be welcome to re-apply for club status in the spring, provided members complete a mandatory alcohol education course.

"The coach has been banned from coaching RIT Rugby and attending their practices or matches," explained Johnston. "He is very sympathetic and very apologetic for what happened." Johnston pointed out that the players themselves were not the cause of the incident, even though they were responsible for hiring the coach. None of the students showed signs of intoxication, nor did any indicate possession of alcohol. Additionally, none of the students involved were members of the team during the 2007 incident.

"It's very unfortunate that this happened, and, it's extra unfortunate that it wasn't an actual rugby player," stated Men's Rugby President Jackson Standard, a fifth year Mechanical Engineering major. "I feel as though we should have received some sort of warning or probation, not just straight-up suspension." Nonetheless, he is working to regain the team's club status. If all goes well, everything should be ready for them to resume playing immediately after the suspension is lifted. "We are really looking forward to playing again," he remarked.

The penalties will be nowhere near as serious as they were in 2007. No one was hurt, and no permanent damage was done. Due to the temporary nature of the suspension, the rugby team should be back in action in a few months' time. With a new coach overseeing operations, the rugby club will be able to fully re-establish itself among the sports clubs of RIT. **R**

## RIT Wrestlers Place at 47th Annual Invitational

by Kayla Emerson | photo by Jonathan Foster

Six mats spanned the floor, surrounded by dozens of scorekeepers, referees, and tournament staff. The wrestlers attempted to stay warm in the long intervals between subsequent rounds of matches by donning heavy layers of clothing. The occasional fan or family member dispersed themselves in the stands among the waiting wrestlers. Eleven schools competed for nine hours on Saturday, December 1 in the Gordon Field House at the 47th Annual RIT Wrestling Invitational.

Once the brackets worked themselves out and team scores were tallied, John Carroll University was the clear victor, with 152.0 team points and one team member tied for most outstanding wrestler. RIT wrestlers placed in six out of the nine weight classes they entered.

Second year Criminal Justice major Brad Mayville placed second in the 149-pound weight class. He won his first and fourth matches with pins, a winning technique in wrestling where the opponent is on his back with shoulder blades on the mat for at least two seconds. He won his second match by major decision, a winning technique where the match is won by eight to 14 points. His third victory was narrow, a 9-8 decision. He lost his final match 4-6.

Second year Criminal Justice major Tory Cain placed second in the 165-pound weight class. He won his first match quickly with a pin at 32 seconds. A major decision decided his second match in his favor, and his third match was a 6-1 decision. He lost his final match 4-11.

Second year Mechanical Engineering major Jake Swearingen placed fourth in the 197-pound weight class. "Swearingen did very well," said RIT

Head Coach Scott Stever. "He had a good day today," echoed third year Mechanical Engineering major Nick Stewart. "He got some pins, cradles," and in general improved his performance greatly Stewart elaborated. He lost his first and last matches, but won three matches — two with pins.

Graduate student Sean Sercu placed sixth in the 157-pound weight class. He won his first match by technical fall, where the match ends when the opponent is 15 points behind. He lost his second match narrowly, 3-2. He then came back to pin his opponent in his third match and win his fourth with a major decision. However, he then lost his final two matches 6-0 and 9-3.

Stewart placed sixth in the 285 pound weight class. He won his first two matches with pins, and his third match with an 8-2 decision. He was pinned in his fourth and fifth matches, and he forfeited his last match due to injury.

Second year Applied Networking and System Administration major Rory Bruce placed sixth in the 133-pound weight class. He won by a pin, then major decision. He then lost by two major decisions.

The RIT wrestling team as a whole scored 91.5 team points, placing seventh at the Invitational. But Coach Stever is not disappointed with RIT's ranking: "The teams that come to the tournament are tough teams. The reason the other teams like to come is because they represent four or five different conferences, and it's nice to see what other conferences are doing." Stever has an optimistic view of his team's showing: "We have a very young team, and I was very happy for their performance here."

Looking forward, he added, "It's early yet in the season, so we know what we have to prepare for the rest of the season. But this is a good indication of what we can do." He is particularly pleased with the wrestlers who placed. "Many of the guys exceeded their [personal] expectation." **R**



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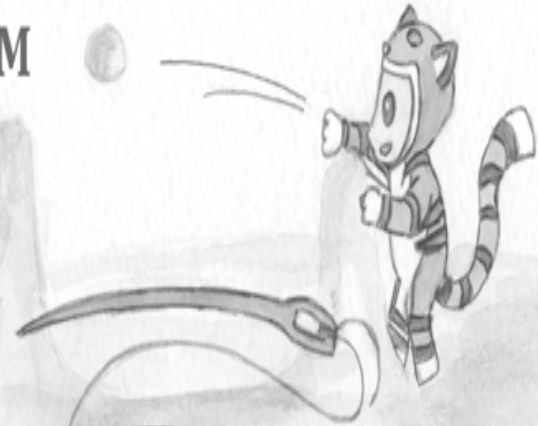
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# REPORTER



# WHAT WAS THE WORST JOB THAT YOU EVER HAD?



**Alyssa Smith**  
Fourth year Illustration

“Working at *Ruby Tuesday’s* because of all the silly rules. There was one where you could only wear two pairs of earrings per ear. And my boss was a jerk.”



“*Shredding paper* for seven hours straight. In a closet. In a courthouse. Papa John’s was the second worst.”

**Ben Kitzmiller**  
Fourth year Fine Art Photography

“*Lifeguarding.* Someone took a shit all over the bathroom once and rolled it into a ball. A lifeguard shouldn’t have to clean bathrooms. And the women’s bathrooms, there’d be used tampons.”

**Chris Lapsyznski**  
Fourth year Imaging Science



“Working at my *ice rink* back home. Mostly because on Fridays it’d be like babysitting 200 13-year-olds. We’d have bets on how many kids we could kick out each day. There’d be kids stealing stuff. It’d be hours of madness everyday.” **R**

**Steve Moskal**  
Fourth year Computer Engineering

*11th Annual Faculty & Staff*

# WINTER CRAFT SALE

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# Fandom+ Polarity-

by Nimish Thapar

illustration by Ethan Thorton



**RIT,** being the “nerd” school that we are, comes with a strong group of fans for various aspects of popular culture. Alongside these more popular fandoms, such as “Doctor Who” and Harry Potter, are numerous, lesser-known fringe groups. These people enjoy certain things that the general public would find unusual and inexplicable, and frequently generate controversy based upon their preferences. Such examples include the on-campus game Humans vs. Zombies (HvZ), the anime/manga community and the “brony” fandom for “My Little Pony: Friendship is Magic.”

Oddly enough, despite the vastly different basis of these three fandoms, they have many similarities, and the arguments that arise often result in similar debates. There are those who love and will back their shows or activities, and there are those who passionately dislike the culture and people associated with it. Both these groups are also at odds with indifferent people who really don’t care one way or the other. What many people fail to realize is that being part of a fandom is a wholesome experience that can have an enormous positive effect on a person’s life.

Many people know about these fandoms, but very rarely do people consider what makes these distractions good for people. HvZ is a great release for the players as well as the mods and admins during the stressful school season, even though it will drain their mental faculties by the week’s end. The fantasy world provided through cosplay and anime conventions is a strong creative outlet for people. And “My Little Pony,” despite the fact that it is a show with a target audience of 8- to 12-year-old girls, provides those who watch it a sense of catharsis, forgetting their problems by watching a show so silly it makes them smile. The main reason behind these subcultures is the same: These pop culture items make us feel good, and by the virtue of existing, they are undeniably a core part of the culture at RIT.

There are also critics who believe that these subcultures, and the fans associated with them, shouldn’t exist. For the most part it’s a strong, reasonable voice, but every now and then there are those who are dangerously passionate about their opinions. For example, many people are unaware that during this last HvZ game, zombie players were actually egged on the outer loop during a night hunt. This goes to show a basic underlying principle behind these groups of fans: It’s easy to attack them. It’s easy to make fun of adults watching a show for young girls and to laugh at the people wearing silly costumes and brightly colored hair during Tora-Con weekend in April. But that doesn’t justify these actions. RIT has foundations built upon diversity, and while 18- to 20-year-olds wandering around with unusual costumes probably aren’t a widely recognized aspect of diverse culture, they are nonetheless an integral part of RIT diversity.

Society and its values change over time. What is disliked today might be the norm tomorrow. And when it comes down to it, the differing interests we have as RIT students are what build the mosaic of the RIT community. We’re all here because we have something in common. The people who dress up in unusual costumes at Tora-Con are the same people sitting in the stands cheering at the hockey games, and the stringent TAs in lab are the same people who help run, and play, HvZ. And here I am: a biologist, photographer and writer for a college magazine, openly admitting that I enjoy the occasional episode of “My Little Pony” after a long school day. Like this argument, the people at RIT have two sides; perhaps we should all keep that in mind. Perhaps we’re not so different after all, regardless of our varied and unique interests. **R**

# Rings 585.672.4840

compiled by Brett Slabaugh | illustration by James LeCarpentier  
All calls subject to editing and truncation. Not all calls will be run.  
REPORTER reserves the right to publish all calls in any format.

Tuesday, 11:37 a.m. (from voicemail)

To the couple downstairs at the gym:  
I already have to *puke* from working out.  
I don't need to see you guys *PDA-ing*.

Tuesday, 6:23 p.m. (from text)

My shoes weren't made for running, but I told them to *quit being [K-Swisses]* and now I have running shoes.

Wednesday, 1:43 p.m. (from text)

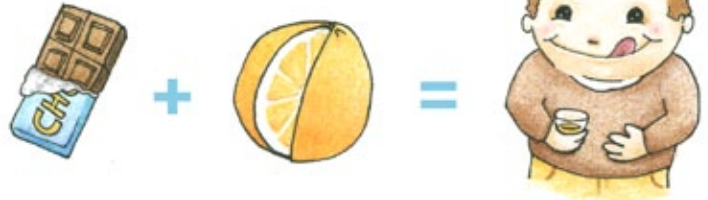
My bus smells like maple syrup. I don't know if I should be *disturbed* or *hungry*...

Thursday, 8:20 p.m. (from text)


Oh *Rings*, you're like my *crack*. Except I don't give out *sexual favors* to get my hands on you.

Thursday, 10:31 p.m. (from text)

Chocolate melted into orange juice: *surprisingly delicious!*



Tuesday, 10:47 p.m. (from text)

Some girl drove her car through a bunch of bushes by a UC parking lot and is getting her car towed...On the plus side, there's an *easier path to class now*. 



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**WHEN?** Wednesday, December 11, 2012 • 5:00–6:00 p.m.

**WHERE?** Bausch & Lomb Center (Bldg. 77) Room A-190 (lower level)

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